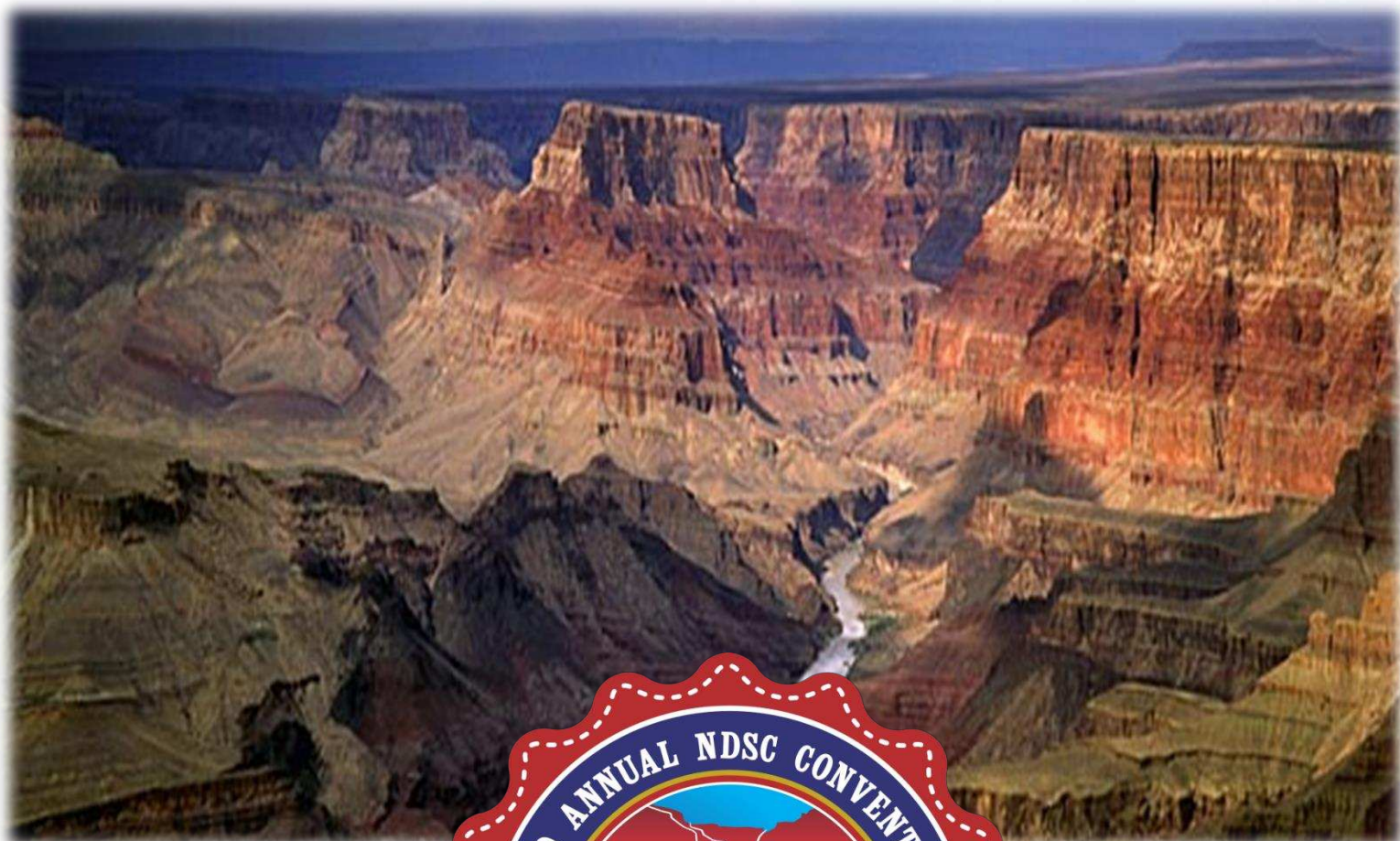




NATIONAL  
DOWN SYNDROME  
CONGRESS

# SPONSORSHIP OPPORTUNITIES



Your **Sponsorship** can empower the NDSC to go

# BEYOND ALL LIMITS!



The Annual Convention of the National Down Syndrome Congress (NDSC) is the **largest** gathering in the world of its kind. With more than **3,300** people from both the U.S. and across the globe attending. Not

only is the NDSC Convention the largest convention of people who are personally or professionally connected to **Down syndrome**, the NDSC convention is the largest gathering of most (if not all) annual disability conferences. As a sponsor of the convention, prepare to see yourself in front of a **very large and engaged audience!** Location, Location, Location! This year we are convening at the beautiful JW Marriott Desert Ridge Resort & Spa in Arizona, the **Grand Canyon State**, and our top two partnership levels offer your company free meeting space with AV package and hotel suites.

The National Down Syndrome Congress counts on our partners to help defray the costs by at least 50% (and in some cases 100%) for all children & adults with Down syndrome, and their families who attend each year. In this package you will find everything you need to know about our sponsorship opportunities.

However, because we strive to form **unique partnerships** with our supporters, ***we look forward to hearing about any additional requests, or ideas for marketing opportunities that you may have!***

**Founded** in 1973, the National Down Syndrome Congress is the country's **oldest**, and **largest**, national organization for, (and serving), people with Down syndrome, their families, and the professionals who work with them. We strive to create a national climate in which all people will recognize and embrace the value and dignity of people with Down syndrome.

Our Mission: to provide information, advocacy and support concerning all aspects of life for individuals with Down syndrome.



For questions regarding sponsor opportunities please contact Kathy Edwards, Development Director for the National Down Syndrome Congress at 404-242-3640 or [kathy@ndscenter.org](mailto:kathy@ndscenter.org)

# SPONSORSHIPS LEVELS

## The Diamond Level Sponsorship (Includes Presenting Sponsorship for the 321 Dance) \$40,000



- Opportunity to show a **2 minute promotional video** about your organization at the convention's opening session with an audience of 2,000+.
- Complimentary **Presidential Suite** at the JW Marriott for 4 nights.
- **Feature Banner** along with logo in the sponsor section of the **mobile app**.
- Opportunity to send **4 Push Notifications** on the Mobile App. This is a great way to promote a product or service, to make an announcement, or to feature something at your exhibit table to drive traffic to your booth.
- **Meeting Space** for 1 full day at the Convention for your organization's purposes, including microphone, and LCD package.
- 3 items inserted free of charge in convention **tote bags**.
- Signage and branding as Presenting Sponsor of the 321 Dance Event
- 5 General Convention **Registrations**.
- **1 Two-Page Spread, plus 1 Full Page Ad** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so it is a resource participants view time after time during (and after) the event.
- 3 Tables of 10 to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community, with signage and podium introduction.
- 30 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 2 premium **Exhibit Tables** at the Convention.
- Logo, photo and article in the fall and winter **Down Syndrome News**, the print quarterly newsletter of the NDSC, which is mailed to homes and offices around the country (2,800).
- Name, logo, photo & messages on all social media avenues to include; Facebook (61,000) Twitter (4,500+) and YouTube Channel (1,000 last month) – Pre, during and post event.
- Company banner and logo on the NDSC Convention website (with live link to your site), for 1 year, company name and logo for full year on NDSC website under "Our Sponsors" page.
- 3 Constant Contact messages with your company logo and information, talking about you/your product and the NDSC over the next year.
- **Unique requests from your company!**

# SPONSORSHIP LEVELS

## The Platinum Level Sponsorship \$25,000

- Opportunity to send **2 Push Notifications** on the Mobile App. This is a great way to promote a product or service, to make an announcement, or to feature something at your exhibit table to drive traffic to your booth.
- **Meeting Space** for a 3-hour period at the Convention for your organization's purposes. This includes (if requested) microphone, and LCD package.
- 2 items inserted free of charge in convention **tote bags**.
- 4 General Convention **Registrations**.
- 1 **Two Page Spread Ad** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so is a resource participants view time after time during (and often after) the event.
- 2 Tables of 10 to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community, with signage and podium introduction.
- 20 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 2 premium **Exhibit Tables** at the Convention.
- Logo, photo and article in the fall **Down Syndrome News**, the print quarterly newsletter of the NDSC, which is mailed to homes and offices around the country. (2,800)
- Name, logo and company message on social media avenues to include; Facebook (61,000) Twitter (4,500+) and YouTube Channel (1,000 last month) - During and post event.
- Company Logo on the **convention website** through March 2016, name and logo on the "Our Sponsors" page of NDSC website for one year.
- One Constant Contact Message with your company logo and information, talking about you/your product and the NDSC over the next 6 months.



*The sky is not the limit when there are footprints on the moon!*

- **Unique requests from your company!**

# SPONSORSHIPS LEVELS

## • The Gold Level Sponsorship \$15,000

- Opportunity to send out **1 Push Notification** on the Mobile App. This is a great way to promote a product or service, to make an announcement, or to feature something at your exhibit table to drive traffic to your booth.
- 1 Item inserted free of charge in convention **tote bags**.
- 3 General Convention **Registrations**.
- 2 **Full Page Ads** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so is a resource participants view time after time during (and often after) the event.
- 1 Table of 10 to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community.
- 10 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 1 premium **Exhibit Table** at the Convention.
- Logo in the **Down Syndrome News**, the print newsletter of the NDSC, which is mailed to homes and offices around the country (2,800).
- Name, logo and company mentions on social media avenues to include; Facebook (61,000) Twitter (4,500+) - During and post event.
- Company Logo on the **convention website** through March 2016, name and logo on the "Our Sponsors" page of NDSC website for one year.
- One Constant Contact Mention with your company name denoted as 2015 Convention Sponsor.



## The Silver Level Sponsorship \$10,000

- 1 Item inserted free of charge in convention **tote bags**.
- 2 General Convention **Registrations**.
- 1 **Full Page Ad** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so is a resource participants view time after time during (and often after) the event.
- 6 Tickets to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community.
- 6 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 1 premium **Exhibit Table** at the Convention.
- Logo in the **Down Syndrome News**, the print newsletter of the NDSC, which is mailed to homes and offices around the country (2,800)
- Company Logo on the **convention website** through March 2016, name and logo on the "Our Sponsors" page of NDSC website for one year.

# PREMIUM SPONSORSHIPS

## The Bronze Level Sponsorship \$5,000

- 2 General Convention **Registrations**.
- 1 **Half-Page Ad** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so is a resource participants view time after time during (and often after) the event.
- 4 Tickets to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community.
- 4 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 1 premium **Exhibit Table** at the Convention.
- Logo in the **Down Syndrome News**, the print newsletter of the NDSC, which is mailed to homes and offices around the country (2,800)
- Company Logo on the **convention website** through March 2016, name listed on the "Our Sponsors" page of NDSC website for one year.

## The Patron Level Sponsorship \$2,500

- 1 General Convention **Registration**.
- 1 **Quarter-Page Ad** along with logo in the convention's primary print publication, the Souvenir Journal, which is given to every attendee at registration check in. The **Souvenir Journal** contains the conference schedule, workshop descriptions, speaker listings, and hotel maps, so is a resource participants view time after time during (and often after) the event.
- 2 Tickets to the Saturday evening **Awards Banquet** which recognizes groups, individuals, and businesses that have contributed significantly to the Down syndrome community.
- 2 Tickets to the **Sponsor/VIP Reception** prior to the Awards Banquet. This is a special opportunity to meet and visit with the evening's award winners.
- 1 premium **Exhibit Table** at the Convention.
- Logo in the **Down Syndrome News**, the print newsletter of the NDSC, which is mailed to homes and offices around the country (2,800)
- Small Company Logo on the **convention website** through December 2015, name listed on the "Our Sponsors" page of NDSC website for one year.



## **Important Details and Dates to Remember:**

- Artwork for Souvenir Journal Ads are due no later than May 20.
- Logo for convention website, electronic and Print Newsletter must be in high resolution vector format.
- Items inserted into tote bags must be pre-approved by the NDSC and on-site by Tuesday, June 24. Shipping and receiving fees are the responsibility of the sponsor.
- Meeting Space is subject to date and time availability.
- Complimentary registrations are for the General Convention Only.
- Exhibit tables are non-transferable. Electric provided upon request. Internet access is not included.

## **YES! Sign us up as a 2015 NDSC Convention Sponsor!**

**Diamond \$40,000**

**Platinum \$25,000**

**Gold \$15,000**

**Silver \$10,000**

**Bronze \$5,000**

**Patron \$2,500**

### ***Provide Your Organization's Information: (For Print in the Souvenir Journal)***

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

30 Word Description of Organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ***For NDSC Use Only:***

Contact Name: \_\_\_\_\_ Contact Mobile: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### ***For Questions Contact:***

***Kathy Edwards, Development Director - Direct: (404) 242-3640 - (800) 232-6372***

***Fax (770) 604-9898 - kathy@ndsccenter.org***