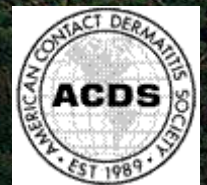


CONTACT DERMATITIS 2008:

BLENDING SCIENCE WITH BEST PRACTICE
L'ALLIANCE DU LABORATOIRE ET DE LA CLINIQUE

AUGUST 28 – 30, 2008

HOTEL INTERCONTINENTAL
MONTRÉAL, QUÉBEC, CANADA



SPONSORSHIP OPPORTUNITIES

Prepared by: *Sorelcomm*
[1985] INC.

CONTACT DERMATITIS 2008:
BLENDING SCIENCE WITH BEST PRACTICE
L'ALLIANCE DU LABORATOIRE ET DE LA CLINIQUE

ABOUT THE CONFERENCE

CONTACT DERMATITIS 2008	<i>Blending Science with Best Practice / L'Alliance du laboratoire et de la clinique.</i> A Combined Meeting of the American Contact Dermatitis Society and the Experimental Contact Dermatitis Research Group.
CONFERENCE DATES	August 28 - 30, 2008
CITY:	Montréal, Quebec, Canada
LOCATION:	Hôtel Intercontinental Montréal 360 St-Antoine Street West Montréal, Québec Canada H2Y 3X4 514 987-9900 www.montreal.intercontinental.com
EXPECTED ATTENDANCE:	The participants, expected to number approximately 100, include a diverse group of scientists who share a common interest in experimental contact dermatitis, including research scientists (academia, government, and industry), toxicologists, dermatologists, regulators, and occupational health scientists.
ORGANIZERS	The American Contact Dermatitis Society (ACDS), the Experimental Contact Dermatitis Research Group (ECDRG), le Groupe d'Etudes et de Recherche en Dermato-Allergologie (GERDA), the International Contact Dermatitis Research Group (ICDRG), the National Institute for Occupational Safety and Health (NIOSH), the National Occupational Research Agenda (NORA) and the Allergic and Irritant Dermatitis Team.
PROGRAM HIGHLIGHTS:	The goal of this meeting is to continue the activities of a research group which was established in 1999 in North America that meets every 24 months to discuss the basic and applied science of contact dermatitis. Scientific exchange is fostered among scientists from academia, government, and industry working in the field of contact dermatitis. The meeting will be held at the Intercontinental Hotel in Montréal, Québec, Canada for 3 days beginning Thursday, August 28th, 2008 and ending Saturday, August 30th 2008 and consists of a succession of short oral communications interspersed with more in-depth presentations by keynote speakers.
PAST ATTENDANCE	2006 Baltimore: 85 participants 2004 Washington: 80 participants 2002 Cleveland: 100 participants

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Dear Industry Partners,

It is my pleasure to inform you that **CONTACT DERMATITIS 2008: *Blending Science with Best Practice – L'alliance du laboratoire et de la clinique*** will be held in Montréal from August 28 to 30, 2008, at the Intercontinental Hotel. At this meeting, scientists will discuss basic and clinical aspects of contact dermatitis.

This conference will bring together more than one hundred Canadian and American experts in the field of contact dermatitis. An important international delegation of renowned specialists, including a large representation from France, Belgium and Switzerland will actively participate in the scientific program. The logistics of this important meeting will be under the responsibility of Sorelcomm inc., a public relations and communications firm with a solid reputation among the dermatological community.

Held every two years, this meeting will come to Canada for the first time in 2008. This entity is the result of a joint collaboration between the **American Contact Dermatitis Society (ACDS)** and the **Experimental Contact Dermatitis Research Group (ECDRG)**. The Montreal meeting will also benefit from the participation of the **Groupe d'Etudes et de Recherche en Dermato-Allergologie (GERDA, from French-speaking Europe)**, and of the **International Contact Dermatitis Research Group (ICDRG)**.

As Chairman of the scientific committee, I would like to request the financial support of your company in order to make this meeting a resounding success. Your representatives will have access to the entire scientific and social program and a table-top will be made available for exhibition purposes.

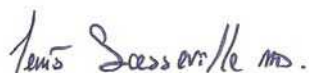
The year 2008 is very active in Dermatology for Eastern Canada thus the importance of your participation to the success of the **CONTACT DERMATITIS 2008** Conference. Knowing of your interest in contact dermatitis we are counting on your support and contribution to our congress.

In the next months, I will have the opportunity to send you more information and provide you with the preliminary schedule of **CONTACT DERMATITIS 2008**. This information will also be available on the ACDS website: www.contactderm.org.

I invite you to contact Sorelcomm at your earliest convenience in order to reserve your preferred sponsorship opportunity or to receive more information on this important conference.

I remain available to answer all your questions regarding the scientific program.

Sincerely yours,



Dr. Denis Sasseville, MD, FRCPC
Director, Division of Dermatology
McGill University Health Centre
Royal Victoria Hospital, Room A 4.17
687 Pine Avenue West
Montréal, QC H3A 1A1

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SPONSORSHIP OPPORTUNITY

The 2008 **Contact Dermatitis Conference** offers you a unique opportunity to display your products and services to renowned specialists in Contact Dermatitis coming from International Societies. Your participation will give you access to the attendees on various levels. Please note that the exhibit area is located in the Foyer of the Intercontinental Hotel, and that the Coffee breaks will be served within the exhibit area.

An exciting feature at this conference includes daily round table dialogues during the lunch breaks. Sponsors are invited to participate in this unique opportunity.

\$ 10,000.00 CAD

Platinum Sponsorship

\$ 10,000.00 USD

This exclusive Sponsorship package provides acknowledgement as a Platinum Sponsor of the conference in all promotional material prior to, during, and after the conference.

Benefits of the Platinum Sponsorship

- 1 table top display within the exhibit area;
- 4 complimentary conference registrations (including sit-down lunches with participants);
- Sponsorship of the Final Program including back cover advertisement;
- Signage recognition in the registration area;
- Signage recognition in the Plenary Session Room;
- 4 tickets for evening activities;
- Recognition as a Platinum Sponsor on the Web Site;
- Your company logo on the computers in the previewing room;
- Your product description in the Final Program;
- One copy of the Final Program Book.

\$ 5,000.00 CAD

Gold Sponsorship

\$ 5,000.00 USD

Benefits of Gold Sponsorship

- 1 table top display within the exhibit area;
- 2 complimentary conference registrations (including sit-down lunches with participants);
- Signage recognition in the registration area;
- Signage recognition in the Plenary Session Room;
- 2 tickets for evening activities;
- Recognition as a Gold Sponsor on the Web Site;
- Your product description in the Final Program;
- One copy of the Final Program Book.

\$ 1,000.00 CAD

Silver Sponsorship

\$ 1,000.00 USD

Benefits of Silver Sponsorship

- 1 table top display within the exhibit area;
- 2 complimentary conference registrations (including sit-down lunches with participants);
- Signage recognition in the registration area;
- Signage recognition in the Plenary Session Room;
- Recognition as a Silver Sponsor on the Web Site;
- Your product description in the Final Program;
- One copy of the Final Program Book.

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\$ 500.00 CAD

Bronze Sponsorship

\$ 500.00 USD

Benefits of the Bronze sponsorship

- 1 complimentary conference registrations(including sit-down lunches with participants);
- Signage recognition in the registration area;
- Signage recognition in the Plenary Session Room;
- Recognition as a Bronze Sponsor on the Web Site;
- One copy of the Final Program Book

\$ 3500.00 CAD

Complementary Lunch

\$ 3500.00 USD

Your company will provide lunch for all conference attendees. Your corporate logo will be displayed in both the conference program and menu. (3 opportunities)

\$ 5000.00 CAD

Evening Social Events

\$ 5000.00 USD

Your company will be the host of one of the two Evening Outings. Your corporate logo will be displayed in the conference program as well as visually represented during the evening event. (2 opportunities)

\$ 1500.00 CAD

Transportation

\$ 1500.00 USD

Your company will provide the transportation to and from the evening social activities. Your Corporate Logo will be displayed at the pick-up and drop-off locations of both the hotel and reception venue.

\$ 1,000.00 CAD

Participant's Bags Sponsorship

\$ 1,000.00 USD

Your company will have the opportunity to provide the congress take-home bags distributed to all conference attendees.*

\$ 1,000.00 CAD

Lanyards

\$ 1,000.00 USD

Your company will have the opportunity to provide the badge lanyards distributed to all the conference attendees.*

* Production costs are the sponsors responsibility

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TABLE SPACE ALLOCATION

Exhibiting companies are not eligible for space assignment confirmation until a completed application form and deposit are received by ACDS. Tables will be allocated according to level of sponsorship. The remaining table tops will be assigned on a "first-come, first-served" basis.

EXHIBITION HOURS

Setup	Wednesday, August 27, 2008	12:00 – 18:00
Exhibition hours	Thursday, August 28, 2008 Friday, August 29, 2008 Saturday, August 30, 2008	8:00 – 17:00
Dismantling	Saturday, August 30, 2008	17:00 – 21:00

CONTACTS

Please direct all inquiries regarding Canadian sponsorships to:

Sorelcomm inc.
Attention: Mrs. Isabelle Desloges
425 de Maisonneuve West
Suite 030
Montréal, Québec
Canada

Phone:514 499-8920
Fax: 514 499-8921
Contactderm2008@sorelcomm.ca

Please direct all inquiries regarding US sponsorships to:

American Contact Dermatitis Society
Attention: Mrs. Cindy Froehlich
138 Palm Coast Parkway, NE
Suite 333
Palm Coast, FL 32137
USA

Phone: 386 437-4405
Fax: 386 437-4427
info@contactderm.org
www.wontactderm.org

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SPONSORSHIP APPLICATION FORM

This agreement is to acknowledge the intention of:

Company Name:	
Contact:	
Title:	
Address 1:	
Address 2:	
City and Province/State :	
Country:	
Postal Code:	
Tel:	
Fax:	
E-mail: VERY IMPORTANT	

- | | |
|--------------------|--|
| to participate as: | <input type="checkbox"/> A Platinum Sponsor CAD 10,000.00 / USD 10,000.00
<input type="checkbox"/> A Gold Sponsor CAD 5,000.00 / USD 5,000.00
<input type="checkbox"/> A Silver Sponsor CAD 1,000.00 / USD 1,000.00
<input type="checkbox"/> A Bronze Sponsor CAD 500.00 / USD 500.00 |
| to provide: | <input type="checkbox"/> Complementary Lunch CAD 3500.00 / USD 3500.00
<input type="checkbox"/> Evening Social Event CAD 5000.00 / USD 5000.00
<input type="checkbox"/> Transportation CAD1500.00 / USD 1500.00
<input type="checkbox"/> Participant's Bags CAD 1000.00 / USD 1000.00
<input type="checkbox"/> Lanyards CAD 1000.00 / USD 1000.00 |

at the 2008 Contact Dermatitis Conference.

- YES**, we would like a 6 foot table and we will display the following products/services (this description will be included in the Final Program):
- NO**, we would not like a display table, but we would like to be listed as sponsors with the following product/service description (this description will be included in the Final Program):

One of our account directors will contact you to further discuss this agreement.

Signature: _____ Date: _____

Please fax form to: 514-499-8921 (CAD) or 386-437-4427 (US)