

## **Project Proposal Application Form**

Within the ERA-NET ERNEST JOINT CALL FOR PROPOSALS  
INTERREGIONAL RESEARCH ON SUSTAINABLE TOURISM

**Project Acronym:**

**Project Coordinator:**

(organisation and country)

**\*Refer to ERNEST Joint Call for Proposals & Guidelines for Applicants when filling out this form.**

**\*\*This form should be submitted one time only and must be completed by the Project Coordinator only.**



**NOTE: use only Times New Roman font and 11 point text size.**

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## **Project Summary**

### Administrative Information

Project Short Title/Acronym:	
Project Full Title:	
<b>Topic</b> (Indicate the <u>main</u> project topic from the list below):	
<input type="checkbox"/>	Impact of transport
<input type="checkbox"/>	Residents' quality of life
<input type="checkbox"/>	Quality of work
<input type="checkbox"/>	Widening the relations between demand/offer (geographical and seasonal concentration of tourism)
<input type="checkbox"/>	Active conservation of cultural heritage
<input type="checkbox"/>	Active conservation of environmental heritage
<input type="checkbox"/>	Active conservation of distinctive identities of destinations
<input type="checkbox"/>	Reduction and optimization of natural resources use with particular reference to water
<input type="checkbox"/>	Reduction and optimization of energy consumption
<input type="checkbox"/>	Reduction of waste and better waste management
<input type="checkbox"/>	Social dialogue
<input type="checkbox"/>	Measurement
<input type="checkbox"/>	Competitiveness
<input type="checkbox"/>	Other (please specify):
<input type="checkbox"/>	The project addresses multiple research topics
Total Project Cost:	EUR
Requested Funding:	EUR
Duration of Project:	months
Expected Start (MM/YY):	
Expected End (MM/YY):	

### Project Abstract (publishable format)

Abstract will be published in case of funding.

*(Max. Length: 500 words; Font: Times New Roman; Size: 11 point)*

*Please summarise the project concept and objectives, including the targeted sustainable competitiveness and product or service innovation, and the results expected.*

## Consortium Partnership

### Project Coordinator

First Name:	E-mail:
Family Name:	Organisation website:
Position held:	Tel:
Organisation Name:	Fax:
Address of the organisation (Street; Town; Postcode):	Region :
	Country:

### Consortium Members

Organisation	Activity type <sup>1</sup>	Contact Person (Name & email))	Country/Region	Applying for funding from: (insert Funding Agency)
<b>[Coordinator:]*</b>				
<b>[Partner 1:]*</b>				
<b>[Partner 2:]*</b>				
<b>[Partner 3:]*</b>				
<b>[Partner 4:]*</b>				

<sup>1</sup> SME – Small or Medium Industry, PLA-Public Local Administration, UNI - University RES – Research Institute, OTH - Other

<b>[Partner 5:]*</b>				

### Consortium Description

a) Describe in the boxes below the expertise and role of each partner in the proposed project.  
(Max. 10 lines per partner)

<u>[Coordinator]:</u> (max. 10 lines):
<b>Expertise / role:</b>

<u>[Partner 1]</u> (max. 10 lines):
<b>Expertise / role:</b>

<u>[Partner 2]:</u> (max. 10 lines):
<b>Expertise / role:</b>

<u>[Partner 3]:</u> (max. 10 lines):
<b>Expertise / role:</b>
<u>[Partner 4]:</u> (max. 10 lines):
<b>Expertise / role:</b>



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[Partner 5]: (max. 10 lines):
<b>Expertise / role:</b>

*b) Describe in the box below the overall consortium strengths, i.e. how all the partners involved can achieve together the goals of the project, their degree of involvement and complementarity in terms of geographical areas and/or areas of expertise. (Max. 20 lines total; please extend table as appropriate)*

[Overall consortium strength:
<b>Consortium capacity to achieve project goals, partners' involvement &amp; complementarities:</b>



## **Project Description (technical)**

*(recommended length between 2 and 3 pages)*

*Explain the state of the art and existing challenges (also, if necessary, quoting studies and research or by means of a swot analysis), project concept, objectives, methodologies, targeted innovation (production of new product or service or improvement of existing product or service, production of new knowledge), market needs addressed, originality and or innovation of the approach, relevance to the EU, FP7<sup>2</sup> and ERNEST JCP objectives<sup>3</sup>.*

## **Project Management**

*Describe the project management structure: Work packages, timing, milestones, results and deliverables (using the templates below). Briefly explain the contributions of various partners to CRP activities in terms of budget, personnel, equipment and how the planned activities contribute to the project objectives. In the descriptions also include the plans for a consortium agreement and the-methods for monitoring of project advancements. The basic principle applied in drafting these provisions is to provide an efficient mechanism to support the co-operation.*

**Work package list:**

WP No.	Work Package Title	Main content (keywords)	Total effort (Person- months)	Work package leader	Participating Project Partners

<sup>2</sup> [http://cordis.europa.eu/fp7/home\\_en.html](http://cordis.europa.eu/fp7/home_en.html)

<sup>3</sup> See call text

Please provide a clearly arranged and detailed time schedule (GANTT chart, not to exceed one half-page, printable in black and white).



Work package description: (please duplicate as needed for each work package)

**WP No:**

**WP Title:**

**WP Leader:**

**Partners Involved:**

**Start Date:**

**End Date:**

**Objectives:**

**Expected Results:**

**Deliverables:**

### **Projected Costs**

**Total project costs & staff effort per partner**

Organisation	Person(s) months	Total costs (EUR)	Requested Funding (EUR)	Requested Funding rate in %
[Coordinator:]				

[Partner 2:]				
[Partner 3:]				
[Partner 4:]				
[Partner 5:]				
<b>TOTAL</b>				

**Total project costs per cost item:**

	<b>Personnel</b>	<b>Travels &amp; Subsistence</b>	<b>Materials &amp; Supplies (if applicable)</b>	<b>Equipment (if applicable)</b>	<b>Subcontracting</b>	<b>Other</b>
<b>Partners</b>	€	€	€	€	€	€
[Coordinator:]						
[Partner 2:]						
Partner 3:]						
Partner 4:]						
Partner 5:]						
<b>TOTAL</b>						

**Explain in detail the costs of:**

- Personnel (qualification and person(s)/months)
- Materials and supplies – if applicable – (what they are, their cost, their use in the project)
- Equipment – if applicable – (what, how much it costs, percentage of use in the project)
- Subcontracting (who they are, how much they cost, what is their role in the project)
- Other

*(Recommended length not longer than 2 pages)*

begin text here

**Added value of Interregional Cooperation**

*(max. length 20 lines)*

*Please explain how interregional cooperation envisaged by the project brings an added value to the research area in terms of giving a wider geographical potential to the expected results, knowledge transfer, future market potential etc.*

begin text here

**Relevance to the Theme of Sustainable Tourism**

*(max. length 30 lines)*

*Please explain the strategic relevance of the CRP to the topic of: 'sustainable and competitive tourism', and how the CRP addressed the issues of competitiveness, environmental sustainability and social dialogue.*

begin text here

**Expected Impact**

*(max. length 30 lines)*

*Please explain the expected impact of the CRP in terms of:*

- innovation (production of new knowledge or service or product)
- increased competitiveness (revenues increase and number of employees)
- potential economic impact for the new product/service

*If applicable, please describe also the exploitation plan, i.e. the steps that the project partners intend to follow in order to bring the product/service to the market.*

begin text here

### **Dissemination Activities –IPR management**

*(max. length 20 lines)*

*Please explain:*

- the measures for the dissemination and/or exploitation of transnational projects results;
- the measures for the management of intellectual property/IPR concept, including the definition of how the property of foregrounds/projects results will be allocated between the parties.

*Note: IPR measures have to be equal to those for all collaborative projects funded by the European Commission under FP7 ([ftp://ftp.cordis.europa.eu/pub/fp7/docs/ipr\\_en.pdf](ftp://ftp.cordis.europa.eu/pub/fp7/docs/ipr_en.pdf)).*

*While foreground capable of industrial or commercial application (even if it requires further research and development, and/or private investment), should be protected, ERNEST JCP suggests to put foreground in the public domain whenever the specificity of the projects allows it. If this is the case all participants in the project have to be informed of this strategy before the project starts in order to avoid possible conflicts (provisions contained in the consortium agreement).*

begin text here

### **Potential sustainability**

*(max. length 20 lines)*

*Please explain if the CRP is expected to have a lasting impact in economic, environmental or social terms and include a brief feasibility analysis on how the CRP could continue beyond the funding provided by the regions within the ERNEST JC.*

begin text here

### **Ethical issues**

*Declaration of accordance with the fundamental ethical rules and principles recognised at European and international level<sup>4</sup> (for environmental and social sustainability refer to point 7 above).*

begin text here

### **Additional Priority/ies Declaration**

*If the project has the requisite for applying for the evaluation of one or more additional priority criteria, please fill the following section as appropriate:*

**The project requests the evaluation of the following additional priority criteria:**

<i>Integration &amp; Interdisciplinarity</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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*If 'Yes, please explain how the approach of the CRP is based on an integration and interdisciplinary approach, and whether it addresses multiple research themes. (max. 200 words)*

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<sup>4</sup> fundamental national and international human rights regulations which exist in this field, such as:

- the Charter of Fundamental Rights of the EU,
- UN Convention on the Elimination of all forms of Racial Discrimination,
- the International Covenant on Civil and Political Rights (CCPR),
- the International Covenant on Economic, Social and Cultural Rights,
- the UN Convention on the Elimination of all forms of Discrimination Against Women,
- the UN Convention on the Rights of the Child,
- the International Convention on the Protection of the Rights of All Migrant Workers and Members of Their Families,



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<i>Innovation In Practice/Modelling</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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*If 'Yes, please explain the innovation in practice/modelling features of the CRP, i.e. how the project tasks include the development of operative models for the implementation of sustainable tourism in tourism SMEs, research into comparative, interdisciplinary and practical models of how tourism sustainability comes into being and how it operates, with a specifically practical and empirical focus, interregional comparisons with a view to offering models of successful practice (including conditions that facilitate or hamper the practice). (max. 200 words)*

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<i>Tourist Product/Clustering &amp; Replicability</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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*If 'Yes, please explain if the CRP targets a specific tourist product (such as, but not limited to art & culture destinations, seaside resorts, mountain resorts, countryside, Spas, meeting & incentives destinations, cultural itineraries, etc) and whether this can contribute to face European-level challenges connected to the management of the product. (max 200 words)*

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<i>Research Beyond Academia</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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*If 'Yes, please explain the potential impact of the CRP in environmental, economic, social or cultural terms.  
(max. 200 words)*

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### **Applicant Completion Checklist**

**Please ensure that the project proposal submitted meets all of the following:**

The proposal conforms to the call guidelines.	<input type="checkbox"/>
Every project partner has been in direct contact with his/her national or regional funding agency and has checked that their collaboration and their project contribution is eligible for funding.	<input type="checkbox"/>
All partners who are not eligible for 100% funding are able to provide financial resources for their own contribution.	<input type="checkbox"/>
The consortium is aware of the necessity to have an agreement on intellectual property rights (IPR) and publication rules for a funded project (to be signed before the first payment)	<input type="checkbox"/>
The regional applications have been submitted by all consortium partners to their local funding bodies.	<input type="checkbox"/>

**Applications have to be submitted via surface-mail to the JC Secretariat using the forms uploaded in the web site [www.ernestproject.eu](http://www.ernestproject.eu). And following the instructions contained in the Call & Guidelines for Applicants**

**Deadline for submission: 20 December 2010, 18:00 CET (Brussels, Belgium time)**



For further information on ERNEST ERA-NET: please go to [www.ernestproject.eu](http://www.ernestproject.eu)