

# Georgia Department of Economic Development Georgia Film, Music & Digital Entertainment Office

2008 Georgia Entertainment Industry Investment Act

## Georgia Entertainment Promotion (GEP) Application

This application must be used in conjunction with the Georgia Entertainment Industry Tax Credit Certification Application. This application is for the Georgia Entertainment Promotion (GEP) uplift, which is a 10% uplift on the base tax credit earned for approved projects that include an imbedded Georgia logo within the completed product. This GEP uplift is available for feature films, television series, pilots, television movies, music videos and video games.

Feature films and television programs must include a shooting script for review with this application. Music videos and video games must include a copy of the finished project with the logo included in order to claim the uplift. The **GEP** tax credit uplift will be allowed for projects which the Georgia Department of Economic Development has determined will create valuable promotions that will enhance the State's brand. Applications will be reviewed by the Department of Economic Development and decisions will be final.

#### When to Apply:

Feature films, television series & pilots may apply for the uplift prior to filming, however, a shooting script must be attached for review. After completion of the project, a digital version including the Georgia logo must be submitted to the Georgia Department of Economic Development. For music videos and video games, a copy of the completed project must be submitted for approval before the GEP certification is awarded. If approved, the Department of Economic Development will provide all necessary copies of the conformed logo for inclusion in the project at no cost to the applicant.

#### Where to Apply:

Applications may be sent with script to: Lee Thomas Georgia Department of Economic Development Georgia Film, Music & Digital Entertainment 75 Fifth Street, NW, Suite 1200 Atlanta, GA 30308 (404) 962-4052 (404)962-4053 fax

If a script does not need to be attached, applications may be faxed to 404-962-4053, Attention: Lee Thomas.



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## **Georgia Entertainment Promotion Certification**

By signing and submitting this application for the GEORGIA ENTERTAINMENT PROMOTION (GEP) uplift, the undersigned agrees to include an imbedded Georgia promotional logo as outlined in Code Section 48-7-40.26, the 2008 Georgia Entertainment Industry Investment Act. To insure compliance, applicant will provide a digital copy of the completed project to the Georgia Department of Economic Development for review.

The signature below must be provided by the corporate officer, general partner, managing member, or sole proprietor of the applicant seeking the Georgia Entertainment Industry Investment Act entertainment tax credits. All other information requested by this application should be provided by the corporate officer, general partner, managing member or sole proprietor of the applicant seeking the entertainment tax credits.

Under penalties of perjury, I declare that I have examined the application and accompanying documents and, to the best of my knowledge and belief, they are true, correct and complete.

Project Title:	
Production Company/Studio:	
Signature:	Date:
Print Name:	
Title:	
Upon certification of this GEP uplift, a data disk containing several options of Georgia Entertainment Promotion will be provided to the production company. Please provide the contact and mailing address to which the GEP logos will be mailed.	
Name:	
Title:	Cell Phone:
Physical Mailing Address:	
City/State/Zip/Country:	
Office Use Only:	
Date Shipped:	