

**PAPA Artists Program**  
**“Enhancement & Beyond –**  
**Creating Images That Sell”**

Mark Campbell  
Sunday, April 19, 2009  
9:00AM-11:00AM  
1:00PM-5:00PM

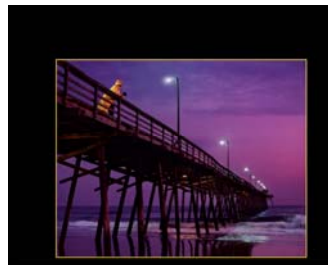


Once again, we are privileged to have Mark Campbell as a speaker here in Pennsylvania. Mark has shared his extensive knowledge with us on many occasions. Sponsored in part by the Photographic Artists of Pennsylvania (PAPA), Mark will conduct a “hands on” workshop on Sunday so be sure to register and reserve your seat as spaces are limited! Mark’s program is free to PAPA members, \$25 for non-PAPA members.

Today’s technology has given us the tools to create unique and stunning images. Unfortunately, it’s also turned our clients into competitors and diluted the market with products and “Whiz-Bang” effects that have the public feeling that they can do it all themselves.

Join Mark for a day of exploration into Photoshop to discover what you can do that your clients cannot! Learn how to manipulate your images, not necessarily into abstract art pieces, but into images that will sell every time. This program will cover a wide range of related topics including:

- Developing an easy, consistent workflow
- Working with new features in Photoshop and Bridge CS4
- Correcting for flaws (both yours and your clients!)
- Retouching & Eye Enhancement
- Lighting with Layer Masks
- Killer B&W!
- All sorts of image enhancements
- How to MAKE IT SELL!



Don’t spend another day doing things the hard way! Mark Campbell, PPA Certified, Cr.Photog., API has owned and operated Prestige Photography and Video in Wheeling, West Virginia with his wife Cheryl since 1989. Mark is also a PPA Certified Electronic Imager. He is a past president of both the Triangle Photographers Association and the Professional Photographers of West Virginia. He also represents West Virginia on PPA’s National Council and is a member of PPA’s By-Laws, Rules and Ethics Committee. Mark is also a PPA approved Photographic Instructor. Mark’s specialties include Adobe Photoshop (for which he is an Adobe Certified Expert), and a host of related third party software, including business presentation software.

***Artist's Workshop Registration***  
**Mark Campbell Workshop Registration**  
**Sunday, April 19, 2009 – 9 AM to 5 PM (with breaks)**  
**Pre-register by April 13 – Class limited to 25 students!**

Studio / Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Name(s) of Personnel Attending::	Member of PAPA?	
_____	Yes ___	No ___
_____	Yes ___	No ___

Member of Photographic Artists of Pennsylvania (PAPA) ..... FREE  
Non-member of PAPA.....\$25.00

Send to:

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