



Business Walk: **survey form** (revised 9/18/2013)

Community Name:							Walk Date:		
Business Name:					Business Contact Person:				
1	<i>"How's business? (select one)"</i>	Very Bad	Bad	Okay	Good	Very Good	No Answer		
2	<i>"What do you like about doing business here?"</i>								
3	<i>"What can we do to help you succeed?"</i>								
4	<i>How long have you been doing business here? (fill in #'s for all)</i>				(years)		(months)		
5	<i>"What type of business is this?" (select one)</i>	Retail	Service	Office	Industrial	Other (describe)			
6	<i>"Where is most of your competition?" (select one)</i>				Local: Within 25 mi	Regional: 26-100 mi	Outside the Region, but in U.S.	Outside U.S.	
7	<i>Where do you purchase most of your supplies & support services? (select one for each)</i>	supplies				support services			
		Local 0-25 mi	Region 26-100 mi	U.S. +100 mi	Outside U.S.	Local 0-25 mi	Region 26-100 mi	U.S. +100 mi	Outside U.S.
8	<i>"How much does your business rely on the internet?" (select one)</i>		None	Little	Some	Quite a Bit	It is Essential	No Answer	
9	<i>"How many full-time and part-time employees do you have, how will that change over the course of the year?" (fill in #'s for all)</i>				Full-time today	Part-time today	Full-time in 1 year	Part-time in 1 year	
10	<i>"How do you recruit new workers?" (select all that pertain)</i>	Newspaper	Radio	Internet	Pro Assoc.	Temp Service	Word of Mouth	Other (describe)	
Notes:									
Please submit completed forms to: UW Extension-Grant County attn. Todd Johnson, Youth & Ag Center, P.O. Box 31, 916 E Elm St, Lancaster, WI 53813									