



SEASONAL POSTCARD CAMPAIGN

Please complete the Form below to place your Seasonal Postcard Campaign Order.

Send the Friendly Reminder Email ☐ YES / NO ☐ Pull Records From ☐ Members ☐ Prospects ☐ External File
 Point Factor _____ Mail Type BULK / FIRST CLASS (circle one)
 Version Name _____ Expiration Last Day of Month or _____

MAIL VERSIONS FOR JUNE

Auto Blond - Auto Girls—Car Wash - Dads Fishing - Dads Retail - Diploma



Duct Tape - Shoulders & NEW SUMMMER Postcards : Girls BBQ - Family - Kids Swimming— Grads



To view all the JUNE Postcards, visit www.myrpostcards.com

STANDARD OFFER: Here's, A Free \$10.00 OFF Your Next Visit & **DISCLAIMER:** Not Valid With Any Other Offer.

Custom Offer: <First>, Here's _____
Platinum: Custom Offer: _____
Gold: Custom Offer: _____
Silver: Custom Offer: _____
Bronze: Custom Offer: _____
New Joins or No Activity: Custom Offer: _____
Custom Disclaimer: _____

Please check your offers and disclaimers online at www.royaltyrewards.com to ensure accuracy. Firepower Marketing Inc., assumes no responsibility for errors in offers or disclaimers.

Selection Criteria for Members

Members Based on: Lifetime Sales or Visits (circle one) Last 12 / 6 / 3 months _____
Quantity: ☐ 500 (min order) ☐ 1000 ☐ 1250 ☐ Other _____
Customer Status: ☐ All Active ☐ Lost ☐ Inactive
InExclude Members with ☐ Anniversary ☐ Half Anniversary ☐ Birthday ☐ Half Birthdays
Segments: Platinum / Gold / Silver / Bronze / New Joins / No Activity (circle)

INTERNAL USE
ONLY

()
Save & Estimate
QLC Credit Used

Firepower Marketing Inc.' liability is limited to campaign mailing cost. Please see www.royaltyrewards.com/termsfuse.htm for full Terms & Conditions.

☐ Yes, use my QLC Credit this Quarter. Use is limited to once per quarter. Non-Cumulative. **VALUE \$279**

☐ I authorize Royalty Rewards®, a division of Firepower Marketing Inc. to activate the services I have authorized on this form. The Royalty Rewards® Registered Trademark and StikTuit™ are legal trademarks and may only be used by merchants legally and actively participating in the Royalty Rewards® Program.

BUSINESS NAME: _____ Contact Name: _____

DATE: _____ Signature: _____

ORDER DEADLINE: MONDAY MAY 11th