



SEASONAL POSTCARD CAMPAIGN

Please complete the Form below to place your Seasonal Postcard Campaign Order.

Send the Friendly Reminder Email YES / NO Pull Records From Members Prospects External File

Point Factor _____ Mail Type BULK / FIRST CLASS (circle one)

Version Name _____ Expiration Last Day of Month or _____

- Create some signage to get more signups with the App I'd like to send postcards to reactive lost and inactive customers
- I would like to active/update my Customer Appreciation Survey & Online Reviews I would like to integrate my Shop/POS software system

MAIL VERSIONS

150 Auto Girls - 151 Auto Blonde —148 Fishing - 147 Boating - 149 Shopping - 140 Diploma



152 Patriotic Statue - 153 USA Flag - 154 Canada Flag– 155 Canada Cake



To view all the JULY Postcards, visit www.myrrpostcards.com

STANDARD OFFER: Here's, A Free \$10.00 OFF Your Next Visit or specify other amount \$ _____

Custom Offer: <First>, Here's _____

Platinum: Custom Offer: _____

Gold: Custom Offer: _____

Silver: Custom Offer: _____

Bronze: Custom Offer: _____

New Joins or No Activity: Custom Offer: _____

Custom Disclaimer: Not Valid With Any Other Offer. _____

Please check your offers and disclaimers online at www.royaltyrewards.com to ensure accuracy. Firepower Marketing Inc., assumes no responsibility for errors in offers/disclaimers.

Selection Criteria for Members

Members Based on: Lifetime Sales or Visits (circle one) Last 12 / 6 / 3 months _____

Quantity: 500 (min order) 1000 1250 Other _____

Customer Status: All Active Lost Inactive

Exclude Members with Anniversaries Half Anniversaries Birthdays Half Birthdays

Segments: Platinum / Gold / Silver / Bronze / New Joins / No Activity (circle)

Show me how to capture more transactions and increase my ROI

INTERNAL USE ONLY

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Save & Estimate

QLC Credit Used

Firepower Marketing Inc.' liability is limited to campaign mailing cost. Please see www.royaltyrewards.com/termsfuse.htm for full Terms & Conditions.

Yes, use my QLC Credit this Quarter. Use is limited to once per quarter. Non-Cumulative. VALUE \$279

I authorize Royalty Rewards®, a division of Firepower Marketing Inc. to activate the services I have authorized on this form. The Royalty Rewards® Registered Trademark and StikTuit® are legal trademarks and may only be used by merchants legally and actively participating in the Royalty Rewards® Program.

BUSINESS NAME: _____ Contact Name: _____

DATE: _____ Signature: _____

FAX to 800-253-1633

ORDER DEADLINE: MONDAY JUNE 08th

Let Me Send YOU a \$50 Gift Card!!



Share The Results You've Had With Royalty Rewards®!

We are always looking for Royalty Rewards® Merchants to share the results they are getting. Many Merchants are having huge successes and results with the program. If you are doing something that's working really well to increase your signups, motivate you staff, promote Royalty Rewards® to your cardholders or great results from some of your marketing we want to hear about it. If you have had a "homerun" with one of our Done for You promotions or services, let us know. I'm going to BRIBE you to participate. If we use your ideas in our EZ Profits newsletter we'll send you a \$50 AMEX gift card as a thank you.

You have to send us some specific examples of what you are talking about, pictures, marketing material, actual concrete results etc.—something that demonstrates the idea, strategy or concept. (Do not send anything that you need back.) It has to relate to something different or unique that you are doing that makes your Royalty Rewards® program even more powerful. Use the form below to submit new ideas to our office. I look forward to hearing from you.

Merchant Name: _____

Your Name: _____

Contact Phone: _____ Contact Email: _____

* We reserve the right to limit or cancel this promotion at any time. In the event we receive duplicate entries for the same idea we reserve the right to pay the person who had the most complete submission. If the submission does not warrant a complete topic of its own accord or missing material we reserve the right to combine it with other material and our comments and pay up to \$50 for the submission. All material submitted becomes the property of Royalty Rewards® . Royalty Rewards® decision on payment is final.

Your :

Accompanying Supporting Materials

Fax this form to 1-800-253-1633