THE OMNI GROUP
Listens. Leads. Delivers.

Water Tower Park
1099 Jay Street
Bldg. F, 2nd Floor
Rochester, NY 14611

Dear Service Provider,

The OMNI Group is launching an initiative to develop a new program for our mutual clients which distinguishes service providers that meet certain minimum qualifications and standards determined by 403(b) plan sponsors to be crucial in serving the best interests of the employer and employee.

This initiative will bring together an advisory committee made up of School Business Officials throughout New York State. The committee will identify criteria among service providers that are of the greatest importance to 403(b) plan sponsors and participants. The committee will subsequently use the criteria to develop and issue a request for information (RFI) in an effort to gather all pertinent information. The responses to the RFI will then be reviewed by the committee and a recommendation will be made to Omni as to the service providers that meet or exceed the criteria.

The selected service providers will be featured in Omni's Preferred Provider Program offered to all New York State clients. As part of the program, our clients will have the opportunity to review the service providers who have met the qualifications, and contrast those providers with those currently participating in their 403(b) plan. Omni anticipates that this program will play a significant role in our client's decisions concerning their participating service providers.

The committee itself will be chaired by Barbara A. Healy, Consultant, CFP(r), TGPC, CSF, ChMC, AAMS. Barbara is a well known consultant in the national 403(b) industry having over thirty (30) years of experience. Barbara is a former Vice President at Great West Life & Annuity, where she was in charge of the national education pension market. Barbara was also Vice President of Business Development at Nationwide Retirement Solutions where she was responsible for MetLife's Education pension market nationally. Barbara holds an MBA degree in finance from DePaul University; a CFP® designation from the College of Financial Planning in 1984; the Certified Funds Specialist designation in 1995; the Chartered Mutual Fund Specialist designation in 1997; the Certified Retirement Administrator designation in 1998; and the Master Retirement

Plan Administrator designation in 1999. Barbara is an advocate for improving the 403(b) industry for the benefit of plan sponsors and participants.

To be considered for Omni's program and receive a copy of the RFI, it is necessary to return the enclosed Application indicating that your organization wishes to apply with a check made payable to the Omni Group in the amount of $500.00 as and for an application fee. The application fee is a one-time, non-refundable fee used to pay for expenses associated with this initiative. The deadline to submit a completed Application and fee is July 13, 2011. Please note, the RFI will be sent only to service providers that have submitted a completed Application and have paid the application fee. If no response is received by the deadline date, we will assume that you do not wish to apply. If there are any questions in regards to this initiative, please contact me at (877)544-6664 (ext. 103).

Sincerely yours,

Robert F. McLean, II
General Counsel/Director of Compliance

APPLICATION

(Please return to The Omni Group, 1099 Jay Street, Bldg F, Rochester, New York 14611)

☐ ______________________ wishes to apply to be considered for this program. A $500.00 non-refundable check made payable to The Omni Group is enclosed. Please send a copy of the RFI and all other correspondence concerning this matter to:

____

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____.

☐ _________________________ does not wish to apply. It is understood that this organization will not be sent a copy of the RFI and will not be considered for this program.

The individual whose signature appears below is duly authorized to execute this document on behalf of ______________________.

By: _______________________________ Date:_______________________

(Signature)

____

(Printed name and Title)