

# Vertex Standard Tri-fold Brochure Order Form

► **Order Form** (items marked with "\*" will print on tri-fold)

\*Dealership Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Vertex Standard # \_\_\_\_\_

\*Website \_\_\_\_\_ Email Address \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_

\*Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Check if **email address** should print on tri-fold.

Please include my company logo on mailer. (Please email your logo to [tiffanie@streamcompanies.com](mailto:tiffanie@streamcompanies.com))

► **Choose Your Vertex Standard Tri-fold Brochure:**  eVerge

Tri-fold flat size: 8.5 x 11

INDICATE OFFER TO APPEAR (optional):

\_\_\_\_\_

\_\_\_\_\_

► **Please check quantity next to tri-fold price.**

Trifold Turnkey Prices (check one)		OR	Trifold Only Prices (check one)	
<input type="checkbox"/> 300 ..... \$950	<input type="checkbox"/> 1,500 .... \$2000		<input type="checkbox"/> 300 ..... \$609	<input type="checkbox"/> 1,500 .... \$1030
<input type="checkbox"/> 500 ..... \$1200	<input type="checkbox"/> 2,000 .... \$2420		<input type="checkbox"/> 500 ..... \$758	<input type="checkbox"/> 2,000 .... \$1200
<input type="checkbox"/> 750 ..... \$1400	<input type="checkbox"/> 2,500 .... \$2835		<input type="checkbox"/> 750 ..... \$847	<input type="checkbox"/> 2,500 .... \$1360
<input type="checkbox"/> 1,000 ..... \$1600	<input type="checkbox"/> 3,000 .... \$3250		<input type="checkbox"/> 1,000 ..... \$925	<input type="checkbox"/> 3,000 .... \$1520

For special requests, such as adding information that is currently not shown on the template, a charge of \$25 will be applied. Please call your account representative with any questions. \* Additional shipping fee will be applied for blank mailers delivered to dealers. \*\*Please indicate physical address, shipments can not be made to a PO Box.

► **List Services (complete only if you wish Stream to supply a prospect list for your mailing)** Stream Companies uses the finest publications lists in the industry to target the exact users of Vertex Standard products.

Countries you wish to mail to: (please attach a sheet if more room is needed)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List Industries:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

► **Agreement**

I agree to follow the guidelines set forth in the Vertex Standard co-op program. I understand that the above direct mail program must be pre-approved for reimbursement. After completing the mailer your dealership will be reimbursed through Vertex Standard, once appropriate documentation is sent. Stream Companies' payment terms are net 30.

Authorized Signature: \_\_\_\_\_ Order Total \$ \_\_\_\_\_ Date: \_\_\_\_\_

Please fax completed form to (610) 540-6433, Attn: Tiffanie Leos

Deduct Funds from My Co-op Account  Bill My Dealership Directly

\* Please remember to send over your Vendor Co-op Release Form and we will submit to Brand Muscle.



www.streamwirelesscoop.com  
400 Lapp Road  
Malvern, PA 19355

**FAX THIS ORDER TO:**  
[Fax] **610-540-6433**

**Your Account Executive:**



Tiffanie Leos  
Vertex Standard Co-op Manager  
[Voice] 610.644.8637 x247  
[tiffanie@StreamCompanies.com](mailto:tiffanie@StreamCompanies.com)

**Call me TODAY**  
**and ask about**  
**co-op for**  
**Vertex Standard**

REV 7/15/14



## Direct Deduct Co-op Release Authorization Form

Use this form to approve the release of co-op funds directly to the vendor listed below. The standard Prior Approval and Claim forms should be used for all other authorizations. This authorization is not transferable, and is valid only for the below described activity.

### Vendor Instructions:

Step 1: Complete form and obtain signature from authorized dealer representative

Step 2: Submit a prior approval request to TradeOne – include a copy of this form along with the proposed activity description and sample – make changes if requested. Fax to 512-427-0452

Step 3: If approved, complete marketing activity for dealer

Step 4: Submit invoice with all required paperwork to TradeOne

### For TradeOne Use Only:

Reviewed by: \_\_\_\_\_

Activity Approved: Yes No

Required Changes: \_\_\_\_\_

Approval No: \_\_\_\_\_ Percent Approved: \_\_\_\_\_ %

Funds Reserved: Yes No

Amount: \$ \_\_\_\_\_

Billable to: c/o TradeOne Dealer Only

Dealership Name: \_\_\_\_\_

Vertex Standard Dealership Number: \_\_\_\_\_ (should be 5 digits)

Authorized Dealer Rep: \_\_\_\_\_ (print name here, sign below)

### Vendor/Activity Information:

In order for TradeOne Marketing to be authorized to reserve funds and dispense payment from your Vertex Standard co-op funds, please fill out the following information. Please specify the maximum amount of funds you are authorizing for this order. If sufficient funds are available at the time of this request, TradeOne will reserve the below indicated amount for payment directly to vendor when the activity is completed/invoiced.

Supplier/Vendor Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Marketing Activity Description: \_\_\_\_\_ Phone#: \_\_\_\_\_

Maximum Co-op Deduction Authorized: \$ \_\_\_\_\_ (subject to available funds)

**Prior to releasing any co-op payments, TradeOne Marketing will review all submissions for the required proof of performance documents and compliance with the current co-op guidelines. Activities failing to adhere to these terms will not be approved for payment. Pre-payment of funds is not allowed. Reimbursement will only be made once the activity is completed and reviewed for compliance.**

### Terms Acceptance Agreements:

- A. Vertex Standard reserves the right to void any claims that do not comply with the terms and condition of the co-op program policy
- B. **Prior approval is required for all activities** unless expressly stated otherwise by Vertex Standard
- C. Dealer authorizes TradeOne Marketing to release dealer co-op account balance information to vendor selected above
- D. Dealer agrees to pay any outstanding balance owed to vendor due to insufficient available co-op funds. **Pending payments to vendors against co-op funds not yet earned will not be allowed**

Dealership Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_