



**MINUTES OF CROQUET SA BOARD MEETING HELD
ON TUESDAY 21st OCTOBER 2014**

	Subject a	Discussion/Decision b	Attention c
1	Present:	Ron McBride (RM) –President Eileen Ferguson (EF) – Vice President David Taylor (DT) - Treasurer Cathy Leske (CL) – Exec Dir Sally Harper (SH) – Director Sport Dev Heather White (HW) – Director GC	
		Special Guest Jane Bartlett	
2	Apologies:	Eric Zadow	
3	Opening:	9.45am	
4	Minutes of Board Meeting	Minutes of board meeting held 2/9/14, moved Maree, seconded, Mark that minutes be accepted. Voted by email, carried. <i>Secretarial note: these minutes have been accepted as a true record of the meeting by an out of session email vote of Board Members prior to publication.</i>	
5	Business Arising from the Minutes		
6	Casual Membership category	No formal steps have been taken yet. Committee will be looking at this restructure. Ongoing.	Cathy/David
7	GC Selection Policy	Heather said there was a tight timeframe on this. Policy has been approved by the GC Committee. Board was presented with the policy via email. The board voted by email and approved the policy. Ron said that there are still some holes in the policy. Eileen will publish on the website. Changes can be made and Board can approve changes when presented.	Eileen
8	Visit from Jane Bartlett	Eileen asked about the policy aspect of our grant obligations. Inclusion grant open now - smaller applications should be submitted. Heather will ask GC Coaching committee to draft a submission for GC regional coaching/refereeing – Cathy can add support if a draft is sent to her. Sally to look at application for Uni program. Clubs must also establish a good relationship with their council. Sustainability grant in December. Cathy will complete this.	Heather Sally Cathy
9	Repair of Foundation member list	Waiting to hear the outcome of grant. Ongoing	Eileen
10	Solar Panels	Need two more quotes, need landlord approval, and grants. Ron having a look at it. Cathy to send quote to Ron.	Cathy/Ron
11	Hammer Time Program update	Approx 7 clubs + Hutt Rd in March. Sponsors being approached by Cathy. Advertising will be booked before the end of the year. November event – clubs participating in March have been asked to come in one night to help at Hutt Rd & learn the processes required.	Cathy

17	Reports	AC, SD,ED. Reports accepted by the board.	
18	Other Business		
	GC Coaching	Heather said that Barry has volunteered to take on this role. Board agrees with this.	
19	Suggestions re maintenance at Hutt Rd	Suggestions from E Zadow circulated to board. This needs to be discussed by the AC committee and the GC committee with recommendations to the board.	Eric/Heather
20	Vacant Positions	Board has voted by email to pay structured fees to clubs for assisting at croquet parties. Cathy asked about working on bar, kitchen and locking up. Clubs to be paid as per chart agreed to by board. Iff they can supply bar people (one RSA), set up, and manage whole evening, they will receive an extra \$200. Schedule of payment to be sent to clubs. Maintenance of Hutt Rd – Subsidy ceases in November. Future employment will be as a contractor. David to liaise with him. AC Events Person being approached. Calendar person being approached within next week. Vice President (2 nd)- vacant	Cathy David Eric
21	Any other business		
22	Rep for Skype Meeting	Heather has agreed to do this.	Heather
23	Presentation Day	Cathy will notify Barbara and send last year's program to events. Ron to check with Di that ordering of pennants, medals.	Cathy,Ron, Heather,Eric
24	Meeting closed	1.30pm	
25	Next Meeting	11 November 8.45am	All

_____ (Chair) _____ (Date)

President's Report for October 2014 Board meeting

Communications:

Sally has commenced organising the Presidents meeting to be held at 6pm Wednesday 5th Nov 2014. I have also commenced visiting clubs on their club days to meet people at all levels of croquet.

Gap Water Scheme:

I am currently gathering information to be able to get a contract together to install both the delivery piping and modify the current watering system and building supply. This will take some time as we do not appear to have any reliable records on hand and therefore some of this needs to be researched.

Complaints:

We currently have a few active complaints and I find it alarming that this trend is higher than I expected. I believe we need to actively promote for a culture of co operation in the association.

A review of our current guidelines may also be in order.

Ron McBride
President

Vice President's Report for October 2014 Board meeting

Re Founding members document:

The outcome of the grant application for restoration of this document is still not known. It is anticipated that we will be advised of the success or not of our application in the next week or so.

Volunteer strategy:

I am slowly working through V- Star, the online volunteer resource from the Office of Rec & Sport.

My RecSport:

I am collecting the necessary information to update the the My RecSport website before the 31/10 deadline. New contacts need to be determined for Elite Performance, Officiating and Social Inclusion.

State Team Eligibility:

I have provided ACA with relevant information from our selection policies with regard to player eligibility. I have been requested to advise the name of a representative from SA to participate in Skype discussions as ACA formulates a residential eligibility policy binding on all states for state team selection. If anyone would like to be SA's representative please let me know asap.

GC Selection policy:

Following the approval of the GC selection policies and guidelines, by email vote just prior to the AGM, I was asked to format the documents and send to the website for publication as a matter of urgency as the first of the selection events was about to take place. Following David's suggestion to merge the guidelines and policy documents to avoid any conflicting information I agreed, after email discussion with Heather, to merge the documents within a few days and resubmit them to GC for checking prior to publication. This was done and the documents were emailed for approval on 30/9. I finally received advice from GC about the merged documents on 17/10 and it now seems that there are "concerns" about the policy. I have subsequently advised that I do not write the policies, merely put them into a suitable format for publication and that GC need to determine what is in the selection policies. So in spite of the "urgency" of this matter publication is no further forward almost a month later.

Eileen Ferguson
Vice President

Executive Director Report to Board October 2014

It has been an extremely busy but productive month.

Social Media/Online Presence

I have spent quite some time building a following on the Hammer Time twitter page. We now have 34 followers and the page has only been in operation six weeks. This represents a lot of people seeing our posts, e.g. Followers City of Adelaide has nearly 21,000 followers so when they retweet our posts it goes to all these people and their followers. All major media is followed as well as councils, social media and news sites pertaining to Adelaide events.

The social media campaign will be stepped up over the next month to maximise our following for the November installation of Hammer Time, setting it up for next March launch.

I have downloaded and taught myself the basics of using the freeware version of Hootsuite which allows me to schedule posts for Facebook and Twitter so this saves time in the evenings.

Facility Hire

Never have I had so many enquiries for corporate parties leading up till Christmas. There are currently about 400 people coming to these Christmas parties which will equate to several thousand dollars in income. Each party is for over 50 people, smaller parties I refer to the closest club to the enquirer. A fair amount of compensation for clubs coming to help on the lawns at these parties is being finalised with the board.

This is quite a time consuming process as people often like to come and check out the venue etc. prior to booking, and have special requirements pertaining to their booking. I am even catering for one in the next few weeks, which has been a good learning curve.

This is excellent income and promotion of croquet at Hutt Road and word of mouth will keep it going.

Hammer Time

November Event

Clubs participating in the state launch March 2015 are being encouraged and invited to come and help at the November Hutt Road event, so they can get a feel for the program and see how it runs, even though it will be on a much smaller scale at their club. They will have a much better understanding of each role that members need to be able to fill. It is a directive from Office of Rec & Sport that the program be run the same at clubs as Hutt Rd. This information is in the Overview and Program that all the clubs have received. I feel this is really worthwhile for the clubs.

This information is very relevant for clubs having a Hammer Time promotion:

It is also a great opportunity for clubs to see how a phone call or two can add value and interest to the event by inviting other people to be involved. I made a phone call to the local bank – Bank SA Hutt St, who has agreed to sponsor the Nov event by providing prizes of glasses and wine/chocolates. They couldn't provide a logo for the flyer as they are going through a logo change. But this demonstrates how easy it is for clubs to engage with their bankers and other locals to improve the program. This is vital as we will be holding the program in competition with the Fringe next year, so the more external agencies involved with the program, the better.

I have also engaged the services of Mischief Brew, a local CBD fellow who makes his own filtered and very special iced coffee shots for purchase. He will be at the November event selling his wares. This is great because it adds value and does not impinge on our food or drink sales.

The Hyperdance exhibition will also continue as inkind sponsors. This is another example for clubs. These people are everywhere trying to promote their own business. Clubs need to know that they are offering very valuable advertising by offering to put someone's logo on their thousands of flyers being produced. These business jump at the chance to be involved and it is really good as there is the cross promotion going on.

Clubs helping in November are:

Brighton – 14 November

Aldinga Bay – 21st November

Norwood – 28th November

North Adelaide – 5 December

I hope to have a full complement of members each night to carry out the event but may have to backfill from South Tce or other clubs not involved.

My many thanks to the following people who have agreed to coordinate different parts of the event in November:

Mark Goldsmith – Lawns

Tracey Sincock – Registrations

David Taylor – Bar

Sally Harper – Food

I still need a coordinator for the BBQ and some help with infrastructure.

These people will teach and show club members how to deal with each part of the event, especially if it is busy at Hutt Road. They will show them what to do.

Flyers have been finalised and are at the printer. 2700 are being distributed throughout Adelaide CBD from 27th October. 200 posters being printed and will also be distributed throughout the CBD.

Hammer Time State launch March 2015

Clubs participating in the March launch are more or less finalised – there may be a few changes still. The clubs who have committed so far are:

Aldinga Bay
Brighton
Coro Valley

Hutt Road
North Adelaide
Norwood
Tea Tree Gully
Woodville

This has enabled me to get a rough idea of participation levels and have now started to approach sponsors for major sponsorship. I have approached Adelaide Hills Cider and will approach others before Christmas.

External Promotion

It has been great that TTG agreed to attend a primary school local fair recently at Payneham after an enquiry I received. Thanks to TTG.

I am negotiating with another agency to be involved in Rhymill Park in January for another community event. This is in line with our Operations plan objectives. I will be ensuring that we receive an equitable amount of publicity before committing to this.

Liquor License

After discussions with the Adel City Council I have applied to have entertainment restrictions removed from our license and have simultaneously applied for entertainment consent so that we no longer have to pay to put speakers or any other music outside. This will save us a lot of money over the years (we currently pay \$300 per 4 night Hammer Time event for the privilege of having speakers outside). The cost of this should be around \$518.

Registrations

I am starting to receive these now and are processing as required. We have supplied club member details to ACA for public liability insurance.

Cathy Leske

Sport Development Report October 2014

- Attended the season opening BBQ for Holdfast Bay Bowls and Croquet Club. Spoke to them about Hammer Time, its development and the implications on the croquet community. The number of players at HBCC is growing, now about 20; Ivorine needs to be congratulated on her persistence and hard work developing the club. More 'come and try' events are planned, she mentioned that some players are interested in becoming coaches; this will assist the club's sustainability.
- I've had contact with several clubs about future membership drives and croquet events. Moonta is considering doing something during the Cornish festival, Victor Harbor had a come and try during the long weekend and have half a dozen interested individuals. Have encouraged Moonta and Victor to communicate and support one another with their promotion experiences.
- Marion also had a promotion on the October long weekend; I haven't heard how it went
- Assisted Woodville with their holiday croquet program. Their council advertises and collates interested children to try various sports during the holidays. A fantastic resource. The club is now inviting those children and their families to the club's Sunday family croquet day
- I've spoken to Flinders Uni about presenting croquet at the beginning of next year – this will be just before HT in March. I'm in the process of organising Uni SA., Adelaide uni is already in hand
- Now convening a meeting of club presidents to meet with Ron and hopefully increase the networking opportunities between clubs
- Supporting and assisting Cathy in the development of Hammer Time in Nov/Dec and next year
- Twinning between TTG and Port Augusta is moving forward
- High School croquet development report:

DEVELOPMENT OF AN ACCREDITED UNIT FOR CROQUET AS PART OF PHYSICAL ED SSABSA STAGE 2

This project is in the early stages of development.

The aim is to produce an accredited unit of Croquet such that students are aware of the sport and may choose to undertake the unit as a practical option within SACE Stage 2 Physical Education. The accreditation process is with the Senior Secondary Board of South Australia.

To date a group has been formed to develop the unit and submit it to the Senior Secondary Board of South Australia. Little progress has been made due to the focus required for the Men's Singles Championships and the Interstate Shield. Those who have agreed to be involved are:-

Barry Haydon (Hyde Park Club, State Golf Croquet Team member 2014, SA GC Coaching Coordinator, presenting a local schools program), GC Level 1 coach

Ken Nunan (Brighton, Golf Croquet player and retired HPE Coordinator, presenting a local schools program)

John Arney (Norwood, State Association Croquet (2014) and Golf Croquet team member (2012, 2014), retired HPE Coordinator, Chair of the GC Selection Committee)

David Wise (Norwood, State Association Croquet and Golf Croquet team member for over 7 years, Accredited Level 3 coach (AC) and Passed Australian Director of Coaching, Course Assessor and Presenter, Level 1 coach (GC), passed State Coach (GC) – Acting as a consultant

A search of SSABSA web site has been done to initiate the process. No information of the process to follow in developing new courses were found but the descriptor for the Lawn Bowls unit was found which indicates that a unit should be able to successfully be developed using the Lawn Bowls as a template.

It is proposed to contact the relevant person in SSABSA and arrange a meeting to gain the information and resources required to initiate the course development, and have a facilitator. As the unit is 18 hours only, the current view of the group is that the focus should be on Golf Croquet to allow a student to gain a skill base sufficient to make significant tactical development.

Sally Harper
Director Sport Development

Association Director Board report October 2014

A brainstorming meeting held at short notice attended by 7 clubs with apologies from another 7. Several issues tabled regarding pennants, handicaps, How to have more participation; event planning, shortened games.

Di Helier is finishing preparing for prize giving this year the last events she will be organizing are the Whitelaw cup and handicap doubles event. Planning is still underway for the calendar next year.

Dispensation was given to Norwood in div 4 as they were in the enviable position of so many players improving their handicap by playing in singles competitions.

It is important for the playing conditions to reflect the correct playing regulations as such the regulations need to be updated as well. I will get a small working group together for this.

My goal is to increase participation and satisfaction of participation yet it has been very difficult to ascertain some baselines so may be subjective in the first year.

Another goal is to increase the number of qualified referees along with appropriate qualified coaches.

Several players have expressed concern about access to small group development coaching. This is an issue definitely appropriate to improve the standard in the state. Changes will have to be made. If we keep doing the same thing we will keep getting the same results.

Eric Zadow
Director Association Croquet

