



For the Kid *in all of us*

*Bridging Communities to Brighten the Lives of
Georgia's Children in Need*



**10 YEARS OF SERVICE
TO OUR COMMUNITY**





For the Kid in All of Us was founded in 2003 by a group of friends seeking to make a difference in their local community. Recognizing the staggering number of under-privileged children in Atlanta and Georgia, the group sought not only to raise awareness of the growing problem, but also to lessen their struggles during the year.

What initially resulted from their efforts and vision was **The Toy Party**, an annual toy drive event where gays and lesbians in Atlanta could come together to support a cause that affects the entire metropolitan area. In 2006, the group expanded its scope and added a second annual event, **Backpack in the Park**, to collect backpacks and school supplies. The growth in 2011 continued with a third event, **Project Prom**, to collect refashioned formal dresses and prom services for underserved teens in Georgia.

Since 2003, For the Kid in All of Us has collected more than **35,000 toys and gift cards** through The Toy Party, **7,100 backpacks** filled with school supplies and gift cards through Backpack in the Park, over **100 dresses** through Project Prom, and raised **\$470,000** to donate to numerous agencies and organizations serving Georgia's less fortunate.

For the Kid in All of Us is a 100% volunteer organization. Incorporated in the State of Georgia, the organization is recognized by the US Internal Revenue Service as a not-for-profit, public charity (under Section 501(c)(3)).





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THE TOY PARTY

BENEFICIARIES

The holidays are traditionally a joyous season for children and their families. However, for those less fortunate, this time of year can be particularly difficult. The US Census Bureau has released statistics of a staggering and increasing poverty rate for children in Georgia –22.7% for children 18 and under in 2010. Our objective is to brighten the holiday season for as many of these children as possible by collecting toys and donations for organizations which serve this constituency. Our 2011 Toy Party Beneficiaries:





Backpack in the Park

For the Kid *in all of us*

BENEFICIARIES

In 2006, *For the Kid in All of Us* presented the first Backpack in the Park benefit to raise donations and backpacks filled with school supplies for under-privileged school-aged children. The event has continued to grow every year, and in 2011, more than 1,800 backpacks filled with school supplies and gift cards were donated. Many of Atlanta's children dread the beginning of school every August as their families lack the financial resources to provide them with even the basic supplies they will need to do well. Without a sound education, most will be unable to break out of the cycle of poverty. Our 2011 Backpack in the Park Beneficiaries:



Agape Community Center

The Agape Community Center opened in June of 1997 as an outreach ministry of Trinity Presbyterian Church. Agape Community Center's mission is to help neighborhoods build communities.

The Alcove

The Alcove Shelter provides residential services to youth ages 11-17 who are experiencing family crises, having difficulties in school (such as truancy or behavioral problems) or are runaways.



AID Atlanta

AID Atlanta has been saving and transforming lives since its inception in 1982. AID Atlanta offers a broad range of services to meet the unique needs of those infected and affected by HIV/AIDS to include financial, educational, medical, social and emotional issues that are specifically related to client, caregiver, and child care.

Camp Horizon

Since 1982, Camp Horizon has been changing the lives of over 500 children and teens who have been abused and neglected. Since its inception, Camp Horizon has inspired hundreds of children to believe in and create for themselves a new day, a better day, on the horizon.



CHRIS Kids

CHRIS Kids mission is to heal children, strengthen families, and build community. Our core values are Creativity, Honor, Respect, Integrity and Safety: CHRIS



Cool Girls

For 20 years, Cool Girls (CG) has empowered under-resourced girls to reduce cycles of teen pregnancy, and overcome barriers of racism and sexism, through a holistic approach. Today, we partner with Title 1 schools to provide motivation, encouragement, and reinforcement to help girls make smart choices that deter risky behaviors while giving guidance for positive transformation.



Lake Forest Elementary School

The mission of this Title I Cobb County school is to provide an environment where all children are treated with respect and dignity while accepting responsibility for their behavior and academic success. Proud of their school, the accomplishments of students, the hard work of the staff, and the dedication of the parents, the Lithia Springs community anticipates more exciting accomplishments in the years to come.



Lutheran Services of Georgia

Lutheran Services of Georgia is a 25 year old nonprofit organization, based in Midtown Atlanta, which directly serves children and families in need through several professionally staffed programs. These include adoption services; refugee resettlement; foster care; family visitation, disaster preparedness and recovery



Nicholas House

For almost 30 years, Nicholas House has kept homeless families together by providing a temporary place to live and addressing the root causes of their homelessness, so they never become homeless again. Since 1982 we've helped over 1800 families become self-sufficient, and ended the cycle of poverty for their children who make up 70% of our participants.

FOR THE KID...BY THE NUMBERS

<i>Toy Party Average Attendance</i>	4,400
<i>Toy Party Toys and Gift Cards Distributed</i>	35,000+ (9 years)
<i>Backpack in the Park Average Attendance</i>	500
<i>Backpack in the Park Filled Backpacks Distributed</i>	7,100 (6 years)
<i>Money Donated to Beneficiaries</i>	\$470,000 (9 years)
<i>Project Prom Refashioned Gowns Distributed</i>	100





CORPORATE SPONSORSHIP

	FTK WEBSITE	VIP PASSES	RECOGNITION CERTIFICATE	TOY PARTY VIDEO PROGRAM	EVENT BANNER/SIGNAGE	QUARTERLY E-MAIL CAMPAIGN	SPEAKING OPPORTUNITIES @VIP EVENTS
RUBY (\$1,000-\$2,499)	Name	2	---	Name	Small	Name	---
SAPPHIRE (\$2,500-\$4,999)	Name/Logo	3	Yes	Name/Logo	Med.	Name	---
EMERALD (\$5,000-\$7,499)	Name/Logo	4	Yes	Name/Logo	Large	Name/Logo	---
DIAMOND (\$7,500-\$9,999)	Name/Logo/Link	6	Yes	Name/Logo/Spot	XL	Name/Logo	Yes
BACKPACK IN THE PARK PRESENTING SPONSOR (\$15,000)	Name/Logo/Link	8	Yes	Name/Logo/Spot	XXL	Name/Logo	Yes
TOY PARTY PRESENTING SPONSOR (\$25,000)	Name/Logo/Link	10	Yes	Name/Logo/Spot	XXL	Name/Logo	Yes

Donations may be in the form of cash or in-kind products and/or services, subject to agreed upon valuation by the donor and by For the Kid in All of Us, Inc.

For the Kid in All of Us, Inc. is recognized by the IRS as a tax-exempt public charity.



P.O. Box 8364 Atlanta, GA 31106 WWW.FORTHEKID.ORG SUPPORT@FORTHEKID.ORG

CORPORATE SPONSOR PLEDGE FORM

CONTACT NAME _____

COMPANY NAME _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____

FAX _____

E-MAIL _____

Please enter the amount of your donation in the appropriate box below.

DONATION	RUBY \$1,000-2,499	SAPPHIRE \$2,500-4,999	EMERALD \$5,000-7,499	DIAMOND \$7,500-9,999	BACKPACK IN THE PARK PRESENTING SPONSOR \$15,000	TOY PARTY PRESENTING SPONSOR \$25,000

For in-kind services or goods, please provide a thorough description including estimated value and return with this form.

Return completed form (may include payment) to:
For The Kid in All of Us, Inc. P.O. Box 8364 Atlanta, GA 31106

Or visit us online at: www.forthekid.org



INDIVIDUAL DONATION

Individual tax-deductible donations may be in the form of cash or in-kind products and/or services, subject to agreed upon valuation by the donor and by *For the Kid in All of Us, Inc.* Employer Matching programs are also a great way to double your donation and truly make a difference in the life of an underprivileged child.

Donations can be made online at: www.forthekid.org

	NAMES LISTED ON WEBSITE	NAMES LISTED ON EVENT SIGNAGE	VIP PASSES (3 EVENTS)	TOY PARTY PARKING PASSES	EVENT T-SHIRT(S)	INSTALLMENT PLAN AVAILABLE
FRIENDS (\$50-\$149)	1	---	---	---	---	---
BRONZE (\$150-\$249)	1	1	---	---	---	---
SILVER (\$250-\$399)	1	2	1	Yes	1	Yes
GOLD (\$400-\$999)	2	2	2	Yes	2	Yes
PLATINUM (\$1,000-\$1,499)	2	2	6	Yes	2	Yes
ANGEL (\$1,500-\$2,499)	2	2	8	Yes	2	Yes
INSPIRATION (\$2,500-\$4,999)	2	2	10	Yes	2	Yes
BEACON (\$5,000+)	2	2	12	Yes	2	Yes

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For the Kid in All of Us, Inc. is recognized by the IRS as a public charity.



P.O. Box 8364 Atlanta, GA 31106 WWW.FORTHEKID.ORG SUPPORT@FORTHEKID.ORG

INDIVIDUAL DONATION PLEDGE FORM

CONTACT NAME _____

ADDITIONAL NAME _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____

FAX _____

E-MAIL _____

Please enter the amount of your donation in the appropriate box below.

DONATION	FRIEND OF FTK \$50-149	BRONZE \$150-249	SILVER \$250-399	GOLD \$400-999	PLATINUM \$1000-1499	ANGEL \$1,500-2,499	INSPIRATION \$2,500-4,999	BEACON \$5,000-9,999

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SAMPLE EVENT SIGNAGE



 AND  PROUDLY PRESENT

ATLANTA'S PREMIERE HOLIDAY COCKTAIL PARTY & TOY DRIVE

9TH ANNUAL
LET TOY PARTY
AND SILENT AUCTION

SUNDAY, DECEMBER 4, 2011
AMERICAS MART 3
5:30-9:00

HOLIDAY COCKTAIL ATTIRE SUGGESTED • 21 & UP WITH VALID ID TO ENTER
 ADMISSION: ONE UNWRAPPED NEW TOY OR GIFT CARD OF \$25 OR GREATER VALUE

BENEFITING: AGAPE COMMUNITY CENTER • AID ATLANTA • ALL ABOUT DEVELOPMENT DISABILITY • ATLANTA CHILDRENS SHELTER • CHRIS KIDS • COMMUNITY WELCOME HOUSE • COOL GIRLS • EASTER SEALS FOUNDATION OF NORTH GEORGIA • HILLSIDE • JERUSALEM HOUSE • LUTHERAN SERVICES • NICHOLAS HOUSE • OUR HOUSE • SAFE PATH CHILDRENS ADVOCACY • SHELTERING ARMS • YOUTH PRIDE • LITHIA SPRINGS ELEMENTARY • ST PATRICK'S EPISCOPAL MALACHI'S STOREHOUSE • EAST LAKE FOUNDATION • NO ONE ALONE • FAMILIES FIRST • DEVEREUX GEORGIA • PRIDE FOR PARENTS/FC3 MINISTRIES

       

      

       

VISIT FORTHEKID.ORG
FOR MORE INFORMATION

Join the cause that touches lives right here in our community!



DONATE ♦ PARTICIPATE ♦ VOLUNTEER

forthekid.org

PO Box 8364 Atlanta, Georgia 31106-0364
support@forthekid.org

