COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES Mail: 135 State House Station, Augusta, Maine 04333-0135

Office: 45 Memorial Circle, Augusta, Maine

Website: www.maine.gov/ethics Phone: 207-287-4179 Fax: 207-287-6775



2015 SPECIAL ELECTION REGISTRATION MATERIALS

FOR MAINE CLEAN ELECTION ACT CANDIDATES

This packet contains the forms you will need to register with the Commission and to participate in the Maine Clean Election Act. The Commission staff is available to help you with any questions about running as a Maine Clean Election Act (MCEA) candidate.

COMPLETE THESE FORMS:

Candidate Registration

Every candidate must register with the Commission before accepting any campaign contributions or making any campaign expenditures. Please complete and sign the enclosed registration form and return it to the Commission.

Appoint a Treasurer

When you register, you will have to name your campaign treasurer. The treasurer is responsible for filing reports in the campaign finance e-filing system. The MCEA prohibits candidates from serving as treasurer or deputy treasurer and from filing campaign finance reports in the e-filing system. However, you may register and serve as your own treasurer for up to 14 days before appointing someone else. See Treasurer's Guidance at the back of this packet.

Declaration of Intent (DOI)

Please complete and file the DOI form when you register. Qualifying contributions received more than 5 business days before the DOI is filed with the Commission will not count toward the eligibility requirements. You can begin to collect qualifying contributions on January 23, 2015.

Maine Code of Fair Campaign Practices (optional)

Please review the Code and return the signed form if you want to subscribe. Subscribing to the Code is voluntary. The Commission is not authorized to take action against candidates who violate the Code.

Vendor Form

You must complete this form to receive MCEA funds. Please do this when you register or at your earliest convenience and submit it to the Commission.

OTHER REQUIREMENTS:

Campaign Bank Account You must have a separate bank account for your campaign funds, i.e., your seed money contributions and your MCEA payments. You cannot commingle seed money or MCEA funds with personal or business funds. Remember that cancelled checks (or copies) and monthly statements are records that you must keep for three years.

MCEA Expenditure All public funds must be spent on campaign-related expenditures in accordance with guidelines Guidelines established by the Commission. Violations of this requirement may result in civil and criminal penalties. Please familiarize yourself with the guidelines (copy included in this packet).

Seed Money Prior to MCEA certification, you may raise and spend only "seed money contributions." A seed money contribution cannot exceed \$100 and must come from individuals only. Each family member may make a seed money contribution, provided that the money is from their personal funds. Seed money contribution limits are \$500 for House candidates and \$1,500 for Senate candidates. All cash and in-kind (goods and services) contributions count toward the limit. A seed money report must be filed whether you raised or spent any seed money.

Many questions can be answered by referring to the Commission's website, www.maine.gov/ethics, or the 2014 Candidate's Guide. You can also call the Ethics Commission staff with your questions at 287-4179. Please ask for a candidate registrar.

Qualifying Contributions To become eligible to receive MCEA funds, you must collect a minimum number of qualifying contributions during the qualifying period.

Qualifying Period and Required Number

	ALL CANDIDATES: DEMOCRATIC, GREEN-INDEPENDENT, REPUBLICAN, AND UNENROLLED
QUALIFYING PERIOD	January 23 - Feburary 27
REQUIRED NUMBER OF	House Candidates – 60
QUALIFYING CONTRIBUTIONS	Senate Candidates – 175

What is a Qualifying Contribution

Qualifying contributions are donations of \$5 or more made with the personal funds of individuals who are registered to vote in your district. They do not have to be enrolled in the same political party as you.

Qualifying contributions maybe made by:

- a personal check payable to the Maine Clean Election Fund (MCE Fund);
- cash, but only if the contributor signs a money order provided by the campaign in the same amount as the cash contribution. If the contributor prints their name on the money order, please ask them to sign it, too. If the money order is not signed, it will not be accepted and counted as a qualifying contribution; or
- a debit or credit card payment to the MCE Fund using the Commission's online contribution website (www.maine.gov/online/ethics/cleanelection).

Receipt and Acknowledgment Form (R&A Form) and Voter Verification

For qualifying contributions made by check or money order:

- Each contributor must fill out and sign the R&A form.
- The contributors listed on a single form should be from the same city or town.
- Everyone, including candidates, circulating the forms and collecting qualifying contributions and signatures must complete and sign the circulator section of the form.
- You must bring these forms to the municipal clerks in your district to verify that the contributors are registered voters at the address listed on the form.

For qualifying contributions made by debit or credit card on the Commission's website:

- Contributors do not sign a paper form because they sign electronically when they make their contribution.
- The online system automatically verifies the voter registration of online contributors.
- If the system is unable to verify the voter registration, the campaign must download and print the R&A forms for the unverified contributors and bring these forms to the town clerks for voter verification.

Requesting Certification

Requests for certification must be received by the Ethics Commission by 5:00 p.m. on the last day of the qualifying period. For a checklist of documents that must be submitted, please refer to the Request for Certification form included in this packet. Requests for certification will not be granted if the qualifying contributions and verified Receipt and Acknowledgement forms are not submitted by the deadline of the qualifying period.

Qualifying Contributions and R & A Forms

You must submit at least the minimum number of valid qualifying contributions along with the R&A forms verified by municipals registrars. You do not need to submit R&A forms for qualifying contributions verified online.

Alphabetical List You must submit an alphabetical list of all individuals including names and town/city where they reside who made a qualifying contribution by check, money order and online.

Seed Money Report

Before you can be certified, you must file a seed money report in the e-filing system.



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2015 SPECIAL ELECTION CANDIDATE REGISTRATION

1013-A and 1125(12-A)) (21-A MRSA § 1013-A (1)(A)(1))

Notice: Changes to registration information must be filed within 10 days in writing or by e-mail to the Commission.

1. C	ANDIDATE INFORMATION	
1.	ANDIDATE INFORMATION	
Are you running as a (check one):	e Clean Election Act candidate	☐ traditionally financed candidate
Title ☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr. ☐ Honorable	Party affiliation	Office sought & District #
Name: First MI or Middle Name	Last	County (if applicable)
Mailing address		Primary Phone - For Commission Use Only
City	Zip code	Public Phone
E-mail (required)	Fax	Alternate Phone
2. TI	REASURER INFORMATION	
Name: First MI or Middle Name	Last	Primary Phone - For Commission Use Only
Traine. That	Luot	Trimally Friend Tel Commission Coc City
Mailing address		Public Phone
City Zip code E-	mail (required)	Fax
DESIGNATION OF TREASURER: A candidate for office before accepting contributions, making expenditures or in must register with the Commission the name and add campaign records and for filing reports. A MCEA candid (21-A MRSA §§ 1013-A and 1125(12-A))	ncurring obligations. No later than 10 clress of the candidate and treasurer.	days after appointing a treasurer, the candidath The treasurer is responsible for maintaining
2A. DEPUTY TI	REASURER INFORMATION (optio	nal)
Name: First MI or Middle Name	Last	Primary Phone - For Commission Use Only
Mailing address		Public Phone
City	Zip code	E-mail (required)
DESIGNATION OF DEPUTY TREASURER (optional): than 10 days after the appointment. The deputy, when the treasurer. A MCEA candidate may serve as deputy	acting in the absence of the treasurer	, has the same powers and responsibilities a

3.	AUTH	ORIZED A	GENT INFO	RMATI	ON (optional)	
Name		Phone			Email (required	i)
Name		Phone			Email	
DESIGNATION OF AUTHOR treasurer, authorized to file re		nal): Please	e use this sect	tion to d	designate individ	uals, other than the treasurer and deput
4.	POLITIC	AL COMM	ITTEE INFO	RMAT	ION (optiona	l)
Name						Phone
Address of campaign headquar	ters				City	Zip code
forming the committee and be appoint a treasu	efore accepting contributer (the candidate manimittee and its officers,	utions, maki have only o if any are a	ng expenditure one treasurer	es or inc who is I	curring obligation isted in Section 2	
Name	ultional pages, il fiec	essaiy).	Title			Phone
Mailing address			City		Zip code	E-mail
Name			Title			Phone
Mailing address			City		Zip code	E-mail
5. CERTIFICATION						
I,(Print Candidate's Full Name) Signature of Candidate	, cert	fy that the	information i	n this r	egistration is tr	ue, accurate and complete.
6.	F	OR COUN	TY CANDID	ATES	ONLY	
REPORTING EXEMPTION and file campaign finance rher campaign. You cannot your campaign expenses. submit it to the Commission	REQUEST: A candid eports if the candidate request a reporting e To request an exemp	ate for <u>coun</u> e does not a xemption if otion, comple	ty office may recept any case you use your ete the staten	equest sh or in- or your nent be	an exemption from the contribution is spouse's/domestions and sections	om the obligation to appoint a treasurer ns or make any expenditures for his or stic partner's personal funds to pay for s 1 & 5, have the form notarized, and ffirm that I will not accept contributions,
Signature of county candida	Signature of county candidate Date					
Subscribed and sworn (affirmed	d) to before me this	day of		, 2	0	
Signature of Notary/Attorney-(Seal is optional)	at-law			 	My commissio	n expires(Date)
REVOCATION NOTICE: The foregoing statement may be revoked. Prior to revocation, the candidate must appoint a treasurer. A revocation notice must be in the form of an amended registration which must be filed with the Commission no later than 10 days after the date the treasurer is appointed. The notice must be filed before contributions are accepted or expenditures made. A late revocation notice is subject to the same penalties applicable to late campaign finance reports.						



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2015 SPECIAL ELECTION DECLARATION OF INTENT To Seek Certification as a Maine Clean Election Act Candidate

	date's Name:(Please Print)
ompl ondu	by declare my intent to become certified as a Maine Clean Election Act candidate and to y with the requirements of the Maine Clean Election Act. I authorize the Commission to ct a financial audit of my campaign, including but not limited to financial records and nt(s). I affirm the following in support of this Declaration of Intent:
•	That I am seeking certification as a Maine Clean Election Act candidate.
•	That I understand that any qualifying contribution I collected more than five business days before <u>filing</u> this Declaration of Intent with the Commission will not be counted toward the eligibility requirement.
•	That I have raised and spent only seed money contributions since becoming a candidate, and that I will continue to comply with applicable seed money restrictions.
•	That I will deposit and maintain all Maine Clean Election Act funds I receive in an account to be used solely for campaign purposes, and that all my payments of Maine Clean Election Act funds will comply with the Commission's expenditure guidelines.
•	That I will obtain and keep campaign records required by the Maine Clean Election Act and by the Commission's rules and policies.
•	That I have received or will obtain from the Commission the current Candidate Guidebook containing the Commission's policies.
•	That I have elected to participate in this voluntary public financing program, and understand that it is my responsibility to review and to comply with the Maine Election Law, and the Commission's rules and policies.

Candidate's Signature

 ${\it This form must accompany the registration form for MCEA candidates.}$

Date

2015 Special Election



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2015 SPECIAL ELECTION MAINE CODE OF FAIR CAMPAIGN PRACTICES

(Optional under 21-A M.R.S.A. § 1101(2))

I shall conduct my campaign and, to the extent reasonably possible, insist that my supporters conduct themselves, in a manner consistent with the best Maine and American traditions, discussing the issues and presenting my record and policies with sincerity and candor.

I shall uphold the right of every qualified voter to free and equal participation in the election process.

I shall not participate in and I shall condemn defamation of and other attacks on any opposing candidate or party that I do not believe to be truthful, provable and relevant to my campaign.

I shall not use or authorize and I shall condemn material relating to my campaign that falsifies, misrepresents or distorts the facts, including, but not limited to, malicious or unfounded accusations creating or exploiting doubts as to the morality, patriotism or motivations of any party or candidate.

I shall not appeal to and I shall condemn appeals to prejudices based on race, creed, sex or national origin.

I shall not practice and I shall condemn practices that tend to corrupt or undermine the system of free election or that hamper or prevent the free expression of the will of the voters.

I shall promptly and publicly repudiate the support of any individual or group that resorts, on behalf of my candidacy or in opposition to that of an opponent, to methods in violation of the letter or spirit of this code.

I, the undersigned candidate for election to public office in the State of Maine, hereby voluntarily endorse, subscribe to and solemnly pledge to conduct my campaign in accordance with the above principles and practices.

Date	Candidate's Signature
Office Sought and District	Printed Name

State of Maine Substitute W-9 & Vendor Authorization Form

Return to: **Maine Ethics Commission** 135 State House Station Augusta, ME 04333-0135

207-287-4179

PURPOSE: To establish or update an account with the State of Maine's accounting system. | This form replaces the IRS W-9 form per the IRS W-9 language; "If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9." | Complete this form if: 1) You will receive payment from the State of Maine, and/or 2) You are a vendor who provides services or goods to the State of Maine.

Reset Form

2014

All items with an asterisk (*) must be completed.			
TYPE OF REQUEST*: (Must select one.)				
New Request See Instructions on Back!	Change (Choose)			
Te wrequest	Payment Address Ordering Address Contact Info			
TAXPAYER ID NUMBER* (TIN) (Provide ONE only)				
Candidate's	Committee's			
Social Security Number (SSN)	K Federal Employer ID Number (FEIN)			
Organization Type * choose ONE	Company Committee with FEIN			
Classification * Individual Sole Proprietorship	Corporation Foreign (W8 required) Partnership			
choose ONE Nonresident Alien	Trust State Gov't Other Gov't Other			
LEGAL NAME (Must provide: Legal name filed with IRS tied to the	he ID number, SSN=first & last name/FEIN=business name)			
Legal Name*	Alias/DBA MCEA CAMPAIGN ACCOUNT			
Other Info Vendor Customer Number (if known) VC#/VS#				
Completed by Ethics or DAFS				
Payment Address* where bank statement is mailed				
Address	C/O			
Address	CIO			
City/State/Zip	Phone			
Contact*				
Name	Phone Ext			
Email	Send me Email notifications of DD/EFT (requires Direct Deposit/EFT form to be completed)			
Physical Address SKIP THIS SECTION				
Address	X C/O			
City/State/Zip	Phone			
Contact*				
Name	Phone			
Email	<u> </u>			
Candidate's Signature & Current Date*				
Under penalties of perjury, I certify that: 1) The number shown on this form i				
backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding,				
and 3) I am a U. S. citizen or other U. S. person (defined by the IRS). Ref: www.	- · · · · · · · · · · · · · · · · · · ·			
OFFICE USE ONLY Information on State Agency				
State Agency & SHS # Agency Contact Person Name & Title ETHICS. 135 SHS Emma Burke. Candidate Registrar	Contact's Phone #			

Office: 45 Memorial Circle, Augusta, Maine

Website: www.maine.gov/ethics Phone: 207-287-4179 Fax: 207-287-6775

INSTRUCTIONS FOR COMPLETING VENDOR FORM

Please submit completed forms to the Ethics Commission, 135 State House Station, Augusta, ME 04333 Please call the Commission with questions: 207-287-4179.

- All candidates must complete this form at the beginning of each election year (cycle). Check "New Request."
- When updating your information during the election cycle, check the appropriate boxes in the "Change" section.
- The taxpayer identification number (TIN) is either the <u>candidate's</u> social security number (SSN) or a federal employer identification number (FEIN) if you obtained one from the IRS for your campaign committee. Do not use the treasurer's SSN.
- "Organization Type" is either "Individual/Candidate" if SSN used or "Committee with FEIN" if FEIN used. "Classification" is either "Individual" if SSN used or "Other" if FEIN used.
- The "Legal Name" is either:
 - a. the candidate's name, if the TIN is the candidate's SSN; or
 - b. the committee's name, if the TIN is the committee's FEIN.

The legal name must match the name used to get a SSN or an FEIN, if you have a committee. If the candidate is using a "DBA" committee, the "Legal Name" is still the candidate's. A committee's name can be entered as a "Legal Name" only if a committee has an FEIN.

- If you have designated your treasurer or committee to receive the check(s) or EFT correspondence, enter the address of your treasurer or committee in "Payment Address" and complete the "C/O" as either "c/o [treasure's name]" or "DBA [committee's name]." The address on this form should be the same address on your candidate registration for you, your treasurer or committee. Please notify the Commission if an address change is needed on your registration. (Please note: "Physical Address" section (grayed area) is not required leave blank.)
- Complete the "Contact" section with the name, email address, and phone number of the person you want the state's accounting staff to contact concerning questions on your vendor information.
- "Candidate's Signature" section includes a new IRS requirement. State vendor forms must meet
 IRS W-9 requirements if a W-9 is not used. MCEA payments are coded as "non-reportable funds"
 in the state's accounting system and therefore are not considered as income and subject to
 withholding. By signing, you are certifying that the TIN number used on this form is correct and that
 you are a U.S. citizen.
- Sign and date the form. Please hand-deliver or mail the completed original form to the Commission. Faxed or scanned copies cannot be processed.

COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES 135 STATE HOUSE STATION, AUGUSTA, ME 04333 207-287-4179

WWW.MAINE.GOV/ETHICS

CAN	IDIDATE'S NAI	vie:				SE SENATE DISTRICT #_ease check box above)	
ALL	CONTRIBUTO	IMPORTANT N • Your signification of the second of the seco	for public funding from the ning below, you affirm that yo	ribution State to ou have	n of \$5 or more will help the candid to pay for the candidate's campaig to used your personal funds to mak exchange for your signature and	n. ce this contribution and	
1	Date	Check/M.O.#	Contributor's Name (Please Pri	nt)	Residential Address (No PO Box)	Contributor's Sig	jnature
2		+ +					
3							
4							
5							
6							
7							
8							
	Please I	make checks and			on this form is punishable by law. an Election Fund. Money orders mu	st be signed by the contril	butors.
Municipal Registrars : Please circle the number of each contributor who is registered to vote in the candidate's district (any party) and complete the statement below by inserting the total number of contributors on this page who are registered in the district. Please also cross out any blank lines or contributors who are not registered in the candidate's district.			district (any party) and complete the number of contributors on this page se also cross out any blank lines or	I, (print qualifyir	tors: Anyone (including candidate) circulating the contributions collected on this for name) ng contributions, (2) to the best of my knowlesson whose name it purports to be, (3) the collected in the collected	m to be accepted by the Commis , affirm that: (1) I collectedge and belief, the signature is the	ted the he signature of
vote	e in the elector	t contributor al division of the cand	rs circled above are registered to didate.	contribu Signatur	utor, and (4) I did not give anything of value tution and signature. Te of Circulator: Thirtial Address:	Date:	
Sigi	nature of Regis	strar:			vn/State/Zip:		

Maine Clean Election Act Candidates Online Qualifying Contributions Service

Online Qualifying Contributions Website:

http://www.maine.gov/cleanelections



The online qualifying contribution service is quick and convenient for contributors and candidates. Contributors use a secure website to make qualifying contributions with a VISA or MasterCard. Contributors who give their qualifying contribution online do not need to sign a paper form because they sign electronically when they make their contribution.

The system is convenient for candidates because it automatically verifies the voter registration of the contributor. If the system is not able to verify the voter registration, the contributor is still able to make a qualifying contribution online <u>but</u> the campaign must get the contributor's voter registration verified by the town clerk. Candidates download and print the online receipt and acknowledgement forms with the *unverified* contributors. These forms are brought to the town clerks for verification.

The online system uses data from the Secretary of State's Central Voter Registry (CVR) for voters' names and addresses. If the system does not recognize a contributor's street name, the system will give the contributor a list of similar street names to choose from. If the system does not recognize an address because it is not in the CVR, e.g., an address in a new development, the contributor will get instructions on how to make a contribution using a paper form.

Qualifying Contributions Online Website: Candidate Access

To access the administrative section of the online qualifying contribution system, candidates use their electronic-filing system user name and password which was assigned to them when they registered as a candidate. When logged into the administrative section, a candidate can review the status of their online qualifying contributions, including the verification of contributors' voter registration. Candidates can also search for contributions by contributor name or town or date range, download receipt and acknowledgement forms, and view the total contributions made online.

To log on to the site:

- 1. Go to www.maine.gov/ethics.
- 2. Look for "ONLINE SERVICES" in the list of links on the left hand side of the screen, and select "Qualifying Contributions."
- 3. On this screen, look for "Candidate Login" under "Administration" on the left hand side of the screen.
- 4. Enter your user name and password that you use for e-filing your campaign finance reports. We sent that to you when you registered. Call us if you don't have it.
- 5. Once on your administration screen, select the tab for the service or report you want.



Information for Your Supporters

Direct your supporters to go to www.maine.gov/cleanelections. Tell them to click the "Contribute" - yellow button.

They will need to:

- enter their name and the street address where they are registered to vote;
- · select the candidates they wish to make a qualifying contribution to;
- enter payment information using a credit card or bank debit card (MasterCard and VISA only); and
- sign the affirmation statement electronically (no hand-written signature required).

The online system will automatically list all gubernatorial candidates and the legislative candidates who are running in the contributor's district.

You can put a link to the online qualifying contribution service on your campaign website or send the link in an e-mail to your supporters and include instructions like the sample below.

Please note that this online service is for qualifying contributions and not seed money contributions.

Sample instructions for your supporters:

- 1. Go to www.maine.gov/cleanelections.
- 2. Click "Contribute" yellow button.
- 3. Follow the instructions to make a contribution to support my candidacy and to help me qualify for public funding for my campaign.
- 4. Make sure you enter the address where you <u>are registered to vote</u>. If the website cannot verify you as a registered voter, please contribute. I will be able to get your name verified by the town clerk and your contribution will count.

Thank you

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2015 SPECIAL ELECTION REQUEST FOR CERTIFICATIONAs a Maine Clean Election Act Candidate for the Legislature

2015 HD 93 Special Election Certification Deadline For Legislative Candidates:

Friday, February 27, 2015 by 5:00 p.m.

CANDIDATI	e's N AME:			
OFFICE	SOUGHT:		DISTRICT #	PARTY:
-	-	be certified as a Maine Clean E commission's rules. I have:	Election Act candida	te. I agree to comply with all requirements
•	signed a	nd filed a Declaration of Intent to	participate in the Mair	ne Clean Election Act;
•	qualified	as a candidate by petition or other	er means (confirmed b	by Secretary of State's Office);
•	•	with seed money restrictions an ean Election Act;	d otherwise met the re	equirements for participation in the
•	read the	Commission's guidelines on perr	missible campaign-rela	ated expenditures;
•	establish	ed a separate campaign account	in a financial institution	on; and
•		able, any person who circulated g contributions did so with my kno	•	nowledgement forms and collected
With this	Request	for Certification, I have submitt	ed (please check the app	propriate boxes):
		• • •	· ·	ave submitted qualifying contributions, forms and on the Commission's website.
	for contributions made by check and money order, the original Receipt and Acknowledgement forms verified by the municipal clerks with the checks or money orders attached to the appropriate forms, in the order that the contributions are listed on the forms.			
		•		sion's website that were <u>not verified</u> by the ns <u>verified</u> by the <u>municipal clerks.</u>
	an alph	abetical list of all qualifying contri	butors, which includes	s their towns and cities.
	activity		• •	no seed money was raised or spent, a "no filing waiver, submit the completed paper
alphabetio	cal list. T		qualifying contribution	ime to file the seed money report and the ns and receipt and acknowledgement forms
		☐ Seed Money Report		☐ List of Contributors
Candidate'	s Signatur	e	_	Date 08/13

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2015 SPECIAL ELECTION FILING SCHEDULE

For MCEA & Tradtionally Financed Candidates

Special Election: March 10, 2015

Type of Report	FILING DEADLINE (BY 11:59 P.M.)	REPORT PERIOD
Seed Money Report (for MCEA candidates only)	February 27, 2015	Date of first seed money contribution – date of certification request
11-Day Pre-General (for TF candidates)	Enhruany 27, 2015	Date of first contribution/expenditure – February 24, 2015
11-Day Pre-General (for MCEA candidates)	February 27, 2015	Date after Seed Money Report filing - February 24, 2015 (only required if Seed Money Report is filed early)
42-Day Post-General (for all candidates)	April 21, 2015	February 25, 2015 – April 14, 2015

24-HOUR REPORTS

24-Hour Report Period	WHAT TO REPORT	WHEN TO FILE
For Special Election: February 25, 2015 – March 9, 2015	Any single expenditure of \$1,000 or more. Orders placed with or obligations made to vendors for goods or services are considered expenditures at the time the obligations are made. Any single contribution of \$1,000 or more. Traditionally Financed candidates and their spouses/ domestic partners who contribute \$1,000 or more in a single contribution during the 24-Hour Reporting Period must report those contributions in a 24-Hour Report. This includes loans.	Within 24 hours, including weekends and holidays, of making/accepting the transaction, incurring the obligation, or placing the order.

HOW TO FILE REPORTS

Using the Commission's Website. Candidates who receive or expect to receive at least \$1,500 for their campaigns must file reports electronically on the Commission's website. Candidates or treasurers must enter the required information and the treasurer must click "File Report" by 11:59 p.m. on the filing deadline.

Commission staff will be available until 5:00 p.m. on filing deadlines to offer assistance to candidates and campaign staff.



Maine Commission on Governmental **Ethics and Election Practices** 135 State House Station Augusta, ME 04333

Website: www.maine.gov/ethics

Welcome to the MCEA Program!

When candidates are seeking a campaign treasurer, they frequently ask the question: "What are the responsibilities and tasks of a treasurer?" Candidates want to assure that the person they appoint understands their role as treasurer. This information sheet summarizes the duties and responsibilities of a treasurer. More detailed information can be found in the Candidate's Guide—which is located on the Commission's website in electronic format or a copy may be requested from the Commission.

Because a MCEA candidate uses public funds for their campaign, the candidate and the treasurer have a high but reasonable standard of accountability for the proper use of those funds. It is important that a treasurer is reliable and actively keeps track of all campaign finances, maintains all campaign records including seed money contribution and expenditure records as required by law, and files complete and accurate campaign finance reports on time. The treasurer is responsible for filing reports in the campaign finance e-filing system.

Keep Complete Records

As treasurer, maintaining and keeping track of all campaign finance records is important because these records document that MCEA funds were spent for campaign purposes. Complete and accurate records also make filing campaign finance reports easy!

Records you need to maintain during the election cycle are:

- ♦ For the Campaign Bank Account: All bank statements/credit card statements including copies of cancelled checks.
- ◆ For Seed Money Contributions: Copies of contribution checks, deposit slips, name, address of contributor, and occupation and employer information (for contributors giving more than \$50).
- ◆ For Expenditures:
 - 1. Vendor invoice or timesheet listing goods or services purchased for every expenditure over \$50.
 - 2. Proof the vendor received payment—a cancelled check, cash receipt, or debit/credit record as found in the campaign bank account statement or credit card statement.
 - 3. Sub-vendors must provide the above records to the vendor—and the vendor must provide them to the treasurer. Make sure vendors are aware of this requirement if they will be using sub-vendors.
- For Reimbursements: From the person requesting the reimbursement, obtain the receipt and proof of payment—which is either a copy of the check the person wrote to the vendor or a copy of a debit/credit card statement from the account that the person used to pay the vendor.
- ◆ For Mileage Reimbursements: The original log(s) submitted to the campaign.

Inside: Use Campaign Account for All Expenditures Seed Money vs. \$5 Qualifying 2 Contributions Mileage Log and Reimbursements Reimbursements: Making and Reporting Correctly Documenting TV and Radio Ad Purchases Handling and Reporting Vendor Refunds Reconciling Bank Balance with Report Balance File Reports on Time Record Retention: Three Years

Good recordkeeping makes filing accurate campaign finance reports easy.

See Chapter 7 of the Candidate's Guide for a complete explanation of campaign records.

2. Use Campaign Bank Account for All Expenditures

Treasurers and candidates are responsible for authorizing expenditures.

Over spending MCEA funds is a violation.

Candidates are *required* to deposit seed money and MCEA funds into a campaign account because commingling of any campaign funds with personal or business funds *is prohibited*. Therefore, use the campaign account for all campaign transactions. This makes recordkeeping and reporting easy!

- Consider an account where cancelled checks or copies are provided to you with your monthly statements. If you are selected for a random audit, you will have to provide copies of the checks and bank statements to the Commission.
- ♦ Minimize reimbursements because they require more recordkeeping (see next page).

3. Seed Money vs. \$5 Qualifying Contributions

Sometimes there is confusion between seed money and the \$5 qualifying contributions. Seed money is the limited amount of private funds that the campaign raises from individuals to help the campaign through the qualifying period. The \$5 qualifying contribution is a \$5 (or more) contribution collected by the campaign from registered voters in the district to demonstrate that the candidate has support in their district in order to qualify for public funds for their campaign.

SEED MONEY CONTRIBUTION	\$5 QUALIFYING CONTRIBUTION
Not a requirement—optional	A requirement for receiving MCEA funds—and must be submitted when requesting certification or no later than by 5:00 p.m. on the day of the deadline.
Payable to the campaign	Payable to "Maine Clean Election Fund"
Deposited in the campaign bank account	Not deposited in the campaign bank account but submitted to the Commission (attached to the corresponding Receipt & Acknowledgement form)
From individuals only and may give no more than \$100	From any registered voter in the district (Democratic, Green-Independent, Republican, and unenrolled)
No more than \$500 may be raised by House candidates; \$1,500 for Senate	At least 60 verified contributions must be submitted by House candidates; 175 for Senate candidates

4. Mileage Logs & Reimbursements

Any mileage reimbursement made with MCEA funds must be documented by a mileage log that meets the standards found in the Commission's laws and rules. The log must be completed contemporaneously—as the travel occurs—not at the end of the campaign or report period.

As treasurer, you should request the original log before authorizing or making a mileage reimbursement. The logs must be kept for three years as part of the campaign records and will be requested if the campaign is randomly selected for an audit—or may be requested as part of a routine compliance check of any report filed with the Commission.

An example of a log meeting all requirements is found in the *Candidate's Guide*. If the log that was used to make a reimbursement does not meet the requirements, the reimbursement may not be allowed and the person who was reimbursed may be required to return the funds.

See Chapter 7 in the Candidate's Guide for additional information on logs and reimbursements.

5. Reimbursements: Making and Reporting Correctly (except mileage reimbursements; see opposite page)

- I. Before making a reimbursement, obtain from the person you are reimbursing: (a) the original vendor receipt/invoice for the goods/services purchased and (b) a copy of the check the person wrote to the vendor or a copy of a debit/credit card statement from the account that the person used to pay the vendor. These records are required and are needed in order to correctly report a reimbursement.
- This is the #1 reporting error! Please report reimbursements correctly.
- Make all reimbursements in the same report period in which the goods/services were
 originally purchased. This is a requirement in Commission Rules because if the reimbursement is not made in the report period, it is considered an in-kind contribution and
 is prohibited for MCEA candidates.
- 3. Report the reimbursement correctly. The name of the "Payee" is the vendor name—the name on the original receipt/invoice and not the name of the person receiving the reimbursement. Enter the name of the person receiving the reimbursement in "Remarks."

6. Documenting TV and Radio Ad Purchases

You should make sure that your media buyer and media outlets understand the documentation requirements early – when you and the campaign are placing an order. Copy the guidance found in Chapter 7 in the *Candidate's Guide* and give it to the media buyer or outlets. The guidance describes the documentation that the campaign is required to obtain and keep as part of the campaign records. Documentation includes the following three items: "proof of payment"—copy of check or debit credit statement; invoice from media outlet; and invoice from media buyer (if using one).

The final invoice from the media outlet is for the actual spots <u>aired</u>—which may be less than the number of spots that were scheduled and initially paid for. The media outlet will refund the difference to the campaign or the buyer. The buyer will then refund the amount to the campaign.

Two Ways to Purchase Ads		
Using a media buyer	Purchasing directly from media outlets	
Provide copies of pages from the <i>Candidate's Guide</i> (as mentioned above) that explain the documentation and reporting requirements.	Provide copies of the pages from the <i>Candidate's Guide</i> (as mentioned above) that explain the documentation and reporting requirements.	
When making payment, make sure the buyer understands the documentation that they will have to provide to you.	Request that the documentation (invoice) be provided <u>ASAP</u> – rather than weeks after the election.	
Report refunds.	Report refunds.	

PROOF OF PAYMENT TO MEDIA OUTLET	
When a media buyer makes a payment	When the campaign makes a payment
If by check, a copy of the check written <u>by</u> media buyer to media outlet	If by check, a copy of check written by the campaign to media outlet
If by debit/credit card, a copy of media buyer's statement	If by debit/credit card, a copy of card statement

See Chapter 7 in the Candidate's Guide for additional information on reimbursements and media purchases.

7. Handling and Reporting Vendor Refunds

- 1. Deposit Refund Check. When a vendor refund is received, deposit the refund check into the campaign bank account.
- 2. Report the Refund. To report a refund, find the expenditure that was originally reported and enter a "return" for the amount of the refund. To search for an expenditure in the efiling system, use the search function under the Financial tab.

8. Reconcile Bank Balance with Report Balance

Before you file a report, reconcile the cash balance found in the financial activity summary of the report you are filing with the cash balance of the campaign bank account. By reconciling the balance, you are assured that you are filing an accurate report that substantially complies with the reporting requirements.

The treasurer is responsible for filing reports in the campaign finance efiling system.

9. File Reports On Time

Treasurers and candidates are responsible for filing campaign finance reports on time. All reports—including 24 Hour Reports—are filed on the Commission's website unless an Efiling Waiver Request was submitted to the Commission. Filing deadlines for each report may be found on the candidate's homepage in the e-filing system and in the Candidate's Guide.

10. Record Retention: 3 Years

Treasurers or candidates must keep all campaign records for three years after the filing of the last campaign finance report for the election. For candidates, who were unsuccessful in the primary, the last campaign finance report is the 42-Day Post-Primary Report; for candidates, who participated in the general election, the last report is the 42-Day Post-General Election Report.



We found the reporting errors. Somebody entered all of the zeros upside down.

Commission on Governmental Ethics and Election Practices

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