## TWENTY NINTH ANNUAL • COSMETIC INDUSTRY







## SEPTEMBER 26, 2013 • CIPRIANI 42ND STREET

## **JOURNAL FORM**

Full Page, 4/C \$6,500			
Two Page Spread 4/C \$0,000	ELECTRONIC FILE REQUIREMENTS Unit:	Width/De	pth
Two Page Spread, 4/C	<ul><li>Publication trim size:</li></ul>	8.375" x 1	10.875"
Full Page, B/W	• Two (2) page spread:	16.75" x 1 3.875" x 1	
	<ul><li>1/2 page spread vertical:</li><li>1/2 page horizontal:</li></ul>	7.00" x	
Two Page Spread, B/W \$6,500			
Half Page, 4/C	<ul> <li>FILE FORMAT: Files may be sent as a print ready, high resolution PDF.</li> </ul>		
Half Page, B/W	A set of two color laser proofs (paginated including the crop marks) must be sent with material. On bleed ads and undersized non-bleed ads, provide separate ruled position proof showing trim		
Inside Back Cover, 4/C \$8,500			
Inside Front Cover, 2 Page Spread. \$0.512,500			
Outside Back Cover, 4/C			
Date			
Enclosed is our check for**			
	Client Ar	twork Contact	Phone Number
Company	Contact Person		
Title	Authorized Signature		
Address	Phone		
City, State, Zip Email	Email address for invoice	cing purposes	
( ) Advertising Material to follow ( ) Camera ready	artwork enclosed		

DEADLINE: August 23, 2013. For further information call Chloe Lipman at (212) 237-3896 or fax: (212) 237-3842 Email inquiries: Dreamball@cancer.org. Mail this insertion order, your payment and your artwork to:

American Cancer Society DreamBall, 132 West 32nd Street, New York, NY 10001

\*\*Please make checks payable by September 20, 2013 to: American Cancer Society DreamBall