



11734 Barker Cypress Rd.
Suite 105
Cypress, TX 77433
P 281-373-1390
F 281-373-1394

cyfairchamber.com

NETWORKING AND SPONSORSHIP OPPORTUNITIES

Monthly Networking Breakfast
2nd Tuesday of each month
at 8:00 a.m.
Sponsor location and food

Semi-Monthly Networking and Business Development
1st & 3rd Tuesdays of each month
at 8:00 a.m.

Monthly General Membership Luncheon
3rd Tuesday of each month at
11:30 a.m.

Monthly Business After Hours
4th Wednesday of each month
at 5:00 p.m.
Sponsor location and food

Monthly CYP's After Hours (Cy-Fair Young Professionals)
3rd Wednesday of each month
at 5:30 p.m.
Sponsor location and food

Quarterly Member Orientation
Sponsor breakfast for new chamber members & visitors

Ribbon Cuttings
Mondays and Thursdays at 11:30 a.m.



MARKETING BUDGET PLANNING FORM

Membership Database (Excel or CSV-Email) _____ x \$150 = _____

General Membership Luncheons (Monthly)
Luncheon *Prepay* Feb-Dec (savings of \$55) _____ x \$ 25 mo. = \$275.00

Luncheon Sponsor _____ x \$500 mo. = _____
(Table signage; 4 reserved seats; 3 minutes at podium/display table)

Luncheon Market Table (includes 1 lunch & display table) _____ x \$100 mo. = _____

Luncheon Ambassador Sound Off (1 minute @ podium) _____ x \$ 25 mo. = _____

Website Advertising (Based on availability)

Hot Deals Listing (Weekly) _____ x \$ 10 = _____

Banner Ad Quarterly (Quarterly) _____ x \$600 = _____

Content Ad Quarterly (Quarterly) _____ x \$300 = _____

Enhanced Web Package (1 year) _____ x \$600 = _____

NEW MAP OF CY-FAIR Featuring Local Attractions (Ad sales begin in Dec. 2012) = _____

Advertising sold through TARGET MARKETING, (800) 933-3909
Over 7,500 copies to be delivered in May; additional copies given to advertisers
Prices vary depending on ad size. Price range from \$399-\$5,000

Online Promotional Website Videos = _____

Offered through CGI Communications, Inc. (315) 430-1328
Special pricing for chamber members; prices vary

Directory Advertising (Ad sales begin July)

FREE Listing for members = FREE

Advertising sold through Palmer Publications, Larry Palmer (713) 703-4462
(Advertising Prices range \$250 – \$2,500) = _____

Electronic Newsletter Advertising (Bi-Annual)

Back Cover 7 1/2" x 5" _____ x \$400 ea = _____

Full Page 7 1/2" x 10" _____ x \$300 ea = _____

Half Page 7 1/2" x 5" _____ x \$200 ea = _____

Quarter Page 3 3/4" x 5" _____ x \$100 ea = _____

Business Card 3 1/2" x 2" _____ x \$50 ea = _____

Email Advertising

Calendar *Business Card Ad* Monthly _____ x \$100 ea = _____

Calendar *Coupon Ad* Monthly _____ x \$100 ea = _____

Upcoming Events Calendar (2x Monthly) _____ x \$ 50 ea = _____

Broadcast Email (1x blast) _____ x \$100 ea = _____

Exhibitor Opportunities

Business 2 Business Expo (General Membership Luncheon) _____ x \$150 ea = _____

Cy-Fair HEALTH CARE Expo (General Membership Luncheon) _____ x \$150 ea = _____

Sponsorship Opportunities

Member Orientation Sponsor (Quarterly) _____ x \$150 = _____

Business After Hours Sponsor (Monthly) Month of _____ = _____

Networking Breakfast Sponsor (Monthly) Month of _____ = _____

Major Event Sponsorships (See Chamber Events Page) TOTAL= _____

Total Membership Investment _____

NOTE: This form is for estimating purposes only. Event dates and sponsorship costs are subject to change; sponsorship opportunities are available on a first-come, first-serve basis. Request for sponsorships must be received in writing. Cy-Fair Houston Chamber of Commerce is a 501c (6) non-profit organization. Although donations to a 501c (6) organization are not tax deductible as a charitable contribution, a donation can be deducted as a business expense. Revised 1/8/2013 12:27 PM