

2014 ISPE Annual Meeting
October 12-15, 2014
Caesars Palace ~ Las Vegas, NV
Exhibitor Lead Retrieval Order Form

Questions: orders@expobadge.com

ExpoBadge Lead Retrieval Equipment <i>Equipment descriptions attached to page 2</i>	Ordered by Sept 2, 2014	Ordered after Sept 2, 2014	Qty	Total
Printer Options: <i>(All options require electricity <1 amp, 110V)</i>				
ExpoBadge Lead Print:	\$245	\$275		
Wireless: ExpoBadge Lead Print	\$285	\$315		
ExpoBadge All-in-One:	\$335	\$365		
Wireless: ExpoBadge All-in-One	\$355	\$395		
Handheld Scanners: <i>(Battery operated scanners; no electricity required)</i>				
ExpoBadge Mobile e-Lead	\$245	\$275		
ExpoBadge Mobile e-Lead+	\$275	\$305		
ExpoBadge Select	\$295	\$335		
ExpoBadge Exceed	\$405	\$465		
Mobile Application:				
ExpoBadge Lead Retrieval App <i>(device not included)</i>	\$250	\$280		
ExpoBadge Lead Retrieval App <i>(with tablet device)</i>	\$525	\$575		
ExpoBadge Extras:				
ExpoBadge Live Literature Link	\$250	\$280		
Delivery, Setup, and Training	\$95	\$125		
Personalized Action Codes: <i>(Up to 20 action codes specific to your needs)</i>	\$75	\$100		
Paper: Additional Roll	\$17	\$22		
USB Flash Drive	\$100	\$125		
Federal Tax ID # 20-8676699		Sub Total:		
		NV Sales Tax:	8.1%	
		Grand Total:		

Company Information

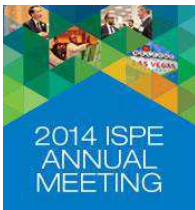
COMPANY	CONTACT	BOOTH #
BILLING ADDRESS	CITY STATE	ZIP
EMAIL	PHONE	ONSITE PHONE

Payment Information *Billing Zip Code Required

PAYMENT	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA	<input type="checkbox"/> CHECK (Make payable to ExpoBadge)
CREDIT CARD #	EXPIRATION DATE			
NAME ON CARD	*BILLING ZIP CODE			

Terms and Conditions: I have read and agreed to the following terms and conditions.

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.









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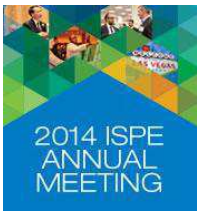
Questions: orders@expobadge.com

ELECTRONIC LEADS DELIVERY:


An email containing a link to your leads will be sent to email address on file within 24 hours of the close of the show. Access to the MyExpoBadge secure web portal will allow you access to your leads in multiple formats: Excel, .CSV, and .TXT

Printer Options	Details	Leads Format
ExpoBadge Lead Print 	The ExpoBadge Lead Print is a standalone lead retrieval and printer unit. With the Lead Print, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form.	<u>Paper Only</u>
ExpoBadge All-in-One 	The ExpoBadge All-In-One will allow you to receive your leads via paper and an electronic spreadsheet. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A <u>wireless model</u> is also available.	Paper and Electronic

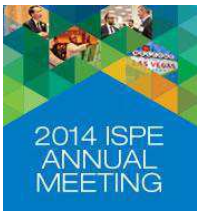
Handheld Scanners	Details	Leads Format
ExpoBadge Mobile e-Lead 	The ExpoBadge Mobile e-Lead is a handheld battery-operated scanner that conveniently fits in your pocket. The Mobile e-Lead stores your leads and sends them wirelessly in real time. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
ExpoBadge Mobile e-Lead+ 	The ExpoBadge Mobile e-Lead+ is a small handheld battery-operated scanner that provides a graphic display. The e-Lead+ will time and date stamp your booth traffic. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
ExpoBadge Select 	The ExpoBadge Select offers a large color display and allows the user to input custom notes. Leads will be delivered electronically via the MyExpoBadge web portal at the close of the show.	Electronic
ExpoBadge Exceed 	The ExpoBadge Exceed offers free form notes and lead lookup functionality on a large color touch screen display for easy navigation. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic



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Mobile App	Details	Leads Format
	<p>The ExpoBadge Lead Retrieval App is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features.</p> <p>*Depending on the type of barcode, you may either scan or manually enter ID number. For show-specific information, please call ExpoBadge.</p>	<p>Electronic</p>

Extras	Details
<p>Live Literature Link</p>	<p>Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Digital Literature Kiosk. You may post up to 10 different pdfs. For further details, click on the link http://expobadge.com/expobadge/LLL.pdf</p>
<p>Delivery, Setup & Training</p>	<p>ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]</p>
<p>USB Flash Drive</p>	<p>Not compatible with Lead Print options Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.</p>



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Standard Action Codes

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

Personalized Action Codes

For an additional fee, you can personalize your action codes in order to better qualify each lead. Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
 Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), caret (^), or quote (").

1	_____	11	_____
2	_____	12	_____
3	_____	13	_____
4	_____	14	_____
5	_____	15	_____
6	_____	16	_____
7	_____	17	_____
8	_____	18	_____
9	_____	19	_____
10	_____	20	_____