



MARK YOUR CALENDAR!

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PCA AND HCCN

*conference*

Nov. 17-19

Anatole Hilton Hotel  
Dallas, TX



NATIONAL ASSOCIATION OF  
Community Health Centers

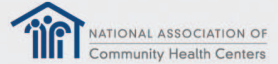


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## Preliminary Schedule

as of August 6, 2014 (subject to change)

### Sunday, November 16, 2014

11:00am – 1:00pm	<b>Executive Committee</b>	<b>De Soto B</b>
3:00pm – 5:30pm	<b>CAT Meeting</b>	<b>Cortez C-D</b>
6:00pm – 7:00pm	<b>PCA Leadership Committee Meeting</b>	<b>Manchester</b>
6:00pm – 7:00pm	<b>HCCN Leadership Meeting</b>	<b>Madrid</b>

### Monday, November 17, 2014

9:30am – 11:30am	<b>Board of Directors Meeting</b>	<b>Cortez C-D</b>
12:00pm – 1:45pm	<b>Keynote Speaker (lunch will be provided)</b>	<b>Coronado</b>
2:00pm – 3:00pm	<b>National and State Election Update</b>	<b>Coronado</b>
3:15pm – 4:45pm	<b>Breakout Session: Medicare PPS</b> The new Medicare PPS rule is now being implemented. This session will provide the information you need to understand the changes and how it will impact your Health Centers.	<b>Cortez A</b>
3:15pm – 4:45pm	<b>Breakout Session 2: Medicaid Expansion: Getting to Yes</b>	<b>Cortez D</b>
3:15pm – 4:45pm	<b>Breakout Session 3: TBD</b>	<b>Cortez C</b>
5:30pm – 6:30pm	<b>Welcome Reception</b>	<b>Peacock Terrace</b>

### Tuesday, November 18, 2014

8:00am – 9:00am	<b>Breakfast, Networking Table Topics</b>	<b>Coronado</b>
9:00am – 10:00am	<b>General Session: Taking Health Center Data to the Next Level</b>	<b>Coronado</b>
10:15am – 11:45am	<b>Breakout Session: Connecting Communities of Care</b> Local, regional, and state based Health Information Exchanges (HIEs) are connecting primary care providers, hospitals, specialists, pharmacies, radiology centers, etc. across the country. They provide a vehicle that allows healthcare professionals and patients to access and securely share personal health information electronically. Learn lessons and best practices from HCCNs and PCAs who are assisting in getting centers connected to their local communities of care.	<b>Cortez A</b>
10:15am – 11:45am	<b>Breakout Session: Unlock Your Data's Potential</b> So you garnered support from members, invested in a data infrastructure and capacity, augmented staff, and are now aggregating data from multiple centers and sites. Now what? Learn from other HCCNs and PCAs on specific examples, best practices, and innovative ways you can unlock the power of your data to provide greater value to the members you serve.	<b>Cortez D</b>
10:15am – 11:45am	<b>Breakout Session: Using Business Intelligence For Continuous Improvement</b> High functioning data aggregation and analytical systems are being leveraged to aggregate and analyze clinical, financial, and administrative data. From comparative, effectiveness research, feedback reports, benchmarking across multiple networks, integrating total cost of care data to clinical decision support, learn how to take your analytics to the next level.	<b>Cortez C</b>

## Tuesday, November 18, 2014, continued

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12:00pm – 1:30pm	<b>Lunch, Fiumelli Award Presentation</b>	<b>Stemmons</b>
1:45pm – 2:45pm	<b>General Session: Transformation: Raising ALL Ships</b>	<b>Coronado</b>
3:00pm – 4:30pm	<b>Breakout Session: Horizontal Care Networks</b> The last twelve months have seen phenomenal growth in the development of Health Center led Independent Practice Associations, Accountable Care Organizations and Managed Services Organizations. This session will focus on the latest developments, best practice models and new trends in the health care delivery marketplace that can be adapted to your needs.	<b>Cortez A</b>
3:00pm – 4:30pm	<b>Breakout Session: Failure to Thrive: Struggling Health Centers</b> The tremendous growth of the Health Center program has led to new heights. But for some Health Centers, a lack of strong strategic and business plans are leading toward an unknown future which may include mergers with other Health Centers or even closures. This session will focus on how PCAs and HCCNs can come work together to assure the best outcome for the community served.	<b>Cortez D</b>
3:00pm – 4:30pm	<b>Breakout Session: Dangerous Liaisons</b> As Health Centers enter the new world of health care delivery, relationships must be developed with other providers of care. With these new relationships comes new challenges and unforeseen consequences which some Health Centers are not adequately prepared. This session will spotlight what is happening in the field today and how to work with your Health Centers to assure the relationships being developed are strong and produce win-win results for all parties.	<b>Cortez C</b>
6:30pm – 8:30pm	<b>Reception</b>	

## Wednesday, November 19, 2014

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8:00am – 9:00am	<b>Breakfast, breakout tables</b>	<b>Coronado</b>
9:00am – 9:45am	<b>General Session: BPHC Update</b> Jim Macrae delivers update to the entire group.	<b>Coronado</b>
10:00am – 10:45am	<b>Breakout Session BPHC: Group 1</b>	<b>Cortez A</b>
10:00am – 10:45am	<b>Breakout Session BPHC: Group 2</b>	<b>Cortez D</b>
10:00am – 10:45am	<b>Breakout Session BPHC: Group 3</b>	<b>Cortez C</b>
11:00am – 12:30pm	<b>General Session: BPHC Q&amp;A</b> All participants return to general session to ask questions.	<b>Coronado</b>
12:30pm – 1:30pm	<b>Box Lunches</b>	<b>Coronado</b>
1:30pm	<b>Conference Concludes</b>	

**Registration open now!**

<http://meetings.nachc.com/register/srpca-registration-form/>

## REGISTRATION FORM

# 32nd ANNUAL PCA and HCCN Conference

November 17-19, 2014 • Dallas, TX

*(Please type or print. Please copy this form for additional registrants.)*

## PARTICIPANT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Admin Contact \_\_\_\_\_ Admin Phone # (\_\_\_\_\_) \_\_\_\_\_

*Registration is not final until NACHC confirmation is received. This may take up to two weeks from NACHC's receipt of REGISTRATION FORM.*

## COST INFORMATION

On or before  
Monday, October 20, 2014

After  
Monday, October 20, 2014

### PCA and HCCN Conference Registration

\$725

\$790

## PAYMENT INFORMATION

Please check your method of payment.

Check (payable to NACHC)  MasterCard  Visa  American Express

Total amount enclosed \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print name as it appears on credit card \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

**Note: Payment must accompany registration form. Registration forms will not be processed without payment. DO NOT fax forms without payment information.**



### Hotel Information:

Hilton Anatole  
2201 Stemmons Fwy  
Dallas, TX 75207  
Tel (214) 748-1200

**Online registration  
is available.  
Go to  
meetings.nachc.com  
"Register", "PCA & HCCN  
Registration" to find the link  
to register online.**

or

**Return with your  
payment to:**

**NACHC – Meetings  
7501 Wisconsin Avenue  
Suite 1100W  
Bethesda, MD 20814  
Telephone (301) 347-0400**

or

**fax to  
(301) 347-0457**

Registration information must be received at NACHC at least seven business days before the training date to assure complete processing of registration before the training.

### NACHC Cancellation Policy

- ◆ Cancellations received on/or before Monday, November 10, 2014 will be assessed a \$100 processing fee.
- ◆ Cancellations must be received in writing.
- ◆ Cancellations received after Monday, November 10, 2014 are nonrefundable and not transferable to other NACHC meetings.
- ◆ "No-shows" at the meeting are non-refundable and non-transferable.
- ◆ Do not mail your forms after November 10.