

# LOCAL CALL TO ARTISTS

from WINNIPEG'S PUBLIC ART PROGRAM

## Public Art Opportunity ARTIST-IN-RESIDENCE in the Planning and Land Use Division of the City of Winnipeg – Climate Change Office

**OPEN CALL TO ARTISTS: REQUEST FOR EXPRESSIONS OF INTEREST**

**Deadline: May 7, 2014**

**Budget: \$22,500 artist fee**

### ART OPPORTUNITY OVERVIEW

The Winnipeg Arts Council invites artists working in visual and/or media arts to submit expressions of interest for an Artist-in-Residence project working with the City of Winnipeg's Land Use and Planning Division, Climate Change Office. The selected artist will be in residence for a nine month period beginning in June 2014. Artists must reside in, or in close proximity to, Winnipeg.

An **on-site information meeting** will take place on **Wednesday, April 2 at 5:00 pm** at the City of Winnipeg Planning, Property and Development offices (15 - 30 Fort Street) for interested artists to learn more about the project.



*The Winnipeg Arts Council funds, supports and fosters development of the arts on behalf of the people of Winnipeg.*



## **BACKGROUND: CLIMATE CHANGE, URBAN PLANNING, and ARTISTS**

Professional urban planners guide the development of cities through work with community members, designers, elected officials, engineers, developers – and many other disciplines – to create places that meet societal needs. The planning process takes into account environmental, economic, and cultural impacts to create, or preserve, spaces that are organized, efficient, safe, interesting, diverse, and versatile.

Inevitably, the development of cities through urban planning intersects with the challenges of global climate change in that (1) development directly and indirectly impacts the societal consumption of energy and the consequent production of greenhouse gas emissions, and (2) development can occur in such a way as to increase or decrease local resilience and adaptability to a changing climate. Within this context, climate change planning occupies a necessary and growing niche among professional planners.

Fundamental to successful climate change planning is the effective communication of the science of climate change itself, as well as the critical relationship between climate change, energy use, urban planning, development decisions, and personal behavior. Planners follow legislated requirements to ensure that the public is informed and can contribute to the planning process. Formulaic and regulated templates exist to carry out these engagement processes; for instance in the posting of signs announcing development plans or zoning changes. However, these processes are frequently maladapted to address the objectives of climate change mitigation and adaptation planning. Therefore, planners strive to engage the community in less traditional and more meaningful terms. Through the unique perspective of artists, a new way of community engagement in the planning process can be explored.

The City of Winnipeg is preparing to launch a public engagement and planning process that will establish a Council and community-supported vision and action plan aimed at reducing community-wide greenhouse gas emissions. Through this residency, the selected artist will work collaboratively with City planning staff and the community to enhance this process by devising new engagement tools and opportunities which serve to cultivate community awareness and ownership, and which solicit significant and meaningful input from the community at large.

Public art can evoke the identity of a city and draw attention to its cultural, natural and historical character. It can enliven, beautify, provoke and interrogate. The integration of public works of art in Winnipeg is now part of the visual expression of the city. But the integration of artists' ideas into the planning process itself, and in particular climate change planning, is less familiar. This is an exciting opportunity to consider the city in new ways.

### 2014: A Year of Urban Ideas

In 2010 the Winnipeg Arts Council held a symposium entitled *My City's Still Breathing: a symposium exploring the arts, artists and the city* (<http://winnipegarts.ca/mycitysstillbreathing>), an event that reinforced artists' deep connection with place and the desire to explore city-building through art. The discussion continues in 2014 through a number of events, including this residency, that will examine the intersections of art, design and the city. The umbrella project is entitled "2014, A Year of Urban Ideas".

## **EXAMPLES OF ARTISTS, CLIMATE CHANGE, AND CITY PLANNING**

Here are examples of artists' projects that explore city planning and engagement:  
<http://creativecitymaking.wordpress.com/about/http://vimeo.com/16336508>  
<http://dirt.asla.org/2012/11/15/changs-public-art-may-revolutionize-urban-planning/>  
<http://www.bustersimpson.net/southeastfalsecreek/sefc-bustersimpson2007.pdf>  
<http://www.giffelwestpro.com/Content/News/falsecreek.pdf>  
<http://www.lope.ca/artrenewable/>

## **ARTIST-IN-RESIDENCE DETAILS and ARTWORK GOALS**

This is not a live-in residency. This is a nine month residency that will begin June 2, 2014 and continue until April 30, 2015. The selected artist must be capable of working independently, cognizant of limited staff resources, but will nevertheless regularly engage with the City's Climate Change Coordinator, other City staff, and the community through projects and processes collaboratively organized between the artist, the Winnipeg Arts Council and the City of Winnipeg. The Artist-in-Residence will spend an average of 15 hours per week involved with this process and the City will allocate up to 4 hours of staff time per week to collaborate with and assist the artist.

The nature of the residency is such that the artist will be expected to contribute towards a stimulating public engagement process, yet there are no other preconceptions about precisely what will be created. The artist may contribute conceptually to the planning process, create works of art, a combination of the two or something completely different. If the residency does result in physical artworks these will become the property of the City of Winnipeg.

## **ARTIST-IN-RESIDENCE OBJECTIVES**

Artists working in public environments present a unique opportunity for community interaction. Some of the goals of this program include:

- The integration of an artist's perspective into the City's climate change planning process
- Devising communication and community engagement strategies that transcend the traditional and existing forms used by planners
- Demystifying the science of climate change and its anticipated impact for current and future generations of Winnipeggers
- Drawing attention to the fundamental relationship between the planning process in Winnipeg specifically, and our collective contribution (as a city and as citizens) to global climate change
- Opening the artistic process to the community through public events and engagement with the public

## **ON-SITE INFORMATION MEETING**

Artists are invited to attend an on-site meeting to engage in conversation about the residency opportunity on **Wednesday, April 2 at 5:00 pm at the City of Winnipeg, Planning, Property and Development offices, 15 – 30 Fort Street.**

## **RESOURCES AVAILABLE for the selected ARTIST**

The artist will have access to office space in the Planning, Property and Development Department of the City of Winnipeg. City staff will allocate up to 4 hours weekly to assist the artist in a variety of ways such as for research, providing access to the community and other stakeholders, and helping to facilitate public programming, etc.

## **BUDGET for ARTIST RESIDENCY**

The artist will receive a fee of \$2500 per month. A further budget for the creation of plans, artworks or interventions will be established following an extensive consultation and project proposal phase.

## **ARTIST ELIGIBILITY**

Open to professional artists\* working in visual and/or media arts. Artists must demonstrate a particular interest in the intersection between climate change, urban planning and art.

Artists must live in, or in close proximity to, Winnipeg.

*\*The Public Art Policy defines a professional artist as a person who is critically recognized as an artist; possesses skill, training and/or experience in his or her artistic discipline; is active in and committed to his or her art practice; and has a history of public presentation.*

## SELECTION CRITERIA

Artists' expressions of interest will be reviewed on the basis of:

- Artistic excellence, quality of artwork and professional experience of the artist
- Sensitivity to the context of climate change, urban planning, and their intersecting relationship
- Evidence of broad thinking and conceptual clarity
- Ability and willingness to work extensively with the community through a consultation process, workshops and/or other public events
- Ability to work well with a wide range of people including community members, planners, climate change professionals, City staff, designers, engineers, arts professionals, and professionals in other fields
- An expressed desire to create artwork in and for a public realm

## SELECTION PROCESS

A selection panel of qualified individuals will review the applications based on the project goals and selection criteria, and recommend up to three artists for interviews. A final recommendation will then be made from the short-listed artists, if appropriate.

The artist selected for the residency and commission will be required to enter into an agreement with the City of Winnipeg and the Winnipeg Arts Council which will contain provisions including but not limited to right of ownership and use, warranty, and insurance.

Please note that the Winnipeg Arts Council is not compelled to award the project based on the submissions received.

## APPLICATION REQUIREMENTS

Artists wishing to be considered must submit a complete application package. All application documents must be suitable for photocopying: presented on white single-sided **letter-sized paper (8½ X 11")**, **using a minimum 12 point font size and one-inch margins on all sides**. Do not mount, staple or bind application materials in any way. Folders, binders and/or plastic covers will not be accepted.

### **Applications must include the items listed below clearly labeled in the following order:**

- 1. Contact and Statistical Information and Registration Forms** (pages 6 & 7 of this document)  
For team submissions, please provide the lead artist's information on these pages.
- 2. Written Expression of Interest** (Maximum 2 pages)  
Describe your interest in the project as it relates to the artwork goals and objectives detailed above. A keen interest in and commitment to urban planning and to environmental and climate issues will be critical to this residency. Speak to your experience and desire to create artwork in the public realm. Highlight your qualifications and professional experience working with a wide range of people, including community members, urban planners, City staff and other arts professionals, and those working in the environmental and climate change fields.
- 3. Curriculum vitae** (maximum 4 pages)  
Include a brief statement of artistic activities for the past twelve to eighteen months.
- 4. References**  
Provide names, addresses, phone and e-mail for two references who can speak to your art practice and interest and/or experience in public art projects. *A letter of reference is not required at this time.*
- 5. Published Support Material** (optional, maximum 5 pages)  
You may provide up to 5 photocopied pages of excerpts from published materials such as critical writing about your work and/or news clippings.

**6. Digital Image Documentation List** (page 8 of this document)

Complete the template provided with descriptive and contextual information about your digital images, including the year produced and title of the work, medium, dimensions, and location.

**7. Digital Images** (*\*please see specifications below*)

Provide up to 15 digital images representative of your work for the selection committee to review. Please include documentation of related and/or public artwork where possible. *Original artwork will not be accepted.*

**DIGITAL IMAGE SPECIFICATIONS**

- Submit digital images as pc/Windows compatible screen quality jpeg files in RGB or grayscale colour mode (no CMYK), 72 dpi to a maximum resolution of 1024 x 768 pixels and a maximum file size of 1MB.
- Name your files as follows: **InitialsNumberTitleYear.jpg** (your initials, the image number that corresponds to your documentation list, the title of the work and the year it was produced). For example, *ac01MainStreet2009.jpg, ac02PegCity2011.jpg, ..., ac15Prairies2012.jpg*, etc.
- All digital images should be submitted on a pc compatible CD in a paper sleeve. Please do not use plastic jewel cases.
- Do not submit images embedded in Word or PowerPoint, or files that are compressed (Zip, Stuffit, etc.) or that require software, plug-ins, extensions or other executables that need to be downloaded or installed.

**APPLICATION DELIVERY AND RECEIPT**

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All supporting materials must accompany the application. Incomplete and/or late applications will not be accepted. Faxed or e-mailed applications will not be accepted. The Winnipeg Arts Council will not be responsible for applications lost in transit. While all reasonable care will be taken in the handling of materials, the Winnipeg Arts Council will not take responsibility for lost or damaged materials.

It is the applicant's responsibility to ensure the application package reaches the WAC office by the deadline. All applicants will receive a notice by mail or e-mail that their application has been received. If you have submitted an application and do not receive notification within two weeks of the deadline date, please contact the WAC office.

**DEADLINE**

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Complete proposal packages must be received on or before **4:00 pm on Wednesday, May 7, 2014** (This is not a postmark deadline). Incomplete, late, faxed, or e-mailed submissions will not be accepted.

**Please send complete application packages to:** *Artist-in-Residence in Urban Planning*  
Public Art Program  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, Manitoba R3B 1K7

*The Winnipeg Arts Council reserves the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project.*

For any Call To Artists updates please check the web site at [www.winnipegarts.ca](http://www.winnipegarts.ca).

**For additional information or questions please call:** Tricia Wasney, Manager-Public Art, Winnipeg Arts Council, (204) 943-7668; [twasney@winnipegarts.ca](mailto:twasney@winnipegarts.ca).



# CONTACT and STATISTICAL INFORMATION FORM

Canada's Privacy Act protects the information provided on this page.

## Contact Information

Last Name: \_\_\_\_\_ First & Middle Names: \_\_\_\_\_

Home Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

- Cell
- Work
- Home

E-mail: \_\_\_\_\_

## Statistical Information

For this program, the Winnipeg Arts Council requests that you indicate your year of birth, gender, cultural origin and language of communication below. The Winnipeg Arts Council utilizes statistics in these areas for program planning, evaluation, and policy development.

**This information will not be used to assess your application and will not be shared with the assessors. It will be used for administrative and statistical purposes only. Your response to the questions in this section is voluntary.**

Gender: \_\_\_\_\_ Year of Birth: \_\_\_\_\_

Are you of Aboriginal descent?

YES, please specify: \_\_\_\_\_ NO

Do you identify as a member of a cultural minority?

YES, please specify: \_\_\_\_\_ NO

## Language Information

What is your primary language? What other languages do you speak, read and/or understand?

English: Primary | Speak Read Understand

French: Primary | Speak Read Understand

Other (please specify) \_\_\_\_\_: Primary | Speak Read Understand

How did you hear about WAC and this public art opportunity?

# REGISTRATION FORM



Applicant: \_\_\_\_\_

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## Checklist of materials included in the following order:

- 1. Contact and Statistical Information and Registration Forms (pages 6 & 7 of this document)
  - 2. Written Expression of Interest (maximum 2 pages)
  - 3. Curriculum Vitae and Statement of Artistic Activities (maximum 4 pages)
  - 4. References: names, addresses, phone and e-mail for two professional references
  - 5. Published Support Material (optional, maximum 5 pages)
  - 6. Digital Image Documentation List (page 8 of this document)
  - 7. Digital Images (maximum 15 jpg files, please refer to Digital Image Specifications)
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## To be eligible for consideration, you must sign below to confirm your agreement with the following statements:

- I accept the conditions of this program as outlined in the guidelines and agree to abide by the Winnipeg Arts Council's decision.
- I am not under collection of outstanding accounts with Canada Revenue Agency.
- I certify that the statements in my application are accurate and complete, to the best of my knowledge.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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## Send submissions to:

***Artist-in-Residence in Urban Planning***  
Public Art Program  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, MB R3B 1K7

Complete applications must be received in the office on or before **4pm, Wednesday, May 7, 2014** (not a post-mark deadline). Incomplete, late, faxed or e-mailed applications will not be accepted.



# DIGITAL IMAGE DOCUMENTATION LIST

Applicant: \_\_\_\_\_

CD-ROM with up to 15 jpeg image files

No	Year Produced	Title of Work	Medium	Dimensions	Description/Details – including location
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					