

WHEN THE MEETING BREAKS, THE OCEAN AWAITS!



101 N. Atlantic Ave.
Daytona Beach, FL 32118
855-809-6815
oceancenter.com

For big conventions, small meetings and everything in between.



In the heart of Daytona Beach, only 400 feet from the Atlantic Ocean, the Ocean Center is the area's convention, entertainment and sports complex. The Ocean Center is a world-class venue featuring more than 200,000 square feet of flexible indoor and outdoor meeting space.

Exhibit hall

- 93,028 square feet
- Accommodates 504 10' x 10' booths
- 32-foot ceiling
- Six high-tech loading docks
- 20-foot x 16.5-foot drive-in doors
- Utilities every 30 feet

Arena

- 42,146 square feet
- Accommodates 214 10' x 10' booths
- Seats 9,300
- Banquet seating for 1,008
- 45-foot ceiling
- 20-foot x 13.5-foot drive-in doors
- Two loading docks
- Portable staging
- Two 400-amp power services

Ballroom

- 11,904 square feet
- Accommodates 54 10' x 10' booths
- Divisible into three sections
- Banquet seating for 768
- Spacious pre-function area
- Award-winning catering

Meeting rooms

- 32,000 square feet
- 32 breakout rooms
- Easy light and sound controls
- Spacious pre-function areas
- Executive board room
- VIP suite

Other features

- 5th largest convention center in Florida
- Unique colors and outdoor light throughout the building
- Full event management department
- Spectacular artwork and ECHO gallery featuring area artists
- Business center
- Two outdoor parking lots and parking garage
- Full service ticket office



Take a virtual tour!

WHEN THE MEETING BREAKS, THE OCEAN AWAITS!



Location

- In the core area of Daytona Beach
- Only 10 minutes from Daytona International Airport
- 30 minutes from Orlando/Sanford International Airport
- 60 minutes from Orlando International Airport
- Easy access via Interstates 4 and 95

Accommodations

- The Ocean Center is surrounded by business-class and family-style hotels. Approximately 12,000 guest rooms in the area with accommodations for every need.

Attractions within walking distance

- Ocean Walk Shoppes, movies, restaurants and more
- Adjacent to Daytona Lagoon waterpark and entertainment complex
- Adjacent to Peabody Auditorium featuring Broadway plays, shows and concerts throughout the year
- Historic bandshell – outdoor amphitheater directly on the beach with concerts and entertainment
- Beach activities such as surfing, fishing, biking and parasailing

Attractions within 15 minutes

- Daytona International Speedway
- PGA International and many other local golf courses
- Ponce de Leon Lighthouse
- Tomoka State Park
- Marine Science Center
- Deep sea fishing
- Riverfront Park and Beach Street shopping
- Casements museum
- Museum of Arts and Sciences

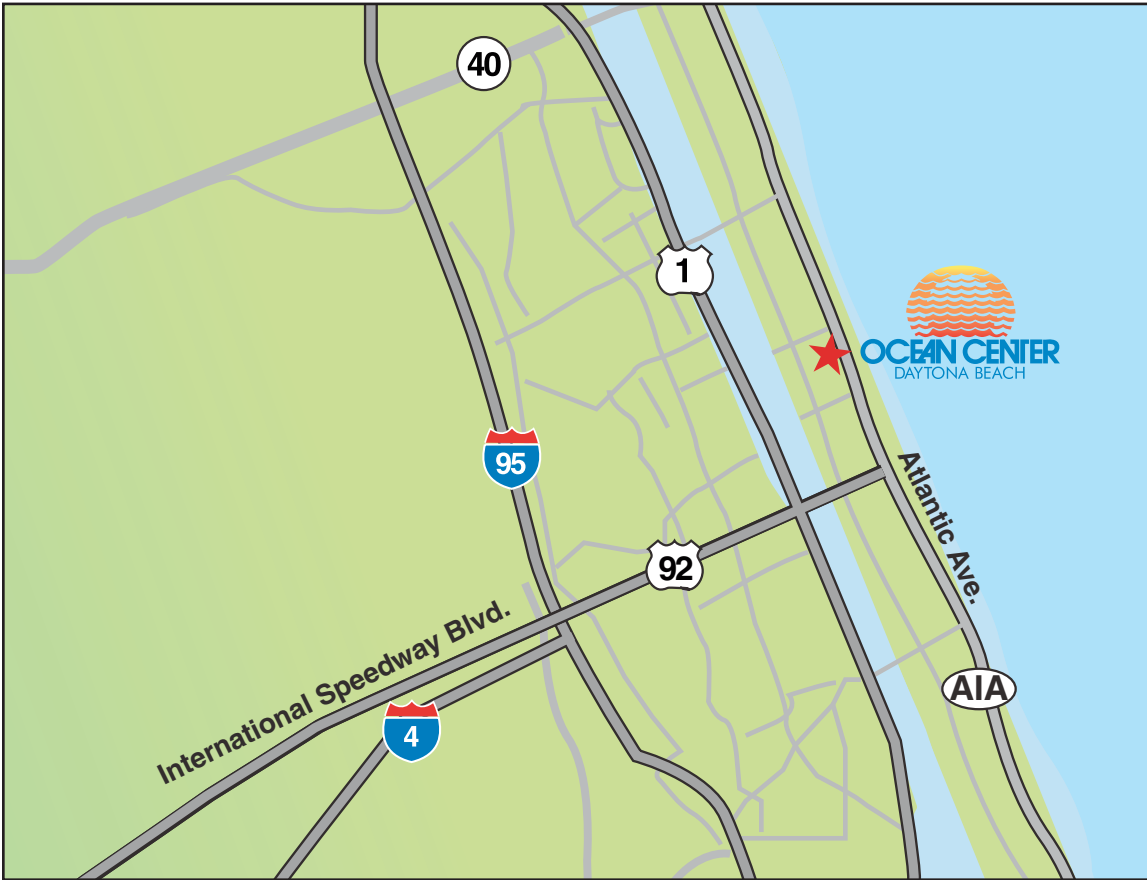
Attractions within one hour

- Walt Disney World theme parks
- Universal Studios Orlando
- SeaWorld Orlando
- St. Augustine
- Kennedy Space Center



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 386.254.4500 ■ 800.858.6444
www.oceancenter.com

MAP, DIRECTIONS AND PARKING



DIRECTIONS

Located near the intersection of I-4 and I-95, exit I-95 (exit# 261A) at International Speedway Blvd. (S.R. 92) and head east seven miles to N. Atlantic Avenue (S.R. A1A). Turn left (north) and travel one mile to the Ocean Center.

PARKING INFORMATION

701 Earl Street
Daytona Beach, FL 32118
386.238.3110



LEVEL 1

LEVEL 2

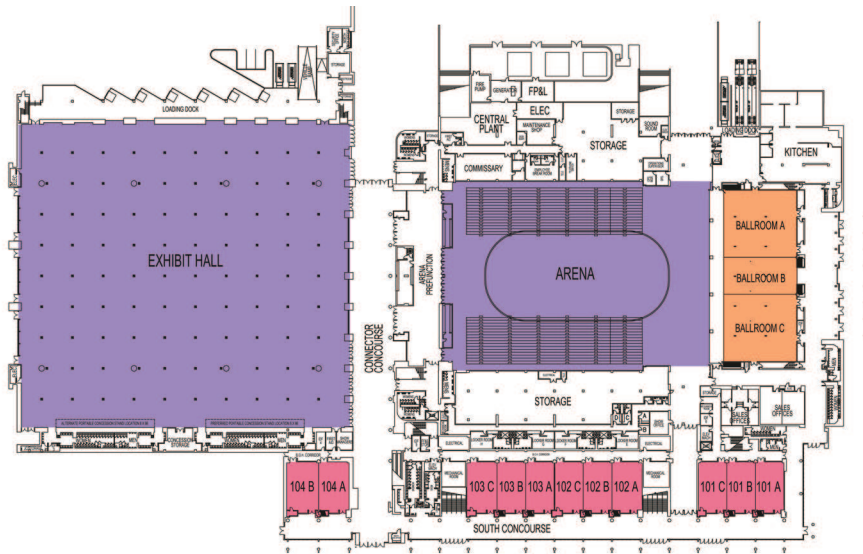
MEZZANINE

	ROOM	DIMENSION	SQUARE FEET	CEILING HEIGHT	THEATER SEATING	CLASSROOM SEATING	BANQUET SEATING	10 x 10 BOOTHS
EXHIBIT SPACE	Exhibit hall	295' x 316'	93,028	32'		3352	504	
	Arena	167' x 250'	42,146	45'			214	
	Ballroom (with service corridor)	166' 6" x 71' 6"	11,904.75	22'			54	
	Ballroom (without service corridor)	166' 6" x 85'	14,152.50	22'			64	
	Ballroom A	65' x 71' 6"	4,647.50	22'	504	288	288	20
	Ballroom B	35' 6" x 71' 6"	2,538.25	22'	Must be combined with other room			
	Ballroom C	65' x 71' 6"	4,647.50	22'	504	288	288	20
	Ballroom (A-B)	100' 6" x 71' 6"	7,185.75	22'	756	432	480	34
	Ballroom (B-C)	100' 6" x 71' 6"	7,185.75	22'	756	432	480	34
	Ballroom (A-B-C) (with service corridor)	166' 6" x 71' 6"	11,904.75	22'	1260	720	768	54
ARENA	Arena (End stage)	167' x 250'	42,146	45'	9050			
	Arena (In the round)	167' x 250'	42,146	45'	9312			
	Arena (Basketball)	167' x 250'	42,146	45'	8020			
	Arena (Clear floor)	167' x 250'	42,146	45'	7010		1008	
	Arena (Clear floor upper seating only)	167' x 250'	42,146	45'	4298		1872	
LOBBIES	West concourse	178' x 88'	15,664	32'				
	East lobby	124' 6" x 33'	4,108.50	32'				
	South concourse	505' x 21'	10,605	16'/32'				
	Arena lobby	162' x 33'	5,346	10'				
MEETING ROOMS	101A	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	101B	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	101C	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	101(A-B)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	101(B-C)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	101 (A-B-C)	83' x 46' 6"	3,859.50	16' 6"	462	240	224	
	102A	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	102B	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	102C	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	102 (A-B)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	102 (B-C)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	102 (A-B-C)	83' x 46' 6"	3,859.50	16' 6"	462	240	224	
	103A	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	103B	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	103C	27' 6" x 46' 6"	1,278.75	16' 6"	132	70	72	
	103 (A-B)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	103 (B-C)	55' x 46' 6"	2,557.50	16' 6"	260	144	128	
	103 (A-B-C)	83' x 46' 6"	3,859.50	16' 6"	462	240	224	
	104A	29' 6" x 46' 6"	1,371.75	16' 6"	132	70	72	
	104B	31' x 46' 6"	1,441.50	16' 6"	132	70	72	
104 (A-B)	60' 6" x 46' 6"	2,813.25	16' 6"	300	160	160		
MEETING ROOMS	201A	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	201B	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	201C	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	201 (A-B)	55' x 37' 6"	2,062.50	13'	224	126	128	
	201 (B-C)	55' x 37' 6"	2,062.50	13'	224	126	128	
	201 (A-B-C)	83' x 37' 6"	3,112.50	13'	368	224	224	
	202A	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	202B	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	202C	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	202 (A-B)	55' x 37' 6"	2,062.50	13'	224	126	128	
	202 (B-C)	55' x 37' 6"	2,062.50	13'	224	126	128	
	202 (A-B-C)	83' x 37' 6"	3,112.50	13'	368	224	224	
	203A	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	203B	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	203C	27' 6" x 37' 6"	1,031.25	13'	96	50	56	
	203 (A-B)	55' x 37' 6"	2,062.50	13'	224	126	128	
	203 (B-C)	55' x 37' 6"	2,062.50	13'	224	126	128	
	203 (A-B-C)	83' x 37' 6"	3,112.50	13'	368	224	224	
	204A	29' 6" x 37' 6"	1,106.25	13'	96	50	56	
	204B	29' 6" x 37' 6"	1,106.25	13'	96	50	56	
204 (A-B)	59' x 37' 6"	2,212.50	13'	224	140	144		
MEETING ROOMS	M01A	26' 6" x 30'	795	10' 6"	60	33	32	
	M01B	29' 6" x 30'	885	10' 6"	72	33	40	
	M01C	25' 6" x 30'	765	10' 6"	60	33	32	
	M01D	29' 6" x 30'	885	10' 6"	60	33	40	
	M01E	24' x 28' 6"	684	10' 6"	50	28	32	
	M01 (A-B)	56' x 30'	1,680	10' 6"	186	97	96	
	M01 (B-C)	55' x 30'	1,650	10' 6"	137	77	88	
	M01 (C-D)	55' x 30'	1,650	10' 6"	186	97	96	
	M01 (D-E)	53' 6" x 30'	1,569	10' 6"	137	77	80	
	M01 (A-B-C)	81' 6" x 30'	2,445	10' 6"	192	109	136	
	M01 (C-D-E)	79' x 30'	2,334	10' 6"	170	99	128	
	M01 (A-B-C-C-D-E)	136' x 30'	4,044	10' 6"	316	171	248	
	M02A	26' 6" x 30'	795	10' 6"	60	33	32	
	M02B	29' 6" x 30'	885	10' 6"	72	33	40	
	M02C	25' 6" x 30'	765	10' 6"	60	33	32	
	M02 (A-B)	56' x 30'	1,680	10' 6"	186	97	96	
	M02 (B-C)	55' x 30'	1,650	10' 6"	137	77	88	
	M02 (A-B-C)	82' x 30'	2,460	10' 6"	192	109	136	
	Ocean Room (Conference room)	26' 6" x 30'	795	10' 6"		16 Boardroom		
	Clyde Mann Suite (VIP suite)	26' x 20'	520	10' 6"			8	

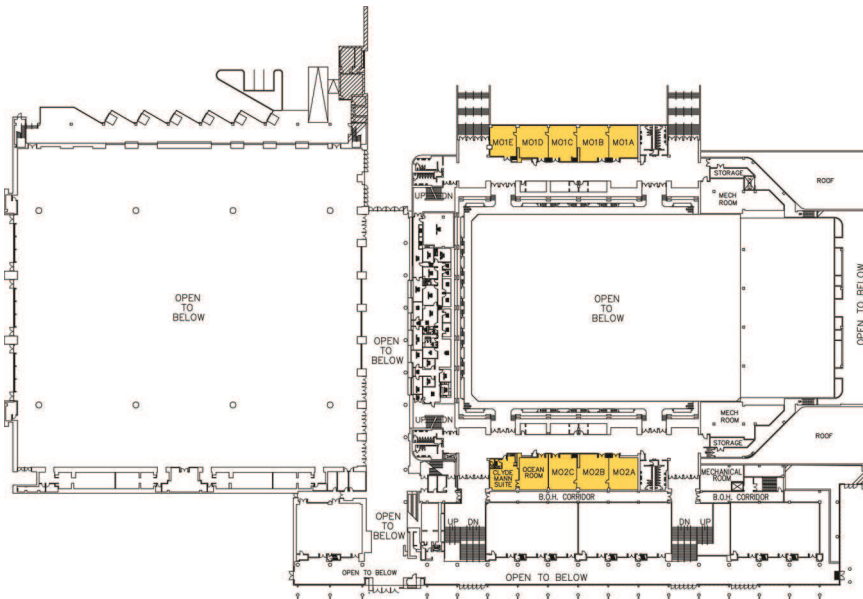


FLOOR PLANS

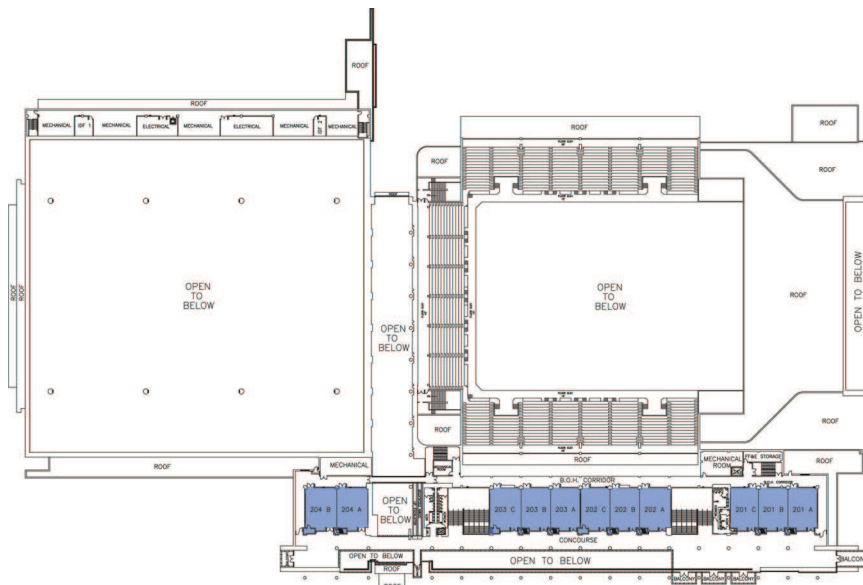
LEVEL 1

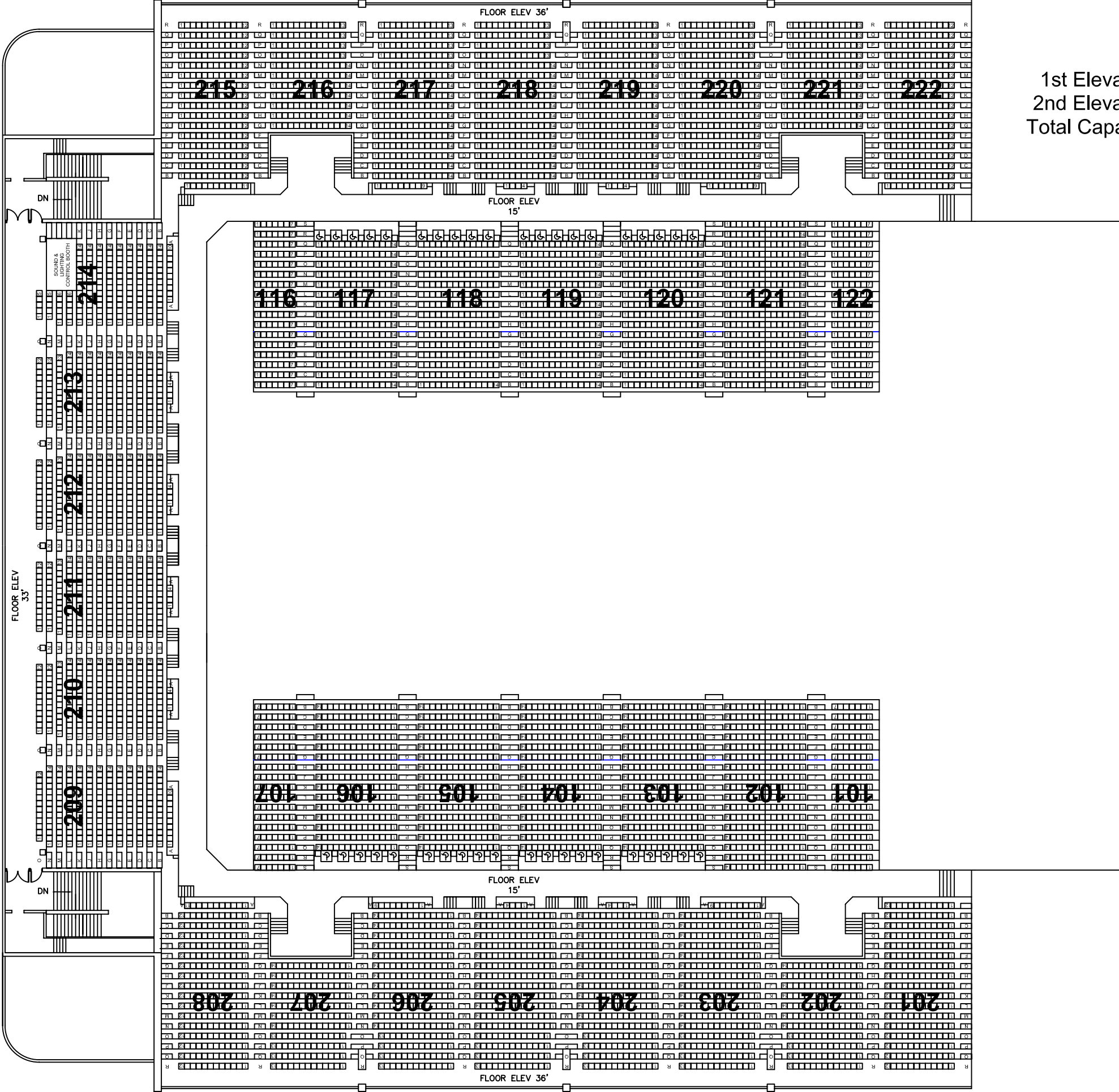


MEZZANINE



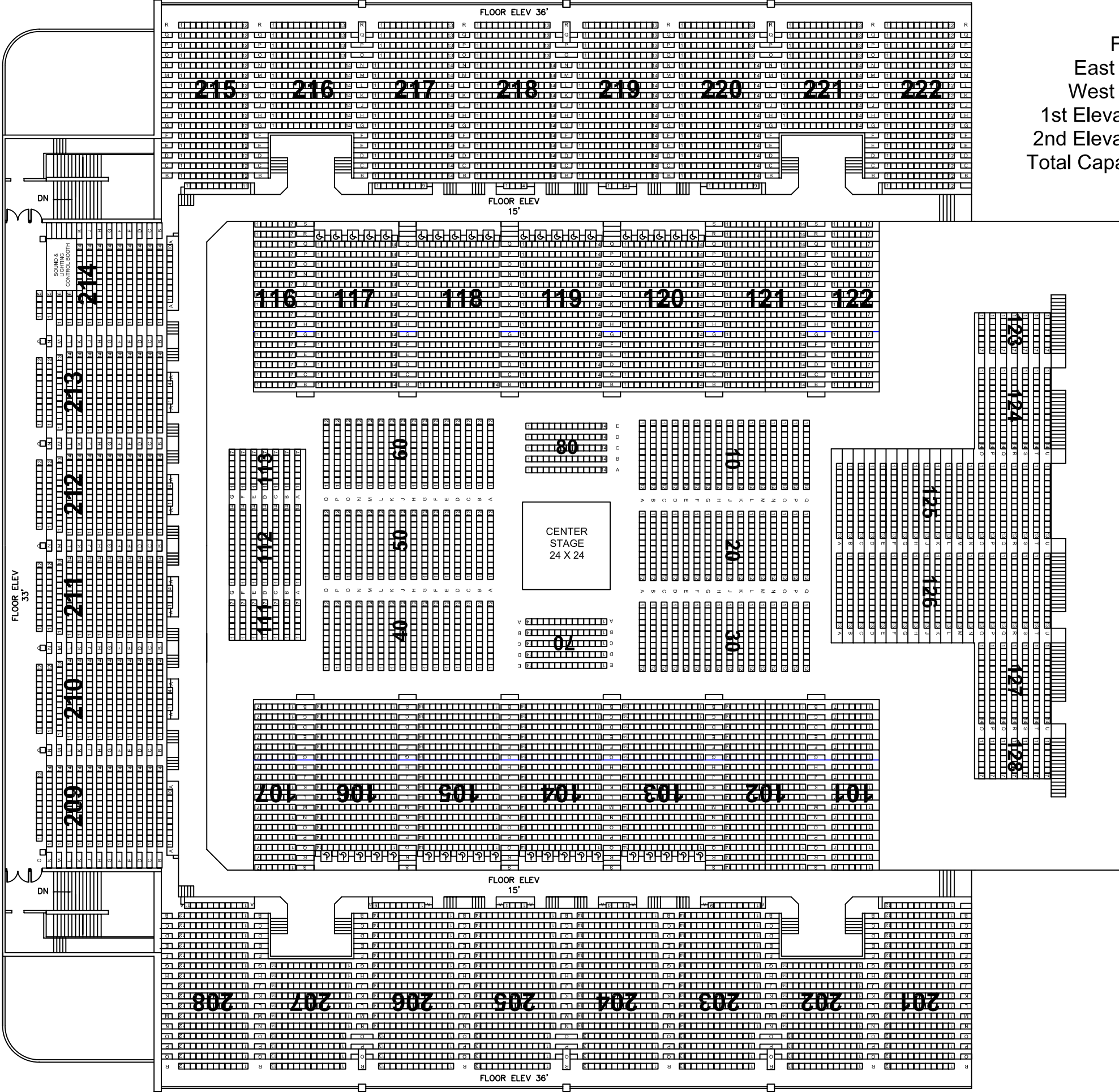
LEVEL 2





1st Elevation - 2712
 2nd Elevation - 4298
 Total Capacity - 7010

Floor - 1292
East Riser - 814
West Riser - 196
1st Elevation - 2712
2nd Elevation - 4298
Total Capacity - 9312





CONTRACTED SERVICES

APPROVED ELECTRICAL CONTRACTORS

**Edlen Electrical
Exhibition Services
of Orlando**
11483 Rocket Boulevard
Orlando, FL 32824
407.854.9991
Fax: 407.854.9992
www.edlenelectrical.com

Power Source Services, Inc.
7512 Dr. Phillips Boulevard
Suite 50-243
Orlando, FL 32819
407.351.4158
Fax: 407.704.2454
www.powersourceservices.com

Production Electriks
2330 Bayswater Court
Orlando, FL 32837
407.251.0413
Fax: 407.251.8931
www.productionelectriks.com

GES Electrical
4805 Sand Lake Road
Orlando, FL 32819
407.370.6200
Fax: 407.370.6217
www.ges.com

APPROVED PRODUCTION SERVICE COMPANIES

Black Onyx
P.O. Box 2990
Lakeland, FL 33806
863.687.2300
Cell: 863.660.2273
Fax: 863.687.6300

**International Alliance of
Theatrical Stage (Local 631)
Employees and
Moving Picture Technicians,
Artists and Allied Crafts**
5385 Conway Road
Suite 200
Orlando, FL 32811
407.422.2747
Fax: 407.843.9170

**Ocean State
Event Services, Inc.**
1461 Kastner Place, Suite 101
Sanford, FL 32771
407.324.7811
Fax: 407.324.7819

Sunco
1996 Forest Avenue
Daytona Beach, FL 32119
386.547.7113
386.671.3464
Fax: 386.671.3596
don@suncoproductions.com



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CONTRACTED SERVICES

APPROVED DECORATORS

Arata Expositions, Inc.
4104 L. B. McLeod Road
Orlando, FL 32801
407.422.3636
Fax: 407.839.5929
www.arataexpo.com

B.H. & L. Decorators
7601 Chancellor Drive
Orlando, FL 32809
800.995.4245
Fax: 407.851.3090
www.bhldecorators.com

Brede Exposition Services
2502 Lake Orange Drive
Orlando, FL 32837
407.851.0261
Fax: 407.859.3904
www.brede.com

Excel Decorators, Inc.
4630 S. Kirkman Road, #840
Orlando, FL 32811
800.780.5476
Fax: 800.222.4825
www.exceldecorators.com

FM Convention Contractors, Inc.
7512 Dr. Phillips Boulevard
Suite PMB 900
Orlando, FL 32819
407.352.6640
Fax: 866.748.0186
www.fmconventioncontractors.com

Freeman Decorating Company
2200 Consulate Drive
Orlando, FL 32837
407.875.1500
Fax: 407.850.9328
www.freemanco.com

Goben Convention Services
7101 Presidents Drive
Suite 300
Orlando, FL 32809
407.240.3348
Fax: 407.240.8710
www.gobencs.com

GEMS
895 Central Florida Parkway
Orlando, FL 32824
407.438.5002
Fax: 407.852.0286
www.gemsevents.com

Platinum Events
2635 Skyview Drive
Lakeland, FL 33801
863.669.1444
Fax: 863.669.9495
www.platinum.events.net

Shepard Exposition Services
603 West Landstreet Road
Orlando, FL 32824
407.888.9669
Fax: 407.888.2301
www.shephardes.com



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STAFFING RATES

EVENT STAFF HOURLY RATE

Event supervisor	\$18.00
Rover	15.00
Dock monitors	13.50
Facility monitors	12.75
Main lobby supervisor	15.50
Front of house manager	15.50
Ticket seller supervisor	22.50
Assistant ticket seller supervisor	17.25
Ticket sellers	13.70
Ticket takers	12.75
Usher supervisor	15.50
Ushers	12.75
Switchboard operator	12.75
Officer, supervisor	40.00
Officer, uniformed	35.00
First aid (minimum two positions)	25.00

PRODUCTION SERVICES (HOURLY RATE)

Stagehand supervisor	*
Stagehands	*
Riggers	*
Runners	*
Loaders	*
Equipment operator	20.00
Sound technician	20.00
Lighting technician	20.00
Electrical technician	22.50
Facility workers	16.50

* Available through approved production services companies. Minimum amount of staffing will be required for the safety and comfort of our guests. All positions have a four-hour minimum.



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EQUIPMENT RATES

Staging (4' x 8' section)	\$40.00
Stage barricade (4' section)	54.00
Riser (6' x 8' section)	25.00
Basketball floor	1,000.00
Dance floor (3' x 3') section)	4.00
Bicycle barricade (8' section)	15.00
Rope and stanchion (8' section)	5.00
Tables	10.00
Chairs	2.50
Easel	15.00
Pipe and drape (per foot)	5.00
Telephone line	100.00
Telephone calls (actual)	
High-speed Internet	100.00
Stage power	750.00
Follow spot (per performance)	100.00
Fixed spot (parcan) (per day)	50.00
Clear com system (per day)	100.00
Microphone, wired (per day)	20.00
Microphone, wireless (per day)	75.00
Sound mixer, 6 channel	35.00
Sound mixer, 16 channel	150.00
Portable sound system (per day)	125.00
Audio line feed (per day)	20.00
Cassette player (per day)	20.00
CD player (per day)	20.00
Lectern (per day)	50.00
Table-top podium (per day)	20.00
Chair motor (per day)	100.00
Truss (12' x 12', 10' section) (per day)	50.00
Forklift (5,000 lb. cap.) (per day)	300.00
Compactor	350.00
Dumpster (20-yard open top)	350.00



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FACILITY RENTAL INFORMATION

SERVICES INCLUDED WITH FACILITY RENTAL

House lighting, ventilation, heat and air conditioning as required are provided during show hours. To conserve energy, a minimum level of comfort will be maintained during nonshow hours.

The Ocean Center will provide the premises in a clean and serviceable condition. At the conclusion of the event, the lessee is responsible for returning the premises in the same condition as found at the beginning of the event.

The Ocean Center shall provide general cleaning service of public areas (i.e. restrooms, lobbies, mezzanine, etc.). Specialized cleaning and bulk waste removal is the responsibility of lessee. Interpretation of these terms is the right of Ocean Center management.

Rooms will be set up on a one-time basis. Costs for additional changes will be charged to the lessee at prevailing rates.

EVENT STAFFING

The Ocean Center will provide, and the lessee will be charged for, all event-related staffing. All event requirements must be coordinated with, and approved by, Ocean Center management at least 14 days prior to the beginning of the term of the lease. Minimum staffing of specific positions will be required with certain events. All positions have a four-hour minimum.

DRAYAGE STORAGE AND FREIGHT

There are no facilities at the Ocean Center for storage. All deliveries must be arranged through the decorator.

FOOD, BEVERAGE AND CONCESSIONS

All food, beverage and concessions are operated and controlled exclusively by the Ocean Center. Food and beverage sampling must be approved in advance by Ocean Center management.

CATERING

All food and beverage needs must be provided by our exclusive in-house caterer. No outside food or beverage may be brought into the Ocean Center. Ovations Food Services is the in-house caterer for the Ocean Center. For information, call 386.254.4552.

PARKING

Ample parking is available in our parking garage and surface lots at prevailing rates.

DECORATOR

Select any decorator from the Ocean Center approved decorator list.

ELECTRICAL

Select either the Ocean Center or a qualified provider from our approved electrical contractor list.

COMMUNICATION SERVICES

Phone and Internet lines are available at established rates.



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RENTAL RATES/INFORMATION

RATE SCHEDULE — TRADE SHOWS AND CONVENTIONS

	Square feet	Rate per day	Move-in/out rate
Arena	42,146	\$3,000	\$1,500
Ballroom	11,904	\$1,500	\$ 750
Arena/ballroom	54,050	\$4,500	\$2,250
Exhibit hall	93,028	\$6,500	\$3,250
Exhibit hall, arena/ballroom	147,078	\$11,000	\$5,500

- Additional outdoor display areas available.
- The Ocean Center director reserves the right to negotiate rates on an individual basis.
- The lessee is responsible for obtaining accurate square footage and dimensions on each individual event.
- The rental rate does not include tax, staffing, equipment and other expenses.
- All rentals are subject to the applicable taxes.
- Rental day, including both event day(s) and move-in/move-out day(s), is from 6 a.m. to 11:59 p.m. Activity or setup/tear-down work between midnight and 6 a.m. is subject to additional rental charge of 10 percent of published daily rate per hour.

RATE SCHEDULE — PUBLIC SPECTATOR EVENTS AND CONCERTS

ARENA RATE PER DAY

\$3,000 or 12 percent of gross box office receipts, whichever is greater

All rentals are subject to applicable taxes. The rental rate does not include tax, staffing, equipment and miscellaneous charges. During special events or prime time, the Ocean Center director reserves the right to negotiate rates.

CONCERT INFORMATION

Box office fees

Three percent of gross sales, plus current credit card charges

PUBLIC TICKET SALES

All tickets shall be ordered through the Ocean Center management. All tickets and monies received at all times shall remain under the control of the Ocean Center until satisfactory completion of the event and the facility settlement has been completed. Under no circumstances may any lessee draw an advance of funds from the gross receipts prior to final settlement. All tickets will be sold through the Ocean Center ticket office and authorized outlets.

ARENA CLEAN UP

1,000-3,000 attendees - \$650

3,001-6,000 attendees - \$850

6,001 or more attendees - \$1000

MINIMUM INSURANCE REQUIREMENTS

\$1,000,000 for death or bodily injury or loss sustained by one person in any one occurrence

\$1,000,000 for death or bodily injury sustained by more than one person in any one occurrence

\$1,000,000 for damages or loss of property in any one occurrence

\$300,000 for business automobile insurance (minimum per occurrence)

\$100,000 for business automobile insurance (minimum per person)

Lessee agrees to provide Ocean Center with proof of insurance in the above amounts of coverage. Lessee shall name as additional insured the Ocean Center, the County of Volusia, its officers, agents and employees for coverage set forth in paragraph above.



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GUIDELINES, RULES/REGULATIONS

The lessee will be responsible for compliance with the following rules and regulations during their event. The lessor suggests this information be provided to all event participants with information including show brochures, programs and exhibitor packets. It is the lessee's responsibility to correct areas of noncompliance and to be responsible for damage to premises caused by noncompliance.

Concessions. All food, alcohol and nonalcoholic beverages are operated and controlled by the Ocean Center. Exhibitors must contact our exclusive food services contractor, Ovations Food Services. Call Ovations Food Services at 386.254.4550 for authorization to exhibit and/or distribute sample food or beverage items. Authorization must be granted 14 days in advance of the event opening. Food and/or beverages may not be brought into the Ocean Center.

Banners/signs. Decorations, signs, banners, etc., may not be taped, nailed or otherwise attached to any ceiling, window or painted surface or wall of the facility. The show management and the event coordinator must approve the location and method of installation of special banners and signs. Painting of signs, displays and other objects is not permitted in the building.

Parking. Parking on the loading docks, except for loading and unloading, is prohibited. Violators' vehicles will be towed at the owner's expense. Parking is available at the parking garage on Earl Street, immediately north of the Ocean Center. Published parking rates apply. If you have questions about parking, call the Ocean Walk Village Parking Garage at 386.238.3110.

Shipping. Ocean Center storage space is limited. Therefore, the facility cannot receive goods prior to move-in or store them past the contracted move-out time. Deliveries arriving prior to the authorized move-in times will be refused and required to return at the scheduled move-in time. Please ask your show management for proper drayage instructions.

Contracted services. Only facility electricians, plumbers, telephone technicians and Ocean Center staff engineers may access the utility floor boxes. Exhibitors are not permitted to use water from restroom faucets or janitorial closets for exhibit purposes.

Vehicle displays. Fire code requires that vehicles displayed inside the facility must have the battery disconnected. The gas tank also must be taped shut or have a lockable gas cap, and may contain no more than a quarter-tank of fuel. All exhibit vehicle keys must be in the possession of the show manager in case of emergency.

Animals. Animals and pets are not permitted in the facility except as an approved exhibit, activity or performance requiring the use of animals. The facility manager and governmental regulating agencies require approval. Service animals are permitted.

Electrical. All electrical extension cords must be three-wire UL listed and UL approved. Two-wire electrical cords and zip cords are prohibited.

Taping requirements. The Ocean Center management must approve taping down of carpet and/or electrical cords, prior to installation. The Ocean Center requires the use of residue resistant carpet tape (i.e. Bron #100D/F or Bron #136 clear floor tape). All tape and its residue must be removed and disposed of immediately after the show.

Flammables. The use of propane, flammable bottled gas, liquid/gel fuels and open flame is prohibited in the building. Any other type of pressurized tank, cylinder or vessel must be properly secured to prevent damage.

Helium tanks. Helium tanks must be securely stored outside of the facility. Helium users are responsible for the safe removal of all helium-filled balloons, novelties, and vehicles from the building at the end of the event.

Facility care. Holes may not be drilled, cored or punched in the building. Adhesive-backed (stick-on) decals and similar items (except name tags) may not be distributed or used in the building.

Smoking. By law, smoking is prohibited at all times in the Ocean Center.

Equipment. Tools, equipment, carts and labor for setting up your exhibit are not provided by the Ocean Center. It is best to bring your own equipment for move-in/move-out.

Cleaning. Booth cleaning and housekeeping are the responsibility of the general service contractor. Ocean Center staff does not perform these services.

Waste. The Ocean Center is not responsible for trash generated by the exhibitor. The show will be provided a bulk trash receptacle in the loading dock for exhibitor use. Please do not block any doors marked with an overhead exit sign.

