### **EXHIBITION + SPONSORSHIP OPPORTUNITIES**

# EVOLUTION

Amelia Island, Florida | October 2 - 4

2012 TCA Annual Convention



YOU ARE INVITED to participate! The global Tilt-Up industry gathers this year at the beautiful Amelia Island Plantation in Amelia Island, Florida. The TCA Annual Convention runs from October second through the fourth.

NEW THIS YEAR: The TCA will be unveiling a new field supervisor/ project manager track at the 2012 TCA Annual Convention. The focused series of sessions will address issues critical to the development and success of today's field supervisors and project managers.

More information at www.tilt-up.org/convention



# EXHIBITOR + SPONSORSHIP PACKAGES

| EXHIBITOR   | \$3,000       |
|---|---------------|
| (1) 8' x 10' Booth (includes one table, two chairs and wastebasket) |               |
| (\$2,500 value)   |               |
| (1) Full Convention Registration                                    | (\$595 value) |
| Opportunity to participate in outdoor demonstrations*               | (\$500 value) |

| EXHIBITOR + SPONSOR [LEVEL ONE]                                    | \$5,500         |
|--|-----------------|
| (1) 8' x 10' Booth(includes one table, two chairs and wastebasket) | (\$2,500 value) |
| (2) Full Convention Registrations                                  | (\$1,190 value) |
| Opportunity to participate in outdoor demonstrations*              | (\$500 value)   |
| (1) 1/2 Page ad in the Convention Brochure/program                 | (\$425 value)   |
| (1) 1/2 Page ad in the Convention Wrap-Up section of TILT-UP TODAY | (\$1,250 value) |
| (1) 240 x 240 ad on the convention web page at www.tilt-up.org     | (\$800 value)   |
| (1) 250 x 125 ad on the TILT-UP TODAY magazine site                | (\$300 value)   |
| (1) Rotating ad displayed on screen at convention                  | (\$1,500 value) |

Total estimated value if purchased separately \$8,465

| EXHIBITOR + SPONSOR [LEVEL TWO]   | \$8,000         |
|---|-----------------|
| (1) 8' x 10' Booth (includes one table, two chairs and wastebasket)     | (\$2,500 value) |
| (3) Full Convention Registrations                                       | (\$1,785 value) |
| Opportunity to participate in outdoor demonstrations*                   | (\$500 value)   |
| (1) Full page ad in the Convention Brochure/program                     | (\$675 value)   |
| (1) Full page ad in the Convention Wrap-Up section of TILT-UP TODAY     | (\$1,700 value) |
| (1) 240 x 400 ad on the convention web page at www.tilt-up.org          | (\$1,200 value) |
| (1) 250 x 250 ad on the TILT-UP TODAY magazine site                     | (\$600 value)   |
| (1) Rotating ad displayed on screen at convention                       | (\$1,500 value) |
| Your logo on ALL on-site convention signage                             | (\$1,000 value) |
| Your logo on the front page banner ad for convention at www.tilt-up.org | (\$1,500 value) |

#### Total estimated value if purchased separately \$12,960

\*The cost of your actual exhibit is not included in this package and will vary depending upon each participants plans.

Contact Mitch Bloomquist with the TCA at (319) 895-6911 with any questions.



## **EXHIBITOR REGISTRATION FORM**

#### PLEASE PLAN ON JOINING US!

Complete this form and return it by e-mail to mbloomquist@tilt-up.org or by fax to (320) 213-5555 by July 2, 2012.

| EXHIBITOR INFORMATION   |                        |  |
|---|------------------------|--|
| Business Name:  |                        |  |
| Business Address:   |                        |  |
| City:   |                        |  |
| Country:  | Postal Code:           |  |
| Contact Name:   | Business Phone Number: |  |
| Contact E-mail:   | Contact Phone Number:  |  |
| EXHIBITOR + SPONSORSHIP PACKAGES  (select one)  Exhibitor  Exhibitor + Sponsor [Level 1]  Exhibitor + Sponsor [Level 2] limited availability (select all that apply)  Additional Booth Attendant Registration @ \$495:  Additional Booth Space (8' x 10') |                        | \$3,000<br>\$5,500<br>\$8,000<br>\$2,500 |
| Total   |                        |  |



# **EXHIBITOR REGISTRATION FORM**

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|--------------------------------------|------------------|
| 1. Name:                             | E-mail:          |
| 2. Name:                             |                  |
| 3. Name:                             |                  |
| 4. Name:                             |                  |
| 5. Name:                             |                  |
| 6. Name:                             |                  |
| PAYMENT INFORMATION Billing Address: |                  |
| Country:                             |                  |
| oounity.                             | Postal Code:     |
| (select one)                         |                  |
| □ Visa                               | Card #:          |
|                                      | Expiration Date: |
| American Express                     | CSV:             |
| Check                                | Name on Card:    |
|                                      | E-mail:          |
|                                      |                  |

