



SEASONAL POSTCARD CAMPAIGN

Please complete the Form below to place your Seasonal Postcard Campaign Order.

Send the Friendly Reminder Email YES / NO Pull Records From Members Prospects External File

Point Factor _____ Mail Type BULK / FIRST CLASS _____

Version Name _____ Expiration Last Day of Month or _____

- Create some signage to get more signups with the App I'd like to send postcards to reactive lost and inactive customers
- I would like to active/update my Customer Appreciation Survey & Online Reviews I would like to integrate my Shop/POS software system

MAIL VERSIONS

174 Blackboard1 - 175 Blackboard2 — 176 Crayon - 177 Football - 292 Blond Car- 293 Shopping



294 Leaves—295 Double Points—452 Veterans—463 Sewing—464 Retail Shopping



To view all the SEPTEMBER Postcards, visit www.myrrpostcards.com

STANDARD OFFER: Here's, A Free \$10.00 OFF Your Next Visit or specify other amount \$ _____

Custom Offer: <First>, Here's _____

Platinum: Custom Offer: _____

Gold: Custom Offer: _____

Silver: Custom Offer: _____

Bronze: Custom Offer: _____

New Joins or No Activity: Custom Offer: _____

Custom Disclaimer: Not Valid With Any Other Offer. _____

Please check your offers and disclaimers online at www.royaltyrewards.com to ensure accuracy. Firepower Marketing Inc., assumes no responsibility for errors in offers/disclaimers.

Selection Criteria for Members

Members Based on: Lifetime Sales or Visits Last 12 / 6 / 3 months _____

Quantity: 500 (min order) 1000 1250 Other _____

Customer Status: All Active Lost Inactive

Exclude Members with Anniversaries Half Anniversaries Birthdays Half Birthdays

Segments: Platinum / Gold / Silver / Bronze / New Joins / No Activity _____

Show me how to capture more transactions and increase my ROI

INTERNAL USE ONLY

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Save & Estimate

QLC Credit Used

Firepower Marketing Inc.' liability is limited to campaign mailing cost. Please see www.royaltyrewards.com/termsfuse.htm for full Terms & Conditions.

Yes, use my QLC Credit this Quarter. Use is limited to once per quarter. Non-Cumulative. **VALUE \$279**

I authorize Royalty Rewards®, a division of Firepower Marketing Inc. to activate the services I have authorized on this form. The Royalty Rewards® Registered Trademark and StikTuit® are legal trademarks and may only be used by merchants legally and actively participating in the Royalty Rewards® Program.

BUSINESS NAME: _____ Contact Name: _____

DATE: _____ Signature: _____

FAX to 800-253-1633

ORDER DEADLINE: MONDAY AUG 10th