



**International Conference**  
**June 7-9, 2011 · Marriott Toronto Downtown Eaton Centre**  
**Toronto, Ontario, Canada**

## ATTENDEE REGISTRATION FORM

To register, please type or print all information requested below. For multiple registrations, please photocopy this form. A separate form must be completed for each conference registrant.

Name \_\_\_\_\_  
 First Name for Badge \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

<b>Conference Fees:</b>	<b>Early Bird</b> (Received on or before 3/21/11)	<b>Regular</b> (Received between 3/22/11 – 6/6/11)	<b>Onsite</b> (Received after 6/6/11)
Member	\$495	\$595	\$695
Add'l Registrant – Same Member Organization	\$350	\$450	\$550
Non-Member	\$625	\$850	\$950

<p><b>Hotel Reservations:</b>          Hotel reservations must be made directly with the hotel.</p> <p align="center"><b>Marriott Toronto Downtown Eaton Centre</b>  <b>525 Bay Street</b>  <b>Toronto, Ontario, Canada</b>  <b>Telephone: (800) 905-0667</b></p> <p>The SIA group rate is \$189.00 plus taxes for single/double occupancy.</p> <p><b>Early reservations are strongly advised.</b> The room block for the special group rate ends May 16, 2011. Reservations made after May 16, 2011 will be made on space and rate availability basis only.</p>	<p><b>Payment Information:</b>          Total Amount Due: \$ _____</p> <p><input type="checkbox"/> Enclosed is my check made payable to SIA in US Funds.</p> <p>Please charge: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover</p> <p>Card No. _____</p> <p>Card in the Name of _____</p> <p>Billing Address _____</p> <p>City, State, Zip _____</p> <p>VAL Code (MC, Visa, Discover—last 3 digits on card back;          AMEX—4 digits on card front) _____</p> <p>Exp. Date _____</p> <p>Signature _____</p>
<p><b>Cancellation Policy:</b>          Written Cancellation received on or before <b>May 6, 2011</b>, will receive a refund of 50% of the registration fee. Due to hotel and staffing commitments, all registrations and cancellations received after <b>May 6, 2011</b> and all no-shows are not eligible for a refund. However, substitutions are permitted in advance and on-site.</p>	

### Four Easy Ways to Register:

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| <p><b>1.</b></p> <p><b>Mail</b><br/>         SIA • PO Box 1237<br/>         Simpsonville, SC 29681</p> | <p><b>2.</b></p> <p><b>Fax</b><br/>         (864) 962-2483</p> | <p><b>3.</b></p> <p><b>Phone</b><br/>         (800) 851-7789<br/>         (864) 962-2208</p> | <p><b>4.</b></p> <p><b>Online</b><br/> <a href="http://www.siaa.org">www.siaa.org</a></p> |
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