



***Taste of Downtown***  
***Restaurant Participation Form***  
***Thursday, September 8<sup>th</sup>, 2011***  
***5:00 p.m. to 9:00 p.m.***

**Restaurant Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Name of Manager/Owner:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature of Manager/Owner:** \_\_\_\_\_

**Detailed description of house specialty sample or dessert to be served:** \_\_\_\_\_

\_\_\_\_\_

**Detailed description of taste samples must be submitted for approval by NO LATER than Friday, July 1<sup>st</sup>, 2011.**

**What is a Taste?**

- Acceptable tastes should consist of a few mouthfuls of your house specialty.
- Taste samples should be served buffet style or sit down style.
- One serving per guest.
- The ultimate goal of the taste is to promote Downtown's fabulous restaurants and cuisine; therefore, McFarlane Promotions reserves the right to refuse entry to any restaurant that fails to comply with the standards of the Taste of Downtown.

\_\_\_\_\_ **Yes I would like to participate in the KUSI TV spot TBD. (Limited to first 8 restaurants)**

**6:20 a.m. first live spot: Morning Phone #** \_\_\_\_\_

**6:45 a.m. second live spot: Morning Phone: #** \_\_\_\_\_

\_\_\_\_\_ **I would like to open my business at 5:30 a.m. to host the KUSI spot:** \_\_\_\_\_

\_\_\_\_\_ **Yes, I would like to provide food for the "on-air" radio promotions with STAR 94.1, Channel 93.3, Magic 92.5, Z90.3, and New Country 95.7: (Limited Spots Available)**

**Morning Phone #** \_\_\_\_\_

\_\_\_\_\_ **Yes, I would like to sell tickets to the Taste of Downtown at my restaurant** (limited to first 2 entrants from each area)

Please fax back this registration form to McFarlane Promotions at **619-233-0898** by **Friday, July 1<sup>st</sup>, 2011** to be included in the Taste of Downtown.

The Downtown San Diego Partnership looks forward to your participation and we wish to thank you for your generous time and support.