



**A toolkit for your work life**

# Evaluative Thinking into Action **WORKSHOP**

**19 & 20 June 2014 | Wellington**

**23 & 24 June 2014 | Auckland**

?

**Do you know** what makes an evaluation truly an evaluation?

?

**Can you tell** others how you analyse the programmes and other social interventions that you have to manage, evaluate or just try to comprehend?

?

**Would you like** to understand evaluation, shape your thinking about it, and have a basic toolbox to start taking action?

If you have answered YES to any of these questions then you will benefit from attending the *Evaluative Thinking into Action – Workshop*.

**Facilitated by evaluation experts**

**Dr Amy Gullickson Dr Ghislain Arbour**



[Click here for more details](#)





## Workshop details

### WELLINGTON

19 and 20 June 2014

9am to 5pm (registration from 8.30am)  
St Andrew's on The Terrace, Wellington

### AUCKLAND

23 and 24 June 2014

9am to 5pm (registration from 8.30am)  
Venue to be advised

## Workshop fees

Members	NZ\$770.00
Non-members	NZ\$935.00
Student member*	NZ\$220
Student non-member*	NZ\$302.50

There is no GST payable on these fees.

*NOTE: The workshops are limited to 25 participants.*

*\*Please provide proof that you are a full-time student.*

[View presenter details](#)

[Click here to register \(by 13 June\)](#)

# Evaluative Thinking into Action **WORKSHOP**

**Often evaluation is understood as a set of actions or activities we undertake, such as monitoring or research. To truly engage in evaluation, we need to do more than just act; we need to learn how to think, by developing our evaluation reasoning. It's like learning how to walk and chew gum at the same time.**

Interactive in style and facilitated to ensure that every participant's needs and problems are addressed, you will benefit in this workshop from shared experience. In particular, the presenters' knowledge and experience of evaluation in academia, health care, education, business, not for profit, international development, and faith communities will help your organisation.

Participants in this workshop, through live experiments, discussion, activities, and short presentations, will learn about evaluation and show you how to interpret and appreciate:

**LANGUAGE** What all that jargon means

**LOGIC** What it means to think like an evaluator

**PROCESS** The basics of doing an evaluation from start to finish

**TOOLS** Program analysis, logic models, tips for dealing with clients and stakeholders

**CONTINUING DEVELOPMENT** Resources and reading suggestions to take away

But, most importantly you will go back to your workplace inspired and prepared to address the tasks of evaluation with your new skills and tools that you can employ immediately in your own organisation.

## Who should attend

This workshop offers foundation skills and is suitable to anyone with an interest in evaluation and evaluative thinking. You'll be able to use the tools in your work, whether it is policy, program development or evaluation.



# Evaluative Thinking into Action **WORKSHOP**

## About the presenters



**Dr Amy** (ay-mee) **Gullickson** is a Senior Lecturer at the University of Melbourne Graduate School of Education's Centre for Program Evaluation, where she teaches, advises students conducting research, works on various evaluation projects, and directs the development of CPE's upcoming fully online Evaluation courses. Amy earned a PhD in Interdisciplinary Evaluation from Western Michigan University in Kalamazoo, Michigan. Her evaluation and research experience span a variety of contexts, including academia, health care, education, business, not for profit, international development, and faith communities. Her research and work over the past several years has involved exploring how organisations have and can work toward evaluation mainstreaming. Amy hails from the Midwestern United States. She is a bit wary about marmite, but is looking forward to her first time in New Zealand.

**Dr Ghislain** (jee-sle/an) **Arbour** is a newly appointed Senior Lecturer at the University of Melbourne Graduate School of Education's Centre for Program Evaluation. He has just arrived in the region, coming from Canada where he earned a PhD in Public Administration from the Public Administration National School (ENAP), which is located in his home province, Quebec. When it comes to research and teaching, Ghislain is interested in governmental transparency issues, the political role of program evaluation, the concepts of evaluation and logical evaluative claims. Also, he likes to help develop evaluation policies for governmental agencies and wants good institutions in order to encourage good evaluations. The second best reason why he is visiting New Zealand (you are the first!) is his interest in a famous beer with the promising name of 'Optimus Prime'!

[Click here to register \(by 13 June\)](#)



# registration form

# Evaluative Thinking into Action WORKSHOP

### Payment instructions

Please pay

- by cheque, made payable to the **Wellington Regional Branch of the AES**
- or alternatively by Electronic Funds Transfer to **Wellington Regional Branch of AES: Account 030518 0193855 00** (please use your last name as the transfer reference).

### Transfer and cancellation policy

The AES reserves the right to cancel events if minimum numbers are not attained. In the event of a cancellation registrants will be advised and any monies paid refunded. If the event goes ahead all registrant transfers and cancellations (ie requests for refunds) should be made in writing (email is preferable) and should be received by the AES no later than 3 working days before the workshop. A cancellation fee of \$27.50 will apply if cancellation occurs within 3 working days of the event and no refunds are applicable if a delegate is a no-show. Registrations may be transferred to another person without penalty 3 days prior to the event, after this an administration fee of \$27.50 will apply. If the transfer is from an AES member to an AES non-member, the price differential between member and non-member rates will need to be covered before the transfer is actioned.

### AES Privacy Policy

Contact details provided to the AES are used for the expressed purpose of delivering AES services as agreed. Uses of the information can include, processing payments, follow up calls, reminders, mail outs, generation of name tags and participant lists. No contact information provided to the AES is on-sold to a third party.

**Complete the registration form and return it by 13 June 2014 to:** Mathea Roorda, Evaluate Research, PO Box 5694, Lambton Quay, Wellington, New Zealand, 6145. Email: mathea@evalueresearch.co.nz

### CHOICE OF LOCATION

19 and 20 June 2014 **Wellington**       23 and 24 June 2014 **Auckland**

### REGISTRANT DETAILS

First name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone/Mobile: \_\_\_\_\_

Email address: \_\_\_\_\_

AES member:  YES  NO

### PAYMENT DETAILS

\$ 770 Member     \$ 935 Non-member     \$385 Student\*     \$550 Student Non-member\*

*\*Please provide proof that you are a full-time student.*

I am paying  by Cheque or  by Electronic Funds Transfer

**Return form by email**

