

Order Form Included

The Mother-Of-All Lead Systems™

Do you need Life Insurance Leads, final expense leads or annuity leads?

Discover over 157 Little Known Secrets to Creating a New Annuity and IRA Rollover Explosion In Your Business...100% Guaranteed!



Printed Version... We only offer the Digital version when you buy \$395 in Leads you receive the complete marketing system as a bonus. (Value \$495) It's the Mother lode of marketing.

Check it out at <http://www.197today.com>

Includes 37 Secret Weapon Marketing strategies, Presentation of a 3 million a year income producer, 3 Step Postcard System, 157 Lazy Agent Marketing System, 67 Power Phrases of a Million Dollar Producer, The Wizard of Postcards, The Secret Marketing Systems of a Postcard Wizard, 3-Steps to Million Dollar Production, Miracles of recorded messages, IRA Rollover System, Secret Marketing Systems, Annuity Book, annuity planning system, One Call Close Annuity Sales, Power Point Presentation.

If you've got 20 minutes a day, I guarantee to work a financial miracle in your life TODAY.

Russ J. Jones

(72 Hour Introductory Lead Order) Fax order in deduct \$10.00.

FAX Back Order Form to 800-397-3840 SPECIAL LIMITED TIME ONLY!!!

What products do you sell... Final Expense Annuity Life Insurance Other _____

Name _____ Email _____

Address _____ City _____

State _____ Zip _____ Phone _____ Takes 6-7 working days to secure TV Leads.

These are my favorite zip codes starting with my first choice 1. _____ 2. _____ 3. _____ 4. _____

Our 7 Lead Systems available TODAY!

Telemarketing Niche Leads 24-48 hours old. Exclusive leads.

15 Final Expense leads via Telemarketing niche leads. Cost \$350.

30 Final Expense Leads in 2 weeks. Cost is \$295 per week.

60 Final Expense Leads in 4 weeks. Cost is \$250 per week.

Retirement Planning Telemarketing niche leads

10 Retirement Planning leads via Telemarketing niche leads. Cost \$350.

20 Retirement Planning Leads in 2 weeks. Cost is \$295 per week.

30 Retirement Planning Leads in 4 weeks. Cost is \$250 per week.

The \$500 a Day Preferred Widow Lead System.

BEST DEAL! Cost for 500 widow leads age 60-80 for final expense Includes our "\$500 a day Selling System" and you will also receive the "Mother-Of-All-Lead-Systems" for just \$100. (Digital download) Printed version sold for \$495.00 when available. Total cost just **\$395.00**.

IRA, 401k and Baby Boomer

YES! **YES!** I Want 500 IRA Owners **YES!** 500 401K **YES!** 500 Upper Deck Baby Boomers with incomes over \$150k and liquid assets \$100k **Normal price is \$395. Now only \$295.00. YES!** **1,000 CD Owners for \$395.** **1,000 IRA owners for \$395**

CD Owners and CD Buster Selling System

YES! I want 1,000 CD Owners maturing in 30-90 days and CD Buster Selling System. \$395.00

Annuity Buyer Leads 500 from MorningStar, CBS Market Watch, Wall Street Journal online who all complete the form for the annuity and future income calculator. All have phone numbers and amount of investment. 1-6 Months old. Order 1,000 and you will receive the digital version of the "**Mother-of-All-Systems.**" \$495 \$295

Aged TV Leads for Final Expense...3-6 Months old from AARP, Colonial Penn, Globe Life.

Cost for 250 TV leads age 50-75 for final expense is ~~\$395~~ \$295

Cost for 500 TV leads age 50-75 for final expense is ~~\$595~~ \$395 .

Includes our "**Mother-Of-All Lead Systems.**"

Internet Leads 31-85 days old for life leads, auto and health wanting quotes. Minimum order is 200.

_____ Life Leads. Minimum order is 200. Choose your age group. _____ Cost \$200.00
_____ Auto Leads renewal dates 150-180 days. Call for prices and counts.

Active Investors of Affluent Widows and marketing system of postcards, letters, scripts

_____ 1,000 Affluent widows **Normal price is \$395. Now only \$295.00.**

Preferred Widow Leads are really designed to use one of our personalized direct mail or postcards and dripped on over and over again. Ron Fara from Illinois did 2.2 Million in annuities in April using these leads and letter.

Please note: All CD Owners, Annuity Buyers, IRA and 401K owners been scrubbed against the DNC list.

Marketing Tools and Systems for Generating Leads

_____ **YES, I also want your Wealth Transfer website landing page and monthly client newsletter. We waive the \$200 setup fee and the monthly cost is only ~~\$57.00~~ \$37.00 per month. Cancel anytime. 30 days free! Sample at <http://www.wealthtransferformula.net> Username _____**

Password _____

You need to have a list for us to use for addressing. We recommend the widow lead.

_____ **Yes, I want 200 Personal Touch** Postcards that are personalized and hand addressed using our Personal Touch Postcard technology. We recommend you mail 40-50 per week and then go out a few days later and start hand delivering our "Peace-of-Mind Kit." We use our Preferred Widow Leads for prospects. All you do is apply a 33 cent stamp and mail out. Postage not included. Check off _____ Final Expense _____ Annuity See below for sample postcard. See below for sample postcard. Cost is \$95

These are my favorite zip codes starting with my first choice 1. _____ 2. _____ 3. _____ 4. _____

Favorite cities to work _____

Favorite counties _____

To initiate this agreement sign this invoice and return via **fax to 800-397-3840** Please refer all questions to the customer service department at russusa65@gmail.com . Please allow 24-48 hours for response.

Name on Credit Card _____ EXP DATE _____ CID# _____

Account Number _____

Authorized Signature: _____ Date _____

Your Credit Card will not be charged until we have verified that the leads you requested are available and they have been secured and reserved for you. All sales are final. Fax back to 800-397-3840 or send check to Great Western Consulting LLP. Great Western Consulting LLP., is not responsible for scrubbing leads vs Do Not Call Lists for Preferred Widow Leads. The client assumes this responsibility if he solicits consumers by phone. Not responsible for wrong phone numbers. The client is responsible for compliance with state and federal laws. 550 East 100 South, Hyde Park, UT. 84318. Questions call Russ at 435-563-4749. CC _____ Order Leads _____ Delivered Leads _____

Sample Postcard Below for Final Expense. This system is designed for you to buy 200 postcards that are personalized and hand addressed using our Personal Touch Postcard technology and our widow leads. We recommend you mail 40-50 per week and then go out a few days later and start hand delivering our "Peace-of-Mind Kit." We use our Preferred Widow Leads for prospects. All you do is apply a 33 cent stamp and mail out. (See Sample on next page.)

My Alice,
I am in going to be in your neighborhood this coming week to give you our New consumer RIT explaining the "Social Security Changes, ObamaCare and additional State Benefits."
If I can help you great, if not it will certainly be my pleasure to meet with you.
Have any questions give me a call at 435-563-4749
later,
Russ Jones



Alice Smith
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