



# ACADEMY OF COUTURE ART

5700 Wilshire Boulevard, Suite 275 Los Angeles, CA 90036 T 310 360 8888 F 310 857 6974 www.academyofcoutureart.edu

## PERFORMANCE FACT SHEET

Academy of Couture Art was founded in 2006 as a certificate, Associate, and Bachelor degree granting Couture Fashion School.

The college offers higher education programs in the specialized professions of fashion design and pattern design/pattern making to serve how the industry actually works according to the division of labor. The entire curriculum is in French couture taking the student to the couture level by teaching the couture thinking process, creativity, and techniques. The college believes it is through study at the highest level that you can trickle down to any level of the industry.

As a result of the intensive curriculum including beading, feathers and furs as well as classes in business development, manufacturing collaboration and trend forecasting, Academy of Couture Art gears students for immediately operational design positions.

## REWARDING CAREERS

data collected from

United States Department of Labor Bureau of Labor Statistics

California Employment Development Department's Occupational Employment Statistics

### FASHION DESIGNER \*

Fashion Designers create original garments and accessories. They sketch designs of clothing and accessories and select colors and fabrics. They also research fashion trends and make predictions of future trends. Some Designers conduct their own research, while others rely on trend reports published by fashion industry trade groups. Designers may plan and manage the final production and marketing of their creations. Those who work for apparel manufacturers do less original work; however, they adapt fashions set by other Designers for the mass market.



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Designers typically specialize in one type of garment or accessory, such as men's or women's wear, children's garments, swimwear, lingerie, handbags, or shoes. For instance, Accessory Designers help create and produce items that add the finishing touches to an outfit, such as handbags, belts, scarves, hats, hosiery, and eyewear. Footwear Designers help create and produce different styles of shoes and boots.

Some high-fashion Designers are self-employed and design for individual clients. They make fashion news by establishing the silhouette, colors, and kinds of materials that will be worn each season. Others sell their designs in their own retail stores or cater to specialty stores or high-fashion department stores. These Designers create a mixture of original garments and those that follow established fashion trends.

Depending on the size of the design firm and level of experience, Fashion Designers may have varying levels of involvement in different aspects of design and production. A large manufacturer generally has a Head Designer and several Assistant Designers. They also employ their own patternmakers, tailors, and sewers who create the master patterns for the design and sew the prototypes and samples. Designers working in small firms, or those new to the job, usually perform most of the technical patternmaking and sewing tasks, in addition to designing the clothing. Many small firms, however, do not employ Designers but purchase ready-made designs or copy higher-priced designs.

Computer-aided design (CAD) is increasingly being used in the Fashion Design Industry. While most Designers initially sketch designs by hand, a growing number also translate these hand sketches to the computer. Designers use CAD to view designs of clothing on virtual models and in various colors and shapes, thus saving time by requiring fewer adjustments of prototypes and samples later.

**Alternative Titles:** Designer; Fashion Designer; Design Director; Costume Designer; Product Developer; Apparel Fashion Designer; Clothing Designer; Dance Costume Designer; Historic Clothing and Costume Maker; Fashion Advisors \*; Stylists \*; Head Designer \*; Assistant Designer \*; Specialty Designer \*

### **Top Tasks (Specific duties and responsibilities of this job.) \***

Direct and coordinate workers involved in drawing and cutting patterns and constructing samples or finished garments.

Examine sample garments on and off models; then modify designs to achieve desired effects.



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Sketch rough and detailed drawings of apparel or accessories, and write specifications such as color schemes, construction, material types, and accessory requirements.

Confer with sales and management executives or with clients in order to discuss design ideas.

Identify target markets for designs, looking at factors such as age, gender, and socioeconomic status.

Attend fashion shows and review garment magazines and manuals in order to gather information about fashion trends and consumer preferences.

Select materials and production techniques to be used for products.

Provide sample garments to agents and sales representatives, and arrange for showings of sample garments at sales meetings or fashion shows.

Adapt other designers' ideas for the mass market.

Purchase new or used clothing and accessory items as needed to complete designs.

Visit textile showrooms to keep up-to-date on the latest fabrics.

Design custom clothing and accessories for individuals, retailers, or theatrical, television, or film productions.

Determine prices for styles.

Develop a group of products and/or accessories, and market them through venues such as boutiques or mail-order catalogs.

Read scripts and consult directors and other production staff in order to develop design concepts and plan productions.

Test fabrics or oversee testing so that garment care labels can be created.

Sew together sections of material to form mockups or samples of garments or articles, using sewing equipment.

Research the styles and periods of clothing needed for film or theatrical productions.

\* United States Department of Labor Bureau of Labor Statistics, <http://www.bls.gov/ooh/>

## Earnings

Earnings of fashion designers can vary widely based on the size of the employing firm, the kind of fashion designing involved, and the years of experience. Starting salaries in fashion design tend to be very low until designers are established in the industry. Salaried fashion designers usually earn higher and more stable incomes than self-employed or freelance designers. However, incomes of self-employed and freelance designers vary with their talent, business ability, reputation, and type of clientele. A few of the most successful self-employed fashion designers may earn more than the highest paid salaried designers.



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## Wages

The hourly mean in 2012 for fashion designers in California is \$33.52 hourly.

| Hourly wages for 2012 | Low (25 <sup>th</sup> percentile) | Median (50 <sup>th</sup> percentile) | High (75 <sup>th</sup> percentile) |
|-----------------------|-----------------------------------|--------------------------------------|------------------------------------|
| California            | \$21.54                           | \$31.02                              | \$42.50                            |

Source: EDD/LMID Occupational Employment Statistics Survey, 2012, <https://www.labormarketinfo.edd.ca.gov/>

## Projections of Employment

In California, employment is estimated to grow 14.1%, an increase of 900 jobs, from the estimated year of 2010 to the projected year of 2020. Job openings due to workers leaving an occupation are projected at 2,000. Average annual openings are projected at 280.

| Estimated Employment and Projected Growth<br>Fashion Designers |                         |                         |                   |                   |  |
|--|-------------------------|-------------------------|-------------------|-------------------|--|
| Geographic Area<br>(Estimated Year-<br>Projected Year)         | Estimated<br>Employment | Projected<br>Employment | Numeric<br>Change | Percent<br>Change | Additional<br>Openings Due<br>to Net<br>Replacements |
| California (2010-<br>2020)                                     | 6,400                   | 7,300                   | 900               | 14.1              | 2,000  |
| Inland Empire<br>Area<br>(2008-2018)                           | 100                     | 110                     | 10                | 10                | 30   |
| Los Angeles<br>County<br>(2008-2018)                           | 3,910                   | 4,390                   | 480               | 12.3              | 1,200  |
| Orange County<br>(2008-2018)                                   | 680                     | 720                     | 40                | 5.9               | 210  |
| San Benito and<br>Santa Clara<br>Counties<br>(2008-2018)       | 180                     | 170                     | -10               | -5.6              | 60   |
| San Diego<br>County<br>(2008-2018)                             | 230                     | 260                     | 30                | 13                | 70   |
| San Francisco<br>Bay Area<br>(2008-2018)                       | 360                     | 370                     | 10                | 2.8               | 110  |

Source: Employment Development Department, Labor Market Information Division, <https://www.labormarketinfo.edd.ca.gov/>



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## **PATTERN DESIGNER \***

A Pattern Designer is a creator who constructs clothing either for a private client or for a company. Pattern Designers can serve as patternmakers and/or made-to-measure patternmakers who draw and construct sets of precision master fabric patterns or layouts, may also include marking and cutting fabrics and apparel. Tailors, Dressmakers, and Custom Sewers design, make, alter, repair, and/or fit garments.

**Alternative Titles:** Fabric and Apparel Patternmakers; Pattern Maker \*; Production Pattern Maker \*; Automatic Fabric Cutter \*; Sewing Pattern Layout Technician \*; Computer Aided Design Operator (CAD Operator) \*; Computer Aided Pattern Designer \*; Fabric Cutter \*; Marker Maker \*; Fabric Pattern Grader \*; Clothing Patternmaker \*; Embroidery Patternmaker \*

### **Top Tasks (Specific duties and responsibilities of this job.) \***

Test patterns by making and fitting sample garments.

Draw details on outlined parts to indicate where parts are to be joined, as well as the positions of pleats, pockets, buttonholes, and other features, using computers or drafting instruments.

Determine the best layout of pattern pieces to minimize waste of material, and mark fabric accordingly.

Draw outlines of pattern parts by adapting or copying existing patterns, or by drafting new patterns.

Create a master pattern for each size within a range of garment sizes, using charts, drafting instruments, computers, and/or grading devices.

Position and cut out master or sample patterns, using scissors and knives, or print out copies of patterns, using computers.

Create a paper pattern from which to mass-produce a design concept.

Discuss design specifications with designers, and convert their original models of garments into patterns of separate parts that can be laid out on a length of fabric.

Mark samples and finished patterns with information such as garment size, section, style, identification, and sewing instructions.

Compute dimensions of patterns according to sizes, considering stretching of material.

Examine sketches, sample articles, and design specifications to determine quantities, shapes, and sizes of pattern parts, and to determine the amount of material or fabric required to make a product.



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Trace outlines of paper onto cardboard patterns, and cut patterns into parts to make templates.

Trace outlines of specified patterns onto material, and cut fabric using scissors.

\*United States Department of Labor Bureau of Labor Statistics, <http://www.bls.gov/ooh/>

## Wages

The mean hourly wage in 2012 for pattern designers in California is \$22.51 hourly.

| Hourly Wages for 2012 | Low (25 <sup>th</sup> percentile) | Median (50 <sup>th</sup> percentile) | High (75 <sup>th</sup> percentile) |
|-----------------------|-----------------------------------|--------------------------------------|------------------------------------|
| California            | \$15.31                           | \$21.26                              | \$30.21                            |

Source: EDD/LMID Projections of Employment by Occupation, <https://www.labormarketinfo.edd.ca.gov/>

## Projections of Employment

In California, jobs for pattern designers are expected to decrease by 20.8 percent, or 500 jobs between 2010 and 2020. Average annual openings are projected at 30.

| Estimated Employment and Projected Growth<br>Fabric and Apparel Patternmakers |                      |                      |                |                |   |
|---|----------------------|----------------------|----------------|----------------|---|
| Geographic Area<br>(Estimated Year-Projected Year)                            | Estimated Employment | Projected Employment | Numeric Change | Percent Change | Additional Openings Due to Net Replacements |
| California<br>(2010-2020)   | 2,400                | 1,900                | -500           | -20.8          | 300   |
| Los Angeles County<br>(2008-2018)   | 2,420                | 2,410                | -10            | -.4            | 260   |
| Orange County<br>(2008-2018)  | 520                  | 550                  | 30             | 5.8            | 60  |
| San Francisco Bay Area<br>(2008-2018)   | 100                  | 80                   | -20            | -20            | 10  |

Source: EDD/LMID Employment Development Department, Labor Market Information Division, <https://www.labormarketinfo.edd.ca.gov/>



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## OBJECTIVES AND CAREER POTENTIAL

Academy of Couture Art offers specialized degrees for the creative careers of fashion designer and pattern designer/pattern maker. As fashion is inspired by the unlimited creativity and high fashion design techniques of French couture, so should fashion design education. Academy of Couture Art educational programs achieve the following objectives and career potential.

## FASHION DESIGN PROGRAMS

### Associate of Arts Degree in Fashion Design

The Associate of Arts Degree in Fashion Design program provides a strong foundation in high fashion design aesthetics and techniques centered on developing a refined eye for elegant fine line, balance, body proportions, sophisticated silhouette and high fashion figure attitude. A wealth of European art techniques are stressed as basis for the fashion figure and rendering of fabrics and garments. Serious focus is placed on the mind behind designing and the in/direct expression of designers' attitude in creating elegant, unique collections. Students will create manual and CAD collections ranging from swimwear, active-wear, sportswear, denim to evening wear. Working knowledge of the production process and fashion show preparation is carried out through close collaborations with pattern designers. Two garments are presented in final fashion show for introduction to the industry. Graduates possess highly sophisticated immediately operational skills that are equivalent to an Assistant to Head Designer position.

### Bachelor of Arts Degree in Fashion Design

The Bachelor of Arts Degree in Fashion Design program develops research skills and conceptual design criteria techniques required to create balanced complex collections ranging from junior lines to the level of haute couture reflecting unlimited creativity. Emphasis is placed on innovative design solutions that reach beyond popular forecasts through analysis of different eras, daily social lives, and historical parallels to bridge the gap from imagination to experience thus presenting appropriate clothing for many events of creativity. A series of creative manual and CAD collections will be developed. Focus is on sustaining source of creativity, trend forecasting, creative textile enhancement, developing creative



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collections with accessories and fashion show production reflecting the high fashion aesthetics of fine line, silhouette, body proportions, and elegance. Advanced working knowledge of the production process and fashion show preparation is carried out through close collaborations with pattern designers. Six garments are presented in final fashion show for introduction to the industry. Graduates possess immediately operational skills that are equivalent to Head Designer or Creative Director positions.

## Certificates in Fashion Design

Academy of Couture Art offers two certificate programs for professionals in the industry. The Professional Fashion Design Laboratory Certificate is for those in a related field in fashion. The goal is to bring updated creative high fashion concepts to advance in current careers as well as to develop a technical foundation and creative source for beginning a career as a fashion designer, product developer, stylist, or accessories designer. The Creative Fashion Design Laboratory Certificate is for current industry designers. The goal is to prepare research skills and conceptual design criteria techniques required to create balanced complex collections ranging from junior lines to the haute couture level reflecting unlimited creativity in careers as a fashion designer, product developer, stylist, or accessories designer. Emphasis is placed on design solutions that reach beyond popular forecasts presenting appropriate clothing for a many events of creativity. Certificate programs are not accredited by ACICS.

## PATTERN DESIGN PROGRAMS

### Associate of Arts Degree in Pattern Design

The Associate of Arts Degree in Pattern Design program prepares students to use detailed body measurements to draft master flat patterns utilized in today's production operations. Techniques to be used in the program include French couture tailoring and French couture draping. Students will perform a series of exercises and applications that include measuring, cutting, sewing, fitting, styling, and more advanced construction techniques utilized in garment production and made-to-measure fitting. Emphasis is placed on impeccable fit for any body shape, a refined eye for silhouette, and practical body proportions. Manual drafting, CAD drafting, and fashion show production will be stressed. Graduates possess immediately operational highly sophisticated skills that are equivalent to entry-level employment as an Assistant to Head Pattern Graders, Pattern Makers, and Spec and Fit Technicians.





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## Bachelor of Science Degree in Pattern Design

The Bachelor of Science in Pattern Design program elevates fundamental pattern making techniques to display perfect anatomical fit and efficient manual and CAD production of advanced tailored flat pattern and three dimensional draping master pattern drafting. Students will display high level of creativity in the production process with focus on creating master patterns that do not compromise fashion designers' creativity in the production process. Emphasis is placed on developing students' ability to follow the energy and minds of future fashion designers. Students will produce conceptual and balanced pattern design collections of advanced tailored designs. Stress is placed on sharpening aesthetic eye to the fine line and silhouette of the elegant fashion body. Graduates possess immediately operational skills that are the equivalent to entry-level employment as Head Pattern Designer.

## Certificates in Pattern Design

Academy of Couture Art offers two certificate programs for professionals in the industry. The Professional Pattern Design Laboratory Certificate is for those in a related field in fashion. The goal is to use detailed body measurements to draft master flat patterns with no fitting required results that can be utilized in today's production operations for beginning or advancing a career in pattern making. The Creative Pattern Design Laboratory Certificate is for current industry designers. The goal is display perfect anatomical fit and efficient manual and digital production of couture tailored flat pattern and three dimensional draping master pattern drafting. A high level of creativity in the production process will be communicated. Certificate programs are not accredited by ACICS.

## INTENSIVE ENGLISH LANGUAGE PROGRAMS

The ACA Intensive English Language Program is designed to assist non-native and native English speakers in improving their command and use of English in both conversational and academic environments. Courses are designed to give you the English Language skills you need in order to begin your academic studies as soon as possible. The IELP Certificate of Completion of Level of Study is Issued at the end of each 11 week quarter to students who attend 90% of all courses, achieve a passing grade in each course, and complete the entire level with a cumulative grade point average of 2.0 or higher. The IELP Certificate of Achievement is issued for completion of the full program with passing grades in



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all courses and a cumulative grade point average of 2.0 or higher. Students are required to take the ACCUPLACER ESL (LOEP) exit exam. The Intensive English Language Program at ACA is accredited by ACICS.

## HOW WE COMPARE

Since founding in 2006, Academy of Couture Art has offered the industry the following results on the next pages.

## COMPLETION RATES

based on enrollment agreement programs

because an Academy of Couture Art Bachelor degree includes an Associate degree

a student pursuing a Bachelor degree is not necessarily scheduled to achieve an Associate degree in the published Associate program length

## FASHION DESIGN PROGRAMS

Associate of Arts Degree in Fashion Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 2   | 2  | 0   | 0%   | 3 <sup>B</sup>  | 50% <sup>B</sup>  |
| 2010 <sup>C</sup> | 4   | 4  | 2   | 50%  | 1   | 25%   |
| 2009 <sup>D</sup> | 1   | 1  | 1   | 100%   | 2 <sup>E</sup>  | 50% <sup>E</sup>  |

<sup>A</sup> Based on Spring 2009 cohort

<sup>B</sup> Based on Fall 2008 cohort

<sup>C</sup> Based on Winter 2008 cohort

<sup>D</sup> Based on Summer 2007 cohort

<sup>E</sup> Based on Summer 2006 cohort



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## Bachelor of Arts Degree in Fashion Design (4 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 3   | 3  | 0   | 0%   | 0 <sup>C</sup>  | 0% <sup>C</sup>   |
| 2010 <sup>B</sup> | 1   | 1  | 0   | 0%   | 0 <sup>C</sup>  | 0% <sup>C</sup>   |
| 2009 <sup>C</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |

<sup>A</sup> Based on Fall 2007 cohort

<sup>B</sup> Based on Fall 2006 cohort

<sup>C</sup> No students enrolled in this program at any cohort in 2005 or prior

## Professional Fashion Design Laboratory Certificate (1 year)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2010 <sup>B</sup> | 1   | 1  | 0   | 0%   | 0   | 0%  |
| 2009 <sup>C</sup> | 1   | 1  | 0   | 0%   | 1   | 100%  |

<sup>A</sup> No students enrolled in this program at any cohort in 2010

<sup>B</sup> Based on Spring 2009 cohort

<sup>C</sup> Based on Summer 2008 cohort



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## PATTERN DESIGN PROGRAMS

### Associate of Arts Degree in Pattern Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 4   | 4  | 0   | 0%   | 0   | 0%  |
| 2010 <sup>B</sup> | 3   | 3  | 0   | 0%   | 1   | 33%   |
| 2009 <sup>C</sup> | 2   | 2  | 1   | 50%  | 2 <sup>D</sup>  | 100% <sup>D</sup>   |

<sup>A</sup> Based on Fall 2009 cohort

<sup>B</sup> Based on Winter 2008 cohort

<sup>C</sup> Based on Summer 2007

<sup>D</sup> Based on Summer 2007 & Summer 2006 cohort

### Bachelor of Science Degree in Pattern Design (4 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 3   | 3  | 1   | 33%  | 0 <sup>B</sup>  | 0% <sup>B</sup>   |
| 2010 <sup>B</sup> | 0   | 0  | 0   | 0%   | 0 <sup>B</sup>  | 0% <sup>B</sup>   |
| 2009 <sup>C</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |

<sup>A</sup> Based on Summer 2007 & Winter 2008 cohort

<sup>B</sup> No students enrolled in this program at any cohort in 2006 or the years prior

<sup>C</sup> No students enrolled in this program at any cohort in 2005 or prior



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## Professional Pattern Design Laboratory Certificate (1 year)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2010 <sup>B</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2009 <sup>C</sup> | 2   | 2  | 0   | 0%   | 2   | 100%  |

<sup>A</sup> No students enrolled in this program at any cohort in 2010

<sup>B</sup> No students enrolled in this program at any cohort in 2009

<sup>C</sup> Based on Summer 2008 & Fall 2007 cohort

## INTENSIVE ENGLISH LANGUAGE PROGRAMS

### IELP Certificate of Completion of Level of Study (11 weeks)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 1   | 1  | 1   | 100%   | 0   | 0%  |
| 2010 <sup>B</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2009 <sup>C</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |

<sup>A</sup> Based on Winter 2011 cohort

<sup>B</sup> No students enrolled in this program at any cohort in 2010

<sup>C</sup> No students enrolled in this program at any cohort in 2009



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## IELP Certificate of Achievement (1 year)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Students Available for Graduation <sup>2</sup> | Graduates (100% of published program length) <sup>3</sup> | Completion Rates (100% of published program length) <sup>4</sup> | Graduates (150% of published program length) <sup>5</sup> | Completion Rates (101%-150% of published program length) <sup>6</sup> |
|-------------------|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2010 <sup>B</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2009 <sup>C</sup> | 0   | 0  | 0   | 0%   | 0   | 0%  |

<sup>A</sup> No students enrolled in this program at any cohort in 2011

<sup>B</sup> No students enrolled in this program at any cohort in 2010

<sup>C</sup> No students enrolled in this program at any cohort in 2009

<sup>1</sup>“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year including all the students who remained enrolled after their cancelation period.

<sup>2</sup> “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation” which means those students who have died, been incarcerated, or called to active military duty.

<sup>3</sup> “Graduates” is the number of students who completed the program within 100% of the published program length.

<sup>4</sup> “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

<sup>5</sup> “150% Graduates” is the number of students who completed the program within 101-1050% of the published program length.

<sup>6</sup> “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.



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## PLACEMENT RATES

based on degrees obtained

because an Academy of Couture Art Bachelor degree includes an Associate degree a student pursuing a Bachelor degree is not necessarily scheduled to achieve an Associate degree in the published Associate program length

as well a student may double major and thus may also be counted in several program data as such some graduates are not available for employment due to continued education in Academy of Couture Art accredited programs

## FASHION DESIGN PROGRAMS

### PLACEMENT 100% COMPLETION TIME FRAME

Programs showing placement during reporting years for graduates completed within **100%** of the published program length.

Associate of Arts Degree in Fashion Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within 100% of published program length) <sup>2</sup> | Graduates available for Employment (100% of published program length) <sup>3</sup> | Graduates Employed in the Field (100% of published program length) <sup>4</sup> | Placement Rate % Employed in the Field (100% of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk (100% of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk (100% of published program length) |
|-------------------|---|--|--|---|--|---|---|
| 2011 <sup>A</sup> | 2   | 0  | 0  | 0   | 0%   | 0   | 0   |
| 2010 <sup>B</sup> | 6   | 0  | 0  | 0   | 0%   | 0   | 0   |
| 2009 <sup>C</sup> | 1   | 1  | 1  | 1   | 100%   | 0   | 1   |

<sup>A</sup> Based on Spring 2009 cohort

<sup>B</sup> Based on Fall 2008 cohort

<sup>C</sup> Based on Summer 2007 cohort



# ACADEMY OF COUTURE ART

5700 Wilshire Boulevard, Suite 275 Los Angeles, CA 90036 T 310 360 8888 F 310 857 6974 www.academyofcoutureart.edu

## Bachelor of Arts Degree in Fashion Design (4 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>100%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>100%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>100%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>100%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>100%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>100%</b> of published program length) |
|-------------------|---|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 3   | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2010 <sup>B</sup> | 1   | 0   | 0  | 0   | 0%   | 0   | 0%  |
| 2009 <sup>C</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0%  |

<sup>A</sup> Based on Fall 2007 cohort

<sup>B</sup> Based on Fall 2006 cohort

<sup>C</sup> No students enrolled in this program at any cohort in 2005 or prior

## Professional Fashion Design Laboratory Certificate (1 year)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>100%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>100%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>100%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>100%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>100%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>100%</b> of published program length) |
|-------------------|---|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2010 <sup>B</sup> | 1   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2009 <sup>C</sup> | 1   | 0   | 0  | 0   | 0%   | 0   | 0   |

<sup>A</sup> No students enrolled in this program at any cohort in 2010

<sup>B</sup> Based on Spring 2009 cohort

<sup>C</sup> Based on Summer 2008 cohort





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## PLACEMENT 101% - 150% COMPLETION TIME FRAME

Programs showing placement during reporting years for graduates completed within **101% - 150%** of the published program length.

### Associate of Arts Degree in Fashion Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>101%-150%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>101%-150%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>101%-150%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>101%-150%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>101%-150%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>101%-150%</b> of published program length) |
|-------------------|---|--|---|--|---|--|--|
| 2011 <sup>A</sup> | 6   | 3  | 0   | 0  | 0%  | 0  | 0  |
| 2010 <sup>B</sup> | 4   | 1  | 0   | 0  | 0%  | 0  | 0  |
| 2009 <sup>C</sup> | 2   | 1  | 0   | 0  | 0%  | 0  | 0  |

<sup>A</sup> Based on Fall 2008 cohort

<sup>B</sup> Based on Winter 2008 cohort

<sup>C</sup> Based on Summer 2006 cohort

### Bachelor of Arts Degree in Fashion Design (4 years)

This program was created in 2006 and has not had graduates in **101%-150%** of published program length.

### Professional Fashion Design Laboratory Certificate (1 year)

| Calendar Year | Number of Students Who Began Program | Number of Graduates (Completed within | Graduates available for Employment | Graduates Employed in the Field ( <b>101%-</b> | Placement Rate % Employed in the Field | Graduates Employed in the Field an avg. of < | Graduates Employed in the Field $\geq$ 32 hrs/wk |
|---------------|--------------------------------------|---------------------------------------|------------------------------------|--|--|--|--|
|               |                                      |                                       |                                    |  |  |  |  |



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|                   | Scheduled to Complete in the Reporting Year <sup>1</sup> | 101%-150% of published program length) <sup>2</sup> | nt (101%-150% of published program length) <sup>3</sup> | 150% of published program length) <sup>4</sup> | (101%-150% of published program length) <sup>5</sup> | 32 hrs/wk (101%-150% of published program length) | (101%-150% of published program length) |
|-------------------|--|---|---|--|--|---|---|
| 2011 <sup>A</sup> | 1  | 0   | 0   | 0  | 0%   | 0   | 0                                       |
| 2010 <sup>B</sup> | 1  | 0   | 0   | 0  | 0%   | 0   | 0                                       |
| 2009 <sup>C</sup> | 1  | 1   | 1   | 1  | 100%   | 0   | 1                                       |

<sup>A</sup> No students enrolled in the program scheduled

<sup>B</sup> Based on Summer 2009 cohort

<sup>C</sup> Based on Summer 2008 cohort

## PATTERN DESIGN PROGRAMS

### PLACEMENT 100% COMPLETION TIME FRAME

Programs showing placement during reporting years for graduates completed within **100%** of the published program length.

Associate of Arts Degree in Pattern Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within 100% of published program length) <sup>2</sup> | Graduates available for Employment (100% of published program length) <sup>3</sup> | Graduates Employed in the Field (100% of published program length) <sup>4</sup> | Placement Rate % Employed in the Field (100% of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk (100% of published program length) | Graduates Employed in the Field ≥ 32 hrs/wk (100% of published program length) |
|-------------------|---|--|--|---|--|---|--|
| 2011 <sup>A</sup> | 4   | 0  | 0  | 0   | 0%   | 0   | 0  |
| 2010 <sup>B</sup> | 3   | 0  | 0  | 0   | 0%   | 0   | 0  |
| 2009 <sup>C</sup> | 2   | 1  | 1  | 1   | 100%   | 0   | 1  |

<sup>A</sup> Based on Fall 2009 cohort

<sup>B</sup> Based on Winter 2008 cohort

<sup>C</sup> Based on Summer 2007 cohort



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## Bachelor of Science Degree in Pattern Design (4 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>100%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>100%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>100%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>100%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>100%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>100%</b> of published program length) |
|-------------------|---|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 3   | 1   | 1  | 0   | 0%   | 0   | 0   |
| 2010 <sup>B</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2009 <sup>C</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |

<sup>A</sup> Based on Summer 2007 & Winter 2008 cohort

<sup>B</sup> No students enrolled in this program at any cohort in 2006 or the years prior

<sup>C</sup> No students enrolled in this program at any cohort in 2005 or the years prior

## Professional Pattern Design Laboratory Certificate (1 year)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>100%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>100%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>100%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>100%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>100%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>100%</b> of published program length) |
|-------------------|---|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2010 <sup>B</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2009 <sup>C</sup> | 1   | 0   | 0  | 0   | 0%   | 0   | 0   |

<sup>A</sup> No students enrolled in this program at any cohort in 2010

<sup>B</sup> No students enrolled in this program at any cohort in 2009

<sup>C</sup> Based on Summer 2008 cohort



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## PLACEMENT 101% - 150% COMPLETION TIME FRAME

Programs showing placement during reporting years for graduates completed within **101% - 150%** of the published program length.

### Associate of Arts Degree in Pattern Design (2 years)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>101%-150%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>101%-150%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>101%-150%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>101%-150%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>101%-150%</b> of published program length) | Graduates Employed in the Field ≥ 32 hrs/wk ( <b>101%-150%</b> of published program length) |
|-------------------|---|--|---|--|---|--|---|
| 2011 <sup>A</sup> | 3   | 1  | 1   | 0  | 0%  | 0  | 0   |
| 2010 <sup>B</sup> | 2   | 1  | 0   | 0  | 0%  | 0  | 0   |
| 2009 <sup>C</sup> | 2   | 2  | 0   | 0  | 0%  | 0  | 0   |

<sup>A</sup> Based on Winter 2008 cohort

<sup>B</sup> Based on Summer 2007 cohort

<sup>C</sup> Based on Summer 2007 & Summer 2006 cohort

### Bachelor of Science Degree in Pattern Design (4 years)

This program was created in 2006 and has not had graduates in **101%-150%** of published program length.

### Professional Pattern Design Laboratory Certificate (1 year)

| Calendar Year | Number of Students Who Began Program Scheduled to Complete | Number of Graduates (Completed within <b>101%-150%</b> of published | Graduates available for Employment ( <b>101%-150%</b> of | Graduates Employed in the Field ( <b>101%-150%</b> of published program | Placement Rate % Employed in the Field ( <b>101%-150%</b> of published | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>101%-150%</b> of | Graduates Employed in the Field ≥ 32 hrs/wk ( <b>101%-150%</b> of published |
|---------------|--|---|--|---|--|--|---|
|---------------|--|---|--|---|--|--|---|



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|                   | in the Reporting Year <sup>1</sup> | program length) <sup>2</sup> | published program length) <sup>3</sup> | length) <sup>4</sup> | program length) <sup>5</sup> | published program length) | program length) |
|-------------------|------------------------------------|------------------------------|--|----------------------|------------------------------|---------------------------|-----------------|
| 2011 <sup>A</sup> | 0                                  | 0                            | 0                                      | 0                    | 0%                           | 0                         | 0               |
| 2010 <sup>B</sup> | 0                                  | 0                            | 0                                      | 0                    | 0%                           | 0                         | 0               |
| 2009 <sup>C</sup> | 2                                  | 2                            | 1                                      | 1                    | 100%                         | 0                         | 1               |

<sup>A</sup> No students enrolled in this program at any cohort in 2009

<sup>B</sup> No students scheduled to complete in 150%

<sup>C</sup> Based on Summer 2008 & Fall 2007 cohort; 1 student began applying for studies at an accredited institution 7 months after graduation

## INTENSIVE ENGLISH LANGUAGE PROGRAMS

### PLACEMENT 100% COMPLETION TIME FRAME

Programs showing placement during reporting years for graduates completed within **100%** of the published program length.

#### IELP Certificate of Completion of Level of Study (11 weeks)

| Calendar Year     | Number of Students Who Began Program Scheduled to Complete in the Reporting Year <sup>1</sup> | Number of Graduates (Completed within <b>100%</b> of published program length) <sup>2</sup> | Graduates available for Employment ( <b>100%</b> of published program length) <sup>3</sup> | Graduates Employed in the Field ( <b>100%</b> of published program length) <sup>4</sup> | Placement Rate % Employed in the Field ( <b>100%</b> of published program length) <sup>5</sup> | Graduates Employed in the Field an avg. of < 32 hrs/wk ( <b>100%</b> of published program length) | Graduates Employed in the Field $\geq$ 32 hrs/wk ( <b>100%</b> of published program length) |
|-------------------|---|---|--|---|--|---|---|
| 2011 <sup>A</sup> | 1   | 1   | 0  | 0   | 0%   | 0   | 0   |
| 2010 <sup>B</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |
| 2009 <sup>C</sup> | 0   | 0   | 0  | 0   | 0%   | 0   | 0   |

<sup>A</sup> Based on Winter 2011 cohort; this student continued studies at the Academy of Couture Art.

<sup>B</sup> No students enrolled in this program at any cohort in 2010

<sup>C</sup> No students enrolled in this program at any cohort in 2009



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## IELP Certificate of Achievement (1 year)

This program was created in 2006 and has not had students available for graduation in **100%** of published program length.

### **PLACEMENT 101% - 150% COMPLETION TIME FRAME**

Programs showing placement during reporting years for graduates completed within **101% - 150%** of the published program length.

## IELP Certificate of Completion of Level of Study (11 weeks)

This program was created in 2006 and has not had students available for graduation in **101%-150%** of published program length.

## IELP Certificate of Achievement (1 year)

This program was created in 2006 and has not had students available for graduation in **101%-150%** of published program length.

<sup>1</sup>“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

<sup>3</sup> “Graduates available for employment” is the number of graduates minus the number of graduates unavailable for employment due to death, incarceration, international student status that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved post-secondary institution.

<sup>4</sup> “Graduates employed in the field” are graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>5</sup> Placement rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.



# ACADEMY OF COUTURE ART

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## EMPLOYMENT POSITIONS USED TO CALCULATE JOB PLACEMENT RATES

| Company  | Position                                |
|--|---|
| Picasso Style Inc (Forever 21, Urban Outfitters<br>Mark Zunino Couture | Assistant Fashion Designer<br>Assistant |

A reference list of employment positions and companies for which graduates and students have worked can be found at the end of this document. To obtain from the institution a list of the employment positions determined to be within the field for which a student received education and training for the calculation of job placement rates as required by the CA BPPE 94910 Subdivision B, please contact Admissions:

Academy of Couture Art  
Admissions  
5700 Wilshire Boulevard, Suite 275  
Los Angeles, CA 90036  
T: (310) 360 8888  
info@academyofcoutureart.edu

## SALARY AND WAGE

Academy of Couture Art was founded in 2006. With most graduates continuing education at Academy of Couture Art, the following results present entry wages for those available and desiring to obtain a career.

## FASHION DESIGN PROGRAMS



# ACADEMY OF COUTURE ART

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## Associate of Arts Degree in Fashion Design (2 years)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0                             |
| 2009 <sup>C</sup> | 1   | 1  | 0  | 0                | 0                | 0                | 1                             |

<sup>A</sup> Based on Fall 2008 (150%) & Spring 2009 (100%) cohorts; all 4 graduates continued their education at the Academy of Couture Art.

<sup>B</sup> Based on Winter 2008 (100% & 150%) cohort; both graduates, 2, continued their education at the Academy of Couture Art.

<sup>C</sup> Based on Summer 2007 (100%) cohort.

## Bachelor of Arts Degree in Fashion Design (4 years)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0                             |
| 2009 <sup>C</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0                             |

<sup>A</sup> Based on Fall 2007 cohort.

<sup>B</sup> Based on Fall 2006 cohort.

<sup>C</sup> No students enrolled in this program at any cohort in 2005 or prior.





# ACADEMY OF COUTURE ART

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## Professional Fashion Design Laboratory Certificate (1 year)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  |   | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|---|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |   |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |   |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2009 <sup>C</sup> | 1   | 1  | 0  | 0                | 0                | 1                | 0 | 0                             |

<sup>A</sup> No students enrolled in this program at any cohort in 2010.

<sup>B</sup> Based on Spring 2009 cohort.

<sup>C</sup> Based on Summer 2008 (150%) cohort.

## PATTERN DESIGN PROGRAMS

### Associate of Arts Degree in Pattern Design (2 years)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  |   | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|---|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |   |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |   |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2009 <sup>C</sup> | 1   | 1  | 0  | 0                | 0                | 0                | 1 | 0                             |

<sup>A</sup> No graduates in this program for the reporting period.

<sup>B</sup> Based on Winter 2008 cohort; this student continued studies at the Academy of Couture Art.

<sup>C</sup> Based on Summer 2007 & Summer 2006 cohort.



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## Bachelor of Arts Degree in Pattern Design (4 years)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  |   | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|---|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |   |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |   |                               |
| 2011 <sup>A</sup> | 1   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2009 <sup>C</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |

<sup>A</sup> Based on Winter 2008 cohort.

<sup>B</sup> No graduates in this program for the reporting period.

<sup>C</sup> No graduates in this program for the reporting period.

## Professional Pattern Design Laboratory Certificate (1 year)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                  |                  |                  |   | Students Not Reporting Salary |
|-------------------|---|--|--|------------------|------------------|------------------|---|-------------------------------|
|                   |   |  | \$20,000.00  | \$25,001.00      | \$30,001.00      | \$35,001.00      |   |                               |
|                   |   |  | -<br>\$25,000.00   | -<br>\$30,000.00 | -<br>\$35,000.00 | -<br>\$40,000.00 |   |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                | 0                | 0                | 0 | 0                             |
| 2009 <sup>C</sup> | 1   | 1  | 0  | 0                | 0                | 1                | 0 | 0                             |

<sup>A</sup> No graduates in this program for the reporting period.

<sup>B</sup> No graduates in this program for the reporting period.

<sup>C</sup> Based on Summer 2008 & Fall 2007.



# ACADEMY OF COUTURE ART

5700 Wilshire Boulevard, Suite 275 Los Angeles, CA 90036 T 310 360 8888 F 310 857 6974 www.academyofcoutureart.edu

## INTENSIVE ENGLISH LANGUAGE PROGRAMS

### IELP Certificate of Completion of Level of Study (11 weeks)

| Calendar Year     | Graduates Available for Employment <sup>1</sup> | Graduates Employed in the Field <sup>2</sup> | Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup> |                           |                           |                           |   | Students Not Reporting Salary |
|-------------------|---|--|--|---------------------------|---------------------------|---------------------------|---|-------------------------------|
|                   |   |  | \$20,000.00 - \$25,000.00  | \$25,001.00 - \$30,000.00 | \$30,001.00 - \$35,000.00 | \$35,001.00 - \$40,000.00 |   |                               |
| 2011 <sup>A</sup> | 0   | 0  | 0  | 0                         | 0                         | 0                         | 0 | 0                             |
| 2010 <sup>B</sup> | 0   | 0  | 0  | 0                         | 0                         | 0                         | 0 | 0                             |
| 2009 <sup>C</sup> | 0   | 0  | 0  | 0                         | 0                         | 0                         | 0 | 0                             |

<sup>A</sup> Based on Winter 2011 cohort.

<sup>B</sup> No graduates in this program for the reporting period.

<sup>C</sup> No graduates in this program for the reporting period.

### IELP Certificate of Achievement (1 year)

This program was created in 2006 and has not had graduates.

<sup>1</sup>“Graduates available for employment” is the number of graduates minus the number of graduates unavailable for employment due to death, incarceration, international student status that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved post-secondary institution.

<sup>2</sup> “Graduates employed in the field” are graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>3</sup> Salary is as reported by the student. Not all graduates reported salary.



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To obtain from the institution a list of the objective sources of information used to substantiate the salary disclosure as required by the CA BPPE 94910 Subdivision D, please contact Admissions:

Academy of Couture Art  
Admissions  
5700 Wilshire Boulevard, Suite 275  
Los Angeles, CA 90036  
T: (310) 360 8888  
[info@academyofcoutureart.edu](mailto:info@academyofcoutureart.edu)

Any questions a Student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at

P.O. Box 980818  
West Sacramento, CA 95798-0818  
Phone: (916) 574-7720 Toll Free: (888) 370-7589  
Web site: [www.bppe.ca.gov](http://www.bppe.ca.gov)  
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## LIST OF EMPLOYMENT POSITIONS

Students and graduates received work in the following positions and companies:

2008 Job Placement Data:

| Company                 | Position   |
|-------------------------|--|
| Lloyd Klein Couture     | Sales  |
| Thom Gregg Fine Jewelry | Assistant Designer (Family Business / Self-Employed) |

2008 Students in the Field or Related Field:

| Company      | Position  |
|--------------|-----------|
| Nolan Miller | Assistant |

2009 Students in the Field or Related Field:

| Company                | Position                             |
|------------------------|--------------------------------------|
| Lloyd Klein Couture    | Assistant Pattern Maker / Seamstress |
| Badgley Mischka        | Assistant                            |
| Henry Duarte           | Assistant Designer                   |
| Rock & Republic        | Assistant                            |
| Leyendecker            | Assistant                            |
| DesKohan               | Assistant                            |
| Da Nang                | Assistant Designer                   |
| Harley Davidson        | Sales                                |
| Shana Landa Sales      | Sales                                |
| Vionnet Boutique       | Sales                                |
| Developing Own Line    | Self Employed Designer               |
| Academy of Couture Art | Design Prep Instructors              |

2010 Students in the Field or Related Field:

| Company                      | Position                           |
|------------------------------|------------------------------------|
| Lloyd Klein Couture          | Assistant Designer                 |
| Roberto De Villacis          | Pattern Maker, Stylist, Assistants |
| Badgley Mischka              | Assistant                          |
| Brian Lichtenberg            | Sample Maker                       |
| Ed Hardy                     | Sales                              |
| Leyendecker                  | Assistant                          |
| LA Insider                   | Assistant Designer                 |
| Academy of Couture Art       | Design Prep Instructors            |
| Braintree Hemp Clothing (UK) | Assistant Designer                 |

2011 Students in the Field or Related Field:

| Company  | Position                                   |
|--|--|
| Picasso Style Inc  | Head Fashion Designer                      |
| J.T. Vinson Co.  | Stylist/Tailor                             |
| Cerre  | Pattern Maker                              |
| Manati Enterprise  | Pattern Maker                              |
| Running Press Division of Perseus Book Group of Philadelphia | Fashion Illustrator                        |
| Freelance Bridal Dressmaking                                 | Freelance Custom Pattern Makers            |
| Hardwear Boutique  | Sales                                      |
| Nylon Magazine & Nylon Men's Magazine                        | Assistant Stylist                          |
| B Matus  | Clothing & Textile Designer, Company Owner |

2012 Students in the Field or Related Field:

| Company  | Position  |
|--|---|
| Oxygen Network (Glee Project), Spike TV (Deadliest Warrior),<br>Disney (Vinylmation) | Wardrobe Stylist  |
| Alimonada  | Jewelry Designer, Company Owner                             |
| GuildedCat Designs   | Fashion Illustrator, Home Accessory Designer, Company Owner |



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Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be direct to the Bureau for Private Postsecondary Education at:

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West Sacramento, CA 95798-0818

Phone: (916) 574-7720 Toll Free: (888) 370-7589

Web site: [www.bppe.ca.gov](http://www.bppe.ca.gov)

E-mail: [bppve@dca.ca.gov](mailto:bppve@dca.ca.gov)

I, \_\_\_\_\_, have received and acknowledge the information  
(print name)  
included in this School Performance Fact Sheet relating to completion rates, placement rates, license examination passage rates, and salaries or wages, prior to signing the Academy of Couture Art enrollment agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_



# Academy of Couture Art

OFFICE OF ACADEMIC AFFAIRS

8484 WILSHIRE BLVD, SUITE 730  
BEVERLY HILLS, CA 90211  
TEL 310 360 8888  
FAX 310 857 6974  
USDOE SCHOOL CODE: 04185500

## SCHOOL PERFORMANCE FACT SHEET 2012

Please initial and date each section to indicate you have read and understand each item.

### Graduation Rate:

The following graduation rate is based upon a limited cohort of first-time, full-time, degree-/certificate-seeking students who entered Academy of Couture Art between August 1, 2006, and September 30, 2006, as reported to the Integrated Postsecondary Education Data System (IPEDS). These students were tracked over a six-year period to determine their academic outcomes. These rates do not represent the success rates of the entire student population at Academy of Couture Art.

4-year average Student-Right-to-Know completion or graduation rate calculation: 75%

Data Source: IPEDS Graduation Rate Survey, 2012-2013 Reporting Year; Cohort Year 2006, % of certificate- or degree-seeking, first-time, full-time undergraduate students.

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

### Placement Rates:

The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment for each program.

| Programs   | 2011 | 2012 |
|--|------|------|
| Associate of Arts Degree in Fashion Design         | N/A  | 100% |
| Associate of Arts Degree in Pattern Design         | N/A  | 0%   |
| Bachelor of Arts Degree in Fashion Design          | N/A  | 100% |
| Bachelor of Science Degree in Pattern Design       | 100% | 100% |
| Creative Fashion Design Laboratory Certificate     | N/A  | N/A  |
| Creative Pattern Design Laboratory Certificate     | N/A  | N/A  |
| Professional Fashion Design Laboratory Certificate | N/A  | N/A  |
| Professional Pattern Design Laboratory Certificate | N/A  | N/A  |

A list of the employment positions determined to be within the field of study used for the calculation of job placement rates and a description of the manner in which the placement rates are calculated are available at the Office of Admissions.

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

### License Examination Passage Rates – Not Applicable:

None of the Academy of Couture Art programs leads to employment requiring the passage of a state licensing examination.

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Salary and Wage Information - Not Applicable:**

The institution nor representatives of the institution make any expressed or implied claim about the salary that may be earned after completing the educational program. *(Reference: 94910(d) (1) Salary or wage information, as calculated pursuant to Article 16 (commencing with Section 94928), if the institution or a representative of the institution makes any express or implied claim about the salary that may be earned after completing the educational program.)*

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Loan Default Rates and Percentages of Students Receiving Federal Student Loans**

Academy of Couture Art started to participate in Financial Aid Programs in July 2011 and therefore does not have yet a Three-year Cohort Default Rate.

The percentage of currently enrolled students as of June 1st, 2013 receiving Title IV assistance is 63.16%.

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

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E-mail: [bppve@dca.ca.gov](mailto:bppve@dca.ca.gov)

**My signature below certifies that I have read and understood the information included in the School Performance Fact Sheet and that I have received a copy of this Fact Sheet along with the Academy of Couture Art catalog.**

Signature \_\_\_\_\_ Date \_\_\_\_\_