



Dear Sunnysider,

It's a big year for Sunnyside! We are celebrating 40 years of providing quality early childhood education in the Pioneer Valley. We are also marking our one-year anniversary in our new home at 557 Easthampton Road. As we grow into our new space, we invite you to put down roots with us with a financial contribution.

Remember how your children worked hard to master the pedal bike in the Sunnyside yard or how they ran into your arms at pick up to tell you about the ducklings that hatched that day? Your donation will go directly toward giving more families the opportunity to create these lasting memories.

Our new setting makes our early childhood program more enriching than ever. In our new facility, we have 7800 square feet of indoor space spread out over five classrooms. On our eight acres of outdoor space, we have beautiful gardens, playgrounds and woodlands. Our bigger facilities allowed us to increase the number of families we serve from 45 to 80. The teaching staff grew from seven teachers to 11, supported by two and a half administrators.

With our newfound independence we've gained some additional responsibilities and opportunities. In the next three years, we will:

- Complete our playgrounds with big-kid swings and a stage for impromptu and planned performances.
- Break trails and create outdoor classroom spaces in the woods behind the building.
- Partner with community environmental educational organizations to bring a focus on the natural world into our curriculum.
- Continue to provide tuition assistance to families in need.
- Purchase a bus to enable Sunnyside kids to go out into the larger community for exploration and learning.

Even with so many exciting new changes, our commitment to diversity is as strong as ever. Sunnyside continues to reflect our larger community. Our students are:

- 34% of minority status**
- 23% from same-sex parents**
- 18% from adoptive families**
- 15% from single parent households**
- 47% receive financial assistance**

To meet these challenges and sustain our program, we hope you will join us in supporting Sunnyside financially. A gift of \$500 comes to just \$14 per month or \$42 per quarter when spread out over three years. Many employers may offer matching gifts. We would love to speak with you further about your gift; or you may simply return the enclosed card.

Sincerely,

Alan Wolf, *President of the Board of Directors*

“Play is not only the work of childhood, it’s the ethic to carry forward through the elementary years, with new attributes, perhaps, like playful. Yes, both kids were ready for kindergarten, but no, I don’t just mean letters and numbers.”

Sarah Buttenwieser, former Sunnyside parent.

Campaign Committee

- Sue Beemer
- Alison Noyes Buchanan
- Jo Comerford
- Lisa and Jonathan Bayuk
- Carina Wohl
- Peter Ives
- Will Bundy
- Hannia Gonzalez and George Martin
- Barbara Grover
- Stacey Novak and Cara Segal
- Susan and Ed Etheredge
- Karen Curran
- Jim Viola and Nancy Whalen
- Rachel Cartmell
- David Bloomberg
- Sarah Buttenwieser and Hosie Baskin
- Rebecca and Bil Zarch
- Sarah Schatz
- Alan Wolf





Dear Friend of Sunnyside,

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In August 2013, Sunnyside bought and renovated a 7800 square foot facility on eight acres. The center now has five classrooms, each with large sunlit windows, a reading corner and spacious play areas. Outside, children explore in the playgrounds surrounded by flowers and trees or take nature walks in the woods. Our bigger facilities allowed us to increase the number of families we serve from 45 to 80. The teaching staff grew from seven teachers to 11, supported by two and a half administrators.

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Come put down roots with us!

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YES, I want to support Sunnyside!

(please make your tax-deductible check payable to Sunnyside Childcare Center)

***You can make your donation online by visiting razoo.com and searching for Sunnyside Child Care Center
Razoo facilitates monthly payments, too. Sunnyside values monthly giving. It helps us count on your support as we plan our future.

Thank you!

Name _____

Address _____

City _____ State _____ Zip _____

- Please don't print my name in a roll call of donors
- I am interested in volunteering at Sunnyside
- I would like to add the following names to Sunnyside's mailing list:

- \$10,000 and up – Founders
- \$ 5,000-\$9999 – PreK Boosters
- \$ 2500 – Playful Learners
- \$1000 – Sunnyside Movers (and Shakers)
- \$250 and up – 1975 Circle
- \$100-\$249 – 577 Easthampton Road Committee
- \$50-99 – 2013 Roots Makers
- \$25-49 – Helping Hands



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