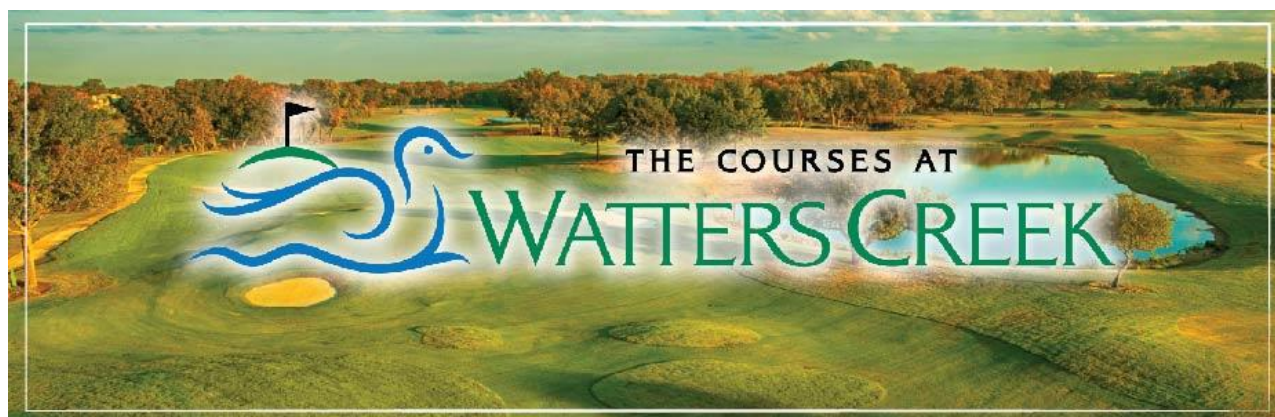




Sponsor/Exhibitor Package
100 Year Anniversary
Golf Tournament

Friday, October 11, 2013



**7201 Chase Oaks Boulevard
Plano, TX 75025**



Who is NAIFA-Dallas?

NAIFA-Dallas is the Dallas affiliate of the National Association of Insurance and Financial Advisors (NAIFA). Our local association is 100 years old and currently has approximately 600 members. Our members are professionals in the following practice specialties: life insurance & annuities, health insurance & employee benefits, multiline insurance, and financial advising & investments.

The golf tournament will be a half-day event with registration beginning at 12:00 p.m., shotgun start at 1:00 p.m. and the Fajita dinner will follow. The tournament will be held at the beautiful **Courses at Watters Creek 7201 Chase Oaks Boulevard Plano, TX 75025**. All golf tournament funds will be used to further the education and program functions of our association.

How will the event be promoted?

This event will be promoted at each monthly NAIFA meeting until the event, in our *Financial Advisor News (FAN)* magazine and in our event section of our website (www.naifadallas.org). We will also promote the event in a similar fashion among other NAIFA associations in the North Texas area and to the members of sister DFW associations. We also expect our sponsors to promote the event with their constituents who may or may not be members of these organizations.

What is the expected attendance?

We expect to have between 100 and 120 participants in this year's event.

Why should you sponsor?

When it comes to political advocacy and protecting the interests of its members, NAIFA is one of the best in the business. For 100 years NAIFA Dallas has been working closely to be your advocate, bring resources together and to promote the interest of the body at large. We also want to continue to facilitate a culture of supporting each other and the growth of our industry through a collaborative approach.

We need your support so that we can continue that advocacy for another 100 years!!!



Gold Sponsor Event Information



Level: Gold \$2,000 A Limited Number Available

Benefits

- 8 player positions in the tournament
- A 1/2 page ad in the *Financial Advisor News* for 6 months
(Valued at \$1,194.00)
- Recognition and announcements at meetings until Tournament Time
- Recognition in the *Financial Advisor News* until tournament time
- 4 Free Rounds of Golf for play at The Courses at Watters Creek
- Spotlight commercial during the Awards Ceremony
- Recognition on a PowerPoint presentation during the Awards Ceremony
- \$1000 deposit due at contract signing and balance due on 10/1/2013.
- Dinner with 2 drink tickets for each player



Silver Sponsor Event Information



Level: \$1,000

Benefits:

- 4 player positions in the tournament.
- A ¼ page ad in the *Financial Advisor News* for 6 months
(Valued at \$750.00)
- Recognition and announcements at meetings until tournament time
- Recognition in the *Financial Advisor News* until tournament time
- Spotlight commercial during the Awards Ceremony
- Recognition on a PowerPoint presentation during the Awards Ceremony
- \$500 deposit due at contract signing and balance due on 10/1/2013
- Dinner with 2 drink tickets for each player



Bronze Sponsor Event Information



Level: **\$750**

Benefits:

- 2 player positions in the tournament.
- A 1/6 page ad in the *Financial Advisor News* for 6 months
(Valued at \$534.00)
- Recognition and announcements at meetings until tournament time
- Recognition in the *Financial Advisor News* until tournament time
- Spotlight commercial during the Awards Ceremony
- Recognition in a PowerPoint presentation during the Awards Ceremony
- \$250 deposit due at contract signing and the balance due 10/1/2013
- Dinner with 2 drink tickets for each player



Hole Sponsor Event Information



Level: **\$250** Only 18 available

Benefits:

- Create Your Own Experience. You Own the Tee box. Give golf towels, tees, logo items, water, etc. You make it happen. If you want to have a contest, please ask us about making special arrangements.
- Balance due at contract signing.
- Dinner with 2 drink tickets for one person

NAIFA - Dallas

NAIFA Golf Tournament – Friday, October 11, 2013 Sponsor Commitment Form

Our firm applies for approval as a sponsor for the NAIFA Golf Tournament as is evidenced by the signature of our authorized representative.

(Please Print)

Company Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Authorized Representative: _____ Title: _____

Signature of Authorized Representative

Promotional Items Contact Information:

Name: _____ Title: _____

Street Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email Address: _____

Sponsor Level Desired:

☐ Gold \$2,000 ☐ Silver \$1,000 ☐ Bronze \$750 ☐ Hole Sponsor \$250

\$_____ enclosed (Make checks payable to: NAIFA-Dallas) (or)

Bill my Credit Card (Visa, MC, AMEX) Security Code: _____

Name of Card Holder: _____

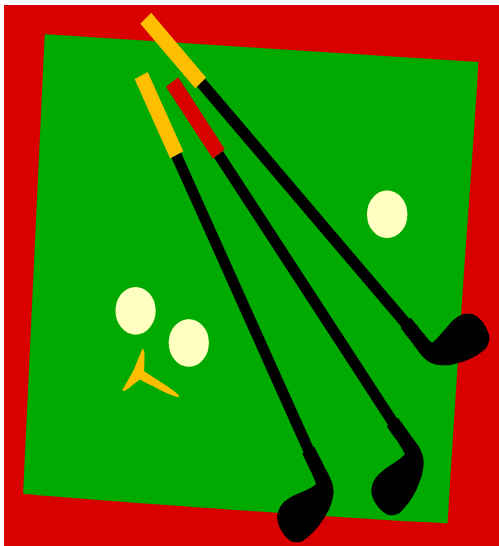
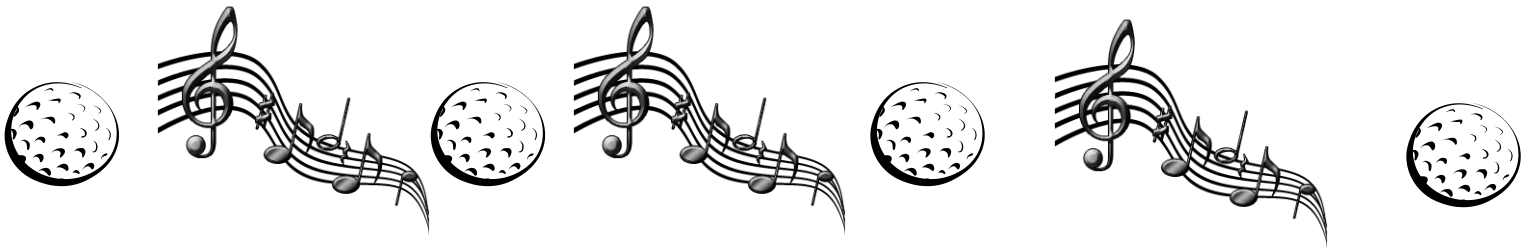
Credit Card No: _____ Exp Date: _____ Amount: _____

(Signature of Card Holder)

Return this form and payment to: **NAIFA – Dallas**
Attention: Golf Tournament 2013
16990 Dallas Parkway, #212
Dallas, TX 75248
Ph: (972) 991-2364; Fax: (972) 934-1217
ktrue@naifadallas.org



**WE ARE GOING TO CELEBRATE OUR
100 YEAR ANNIVERSARY
WITH ONE OF OWN MEMBERS TALENTS
CHRIS RENFRO'S BAND "SOUTHERN COUCH BAND"
WE WILL HAVE LIVE MUSIC, DINNER AND DANCING TO
CELEBRATE THE ANNIVERSARY!!!!**



*Not a Golfer yet or
need to be a better golfer???*

We will be sponsoring a
Golf Clinic
*that afternoon in lieu of the
tournament!!*
*We have Tee'd up an amazing
Golf Instructor!!!*



Foursome Registration's

(use multiple pages multiple foursomes)



Name: _____
Company: _____
Occupation: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Handicap: _____

Name: _____
Company: _____
Occupation: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Handicap: _____

Name: _____
Company: _____
Occupation: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Handicap: _____

Name: _____
Company: _____
Occupation: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Handicap: _____

For More Information Contact:

Cheri Stanwix
(214) 455-6623
stanwix@airmail.net

Steve Anderson
(972) 424-0484 x238
Steve.anderson@mutualofomaha.com

Jason Bach
972-348-6317
jbach@financialguide.com

To Register Securely Online with a Credit Card, go to:
www.naifadallas.org

Fax Registration Forms to:
(972) 934-1217, Attn: Karen True
Scan and E-mail Registration Forms to: ktrue@naifadallas.org

Mail Registration Forms to: NAIFA-Dallas 16990 Dallas Parkway, Suite 212 Dallas, TX 75248



Please join us for the centennial Golf tournament!!!

We need you!!!