

## 15 Things you can do for Renew (At no cost!)

By Mike Tanner

1. Place the **Renew** logo on your website ([www.renewhuron.ca/download/logo/](http://www.renewhuron.ca/download/logo/))
2. Include **Renew** in the Prayers of the People ([www.renewhuron.ca/renew-services/prayers](http://www.renewhuron.ca/renew-services/prayers))
3. Post the **Renew** "Talking Points" newsletter on your notice board (<http://renewhuron.ca/news/>)
4. Include the **Renew** logo in your bulletin (<http://renewhuron.ca/download/logo/>)
5. Encourage people to include **Renew** in their personal prayers
6. Like **Renew** on Facebook ([www.facebook.com/RenewHuron](http://www.facebook.com/RenewHuron))
7. Include the **Renew** insert in your bulletin (March & September)
8. Share your good ideas, i.e. things that work, with other churches
9. Send **Renew** your newsletters ([renew@huron.anglican.ca](mailto:renew@huron.anglican.ca))
10. Link to our **Renew** webpage [www.renewhuron.ca](http://www.renewhuron.ca)
11. Use the **Renew** bookmark in your bible or other reading material
12. Play the **Renew** interviews with Bishop's Bob and Terry in your church (<http://renewhuron.ca/videos/>)
13. Re-read the **Renew** pages in our Huron Church News (<http://renewhuron.ca/hcn-renew-stories/>)
14. Create a **Renew** banner for your parish (<http://renewhuron.ca/download/banners/>)
15. Send a photo to the Diocese to post on the **Renew** Facebook page ([renew@huron.anglican.ca](mailto:renew@huron.anglican.ca))

## Why Planned Giving &/or Endowments

A planned gift is a charitable donation now that is available at some time in the future. Planned gifts, once received by the Diocese or your parish, are generally placed in an Endowment Fund, which also holds other donations people have made to the Diocese/Parish. The most common types of planned giving vehicles include:

- Bequests or Estate Gifts through Wills
- Life Insurance
- Stock and Securities (no tax on capital gains on donations)
- Charitable Remainder Trusts
- Charitable Gift Annuities

Creating a legacy gift through a planned gift and/or a gift to an endowment fund through RENEW can be transformational for you and our church (our Diocese and parishes) – now and in the future.

- A legacy gift means that **Huron Church Camp** can be maintained for our children and grandchildren ... and beyond.
- A legacy gift means that the **Huron Hunger Fund** can continue to support families and children in need.
- A legacy gift means **financial sustainability for our Diocese and parishes**.
- A legacy gift means that **our clergy and their families** will be cared for so that they can care for us.
- A legacy gift means that **outreach ministries and mission work** can continue to flourish today and tomorrow.
- A legacy gift means that a parish can upgrade their **Sunday School** area in order to attract young families.

## A Parish Legacy Circle

Donor recognition levels for planned giving programs generally include recognition categories that are unique to those who have committed a gift in the future. The title generally given to these giving 'circles' or 'clubs' are: "Parish Name" Legacy Circle or "Parish Name" Heritage Society.

### **Common Ideas for Creating Awareness**

#### **1. Send An Invitation**

An invitation to join a Legacy Circle or Heritage Society is generally given to those who have communicated their intention to make a planned or deferred gift. Such gifts might include a bequest, charitable trust, charitable gift annuity, life insurance, retirement plan assets, or a gift of property with a retained life estate.

#### **2. Benefits**

'Membership' into a Legacy Circle or Heritage Society involves no obligation, but rather gives your parish an opportunity to thank and recognize those who have made a planned or deferred gift, while they are still with us. Benefits can include an annual tea, luncheon or other event hosted by the parish to say 'thank you'. Your parish may also want to consider including those who have a planned or deferred gift to the Diocese. Many parishes publicize of the names of those in the Legacy Circle or Heritage Society annually in their parish bulletin to inspire generosity in others.

## Examples of Planned Giving Language

A legacy gift can be created from your estate through a gift of cash, stocks and securities, an annuity, a trust, a life insurance policy or other. And, it is important to remember that such vehicles for giving, as well as the associated tax benefits, can change from time to time. We encourage you to share this brochure with your legal and

financial advisors to garner their professional advice about what would be best suited to the needs of you and your loved ones, before deciding upon your course of action.

1. Legacy gifts can be directed to your Parish, the Diocese of Huron and/or the Anglican Church of Canada. The following are samples of wording to review with your family members, financial planner, insurance agent or legal counsel before finalizing your legacy gift:
2. **A Shared Bequest:** I give, devise and bequeath to \_\_\_\_\_ *Parish Name*, the Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_ the residue (or share of residue) of my estate for priorities established by Parish Name, the Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_.
3. **An Unrestricted Gift of a Designated Amount:** I give, devise and bequeath to \_\_\_\_\_ *Parish Name*, the Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_, the sum of \$ \_\_\_\_\_ for such uses and purposes established by Parish Name, Diocese and/or National Church (name one or all) \_\_\_\_\_.
4. **A Directed Capital Bequest:** I give and bequeath to establish by \_\_\_\_\_ *Parish Name*, the Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_, the sum of \$ \_\_\_\_\_ to be used for the construction and/or the upgrading of \_\_\_\_\_.
5. **Bequest for a Specific Project of a Designated Amount or Other:** I give and bequeath to establish by \_\_\_\_\_ *Parish Name*, the

Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_, the sum of \$\_\_\_\_\_ (or the residue or share of residue) to be used to help maintain and or initiate outreach programs hosted by \_\_\_\_\_ Parish Name, the Diocese of Huron and/or the Anglican Church of Canada (name one or all) \_\_\_\_\_.

6. Note: Be sure to clearly identify your parish on all legal documents to protect your legacy gift should the name of the parish change and/or the congregation move to a new location. This could cause confusion if the details have not been updated for one reason or another.

[www.henrinouwen.org](http://www.henrinouwen.org) which includes some excellent resources. Here are some of the gems from this book that will bring new insights to your parish and your Renew discussions:

- “Like many of us, Henri’s vision began with the notion of fund raising ‘as a necessary but unpleasant activity to support spiritual things.’ But his passion for ministry and for living from a spiritual motivation led him further and deeper until he could finally say with conviction ‘fund raising is first and foremost a form of ministry.’”
- “Fund raising is proclaiming what we believe in such a way that we offer other people an opportunity to participate with us in our vision and mission. We are inviting you to invest yourself through the resources that God has given you – your energy, your prayers, and your money – in this work to which God has called us.”
- “Those who need money and those who can give money meet on the common ground of God’s love.”
- “From beginning to end, fund raising as ministry is grounded in prayer and undertaken in gratitude.”
- “In ministering to each other, each from the riches that he or she possesses, we work together for the full coming of God’s Kingdom.”

Henri Nouwen wrote over 40 books during his life of ministry and teaching. You can find *The Spirituality of Fund Raising* at [www.henrinouwen.org/Spirituality\\_Series/Fundraising/Fundraising.aspx](http://www.henrinouwen.org/Spirituality_Series/Fundraising/Fundraising.aspx)

## Where is the Spirituality in Fundraising?

By Lynda McGregor

Sometimes we need to step back from our efforts to acquire and build financial resources to support the ministries we are called to carry out. Imagine initiating a conversation in your parish about the **spirituality of fund raising**. This could be an exciting new discussion!

"Fund raising is, first and foremost, a ministry," renowned author and teacher Henri Nouwen writes in an introduction to his book. "It's a way of announcing our vision and inviting other people into our mission." Nouwen approaches fund raising from a position of strength rather than weakness, seeing it as spiritual work. "Fundraising is precisely the opposite of begging," he points out.

The Henri Nouwen Society has a great web site at

## A Call to Action

By Amanda Gellman

Archbishop Desmond Tutu opened the Association of Fundraising Professionals (AFP) International Conference in Baltimore, Maryland on April 13, 2010 with a wonderfully funny, inspirational and heartfelt address. I was privileged to be present, sitting in the second row. As a Board member of the Canada Council for AFP at the time, I also had the opportunity to meet Archbishop Tutu. As an Anglican, this was a most memorable experience.

Calling the work of fundraising a “noble calling”, the speech Archbishop Tutu delivered to 3,000 professional fundraisers was referred to by many throughout the conference as “moving, eloquent and hugely affirming.” He noted that fundraising is *“the bridge between people who want to make change and the change that is made ... and through our work children around the world are fed, human rights are fought for and supported, sick people are taken care of and children are educated.”*

*“You have a noble profession,”* he cited time and time again. *“The opposite of selfishness is philanthropy.”*

He recounted times where philanthropy changed lives ... he spoke of children in poverty, those living with HIV/AIDS, the needs of women around the world ... and how resources placed in the right direction can save as well as change lives.

Noting the conference was in the US, he added, *“I remember in the 70s, when you were in the streets about Vietnam, because that involved you, and your children. But here were thousands of kids in the streets, in front of the administration building, protesting, urging a change and a boycott of companies working in my country. Here*

*were children using their lives to help people they did not even know, 10,000 miles away. Now, there is a saying, about cockles in the heart. I do not even know what cockles are, I must admit,”* he said, looking out into the smiling crowd. *“But these cockles in my heart were warm ... and you have a noble profession.”*

Archbishop Desmond Mpilo Tutu is a South African cleric and activist who rose to worldwide fame during the 1980s as an opponent of apartheid. Tutu was the first black South African Anglican Archbishop of Cape Town, South Africa, and primate of the Church of the Province of Southern Africa (now the Anglican Church of Southern Africa). Tutu chaired the Truth and Reconciliation Commission, and he is vocal in his defense of human rights and uses his high profile to campaign for the oppressed. He received the Nobel Peace Prize in 1984, the Albert Schweitzer Prize for Humanitarianism, the Gandhi Peace Prize in 2005 and the Presidential Medal of Freedom in 2009.

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## How to Create a Fundraising Plan

Fundraising campaigns that are well planned are by far the most successful. Such a plan tells you where to focus, lays out the flow of the work to be completed, helps you to stay proactive vs reactive, defines roles, and gives your Renew Team confidence in the process. This does take time, but a solid plan will also help your parish increase its revenue.

Many of our parishes have been wondering how to go about writing a fundraising plan. For detailed information, visit:

<http://renewhuron.ca/download/renew-fundraising/>



# Talking Points

*The Renew Newsletter for the Diocese of Huron*  
April 2014

## Our Renew Team

There are many ways that our Renew Team can assist your parish become 'Renew-active'. Our Renew Team members are steadily on the telephone or Skype with lay and clergy leaders, as well as making presentations, and they can provide:

- A personal tour of the resources posted on the Renew website
- A full review of your draft Case for Support
- Advice on how to create your Renew fundraising plan
- Assistance with final brochure design and preparation of print-ready copy
- An individualized Pledge Form for your parish
- Review Planned Giving materials
- And much more!

Our Renew Committee members, as Ambassadors of the Diocesan Renew initiative, can also be called upon to make presentations to Parish Council, Renew Committee, Deanery Council or Vestry.

## RENEW COMMITTEE AMBASSADORS

### DELAWARE

- Rev'd Val Kenyon, [vvkenyon@rogers.com](mailto:vvkenyon@rogers.com)

### ESSEX

- Rev'd Robert Lemon, [rlemon5@cogeco.ca](mailto:rlemon5@cogeco.ca)

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- Rev'd Bill Ward, [bill\\_ward@rogers.com](mailto:bill_ward@rogers.com)

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- Rev'd Carrie Irwin, [revcarrieirwin@gmail.com](mailto:revcarrieirwin@gmail.com)

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## Contact Us

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# RENEW Resources

## RENEW Website

**RenewHuron.ca** is the website that the Diocese produced to help your parish with its Renew initiative. It is an educational website that is effective in guiding clergy and lay leaders through the steps needed to create both vision and resources. We added several pages in January including: Renew-All information and links, planned giving information, and campaign planning updates including 'how to make an ask', and updated pledge sheets. Templates and samples of parish 'case for support' brochures can be found under "Parish Downloads".

## RENEW Banners

The Diocese has asked our Renew Advisors, Amanda and Lynda, to help you customize a Renew banner for your parish initiative. Templates can be found on the website. The Diocese will cover the cost of the design – you simply have to provide the photos and printing. <http://renewhuron.ca/download/banners/>

## RENEW Case for Support

Several parishes have posted their Renew vision documents on the Renew website for everyone to see and share. <http://renewhuron.ca/download/diocesan-case-for-support/>

## RENEW Pledge Forms

The Diocese will help parishes design pledge forms at no charge. Parishes are responsible for organizing the printing of their pledge forms – the Diocese will reimburse printing costs up to a maximum of \$200 per parish. The template can be found under 'Parish Downloads', and once you have drafted what you want your parish form to say contact Amanda or Lynda for final layout. <http://renewhuron.ca/download/pledge-forms/>

## RENEW Facebook

Please join our growing family of Facebook followers and share in the excitement. Simply click "Like" to receive new updates. To share your news, send your stories and photos to Heather Moller, Renew Administrative Coordinator (519-434-6893 x 228 / 1-800-919-1115 x229 / [renew@huron.anglican.ca](mailto:renew@huron.anglican.ca)) - <https://www.facebook.com/RenewHuron>

## Workshops

The Renew Team is again offering Renew workshops throughout the Diocese, building on the success of last year's. We are asking your Deanery Councils and/or Clericus to help Lynda and Amanda sets dates for Spring 2014 Renew workshops. In 2013, more than 400 people attended. These workshops are a time to learn new skills and swap stories as well as ask questions about Renew resources. Planned Giving will be a hot topic in this year's sessions. Do plan to attend one in your deanery to share your parish's Renew journey, learn from others, and access new materials from the presentations.

## Huron Church News

Over the past year, Page 3 of Huron Church News has been dedicated to Renew updates. To date, we have not had many parish stories but in 2014 that is about to change! To be published, send your Renew story, in send 250 words to our Renew Advisors, Amanda Gellman (519-819-8964 / [amanda@manan.ca](mailto:amanda@manan.ca)) OR Lynda McGregor (519-523-9396 / [mcgregor@ezlink.ca](mailto:mcgregor@ezlink.ca)).

## RENEW-ALL

Renew-all is a spiritual transformation process that the Diocese has asked all churches in Huron to engage in. A Renew-all committee for the Diocese of Huron has put together the following collection of resources that have been suggested by the clergy of the Diocese to assist in this year of spiritual renewal.

- Lent 2014 resources
- Bible study resources
- Prayer resources
- Resources to help people to tell their faith stories
- Worship resources
- Discipleship resources

As well, the Renew Committee developed a prayer for our Diocesan Renew initiative prior to Synod 2013.

For easy access for both clergy and lay leaders, this information can be found within the "Dropdown" sections of Prayer Services / Renew-All on the Renew website. <http://renewhuron.ca/renew-services/>

## Processing Pledge Forms

Each parish will most likely require an individualized Pledge Form for its Renew campaign. The form offers the donor the opportunity to direct funding to the projects and programs of choice.

Making a gift to your parish:

- **Cheques can be made payable to your parish or to the Diocese.**
- Parishes are asked to encourage their donors to use a Parish Renew Pledge Form.
- Funds received by the Diocese on behalf of a parish will be returned to the parish by electronic transfer the following month, less all applicable fees, e.g. credit card and/or Paypal if they apply.
- All Renew pledge forms received by the parish are to be retained for parish records, with copies sent in to Church House for recording and be part of the Renew Initiative for the Diocese.
- Generally, credit card or preauthorized payments (PAP) donations are processed by the Diocese. For credit card processing for parish gifts, the 4% fee paid by the Diocese will be charged back to the church.

Making a gift to the camp, empowered leadership, youth, shared ministries, and endowments falls under the Diocesan Case. In this case:

- Cheques are made payable to the Diocese of Huron and directed, per the pledge form, to the program(s) of choice.
- Credit card and PAP are processed by the Diocese.
- All camp pledge forms received at the parish level should be sent to the Diocese on behalf of the camp.
- Donations to the camp can also be made by using the on-line pledge form on the camp website. ([www.huronchurchcamp.ca](http://www.huronchurchcamp.ca))