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Editor: Tom Blomlie F-IPPA

November 2006

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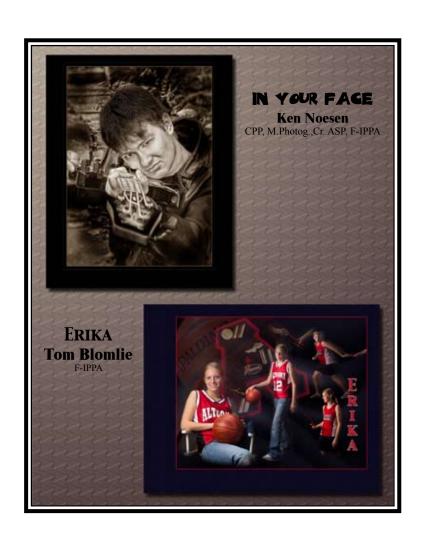
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OCTOBER HIGH SCORING PRINTS



Directors: Dave Ambers Rick McNitt Jane Bores Bill Nieman

The President's Message

Kirk Kolpitcke F-IPPA

It's late Monday and I'm driving home from the WPPA Fall Conference in Waukesha, dictating these thoughts as the miles fly by.

We did not arrive in time to catch Darrell Chitty's Painter© presentation Sunday morning but I heard many favorable comments about his program and I have a feeling we'll be seeing a lot more of him.

Linda Lapp Murray reminisced with us about her career in photography going back to her first studio

in the late 1970s to her present day cottage studio in Oregon. She has been reenergized, as many of us have, by the creative potential of digital. It's hard to believe she's a grand-mother of ten.

I really enjoyed Robert T Williams' wedding program. His spontaneous style and keen sense of humor were so entertaining it almost made me want to get back into wedding photography!



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Membership Tom Giles

1412 S. Hastings Way Eau Claire WI 54701 715-834-2993 tom@gilesphoto.com They may have saved the best for last, however, with the senior program by Jed and Vickie Taufer. Their whiz bang slide shows left everyone's jaws on the floor.

All and all the programs included a lot of much needed marketing advice and a good stiff shot of creative juice.

The trade show with over 40 venders had something for everyone. The only thing missing was the Packers, but at least they didn't lose. The facility, the food and the camaraderie helped make this one of the best fall conventions yet.

As soon as I get home, I have to charter my flight to the Chippewa Valley Regional Airport for the November meeting. We'll be flying high with our hosts Pat and Carol with an important and timely presentation of Financial Planning for the Small Business. File your flight plans now and I'll see you in November.

Kirk

Historian: Pat Clifton, Service Award: Paul Hafermann, Fellowship: Tom Blomlie

From the Editor



Tom Blomlie F-IPPA

Hi everyone,

Well, here it is Halloween already. I'm sitting here waiting for the little ghosts and goblins to come to my door for candy, so I

thought it would be the perfect time to get my message ready. It sounds like a broken record. If you look back to last year, I said the same thing. Oh well, it does make for an opportune time to do this.

I hope everyone had a great summer this year and photographed lots of seniors. My year started off slow but then came up to speed by midsummer. I have been down in seniors the last couple of years though. I think that a lot of the seniors are having a parent or friend do their portraits, doing the Photoshop work themselves, and taking them or sending them online to one of the big box stores. A friend of mine plays around with his digital camera (the little 5 mega pixel point and shoot) and sends them online to Walgreen's. He has shown me some of the prints and they are very nice. It's a lot cheaper than the labs we are using. The only upside to this is that the seniors who are coming to me are spending good money. So, I guess it's not that bad.

I know everyone is saying that we need to offer a product that they can't get at the big box stores but that is getting harder to do too. Now you can get matted images and 3 or 4 poses on one page (I hate to use that term, but you know what I mean). Just go to Wal-Mart and use the Kodak Picture Kiosk some time. It will open your eyes in a hurry. I will say that we offered some add ones this year (thanks to Dick Standeven). He showed me what he was doing last year, so I tried it this year, and WOW, did it work fantastic! We were able to put our Epson printer to work and make some art strips, using John Hartman's Quick Matt program. That worked great as well. We printed a lot of samples for the salesroom to show and talk about before a session. That is how we were able to add on the items. If you don't shoot for it and don't show it, you sure can't sell it. Again, thanks Dick and Cindy.

This is one thing that I find amazing about our industry. Everyone is so willing to share their ideas and help each other out. I belong to other business organizations, and they cannot believe we do this. That is one reason I belong to Indianhead and have been active in the group. I hope some of our other members will become more active as well. We are going to need some of our younger members to step up and go through the chairs. It is one of the best things that I ever did for my business as it helps you speak in front of a group and will give you personal satisfaction on your accomplishments. I think our present Board is doing a great job.

I hope to see everyone at the November meeting at the airport.





Directions to Connells II At The Airport

This is one of the easiest places you will ever have to drive to.

From The East: Take Hwy 29 to Exit 75A (Eau Claire South), go to Exit 92 (Melby Street), turn right and go 2.6 miles to entrance of airport. Follow signs.

From the West: Take Hwy 29 West to Exit 75A(Eau Clair South) go to Exit 92 (Melby Street), turn right and go 2.6 miles to entrance of airport. Follow signs. If you are on the east side of the Colfax Exit, you can take Hwy 312 (North Crossing) to Starr Ave, take left on Starr Ave to entrance of Airport. Follow signs.

From The North: Take Hwy 53 South to Exit 92 (Melby Street), turn right and go 2.6 miles to entrance of airport. Follow signs.

From The South: Take Hwy 53 North to Exit 92 (Melby Street), turn left and go 2.6 miles to entrance of airport. Follow signs.

NOV MEETING INFORMATION

IPPA Meeting November 13, 2006
Hosted by Pat & Carol Clifton
Connells II At The Airport
3800 Starr Ave.
Eau Claire WI
715-833-9400

Schedule

9:15 Board Meeting at Connells II
10:15 Regular Business Meeting
11:00 Print Competition Families/open (2 prints)
12:00 Lunch
1:00 Program Tim Fries Financial Advisor

Lunch Menu
Chicken Noodle soup, Ham and Turkey Sandwich,
Cole Slaw, Onion Rings, Beverage and Cookies

RSVP BY 12 PM Nov 9 Indianhead Meeting Reservation Form

Contact the host to reserve a place for lunch. You can pay the host at the meeting, but we need to know how many people are attending.

Monday November 13th

Lunch No.____ \$12 RSVP or \$15 at the door

Name:_____

Studio:

Pat Clifton 4223 114th Street Chippewa Falls WI 54729 715-723-4746

pat.djacobs@charterinternet.net

A Step above and Beyond the Ordinary... PPA Certification



For application package Contact: Phil Ziesemer 715-536-4540

Indianhead Website

www.indianheadphotographers.org

IPPA General Meeting October 9, 2006 Merrill, Wisconsin

Meeting called to order 10:34 am by President Kirk Kolpitcke

Introductions 19 members and 1 guest present

Secretary's Report Distributed and reviewed. Tom Giles moved with Tom Blomlie seconding to accept. Motion carried.

Treasurer's Report Ginny reported a positive balance. The computer is being updated and a formal report will be presented at the next meeting.

Doug Foemel moved with Rick McNitt seconding to accept. Carried.

Membership No applications or concerns at this time.

Newsletter Tom asked if it is useful to have printed maps in the newsletter or if we should have the host provide handwritten directions. The consensus is to have the host provide directions as the computer furnished directions are not always accurate. Tom will use both as long as the hosts provide the directions.

Tom also reported that the board approved obtaining CS2 suite of software at the not-for-profit rate. Tom will assist the upcoming editor with the transition.

Tom also reported that Mary Bolas has volunteered to act as newsletter editor although she will not be able to attend the meetings.

WPPA Report The Fall convention is this coming weekend in Waukesha.

Kirk reported that WPPA and PPA are investigating bundling dues for economy and convenience. Many questions came up. Kirk will be attending the meeting at the state convention and will try to get some questions clarified.

Old Business Print rules revisions are ongoing. Tom Giles asked that the final draft be e-mailed to the members for suggestions.

Joint meeting with the Foxes January 8. Kirk will discuss more details with Dawn Lemerond at the state convention.

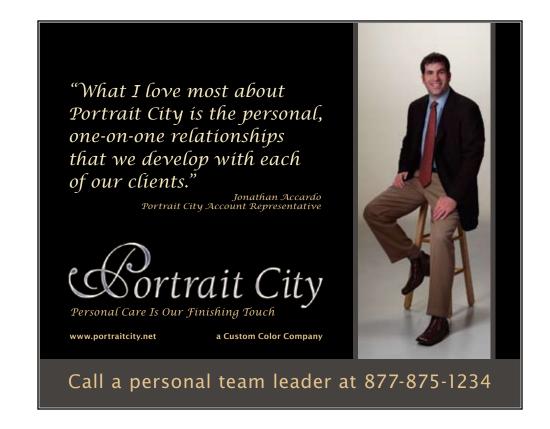
New Business We need volunteers to fill positions in our organization. Please contact Ginny Otto for more information.

The next meeting will be Nov 13 at the Chippewa Regional Airport between Eau Claire and Chippewa Falls. The print category will be families. The program will be Retirement planning for the small business by a representative from Raymond James of Chippewa Falls.

Pat Clifton moved at 10:56 to adjourn the meeting.

Rick McNitt was the Scholarship winner.

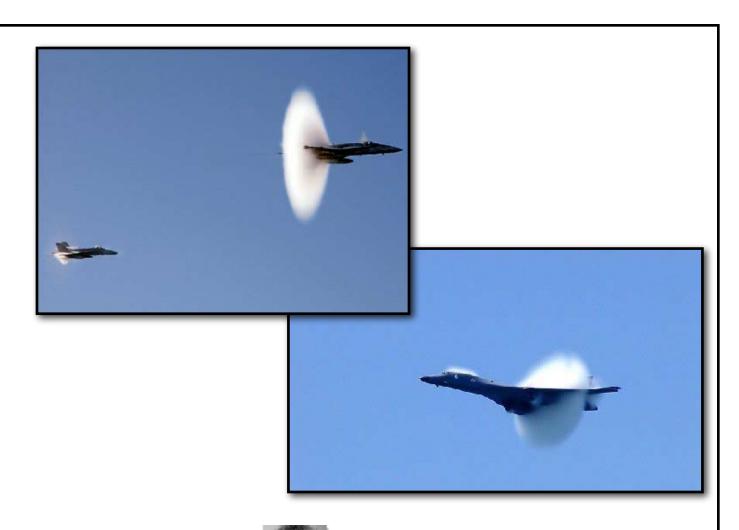




i thought you might appreciate this

These photos are outstanding. I knew what breaking the sound barrier was all about but I had no idea a person could take a picture of it happening. These are actual photos of aircraft breaking the sound barrier. This phenomena only happens at the instant an aircraft breaks the sound barrier and it literally appears like the aircraft goes through a wall. I hope you find these pictures as fascinating as I do. A naval veteran of 12 years, Gay, 38, manages a crew of eight assigned to take intelligence photographs from the high-tech belly of an F-14 Tomcat, the fastest fighter in the U.S. Navy. In July, Gay had been part of a Joint Task Force Exercise as the Constellation made its way to Japan. Gay selected his Nikon 90 S, one of the five 35 mm cameras he owns. He set his 80-300 mm zoom lens on 300 mm, set his shutter speed at 1/1000 of a second with an aperture setting of F5.6. "I put it on full manual, focus and exposure," Gay said. "I tell young photographers who are into automatic everything, you aren't going to get that shot on auto. The plane is too fast. The camera can't keep up." At sea level a plane must exceed 741 mph to break the sound barrier, or the speed at which sound travels. The change in pressure as the plane outruns II of the pressure and sound waves in front of the plane is heard on the round as an explosion or sonic boom. The pressure change condenses the water in the air as the jet passes these waves. Altitude, wind speed, humidity, the shape and trajectory of the plane - all of these affect the breaking of this barrier. The slightest drag or atmospheric pull on the plane shatters the vapor oval like fireworks as the plane passes through, he said everything on July 7 was perfect. "You see this vapor flicker around the plane that gets bigger and bigger. You get this loud boom, and it's instantaneous. The vapor cloud is there, and then it's not there. It's the coolest thing you will ever see."









November Program

FOR THE SMALL BUSINESS



Tim Fries

www.friesfinancialgroup.com

Tim is originally from the St. Louis, MO area and moved to Chippewa Financial Advisor Falls 8 years ago. He is a Financial Advisor with Raymond James Financial Services, and has been in the financial services business for 13 years.

Tim received his BA in Applied Mathematics from Saint Louis University. He is a licensed General Securities Principal and Branch Office Manager.

Tim currently sits on the boards for the Chippewa Falls Area Chamber of Commerce, Friends of St. Joseph's Hospital, the YMCA, and the United Way. He is President of the Chippewa Falls Noon Kiwanis Club, and a member of the Chippewa Falls Lions Club. Tim is married to Marie-Christine, and has two children, Matthew and Ava.

Retirement and Estate Planning Overview

Introduction

Fast Facts about Retirement – current state of affairs for Baby Boomers

Citizenship Survey

Classification of Americans in terms of Wealth

Importance of planning

Retirement Road Map

Quick personal calculation – How much will I need?

Detailed – Retirement Cash Flow Analysis – What will my retirement look like?

Investment Strategies

Institutional approach to investing - Modern Portfolio Theory

Asset Allocation

Retirement Income Planning

Accumulation of retirement savings

IRAs, 401ks, SEP IRAs, SIMPLE IRAs

Distribution of income in retirement

Systematic withdrawal vs. pension

Income for life concept

Estate Planning Overview What happens if I die tomorrow?

Foundation - Will, POA, Healthcare proxy, proper titling of assets

Trusts – basic benefits

Estate Planning Team

Tom Blomlie F-IPPA

If time permits, Tom will go through the basics of In-Design. He will show you how to get information into In-Design for the newsletter. He will also go through the basics of setting up a brochure from scratch, inserting pictures into the document and getting it ready to send to your local printer.

Print Competition October 9, 2006

Category: Seniors
Erika Tom Blomlie 78
Allison Pat Clifton 77
Unkempt Beauty Ken Noesen 75
Shmidy Tom Blomlie 77
Shane Pat Clifton 77
In Your Face Ken Noesen 78

Category: Open
Sparks Of Romance Mathew Murray 77

Special thanks to the judges: Pat Clifton, Phil Ziesemer, Bill Nieman, Ken Noesen, Rick Trummer and alternate Tom Blomlie

Foreman: Tom Giles

Score keeper / print crew: Rick McNitt

And to Helen Kolpitcke for also volunteering her valuable print crew

help.

Use these labels for your print entry

	IPPA PRINT CO (2 PRINTS Circle	S TOTAL)	
	Family	Open	
I I	Title:		l I
	Maker:		
	Score:		

	IPPA PRINT COM	_
	Circle on	e
	Family	Open
l	Title:	
l	Maker:	
	Score:	



By Patrick Clifton M.Photog.,F-WPPA,F-IPPA

lu-Focus

I guess when I look back, my fate to be in photography started in high school when a friend and I went to a dance at Fourniers in Eau Claire. I saw a very pretty girl there and asked her to dance. After that we started dating. Her parents owned a photography studio

in Chippewa. It was located in their home, so when I would stop to see her (which was quite often), I would watch her dad photograph and work in his lab. That pretty girl's name was Carol of course and her parents were Dick and Marion

Jacobs. During high school and after our love blossomed, I eventually convinced her to marry me. At that time I was part owner in a music store.

Shortly after that, Dick and Marion's studio was getting too busy for Dick to photograph and work in the lab. When they asked if I would like to work for them in the lab, I said sure. That was before I knew how many hours I would spend in a darkroom. By then, they had moved out of their apartment above the studio, so it was vacant and Carol and I decided to move in. Soon we had our first daughter, Kelly. Carol was able to work at the studio and take care of Kelly during the day, and retouch in the evenings. When Kelly started school, we built our house and moved out of the studio.

I started attending various schools and seminars and joined Indianhead, WPPA and PP of A. Through Dick and Marion, I learned the importance of joining these organizations, not only for the opportunity to learn but to make good friends. I entered the art tech competitions at state and went on to get the black and white printer and lab printer of the year award.

I eventually started photographing weddings, and I liked photographing better than working long hours in the lab. Besides working with Dick, a class I took with Gary Blair at Mount Prospect really peaked my interest in portrait photography – I also received the first Learning Experience Award from WPPA and had the opportunity to visit and learn from award-winning photographers.

My very first job for WPPA was Fall Convention Chair. I found out I really liked being involved and went on through the chairs to become President of WPPA. I was fortunate to be Convention Chair for the 100th Anniversary for the WPPA and Carol co-chaired for banquet that same year. In the following years, I chaired several other committees. I've received the Special Appreciation, Special Service and the Meritorious Service Awards from State. I also was involved in our local Association and went through the chairs to become IPPA President. Years later, Carol also went through the chairs to become IPPA President. We received the Husband and Wife Award at the 2003 Wisconsin Convention.

Eleven years after Kelly, we had our second daughter, Jamie. So now I was the only male in the house and coming from a family of 4 brothers, it was a challenge for me. Although our two beautiful daughters were not interested in joining us in our photography business, they were great subjects for me to photograph. You could say they helped me get my PP of A Master of Photography Degree.

Eventually Marion and Dick retired, and we operated both studios until we built onto our home a few years ago, which turned out to be a good move for us. We decided to go "digital" that same year, and thanks to friends and Carol's sister, Judy, we were able to.

Classes at Treehaven, programs at State and various seminars also helped us with the transition. Carol and I still enjoy photographing weddings together, and we found the Canon 10D and 20D the easiest for us to use.

Although we spend several hours (especially Carol) these days on the computer, we enjoy the time we can spend with our two grandsons, Mason and Jacob, and spoiling our dog, Shaylyn, refereeing high school basketball, boating on Wissota and visiting family and friends. We couldn't ask for more (well, except for a few less people with digital cameras).

Thanks to:

My in-laws Dick, Marion and Judy;

Debbie and Randy Peterson;

Dick, Cindy and Rob Standeven and Brittany;

Ken and Mary Jo Noesen.

Special thanks to Carol and my two daughters, Kelly and Jamie, for all the joy they have given me.

Our condolences go out to Jane Bores as she recently lost her father.

Next Newsletter Deadline December 22, 2006



Indianhead Schedule of Events PRINT CATEGORIES 2006

January	Open	June	Weddings
February			
April			
Mov	Children		

H	ost	Programs	
Oct 9	Phil Ziesemer Merrill	Phil Ziesemer Twelve points of a merit print	
Nov 13	Pat Clifton Chippewa Falls	Tim Fries Financial Advisor Retirement Planning for the Small Business	
Jan 8	Bill Nieman Wisconsin Rapids	Pre State Combined meeting with Foxes	
Feb 5	Tom Giles Eau Claire	To be announced	



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