

## 2015 MARKETING BUDGET PLANNING FORM



8711 Highway 6 North,  
Ste.120  
Houston, TX 77095  
P 281-373-1390  
F 281-373-1394

cyfairchamber.com

### NETWORKING AND SPONSORSHIP OPPORTUNITIES

**Monthly Networking Breakfast**  
2<sup>nd</sup> Tuesday of each month  
at 8:00 a.m.  
*Sponsor location and food*

**Semi-Monthly Networking and Business Development**  
1<sup>st</sup> & 3<sup>rd</sup> Tuesdays of each month  
at 8:00 a.m.

**Monthly General Membership Luncheon**  
3<sup>rd</sup> Tuesday of each month at  
11:30 a.m.

**Quarterly Business After Hours**  
4<sup>th</sup> Wednesday of March, June  
and September at 5:00 p.m.  
*Sponsor location and food*

**Monthly CYP's After Hours (Cy-Fair Young Professionals)**  
3<sup>rd</sup> Wednesday of each month  
at 5:30 p.m.  
*Sponsor location and food*

**Quarterly Member Orientation**  
*Sponsor breakfast for new chamber members & visitors*

**Ribbon Cuttings**

**Membership Database** (Excel or CSV-Email) \_\_\_\_\_ x \$150 = \_\_\_\_\_

#### Monthly General Membership Luncheons

Luncheon *Prepay* Jan-Nov (savings of \$55) \_\_\_\_\_ x \$275 YR = \_\_\_\_\_

Luncheon Sponsor \_\_\_\_\_ x \$750 mo. = \_\_\_\_\_  
(Table signage; 4 reserved seats; display table; 3 min at podium)

Luncheon Market Table (includes 1 lunch & display table) \_\_\_\_\_ x \$100 mo. = \_\_\_\_\_

Luncheon Sound Off (1 minute at the podium) Max 1x per Qtr. \_\_\_\_\_ x \$35 mo. = \_\_\_\_\_

#### Website Advertising (Based on availability)

Hot Deals Listing (Weekly) \_\_\_\_\_ **FREE** = **FREE**

Banner Ad Quarterly (Quarterly) \_\_\_\_\_ x \$600 = \_\_\_\_\_

Vertical Ad Quarterly (Quarterly) \_\_\_\_\_ x \$300 = \_\_\_\_\_

Enhanced Web Package (1 year) \_\_\_\_\_ x \$600 = \_\_\_\_\_

**MAP OF CY-FAIR 40X28** \_\_\_\_\_ x \$75 ea = \_\_\_\_\_

#### Directory Advertising (Ad sales begin July)

Advertising sold through Palmer Publications, Larry Palmer (713) 703-4462  
(Advertising Prices range \$250 – \$2,500) = \_\_\_\_\_

**Directory Listing** FREE Listing for members = **FREE**

#### Electronic Newsletter Advertising (Bi-Annual)

Back Cover 7 1/2" x 5" \_\_\_\_\_ x \$400 ea = \_\_\_\_\_

Full Page 7 1/2" x 10" \_\_\_\_\_ x \$300 ea = \_\_\_\_\_

Half Page 7 1/2" x 5" \_\_\_\_\_ x \$200 ea = \_\_\_\_\_

Quarter Page 3 3/4" x 5" \_\_\_\_\_ x \$100 ea = \_\_\_\_\_

Business Card 3 1/2" x 2" \_\_\_\_\_ x \$50 ea = \_\_\_\_\_

#### E-mail Advertising

Calendar *Business Card Ad* Monthly \_\_\_\_\_ x \$100 ea = \_\_\_\_\_

Calendar *Coupon Ad* Monthly \_\_\_\_\_ x \$100 ea = \_\_\_\_\_

Broadcast Email (1x blast – limited to one time per quarter) \_\_\_\_\_ x \$100 ea = \_\_\_\_\_

#### Exhibitor Opportunities

Business 2 Business Expo \_\_\_\_\_ x \$150 ea = \_\_\_\_\_

May (General Membership Luncheon)

Business 2 Business Expo \_\_\_\_\_ x \$150 ea = \_\_\_\_\_

November (General Membership Luncheon)

Cy-Fair HEALTH CARE Expo \_\_\_\_\_ x \$250 ea = \_\_\_\_\_

October

**Major Event Sponsorships** (See Chamber Events Page) TOTAL= \_\_\_\_\_

**Total Membership Investment**

### **\*\*CANCELLATIONS CAN ONLY BE MADE 30 DAYS PRIOR TO AN EVENT**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Method of Payment:**  Invoice me  Check payable to the Cy-Fair Houston Chamber of Commerce

Credit Card:  MasterCard  Visa  American Express  Discover

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Email to: [SARA@CYFAIRCHAMBER.COM](mailto:SARA@CYFAIRCHAMBER.COM)

8711 Highway 6 North, Ste. 120 ■ Houston, TX 77095 ■ P (281) 373-1390 ■ F (281) 373-1394 ■ [cyfairchamber.com](http://cyfairchamber.com)

Dues, contributions or gifts to the Cy-Fair Houston Chamber of Commerce, a 501c(6) non-profit organization, are not tax deductible as charitable contributions; however, they may be deductible as a business expense.. Updated 2/5/2015 9:22 AM