



SNOWSPORTS INDUSTRIES AMERICA

Database Products

2013.14 SIA ORDER FORM

The Industry's Premier source for over 10,000 phone-verified listings in the US & Canada....available to SIA Members only.

LIST RENTAL OPTIONS – Delivered in Excel	CIRCLE YOUR CHOICE OF LIST or CALL FOR A CUSTOM LIST							
	SPECIALTY, CHAIN, OTHER & RESORT LOCATIONS				SPECIALTY STORES ONLY			
	US	QTY	US+CAN	QTY	US	QTY	US+CAN	QTY
RETAIL, RESORT & BUYING COMPANY DATABASE:								
<input type="checkbox"/> Any/All Snow Sports Products	\$1,400	9,050	\$1,840	11,500	\$830	5,250	\$1,125	7,000
<input type="checkbox"/> Alpine Skis HG	\$500	3,250	\$680	4,300	\$400	2,500	\$425	2,750
<input type="checkbox"/> Alpine Skis and/or Snowboards HG	\$800	5,050	\$1,025	6,450	\$450	2,800	\$590	3,750
<input type="checkbox"/> Snowboards HG	\$730	4,600	\$960	6,000	\$400	2,550	\$525	3,300
<input type="checkbox"/> Apparel	\$1,200	7,550	\$1,600	9,950	\$720	4,500	\$975	6,100
<input type="checkbox"/> XC HG, Tele/AT/Backcountry Boots & Bindings	\$350	2,250	\$480	3,050	\$240	1,575	\$325	2,050

a. Custom Retail Database (not listed above): Price: \$160 per 1,000 records/locations

List size and price quoted by SIA base on your needs, call us for details.

Delivered Quantity: _____ Rental Price: _____

OTHER DATABASE PRODUCTS	MEMBER	NON-MBR	QTY	SUBTOTALS
b. 2014 SIA Snow Show - Buyer Attendee List – Version: <input type="checkbox"/> Excel <input type="checkbox"/> .PDF	FREE	N/A		
<input type="checkbox"/> Print Version (first copy FREE; additional \$25/ea)	FREE / \$25	N/A		
c. 2015 SIA Snow Show – Buyer Pre-Registration List – Available December, 2014 (Delivered twice: Dec & Jan, via email in Excel - doesn't include emails)	\$100	N/A		
d. SIA Member Company List <input type="checkbox"/> Excel Version w/2 Contact Names & e-mails	\$375	\$850		
<input type="checkbox"/> Print Version (2014 SIA Directory)	\$25	\$250		
e. 2014 Show Media Registration List – Print: attendees, media co, emails, ph #	FREE	N/A		

CS73113

SUBTOTAL: \$

BLAST E-MAIL SERVICE (prices for Feb – Dec)	SPECIALTY, CHAIN STORES & RESORT LOCATIONS				Blast Services Sub-Total: \$
To all retail/resorts that sell/rent the categories below.	US	QTY	US+CAN	QTY	
<input type="checkbox"/> Any/All snow sports products	\$1,475	12,200	\$1,625	14,900	
<input type="checkbox"/> Alpine Skis	\$1,025	8,200	\$1,250	9,800	
<input type="checkbox"/> Alpine Skis and/or Snowboards	\$1,125	8,900	\$1,400	11,000	
<input type="checkbox"/> Snowboards	\$1,075	8,500	\$1,325	10,500	
<input type="checkbox"/> XC Skis	\$650	4,300	\$775	5,300	
<input type="checkbox"/> Tele/AT/Backcountry Boots & Bindings	\$575	3,400	\$600	4,000	

BLAST EMAIL To-Do List: Send HTML files and the details below to chris@snowsports.org

TOTAL DUE * \$ _____

- Select a send date: _____
- Subject Line: _____
- Sender Name: _____
- Replies to this email: _____

* See details below on total due if paying with a credit card

Note:

- For more details & info use the Blast Email order form & FAQ Guide.

New: January 2015 Blast Emails have very limited availability and must be ordered from a separate, unique order form.

NEW: SIA PREMIUM MEMBERS GET A 10% REBATE ON THE PURCHASE OF THIS AND OTHER QUALIFYING SIA PRODUCTS. See details at snowsports.org/premium.

For more information contact your SIA Sales & Marketing Manager:

WESTERN • DAVE WRAY
503-708-1947 | DWray@snowsports.org

CENTRAL/ROCKIES • REDDY KENNEDY
303-554-9154 | RKennedy@snowsports.org

EASTERN • ED WRAY
401-743-8089 | EWray@snowsports.org

SUPPORTING MEMBERS • TOM DAVIS
703-506-4202 | TDavis@snowsports.org

Contact Name: _____ Company Name: _____

Phone: _____ E-mail: _____

PAYMENT TYPE: Check Invoice 30 days Credit Card- **NEW as of 8/2013:** *Submission of a credit card payment authorizes SIA to add the mandatory 3% Credit Card Processing Fee. See Snowsports.org/fee for full details..

Card Number: _____ Exp. Date: _____ CVV Code: _____

Signature: _____ Print Name: _____

