

Help Celebrate the La Porte Jaycees 67th Fourth of July Celebration!



The La Porte Jaycees annually sponsor one of the largest 4th of July Celebrations in the state of Indiana. It attracts over 60,000 people along its two and a half mile route. Our service organization has organized this event for the past 67 years every July 4th in La Porte, Indiana, from the parade, arts & crafts show, beer barns and ending the celebration of our country's freedom with a spectacular fireworks display at the La Porte County Fairgrounds. We are making preparations for this annual event and hope you want to be a part of the celebration!

Parade Location: Downtown City of La Porte – Lincolnway (HWY 2)
Thursday, July 4th, 2013....Parade 10:00 a.m.

Firework Location: La Porte County Fairgrounds
Thursday, July 4th, 2013....Gates open at 6:00 p.m.

There are many ways to be a part of the success of this event. Enclosed are the ways you can help us in continuing this tradition.

Premier Sponsorship:

This is for anyone or business that donates \$2000 or more to help sponsor the 4th of July Celebration.

Parade:

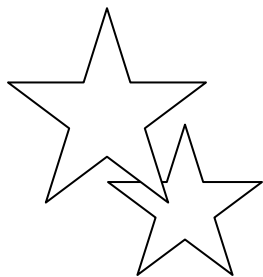
Parade Program Ad: 7000 programs are handed out FREE OF CHARGE along the parade route July 4th.

Fireworks:

VIP Tent Sponsor – the VIP tent is in its 11th year and it's a great way to network and socialize with other area business members. Sponsorship to the VIP tent gets you premier V IP seating/hospitality at the fireworks, special parking privileges, verbal recognition, signage, an ad placed in our Parade Program and complimentary food and beverage catered by: Spire Catering and Event Planning.



2013 Menu Includes: TBD



Become a Sponsor Today!

2013 Premier Sponsorship

Premier Sponsorship is for anyone or any business that donates \$2000 or more to the 4th of July Celebration. Premier sponsors will receive many benefits. They will get put on all advertising for whichever event they are helping to sponsor. We advertise our events on WLOI/WCOE, in the La Porte Herald Argus, and the News Dispatch. We will also advertise sponsors on full pages within our Parade Programs. In addition, all premier sponsors receive a table for 6 adults at our VIP Tent. We also welcome premier sponsors to provide us with any literature they would like us to pass out or have available during whichever event they are helping to sponsor.

Premier Sponsorship by: _____

Amount donated: _____

2013 Parade Program Ad Price List

For Parade Program Questions contact Joy Zigler @ 219-608-5719, zigler426@yahoo.com

Full Page Ad with full color (only 6 available).....\$450.00

Full Page Ad.....\$395.00

Half Page Ad.....\$275.00

Quarter Page Ad.....\$225.00

1/8 Page Ad.....\$125.00

Final Deadline for Ad Placement 6/05/13

****All payments requested at time of order****

Size of Ad Desired: _____

With 2013 Parade Program Purchase receive a discounted price of \$15.00 (increments of 5) per ticket for entry to the 2013 VIP Tent.

Number of Tickets Desired: _____

2013 VIP Tent Sponsorship

For VIP Tent Questions contact:

Remember the VIP tent is a great way to network and socialize with other area business members!

Full Table.....\$550.00

Sponsorship Includes: 16 Passes to the fireworks. Complimentary food and beverages (see menu on Pg.1 by Spire Catering and Event Planning), Premier (VIP) seating/hospitality, Special entrance and parking privileges, Signage, Verbal recognition, Half Page ad in our Parade Program.

Half Table.....\$350.00

Sponsorship Includes: 8 Passes to the fireworks. Complimentary food and beverages (see menu on Pg.1 by Spire Catering and Event Planning), Premier (VIP) seating/hospitality, Special entrance and parking privileges, Signage, Verbal recognition, Quarter Page ad in our Parade Program

Table Size Desired: _____

Tickets Delivered to:

Person: _____

Address: _____

****Tickets Delivered approximately one week prior to the event****

****All Payments requested at time of order****

PAYMENTS AND ORDERS CAN BE MAILED TO: The La Porte Jaycees @ PO Box 172 La Porte, IN. 46352