



FIFTY SHADES OF BLUE BUSINESS AWARDS COMPETITION GALA DINNER 15 MAY 2015

ON FRIDAY 15 MAY 2015, THE DUTCH CHAMBER OF COMMERCE IN HONG KONG WILL PROUDLY HOST ITS BI-ANNUAL BUSINESS AWARDS CEREMONY WITH A GALA DINNER.

THE THEME OF THIS YEAR'S BUSINESS AWARDS FESTIVE EVENING WILL BE WATER. WATER HAS ALWAYS BEEN A CONNECTING FACTOR BETWEEN HONG KONG AND THE NETHERLANDS AND A CRUCIAL ELEMENT FOR THE ECONOMIC SUCCESS AND WELL BEING OF THE PEOPLE. WE ARE BOTH SURROUNDED BY WATER, HAVE STRONG PORTS AND RECLAIMED LAND TO LIVE AND WORK ON.

THE DUTCH BUSINESS AWARDS RECOGNISE COMPANIES AND BUSINESS LEADERS WHOSE VISIONS HAVE BECOME A REAL SUCCESS. WE HOPE THAT THE AWARDS WILL HELP TO CREATE AN ENVIRONMENT, WHICH WILL ENCOURAGE AND SUSTAIN HK'S ENTREPRENEURIAL SPIRIT TO ENSURE LONG-TERM BUSINESS SUCCESS IN HONG KONG.

BUSINESS AWARDS CAN BE WON IN THE FOLLOWING CATEGORIES

DUTCHCHAM YOUNG TALENT AWARD 2015

FOR THE DUTCH YOUNG PROFESSIONAL IN HONG KONG WHO HAS

- MADE AN OUTSTANDING CONTRIBUTION TO THE ORGANISATION HE/SHE WORKS FOR AND/OR
- HAS MADE A REMARKABLE AND FAST CAREER AND/OR
- HAS ESTABLISHED A SUCCESSFUL COMPANY OF HIS OWN.

DUTCHCHAM CORPORATE EXCELLENCE AWARD 2015

FOR THE SMALL, MIDSIZED OR LARGE COMPANY, WHICH HAS ADOPTED INNOVATIVE BUSINESS APPROACHES AND REALISED SUCCESSFUL BUSINESS ACCOMPLISHMENTS IN ITS SECTOR.

DUTCHCHAM TECHNOLOGY INNOVATION AWARD 2015

FOR A COMPANY, WHICH HAS DEMONSTRATED TECHNOLOGICAL INNOVATION WITH A POSITIVE IMPACT ON CUSTOMERS AND / OR USER INNOVATION.

WE ARE CURRENTLY SEEKING SUITABLE COMPANIES OR INDIVIDUALS TO BE CONSIDERED FOR THE AWARDS AND INVITE YOU TO SUBMIT YOUR APPLICATION. EVERY MEMBER CAN NOMINATE ANOTHER MEMBER FOR ANY OF THE AWARD CATEGORIES. YOU MAY ALSO APPLY YOURSELF IF YOU THINK YOU OR YOUR COMPANY QUALIFIES.



BUSINESS AWARDS COMPETITION THE PROCESS

ELIGIBILITY REQUIREMENTS

- ✧ CANDIDATES HAVE TO BE MEMBER COMPANIES OF THE DUTCH CHAMBER OF COMMERCE IN HONG KONG.
- ✧ CANDIDATES CAN HAVE ANY NATIONALITY.
- ✧ CANDIDATES FOR THE YOUNG TALENT AWARD SHOULD NOT BE OLDER THAN 35 YEARS

FOR THE SAKE OF TRANSPARENCY, YOU WILL FIND A DESCRIPTION OF THE SELECTION PROCESS BELOW.

SELECTION PROCESS

COMPANIES INTERESTED TO BE CONSIDERED FOR THE BUSINESS AWARDS 2015 ARE REQUESTED TO FILL OUT THE QUESTIONNAIRE BELOW.

[THE DEADLINE FOR SUBMISSION IS FRIDAY 30 JANUARY 2015.](#)

BASED ON THE ANSWERS RECEIVED, THE JURY PANEL WILL MAKE A SHORTLIST OF 3 COMPANIES / INDIVIDUALS PER CATEGORY. EACH OF THE COMPANIES SHORTLISTED WILL BE INTERVIEWED BY 2 MEMBERS OF THE JURY PANEL. THE PANEL WILL DECIDE ON THE FINAL WINNER BY CONSENSUS OR VOTE, ASSISTED BY MEMBERS VOTES VIA SOCIAL MEDIA. THE WINNERS WILL BE ANNOUNCED DURING THE OFFICIAL BUSINESS AWARDS GALA DINNER ON 15 MAY 2015.

THE JURY PANEL WILL USE THE FOLLOWING SELECTION CRITERIA TO DECIDE ON THE FINAL WINNERS

- VISION & BUSINESS STRATEGY
- LEVEL OF INNOVATION ACHIEVED
- (PERSONAL) CONTRIBUTION TO CORPORATE & SOCIAL RESPONSIBILITY
- OVERALL BUSINESS ACHIEVEMENT

THE JURY PANEL CONSISTS OF

MR. MANÓ MARKOVITS, BOARD MEMBER OF THE DUTCH CHAMBER OF COMMERCE AND FOUNDER OF 3 PM CHINA MANUFACTURING LTD

MR. WILFRED MOHR, CONSUL-GENERAL OF THE KINGDOM OF THE NETHERLANDS IN HONG KONG AND MACAO

MR. ALLEN MA, CEO OF HONG KONG SCIENCE & TECHNOLOGY PARKS

MR. JACK LAU, ENTREPRENEUR, FOUNDER OF PERCEPTION DIGITAL, AND ADJUNCT PROFESSOR OF HKUST

MR. WIEBO VAARTJES, CEO OF WOOX INNOVATIONS

MR. VINCENT BREMMER, MANAGING DIRECTOR ASIA AT ORANGEFIELD GROUP

MRS. JACQUELINE BAUD, GENERAL MANAGER AT THE DUTCH CHAMBER OF COMMERCE IN HONG KONG



BUSINESS AWARDS COMPETITION

THE QUESTIONS

QUESTIONS FOR THE YOUNG TALENT AWARD

1. DESCRIBE YOUR CAREER PATH
2. HOW HAS YOUR PERSONAL PERFORMANCE CONTRIBUTED TO THE SUCCESS OF THE COMPANY?
3. WHY DO YOU THINK YOU WERE PERSONALLY SUCCESSFUL? (THIS QUESTION SHOULD BE ANSWERED BY YOUR SUPERIOR OR, IN CASE YOU HAVE SET UP YOUR OWN COMPANY, BY A COLLEAGUE)
4. WHAT CONTRIBUTION HAVE YOU PERSONALLY MADE TO SOCIETY?

QUESTIONS FOR THE CORPORATE EXCELLENCE AWARD

1. DESCRIBE THE COMPANY'S BUSINESS RESULTS (KEY PROFITABILITY NUMBERS 2012 AND 2013, DEVELOPMENT OF MARKET SHARE, COMPETITION AND FUTURE GROWTH PERSPECTIVE)
2. DESCRIBE THE VISION OF YOUR COMPANY AND HOW THIS WAS TRANSLATED INTO A WINNING STRATEGY. ALSO, PLEASE DESCRIBE THE ACTIVITIES & ACTIONS TAKEN AS A RESULT OF THIS STRATEGY
3. HOW DOES YOUR COMPANY SUPPORT CORPORATE AND SOCIAL RESPONSIBILITY INITIATIVES? PLEASE GIVE EXAMPLES
4. DURING THE PAST TWO YEARS, DID THE MANAGEMENT IMPLEMENT ANY INNOVATIVE PLAN TO INCREASE THE SATISFACTION OF THE CUSTOMERS, TO INCREASE THE QUALITY OF THE PRODUCTS OR SERVICES OR IMPLEMENT ANY OTHER INNOVATION? IF SO, PLEASE DESCRIBE THE PLAN AND THE RESULTS

QUESTIONS FOR THE TECHNOLOGY INNOVATION AWARD

1. WHICH PRODUCT OR TECHNOLOGICAL INNOVATION DID YOU INCORPORATE IN YOUR BUSINESS DURING THE PAST TWO YEARS, THAT HAS MADE A DIFFERENCE FOR YOUR COMPANY? PLEASE DESCRIBE THE INNOVATION PROJECT OR PRODUCT AND THE RESULTS.
2. HOW DID YOUR CUSTOMERS RESPOND TO THIS PROJECT / PRODUCT? PLEASE DESCRIBE USER BENEFITS & USER SATISFACTION PLUS EVIDENCE IF AVAILABLE.
3. DESCRIBE THE COMPANY'S BUSINESS RESULTS (KEY PROFITABILITY NUMBERS 2012 AND 2013, DEVELOPMENT OF MARKET SHARE, COMPETITION AND FUTURE GROWTH PERSPECTIVE)
4. HAS HONG KONG AS THE LOCATION FOR YOUR COMPANY BEEN OF ADDED VALUE? IF SO, WHY?



QUESTIONNAIRE DUTCHCHAM YOUNG TALENT AWARD 2015

WE WOULD LIKE TO NOMINATE FOR THE DUTCHCHAM YOUNG TALENT AWARD 2015:

NAME OF YOUNG TALENT TO BE CONSIDERED: _____

NAME OF COMPANY: _____

REVENUE (2013, IN HK\$): _____

NUMBER OF EMPLOYEES IN HONG KONG AT YEAR-END: _____

1. DESCRIBE YOUR CAREER PATH

2. HOW HAS YOUR PERSONAL PERFORMANCE CONTRIBUTED TO THE SUCCESS OF THE COMPANY?

3. WHY DO YOU THINK YOU WERE PERSONALLY SUCCESSFUL? (THIS QUESTION SHOULD BE ANSWERED BY YOUR SUPERIOR OR, IN CASE YOU HAVE SET UP YOUR OWN COMPANY, BY A COLLEAGUE)

4. WHAT CONTRIBUTION HAVE YOU PERSONALLY MADE TO SOCIETY?

**PLEASE SUBMIT THIS FORM TO THE DUTCH CHAMBER ON OR BEFORE
FRIDAY 30 JANUARY 2015 VIA E-MAIL: JACQUELINE@DUTCHCHAMBER.HK**



QUESTIONNAIRE DUTCHCHAM CORPORATE EXCELLENCE AWARD 2015

WE WOULD LIKE TO NOMINATE FOR THE DUTCHCHAM CORPORATE EXCELLENCE AWARD 2015:

NAME OF COMPANY TO BE CONSIDERED: _____

NAME OF CEO OR MANAGING DIRECTOR: _____

REVENUE (2013, IN HK\$): _____

NUMBER OF EMPLOYEES IN HONG KONG AT YEAR-END: _____

NUMBER OF YEARS ESTABLISHED IN HONG KONG: _____

1. DESCRIBE THE COMPANY'S BUSINESS RESULTS (KEY PROFITABILITY NUMBERS 2012 AND 2013, DEVELOPMENT OF MARKET SHARE, COMPETITION AND FUTURE GROWTH PERSPECTIVE)

2. DESCRIBE THE VISION OF YOUR COMPANY AND HOW THIS WAS TRANSLATED INTO A WINNING STRATEGY. ALSO, PLEASE DESCRIBE THE ACTIVITIES & ACTIONS TAKEN AS A RESULT OF THIS STRATEGY

3. HOW DOES YOUR COMPANY SUPPORT CORPORATE AND SOCIAL RESPONSIBILITY INITIATIVES? PLEASE GIVE EXAMPLES

4. DURING THE PAST TWO YEARS, DID THE MANAGEMENT IMPLEMENT ANY INNOVATIVE PLAN TO INCREASE THE SATISFACTION OF THE CUSTOMERS, TO INCREASE THE QUALITY OF THE PRODUCTS OR SERVICES OR IMPLEMENT ANY OTHER INNOVATION? IF SO, PLEASE DESCRIBE THE PLAN AND THE RESULTS

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QUESTIONNAIRE DUTCHCHAM TECHNOLOGY INNOVATION AWARD 2015

WE WOULD LIKE TO NOMINATE FOR THE DUTCHCHAM TECHNOLOGY INNOVATION AWARD 2015:

NAME OF COMPANY TO BE CONSIDERED: _____

NAME OF CEO OR MANAGING DIRECTOR: _____

REVENUE (2013, IN HK\$): _____

NUMBER OF EMPLOYEES IN HONG KONG AT YEAR-END: _____

NUMBER OF YEARS ESTABLISHED IN HONG KONG: _____

1. WHICH PRODUCT OR TECHNOLOGICAL INNOVATION DID YOU INCORPORATE IN YOUR BUSINESS DURING THE PAST TWO YEARS, THAT HAS MADE A DIFFERENCE FOR YOUR COMPANY? PLEASE DESCRIBE THE INNOVATION PROJECT OR PRODUCT AND THE RESULTS.

2. HOW DID YOUR CUSTOMERS RESPOND TO THIS PROJECT / PRODUCT? PLEASE DESCRIBE USER BENEFITS & USER SATISFACTION PLUS EVIDENCE IF AVAILABLE.

3. DESCRIBE THE COMPANY'S BUSINESS RESULTS (KEY PROFITABILITY NUMBERS 2012 AND 2013, DEVELOPMENT OF MARKET SHARE, COMPETITION AND FUTURE GROWTH PERSPECTIVE)

4. HAS HONG KONG AS THE LOCATION FOR YOUR COMPANY BEEN OF ADDED VALUE? IF SO, WHY?

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