



Dr Pepper Vending Machine Art Contest

CONTEST DETAILS

About the contest:

It's time to get creative for conservation! The Oklahoma City Zoo and Botanical Garden and Dr Pepper invite Oklahoma students to participate in the annual Dr Pepper Vending Machine Art Contest for a chance to win gift cards, art supplies and have their illustration displayed on a Dr Pepper machine at the Zoo.

Contest participants are encouraged to create designs based upon the contest's theme, "Get Creative for Conservation". From its amazing animals to beautiful gardens, the Zoo is alive with art! But conserving and protecting this natural art takes all of us, and the Zoo wants to know how YOU would help. In your design, illustrate ways you can help protect the Earth's natural resources. Draw inspiration from your favorite Zoo animals including Achara, the Zoo's new baby Asian elephant, Rupert, our young Indian rhinoceros or Leom, a two year old Western lowland gorilla. Let the Zoo inspire you. Learn more about the Zoo's local and international conservation initiatives at www.okczoo.com.

Dates:

- February 23 – March 31, 2015 (Entries must be postmarked by March 31, 2015)

Who's Eligible?

- Oklahoma students, K-12 may enter through their school, home school, civic group (e.g. Scouts), or on their own.

Categories:

- Lower division (K–5) Upper division (6–12)

Art Specifications:

- Designs must be vertical and created on an official entry form.
- Xerox copies of the entry form are acceptable.
- Students may use any medium they wish including computer-generated art.
- Bright colors are a plus!
- Written messages are not required but if included they should be relevant to the contest theme and easy to read.

Judging:

- Entries will be judged based upon relevance to the contest theme, creativity and meeting all art specifications.



Award Categories/Prizes:

Contest winners will be notified by phone. Winners and their teachers/parents are encouraged to attend an award presentation at the Zoo on Sunday, April 26, 2015 at 2 p.m.

- **Grand Prize Winners:**

- There will be one Grand Prize Winner per division: Lower (K-5) and Upper (6-12).
- Each winner will receive a \$300 Visa gift card*, a gift basket from Porch School & Art Supply, a certificate and have their design displayed as the cover of a Dr Pepper vending machine at the Zoo for a year.

- **First Place:** Winner will receive a \$100 Visa gift card and a certificate.

- **AZA Choice:** Winner will receive a \$50 Visa gift card and a certificate.

- **Zoo Director's Top 10 Honor Roll:** Each winner will receive a \$25 Visa gift card and a certificate.

**All Visa gift cards courtesy of First Security Bank.*

Porch School & Art Supply gift card drawing:

- Teachers of participating students will be entered into a random drawing to win one of three \$50 gift cards from Porch School & Art Supply.
- Teacher and parents may only be entered into the drawing once.
- Winning names will be drawn on March 31, 2015, by a member of the Zoo's Marketing/Public Relations team.
- Winners will be notified by phone and given 30 days to pick up their gift card from the Zoo's Guest Relations office.
- **No purchase necessary to enter. Need not be present to win.**

Regarding official entry forms:

- Download one from the Zoo's Web site, www.okczoo.com.
- Contact crennels@okczoo.com to request a form via email.
- Pick one up in person from the Zoo's Guest Relations office open daily from 9 a.m. to 5 p.m.
- All entries submitted become property of the Oklahoma City Zoo.
- Mail completed entries to:
The Oklahoma City Zoo, Attn: DP Art Contest, 2000 Remington Place, Oklahoma City, OK 73111



OFFICIAL DR PEPPER ENTRY FORM



Child's name: _____ Grade: _____
Address: _____ City: _____ State: _____ Zip: _____
Home phone: () _____ Parent's work phone: () _____
School's name: _____ School's phone number: () _____
Teacher's name: _____ Teacher's e-mail: _____

Mail entries to: The Oklahoma City Zoo Attn: Dr Pepper Art Contest 2000 Remington Place, Oklahoma City, OK 73111

