



March Postcard Order Form

Fax back to 1 800 253 1633

To view Postcard Samples, please visit www.myrrpostcards.com; login 'lucky'

Please select the March Postcard you would like to mail: **ORDER DEADLINE Mon Feb 10th, 2014**

☐ **SPRING Tulips**



☐ **SPRING Kite Flying**



☐ **St Patrick's Leprechaun**



☐ **St Patrick's Pot of Gold**



☐ **March Madness**



☐ **Scratch Off – Irish Luck**



☐ **Yes, use my QLC Credit this Quarter**
300 FREE Seasonal Postcards & The "Reponse Doubler"

Use is limited to once per quarter. Non-Cumulative.

Certificate Code: _____

VALUE \$279

Step # 1 – Campaign Expiration Date (choose one):

☐ Last Day of the Month **OR** _____

Step # 2 – Optional Friendly Reminder Email: sent on the 15th of the postcard month

☐ Yes! I want the Friendly Reminder Email will be sent to my postcard recipients with email addresses who haven't redeemed their postcard.

Step # 3 –First Class Mail Option: Available for US merchants at this time. Subject to First Class Mail Rate of \$.46 per postcard.

☐ Yes! I want to mail via First Class Mail so I will receive undeliverable postcards back to clean my list.

Step # 4– YOUR OFFER (choose one):

Your offer will be merged into this sentence: <First>, Here's <OFFER>

☐ A FREE \$10.00 OFF Your Next Visit **OR** specify other amount \$ _____

OR ☐ Custom Offer: _____

By Segment Status

☐ **Platinum:** Custom Offer: _____

☐ **Gold:** Custom Offer: _____

☐ **Silver:** Custom Offer: _____

☐ **Bronze:** Custom Offer: _____

☐ **New Joins:** Custom Offer: _____

☐ **No Activity:** Custom Offer: _____

☐ **Scratch Off Postcards - visit www.myrrpostcards.com to get tips and suggestions on how to create your prizes**

Bring This Postcard With Your UNSCRATCHED Silver Dot Into <Merchant> When You Visit Before <Expiry> And You Will Win The Prize Revealed!

You Will Win <Prize1>, <Prize2>, <Prize3>, <Prize4>, <Prize5>, or <Prize6>!

<Prize1>: _____ (Best Prize First) Qty: _____

<Prize2>: _____ Qty: _____

<Prize3>: _____ Qty: _____

<Prize4>: _____ Qty: _____

<Prize5>: _____ Qty: _____

<Prize6>: _____ Qty: _____

Step # 5 – YOUR DISCLAIMER (choose one):

☐ Not Valid With Any Other Offer **OR** ☐ Custom: _____

Step # 6 Selection Criteria

Members Based on:

☐ Lifetime Sales ☐ Lifetime Visits

Quantity:

☐ 500 (min order) ☐ 1000 ☐ 1250 ☐ _____

Customer Status:

☐ All Active ☐ All Inactive ☐ Lost

Exclude Members with

☐ Anniversaries ☐ Half Anniversaries ☐ Birthdays ☐ Half Birthdays

Segments

☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ New Joins ☐ No Activity

**INTERNAL USE
ONLY**

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Save & Estimate

☐ **QLC Credit Used**

Visit www.myrrpostcards.com for current pricing & important notes regarding Seasonal Postcard Orders.

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Name: _____ Date: _____

Contact Phone: _____ Signature: _____

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Merchant _____