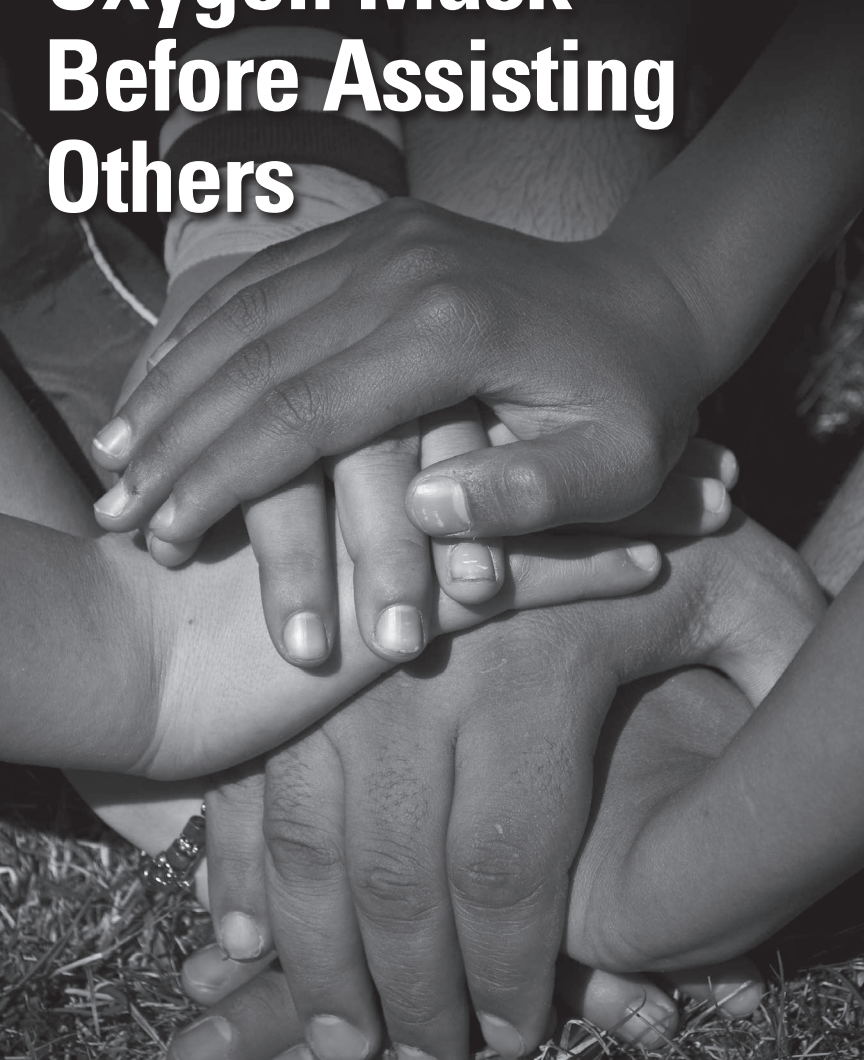


Indiana University  
School of Social Work  
Alumni Association

12th Annual Alumni Continuing  
Education Conference

# Put On Your Oxygen Mask Before Assisting Others



**Friday, March 1, 2013**

**The Marten House Hotel  
and Conference Center  
1801 W. 86th Street, Indianapolis**

6 CEU's

# Put On Your Oxygen Mask Before Assisting Others

The Marten House Hotel and Conference Center  
1801 W. 86th Street, Indianapolis

**8:30-9:00 a.m.**      **Registration**

**9:00 a.m.**            **Welcome IUSSWAA President**  
**Diane Monceski and Dean Michael Patchner**

**9:15-10:45 a.m.**    ***Sustaining The Leader's Spirit in Times of Challenge and Change.***  
***The Social Worker's Challenge to Struggle Less, BE More™***

## **Tom Plake, Keynote Speaker**

Do you often find yourself struggling against yourself to be successful? Do you find yourself searching for greater meaning in your own work and life? Would you like your own work in the field to be more rewarding and full of impact? Come learn strategies for renewing and strengthening your spirit as a leader while building and supporting your organization in the process--you'll explore ways to struggle less and BE more as an individual, a professional and as a champion for helping others.

**11:00 a.m. – 12:30 p.m. Breakout Session One**

## ▼ ***Ethics and Technology: Cultural and Practical Implications***

**Mark A. Fairchild, MSW, LSW**

One of the most common areas of recent ethical inquiry has been how new and emerging technology needs to be considered in realms such as confidentiality, boundaries and documentation. So common is this discussion that many feel answers have become generalized to the point of 'technology' becoming just another buzzword to describe ancillary societal change. The presenter will discuss specific ethical concerns and current thinking in each of these areas through interactive discussion and case examples. Additionally, the presenter will look at the relevancy of a technology driven ethics dialogue through a question rising in the ethics community. Is the technology of today best understood as an intrinsically meaningful cultural element of those who employ it?

## ▼ ***Women and Leadership***

**Clara Anderson, MSW, ACSW, LCSW**

**Frankye E. Johnson-Shelby, MSW, LCSW, LMFT, LMHC, LCAC**

**Elizabeth Morris, MSW**

**Geneva Osawe, MSW, LCSW, LMFT, LCAC**

Leadership is a process in which one person enlists others to accomplish a common task. In this session, we will hear from four women who have become successful leaders in the social work profession. They will discuss their career paths and decisions they made in the process of becoming recognized leaders and they will provide practical advice to attendees interested in developing their leadership skills.

## ▼ ***Rural Social Work Practice***

**Virginia Majewski, PhD**

**Anita Osborn, MSW**

This presentation addresses the knowledge, values and skills required of practitioners in the rural context, including a look at NASW's rural social work policy statement, the history of the National Rural Social Work Caucus, and key elements of federal legislation that impacts rural populations and services. Participants will acquire the ability to:

- Identify and discuss the knowledge, values and skills necessary for social work practice in small towns and rural communities;
- Analyze specific issues related to rural populations and the delivery of services in small towns and rural areas;
- Discover forums for ongoing dialogue with rural practitioners throughout the U.S. and the World.

## ▼ ***Secondary Settings: Working for a Non-Social Work Boss***

**Carol Robinson, MSW, LSW**

**Marc McAleavey, MSW**

**Kay Guidry, MSW, LCSW**

It's a different world when your boss is not a social worker. That boss potentially evaluates your work, without understanding your profession's code of ethics, or understanding your beliefs in a client's rights of self-determination, boundary issues, and so on. What you believe is a correct and ethical way of treating a client, or the odd hours necessary to do your work may not be shared or valued in a non-social work environment. In general, your boss may actually know little about the profession of social work. This session will cover some ways of coping when you are in this type of work setting.

12:30–1:30 p.m.

Lunch

1:30–3:00 p.m.

Breakout Session Two

### ***Impact of Healthcare Reform on Social Work***

**Mark A. Fairchild, MSW, LSW**

Healthcare Reform, most notably the Affordable Care Act (ACA) and its related tenets, is being championed by many involved with social services for its potential to equalize quality of care for at-risk populations. With sweeping legislation such as the ACA, however, it is important to fully analyze and understand both the possible positive and negative repercussions involved. We must further ensure that we are aware of our role in legislative advocacy, the impact on our profession and the effects on those whose care we are responsible for. The presenter will offer an overview of the most notable elements of the ACA, implementation timelines, and factors likely to influence its overall efficacy.

### ***Spirit Lifting: Practitioner Hope and Mental Illness***

**W. Patrick Sullivan, PhD, and Destinee Floyd, MSW, LCSW**

The purpose of this presentation is to present findings from a qualitative study where fifty case managers were interviewed to examine their attitudes regarding the likelihood of recovery from serious and persistent mental illnesses. This presentation aims to define recovery, discuss case managers' attitudes and perspectives regarding recovery for individuals with severe mental illness, and discuss the possible implications that case managers' attitudes and behavior may have on client recovery outcomes- with an emphasis on recommendations for future education and research opportunities.

### ***Children and Families***

**Tracy McQueen, MSW**

**Janice Klein, MSW, LCSW**

### **Domestic Violence Policy for the Department of Child Services**

#### **Objectives:**

1. Purpose of Policy
2. Initiation time frames
3. What to look for and when to report
4. Law as to child being present during domestic dispute

This presentation will include an overview of the above-listed objectives. A PowerPoint presentation will be provided that covers objectives 1 and 2 and additional policy information. My goal is to share and teach those in attendance what they can expect from the Department of Child Services when it comes to a family experiencing domestic violence, what they may see while at the scene of a domestic dispute, and how they can report this information, and local office policy and procedures.

### **Children's Bureau**

#### **Objectives:**

1. Participants will be able to identify clinical skills necessary for child and family practice
2. Participants will understand the concepts surrounding EQ-emotional health for practitioners
3. Participants will understand how customer service is a social work skill

### ***Line Dancing and Alligator Wrestling: Navigating Ethical Perspectives***

**Patricia Bledsoe, MEd, MSW, LCSW**

#### **Goals:**

1. Identify the ethical issues and challenges that arise when practitioners from different professions work together in the fields of health and human services
2. Examine effective communication and conflict resolution interventions when different ethical perspectives seem to collide
3. Illustrate through case examples the value of examining ethical dilemmas from different ethical perspectives

#### **Summary:**

Most Social Workers practice within inter-disciplinary teams, working closely with others whose training, professional values, and codes of ethics sometimes seem to create barriers to effective care of our shared clients. This presentation will explore how the ethical perspective of the Social Work professional can enhance team functioning, enrich inter-disciplinary communication, and improve ethical decision making in difficult client/patient care dilemmas.

3:15 – 4:45 p.m.

Breakout Session Three

### ***Palliative Care Social Work: Helping Voices Be Heard***

**Helen McClain, MSW**

Palliative Care is an interdisciplinary approach to care that enhances the quality of life for patients and their families impacted by serious illness. In addressing the whole person and family through a bio - psycho - social - spiritual focus, Social Workers play an integral role in helping voices be heard. Palliative Care teams are seeing rapid growth across the Country and are transforming the care of those living with serious illness. This session will provide a glimpse of this practice arena and leave participants with important information and tools helpful for anyone.

### ***Promoting Healthy Environments for LGBT Clients and Their Families***

**Graham Brinklow**

Although different for every individual, we will discuss basic ideas of terms and concepts regarding sexual orientation and gender expression in the LGBTQ community.

### **Rhea Murray**

Prospective parents often envision many promising possibilities for their child and hope they are will be effective as parents in creating a safe, nurturing environment that fosters their child's development and potential. But what if their child is GLBT? What impact will this have on the parents' ability to create this type of environment in, what is frequently, an adverse society for GLBT? How will the family with gay, lesbian, bisexual or transgender family members deal with the isolation they may experience? How is the GLBT family member impacted by experiencing isolation and ostracism not only in the school, in the faith community and in society, but sometimes in the midst of his or her own family? How can we support families with GLBT members we serve as they face these unique barriers and challenge and promote the health and well-being of each family member?

### **Understanding Aging and Alzheimer Disease**

#### **Mary Guerriero, PhD**

Understanding changes in physical, cognitive and emotional health as people age is important in order to recognize when changes are not "normal" consequences of aging but may be indicators that something is wrong. This session describes and contrasts aging, dementia, Alzheimer's disease and related disorders. In addition, current research in the field and hope for the future is discussed.

### **Bath Salts and Other New Recreational Drugs**

#### **Carla Gaff-Clark, EdD**

This training will look at Bath Salts and other new recreational drugs. These drugs fly under the radar because they are labeled with names like, jewelry cleaner, plant food, potpourri, incense and spice. They come in what looks like harmless packages. They even say not for human consumption. But according to the Indiana State Police lab, people snort some like cocaine or meth and smoke others like marijuana. For most people trying one of these chemical cocktails for the first time -- they have no idea the danger or problems they may have just walked into. The behind-the-counter deal has replaced the back-alley buy, and most people have no trouble finding the goods.

## **Meet the Speakers**

**Clara Anderson, MSW, ACSW, LCSW**, retired in 2012 after a long career as a social worker in Central Indiana with a focus on children and family issues. Clara's last employed position was as the Executive Vice President of Advocacy and Planning at the Children's Bureau, Inc., a private not-for profit agency that has a history of serving vulnerable children in Indiana. She received her master's degree in social work from Indiana University. Her professional history and expertise include Advocacy, Youth Development, Family Violence, Public Health, Parenting, Family Preservation, Special Needs Adoption and Cultural Diversity.

**Patricia D. Bledsoe, MEd, MSW, LCSW**, is Program Manager and Senior Affiliate Faculty of the Charles Warren Fairbanks Center for Medical Ethics at Clarian Health in Indianapolis, IN. Patty completed her undergraduate degree in English at Franklin College, Franklin, IN, a Master's Degree in Secondary Education at Georgia State University in Atlanta, GA, and received her Master's Degree in Social Work from Indiana University.

**Graham Brinklow** has worked to help youth respect their differences since September 1991. As the Indiana Youth Group Education Outreach Coordinator since 2008, Graham has helped IYG build their Indiana Gay Straight Alliance Network from just 8 groups to 50 groups across the state, with 35 more trying to start or restart. He also facilitates LGBTQ 101 Cultural Competency trainings for DCS, Marion County Juvenile Justice workers, the EEOC, on college campuses for future teachers and counselors, for church groups, for Sexual Assault Case workers, and shelters for persons who are abused and homeless.

**Mark A. Fairchild, MSW, LSW** holds an undergraduate degree in Psychology and a graduate degree in Social Work from Ohio State University. He has a background in social services administration as well as clinical practice and has specialized in working with children with behavioral and developmental challenges while educating and supporting their families. As Executive Director for NASW Indiana, he is tasked with supporting our community of Social Workers across the state toward the NASW mission to advance professional social work practice and the profession, to strengthen human rights, social and economic justice and insure unimpeded access to services for all.

**Destinee F. Floyd, MSW, LCSW, Ph.D. Student** is currently a doctoral student in the IU School of Social Work. She earned a B.A. in Psychology from the University of South Florida in 2007 and a Master of Social Work from Indiana University in 2009. Destinee is an instructor at IUPUI and teaches graduate courses on human behavior theory and research. She also works as a part-time mental health therapist at Community Health Network. As a doctoral student, she has worked as a research assistant studying concepts of hope and recovery pertaining to severe mental illness.

**Carla Gaff-Clark, EdD** received her Doctorate at Ball State University with a double cognate in Counseling Psychology/Adult and Community Education. She is a therapist and a licensed mental health counselor who works with families in crisis. She is certified in Drug and Alcohol Counseling (LCAC). Additionally, she is a certified clinical member of the American Association of Marriage and Family Therapists. Her master's degree is from Butler University where she graduated from the Marriage and Family Therapy program. She teaches at Butler University and at Indiana Wesleyan University where she works in the Graduate Counseling Programs.

**Mary Guerriero, PhD** received a B.A. and a B.Ed. from Brock University, St. Catharines, Ontario, Canada and her M.A. and Ph.D. from York University, Toronto, Canada. She is the Wesley P. Martin Professor of Alzheimer Disease Education in the Department of Psychiatry, Indiana University School of Medicine and the Director of the Education Core at the Indiana Alzheimer's Disease Center. In addition, she is an Affiliated Scientist at the IU Center for Aging Research and the Aging Brain Center and an Adjunct Professor at the IU School of Nursing. Her clinical and research interests include developing non-pharmacological interventions for patients and families; providing care for AD patients in the home and in institutional settings.

**Kay Guidry, MSW, LCSW** graduated in May, 2007 with her master's degree in social work from IU. She was a 2006 Bachelors of Social work graduate from IU with a certificate in case management and a minor in psychology. Kay received her LCSW clinical license in July of 2010. Kay has been employed with IU Simon Cancer Center as a social worker since completing her MSW in 2007 but has been employed at IU Health since 2003.

**Frankye E. Johnson-Shelby, MSW LCSW, LMFT, LMHC, LCAC**, received her Master of Social Work Degree (MSW) in May 1981, through the IU School of Social Work. She is employed by the Marion County Public Health Dept. –MCPHD serving in the capacity of Administrator for the Social Work Dept., since December 2007. She has been employed with the MCPHD since 1998; and an employee of the Health and Hospital Corporation since 1995. In her current position, Mrs. Johnson-Shelby is responsible for providing administrative, programmatic, clinical and technical direction to the Social Work staff, which provides both medical and behavioral health assessments, services, counseling, and assistance to the citizens of Marion County.

**Janice Klein, MSW, LCSW**, has both an MSW and LCSW. While she is currently the Chief Operating Officer at Children's Bureau Inc., she has, in the past, been clinical director of the agency. She has been a group therapist on a part time basis for Midtown Mental Health's Family Growth Program, a program where family sexual abuse has occurred. Janice was group therapist for the adolescent victims for two years and the non-offending parent for 8 years. She has also been an adjunct professor at the Indiana University School of Social Work

**Virginia Majewski, PhD**, is a professor in the Indiana University School of Social Work and vice-president of the National Rural Social Work Caucus. For over twenty years, she has taught courses on community practice, social policy, and research with a focus on rural areas. Before coming to Indiana University in 2008, she taught in and directed rural-focused social work programs in Southwestern Pennsylvania, Wyoming and West Virginia. Her teaching, research, and service interests led her to develop service-learning courses on American Indian Reservations in the Dakotas, emphasizing the unique needs and strengths of extremely rural reservation communities.

**Marc McAleavey, MSW**, is the Site Director for Public Allies Indianapolis at the Indianapolis Neighborhood Resource Center, where he previously served as the Evaluation and Documentation Manager. McAleavey founded The Zawadi Exchange, an Asset Based Community Development organization in Indianapolis' Mapleton-Fall Creek Neighborhood. He has a Bachelor of Arts Degree in Philosophy from Indiana University as well as a Master of Social Work degree from the Indiana University School of Social Work, where he is an Adjunct Professor.

**Helen L. McClain, MSW**, holds a Master's degree in Social Work from IU School of Social Work in Indianapolis, graduating in 2004 and earned her LCSW in 2008. She has fulfilled the education, training and experience requirements to use the specialty certification designation of Advanced Certified Hospice and Palliative Social Worker credential. Currently, she serves as the in-patient Palliative Care Services social worker at IU Health Methodist Hospital where she provides clinical services to patients and their loved ones as they cope and adjust to the impact of serious illness.

**Tracy McQueen, MSW**, is a Family Case Manager Supervisor for Department of Child Services. She is also a FCM Investigator for DCS and a member of the Domestic Violence Fatality Review Team (Marion Co.); She worked with the Central Office Policy Director and Staff in developing Statewide Policy as to domestic violence. Tracy also provides in-service trainings to outside agency's on domestic violence policy of DCS. She works directly with the prosecutor's office, domestic violence detectives of IMPD and districts, and community advocates; she graduated in May 2010 with Masters of Social Work.

**Elizabeth Morris, MSW**, has an MSW from Indiana University. She also holds a BA in Psychology and graduated Phi Beta Kappa from Indiana University, Bloomington. She is currently the Director of the Community Health Partnerships – Columbus Regional Hospital. She provides staff support to the Healthy Communities Initiative (HCI), a broad-based community initiative founded in 1993 through a series of town hall meetings devised to determine the county's vision for community health.

**Rhea Murray's** son disclosed to her he was gay when he was thirteen years old. Shortly thereafter, he was "outed" by the family's minister, which led to her family experiencing ostracism and isolation in their rural community. This adversity shaped her into a strong advocate. She founded the Seymour PFLAG [Parents, Families and Friends of Lesbians and Gays] Chapter in 1996. She shared her family's experience in her published autobiography "A Journey to Moriah" and through her many lectures across the country and internationally. In addition, she won the national Sunshine Lady Peace award for her work in domestic violence.

**Geneva Osawe, MSW, LCSW, LMFT, LCAC**, has an MSW and a BA from Indiana University. She is a graduate of the Center for Family Studies/The Family Institute of Chicago in Theory and Practice of Family Therapy and Working with Chemically Impaired Families. Geneva is a Clinical Consultant for the Family Matters Institute, Inc. she serves on the Commission of Disproportionality and CASA.

**Anita Osborn, MSW**, has taught for the Indiana University School of Social Work for twenty years as adjunct and fulltime faculty. Anita grew up in Grant County and worked as a Child Welfare caseworker for seventeen years in Howard County – both rural counties. Her prior employment was as a IV-B Child Welfare Coordinator serving counties in the southern third of Indiana; she was the 2011 co-chair of the National Rural Social Work Caucus conference hosted by IUSSW. Anita has taught in the area of child welfare practice at IUSSW and has been integrating rural content in curricula.

**Tom Plake** Since 1984, Tom Plake has been helping social workers and other leaders create excellence and reward in their work. He has been a featured speaker with Nelson Motivation in San Diego and is the Principal of Creative Edge, coaching leaders in the Fortune 500, education, government and not-for-profits. He also has served as architect and guide for The Journey, a 12-month fellowship program, funded by the Lilly Endowment, that is focused on renewal and meaning for professionals in the field of youth work in Indiana.

**Carol Robinson, MSW, LSW**, has been employed as a District Social Worker for M.S.D. of Pike Township Schools since 1997 where she works with students, families, and the community to address issues that impede academic success. She facilitates the Alternative to Expulsion Program for the district and serves as the Child Protective Service Liaison for Pike Township Schools. Carol earned her BSW from Indiana University School of Social Work in 1986 and her MSW in 1995.

**W. Patrick Sullivan, PhD**, has served at the IU School of Social Work since 1993. During his tenure at the School he also served as the Director of the Indiana Division of Mental Health and Addiction from 1994-1998. He has over 50 professional publications in the areas of mental health, addiction, and philosophical frameworks for practice and policy. Dr. Sullivan is nationally known for his work in case management and the strengths perspective.

# March 1, 2013 IUSSWAA 12th Annual Alumni Conference

**Registration** — You may also register online at: [www.alumni.iupui.edu](http://www.alumni.iupui.edu)

Please print

Name \_\_\_\_\_  
Last First

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Class Yr. \_\_\_\_\_

Phone (Day) \_\_\_\_\_

E-mail \_\_\_\_\_

**Quantity**      **Amount**

Alumni Association Members @ \$58      \_\_\_\_\_

Alumni Association Non Members @ \$65      \_\_\_\_\_

Students @ \$20      \_\_\_\_\_

Exhibit Table @ \$100      \_\_\_\_\_

**(Exhibitors registration includes one lunch)**

Additional Exhibitor lunch/lunches @ \$25      \_\_\_\_\_

**Total Paid**      **\$** \_\_\_\_\_

Additional Attendees Names for Nametags:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please attach a list of names if additional space is needed – we do nametags for each attendee.

**Reservation Deadline: February 25, 2013**

If paying by check, please make payable to IUAA.

If paying by credit card, please complete:

Visa     Mastercard     AMEX

Acct. # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

*The IU Alumni Association is a dues supported membership organization.*

**Please check the sessions you and your guests plan to attend. Indicate how many people will attend the sessions you select. This information will help us plan handouts, seating, etc.**

**Friday, March 1, 2013**

**8:30 – 9:00 a.m. Registration**

**9:00 – 9:15 a.m. Welcome**

**9:15-10:45 a.m.**

Keynote \_\_\_\_\_

**11:00 a.m.-12:30 p.m. Breakout Session 1**

\*Ethics and Technology \_\_\_\_\_

Women and Leadership \_\_\_\_\_

Rural Social Work Practice \_\_\_\_\_

Secondary Settings: Working for a  
Non-Social Work Boss \_\_\_\_\_

**12:30-1:30 p.m.**

Lunch

**1:30-3:00 p.m. Breakout Session 2**

Impact of Healthcare Reform on Social Work \_\_\_\_\_

Spirit Lifting: Practitioner Hope and Recovery  
from Serious and Persistent Mental Illness \_\_\_\_\_

Children and Families \_\_\_\_\_

\*Navigating Ethical Perspectives \_\_\_\_\_

**3:15-4:45 p.m. Breakout Session 3**

Palliative Care Social Work \_\_\_\_\_

Promoting Healthy Environments for LGBT Clients  
and Their Families \_\_\_\_\_

Understanding Aging and Alzheimer Disease \_\_\_\_\_

Bath Salts and Other New Recreational Drugs \_\_\_\_\_

**\*Sessions with ethics credit.**

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

Lunch will be a buffet.

### ***Continuing Education Credits***

Continuing education credits will be issued by Indiana University School of Social Work.

This conference is worth 6 CEU Hours.

**To book a hotel room, please call:**

**The Marten House Hotel and Conference Center @ 1-800-736-5634**

Send completed form to:

IUSSWAA, 340 W. Michigan St., Indianapolis, IN 46202

or fax to (317) 274-5064

For more information, please call (317) 274-8959 or e-mail  
kdeery@iupui.edu.

## **RESOURCE EXCHANGE!**

All attendees are invited to bring resource material about your agency. A table will be set up for the resource material and will be arranged by concentration area.

IUSSWAA

340 W Michigan Street  
Indianapolis, IN 46202

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