YORK				
Service Plan Template for 2008/09 (covering April 2008 – March 2011)				
Service Plan for:	Street Environment Service (within the Neighbourhood Pride Service)			
Directorate:	Neighbourhood Services			
Service Plan Holder: Jackie Armitage				
Workplans:	Street Environment & Enforcement			
Director:	Ferry Collins			
Signed off	Date:			
EMAP : Neigh	bourhood Services – Cllr Andrew Waller			
Signed off	Date:			

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Section 1: The service

Service description

This plan covers the work areas of the following teams with the Neighbourhood Pride Service

• Street Environment Service

• Environmental Enforcement

Street Environment Service

This service monitors, assesses and makes improvements to the street environment by dealing with any issue that detracts from the local environment and has a negative effect on residents' satisfaction with their neighbourhood. The service has proactive, reactive and enforcement roles. We:

- Respond to complaints and requests for assistance to make a tangible difference to the standards found in the environment across the city.
- Work closely with Environment & Enforcement to tackle environmental crime, using education and advice where possible to change behavioural patterns tackling issues at source rather than responding to the symptom.
- Work in partnership with businesses to raise standards found on private land.
- Work closely with resident associations and Estate Management to assist in delivering tangible improvements on the city's council estates and contribute to the RESPECT agenda.
- Assist in the delivery of effective Neighbourhood Action Plans for all ward committee areas, in responding to all references relating to the environment.

Environmental Enforcement

This team work closely with the Street Environment Service to address environmental crime in a proactive and sustained manner by

- Proactively monitoing, educating and using enforcement where necessary against environmental crime, including litter, rubbish presentation, fly-posting, duty of care of waste and fly-tipping amongst others, in order to assist in the reduction of this form of anti-social behaviour.
- Useing a graduated approach to enforcement in line with the Service Enforcement Policy and Enforcement Concordat.

Our customers are residents, visitors to the city, businesses and elected members.

Service objectives

- SO1 To provide a cleaner, greener and safer environment.
- SO2 To improve and maintain the physical look of the city.
- SO3 To encourage involvement of the public, and partners from the public and private Sector in both of the above.
- SO4 To maintain a highly motivated workforce, through training and involvement.
- SO5 To contribute towards an improved CPA rating for the authority
- SO6 To encourage involvement of minority groups in the life of the city
- SO7 Maintain 'York Pride' at the core of all we do.
- SO8 To work closely with other directorates to bring about environmental improvement.

Section 2: The Drivers

Driver	How might this affect our service
 Our flagship statutory indicators support key areas of the council's strategy. BVPI 199: areas with unacceptable levels of litter, detritus, graffiti and fly-posting BV89: % of people satisfied with local cleanliness 	These influence how resources are allocated to tackling enviro-crime and reflects on the performance of the council in this area of work.
Neighbourhood policing.	Further development of Neighbourhood Policing Teams requires greater interface with SEOs and more joined up working to tackle ASB and enviro-crime. Work needed to scope the service to ensure multi-disciplinary action.
Outcome of the Strong and Prosperous Communities White Paper and CYC's response.	Potential changes in how we deliver the York Pride budgets in the wards, taking into account deprivation indices.
York Pride.	The 'York Pride' philosophy continues to be at the heart of everything we do.
Increasing budgetary pressure on the authority as a whole.	Continual media coverage is leading to concern amongst the workforce, which could lead to low morale and a drop in productivity.
Job Evaluation	Could lead to dissatisfaction and low morale leading to low output of work.
Easy@york : Review the impact of YCCC on administration	Need to assess the impact the new systems are having on service delivery in terms of efficiency and intelligence in order to bring about service improvements.
Directorate budget targets	Savings in the financial year may affect the operation side of Environmental Enforcement
Delivery of Service Plans within Safer York Partnership, Refuse Services and Neighbourhood Management	Key actions impact on the work of the Street Environment and Enforcement Service areas including multi-agency strategies to tackle ASB and graffiti, potential increase in fly tipping and incorrect refuse presentation, and the priorities defined within NAPs.
Increase consultation with our Customers	This will allow us to better target our resources to where they are needed
Improve our Health and Safety culture	This will help with staff morale, quality standards and reduce accident related absence particularly in relation to days lost due to stress-related illness.
Deliver the findings of the Street Environment Review conducted in 2007	This will enable the scope of the service to be clearly defined and bring about service improvement and efficiencies in how we deliver the service aims
HR: Ensure sickness absence monitoring programme is carried out	This will contribute to the need to reduce sickness absence levels
Consolidate administrative services within NPS in light of the new YCCC systems	Admin roles need to compliment each other in terms of data logging to bring about efficiencies within the service areas.
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Section 3: Critical Success Factors (CSFs)

CSFs for 2008/09	Why a CSF?
Achieve BVPI199 Targets	Shows solidarity within the new Service on delivering key performance indicators and ensures CPA achievements in terms of enviro-crime
Improve Sickness absence levels	Stress related illness a key cause of absence within Street Environment that requires a strategic approach to rectify
Improve Health and Safety Culture	Systems to control risks from lone working are not being followed adequately and one of the highest risk areas of work. Adherence to procedures will improve team morale and professionalism as well as addressing basic safety compliance by ensuring a safe system of work.
Deliver the findings of the Street Environment Review	Critical to improving morale, work processes and efficiencies within the service area

Section 4: Links to corporate priorities

Improvement Statement (IS)	Contribution
Improve actual and perceived condition and appearance of the city's streets, housing estates and publicly accessible spaces.	The teams work on various campaigns throughout the year to bring about environmental improvements including the Neighbourhood Pride campaigns, community clean ups, York Pride spending and the routine monitoring of standards. Appropriate enforcement, education and awareness raising on enviro-crime also contributes to improved public perception. Regular monitoring of hot spots for enviro-crime provides a visible presence and tangible difference. Close working with Estate managers on walkabouts and resident association meetings also brings about improvements and influences local perception. SEOs also work with private land owners with public access to improve environmental standards.
Reduce the actual and perceived impact of nuisance behaviour on people in York	Working in partnership with NYP and SYP contributing to ASB and Crimal damage strategies in relation to envri-crime. Particular impact on fly tipping and graffiti. Development of a graffiti workshop and toolkit. SEO attendance at Ward Meetings where multi-disciplinary teams discuss and address nuisance at a ward level.
Reduce the environmental impact of council activities.	Review of equipment and vehicles used in our service to ensure they are the most environmentally friendly as possible.

Section 5: Balanced Scorecard of outcomes and measures

Customer based improvements

Customer Measures						
Measure	Current	2008/09 Target	2009/10 Target	2010/11 Target		
BV89: % of people satisfied with local cleanliness	71% (2006/7)	72%	75%	80%		
Cleanliness of the Street Where You Live (taken from York Talkabout survey 28)	67% (June 07)	Ongoing Improvem ent	Ongoing Improvem ent	Ongoing Improvem ent		
Condition of Street Furniture (taken from York Talkabout survey 28)	56% (June 07)	Ongoing improvem ent	Ongoing improvem ent	Ongoing improvem ent		
Customer Act	ons	_				
Improvement action			Deadline			
Introduce method of capturing customer perception of the work of EEOs and SEOs		July 2008				
Introduce a quarterly review of enforcement and compliance through monitoring for DMT and members		April 2008	April 2008 and ongoing			
Introduce a reward scheme for business inspections		April 2008	April 2008 and ongoing			
Monitor customer response times		April 2008	April 2008 and ongoing			
Carry out actions in relation to the SES Review to bring about service improvements and clearly scope the remit of the service		Ongoing	Ongoing			
Review the Council website pages in relation to the service		April 2008	April 2008 and ongoing			

Process based improvements

Measure	Current	2008/09 Target	2009/10 Target	2010/11 Target
Deployment of CCTV (once per month) (new)	N/a	100%	100%	100%
Number of refuse sacks presented early in hot spot areas of the city (monthly average per area) (new)	N/a	<30	<20	<20
% of York Pride Schemes delivered within the year (new)	N/a	80%	90%	100%
BVPI 199 a : The proportion of relevant land and highways (expressed as a percentage) that is assessed as having combined deposits of litter and detritus that fall below an acceptable level.	19.2% (06/07) 10-15% (07/08 forecast)	To be set in March 08	To be set in March 08	To be set in March 08
BVPI 199 b : The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of graffiti are visible.	6% (06/07) 3% (07/08 forecast)	3%	3%	Not set
BVPI 199 c : The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of fly posting is visible.	0% (06/07) 0% (07/08 forecast)	1%	1%	Not set
BVPI 199 d : The year-on-year reduction in total number of incidents and increase in total number of enforcement actions taken to deal with 'fly-tipping'	3 (good) (06/07)	2 (effective)	2 (effective)	Not set

Process Actions	
Improvement action	Deadline
Review back office monitoring and discuss CRM development to remove need for back office log for in-scope work thereby creating efficiencies in admin.	September 2008
Improve back office log system used for out of scope work – updating, catagorisation – create a tool for intelligence and prioritization of resources, enabling identification of training needs and process improvement	September 2008
Introduce monthly CRM reports for intelligence on fly tipping	September 2008
Develop Infringement report templates	July 2008
Process Map all work areas, including delivery of York Pride schemes to identify efficiencies and bring about consistencies in service delivery	July 2008
Deliver the findings of the SES Review Action Plan to bring about improvements in processes and identify where efficiencies can be achieved	Ongoing
Map hotspots for envirocrime and deliver weekly monitoring	Ongoing

Resource management improvements

Resource Measures					
Measure	Current	2008/09 Target	2009/10 Target	2010/11 Target	
Days lost due to sickness absence (per fte)	35.5 (07/08 forecast)	14 (NS)	None set	None set	
Stress related sickness (per fte)	30.3 (07/08 forecast)	1.8 (CYC)	None set	None set	
% York Pride spending committed by ward (new)	N/a	90%	95%	98%	
Number of accidents.	3 (07/08 forecast)	1	1	1	
Number of RIDDOR accidents.	0 (07/08 forecast)	0	0	0	
Resource Act	ions				
Improvement action		Deadline			
Strict monitoring of sickness absence		Ongoing			
Regular 1:1s with SEOs on York Pride spend		Ongoing			
Completion of PDRs within 12 months		May 2008			
Introduce Supervisor/SEO meetings to discuss joint objectives, improve communication and team building		July 2008 and ongoing			

Section 6: Resources

