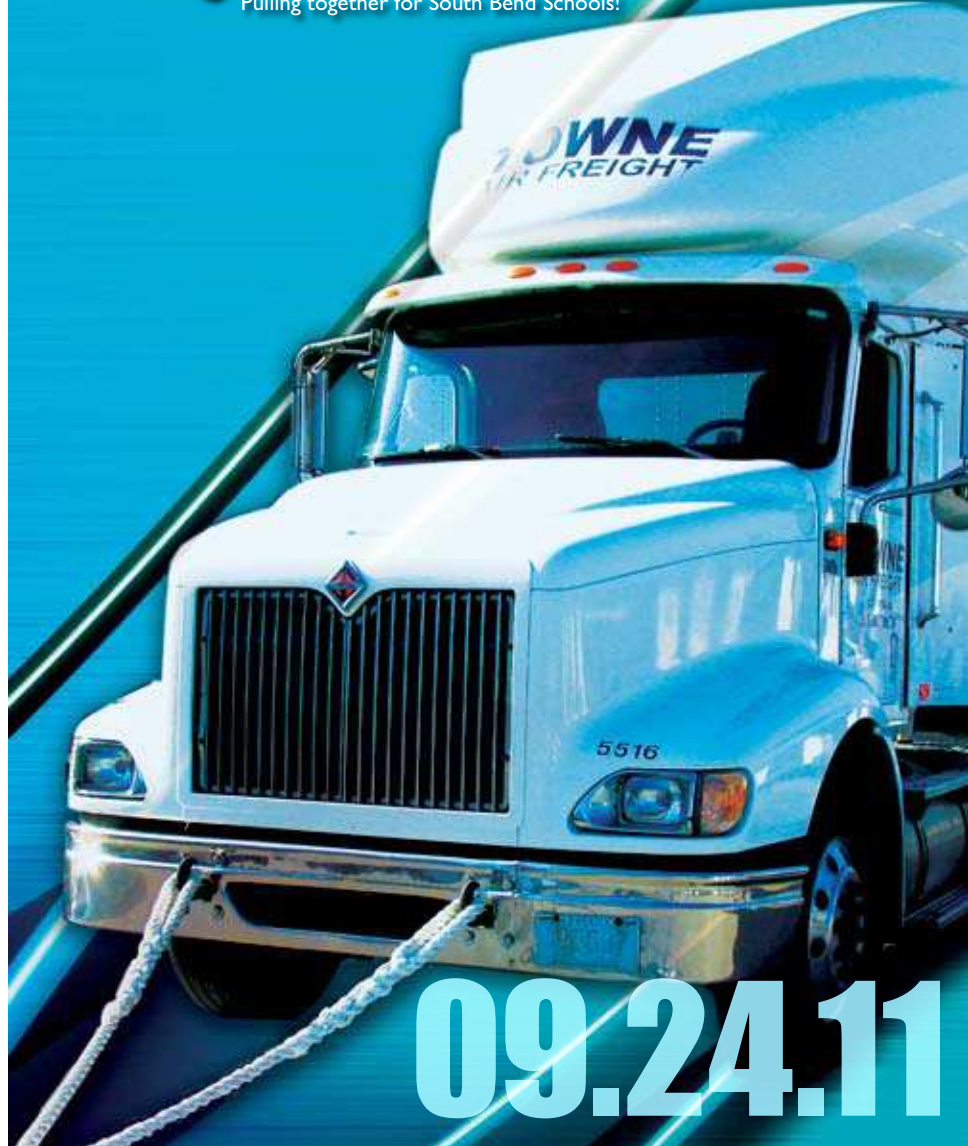


Pulling together for South Bend Schools!



09.24.11

RELEASE OF LEGAL CLAIMS

I want to participate in the Our Towne Truck Pull. In return for being allowed to participate, I agree to the following:

What I'm giving up

I release (or give up) any legal claim that I might have against any of the following for their negligent conduct:

- The City of South Bend
- The South Bend Community School Corporation
- The Public Education Foundation, Inc.
- Towne Air Freight
- Any sponsor of the truck pull
- My employer
- Any of their officers, directors, employees, agents or volunteers

This release binds my legal representatives or anyone who tries to make a legal claim through me.

What I will pay for

If anyone listed in the bullet points above is sued or has to pay someone else because of my conduct, I will reimburse their legal costs, fees, and payments.

My health condition

I don't know of any health condition that I have that could get worse if I participate in the truck pull. I authorize staff and volunteers at the truck pull to get emergency medical treatment for me during the truck pull.

Risks of participating

I know that pulling a tractor-trailer is dangerous and that I could get hurt or seriously injured participating in the truck pull. But I accept all the risks involved in participating.

Use of my likeness

I grant The City of South Bend, The South Bend Community School Corporation, Towne Air Freight, and The Public Education Foundation, Inc. the permission to use my name, pictures of me, and things I say in any form to advertise themselves or to apply for funds related to their activities.

I have read this release, I understand it and I sign it freely.

Print Name _____

Signature _____

Address _____

City, State, ZIP _____

Team Name _____ Date _____

If participant is not yet 18 years old

My child is at least 16 years old. I have read this release and agree that both I and my child are bound by it.

Print Name _____

Signature _____

Date _____

ABOUT THE PUBLIC EDUCATION FOUNDATION

The Public Education Foundation, Inc. is a 501(c)3 non-profit organization with the mission to advocate for, promote and fund initiatives to enrich learning experiences for the students and staff of the South Bend Community School Corporation. It is an organization that depends on the generosity of individuals, businesses and organizations to fund programs such as *Teacher Grants*, *Thank-A-Teacher* and *reading programs* for our struggling readers.

The Our Towne Truck Pull will specifically benefit reading programs for students needing individualized reading instruction in small groups. Over the last seven years, eight primary centers have experienced new training methods to serve students who fall into the lowest 30th percentile in reading and spelling. The reading program will spread to two schools as funding allows.

Your participation and/or donation not only boosts grades—you're elevating children's self-esteem, creating stellar students and opening doors to a world of opportunities.



We sincerely thank you for your support!

Big Rig Sponsors



Super Duty Sponsors



Divisions

Your team may compete in one of the following divisions:

- **Men's** (20 men over the age of 16)
- **Women's** (20 women over the age of 16)
- **Co-ed** (must include at least 8 ladies)
- **Seniors** (20 people over the age of 60)
- **High School**—All student teams (minimum age 16)

What a great way to take on your rivals in a public setting! Firehouse vs. Firehouse, Bank vs. Bank, School vs. School. Build your team and challenge your competition to do the same!

Awards

Fastest Team Pull Award (One per Division)

Each team pulls twice—the best pull time wins!

Team Spirit Award

Two special awards will be presented to the team displaying the best costumes, jodie call and/or overall pride! One team spirit award for business and one team spirit award for schools.

Team Fundraising Award

The team that raises the most money wins a team dinner at Hacienda (Ireland Rd)! Date to be determined.



Individual Drawing

Any individual who raises more than \$250 will be entered into a drawing for a gas grill compliments of Lowe's Home Improvement. The drawing will take place on 09.28.11 and the winner will be notified.



**Lasalle Intermediate Academy
2010 Fastest Coed Pull &
Team Spirit Award Winner!**





Do you and 19 of your friends have what it takes to pull a big rig?

Find out 09.24.11 when The Public Education Foundation hosts the *Our Towne Truck Pull* to help children in South Bend public schools learn to read! Build a team...join a team...make a difference by participating in a great team-building competition.

Who: Participation

Teams from all over the community—from small businesses to large corporations, gyms to firehouses and colleges. Anyone over the age of 16 may join a team. (under 18 MUST have parental consent).

What: How Does it Work?

The pull is a competition between teams of 20 individuals to pull a tractor-trailer 12 feet, against the clock, for trophies and bragging rights. Think tug-of-war with a semi-tractor and 53-foot trailer on the other end of the rope!

Non-sponsored teams of twenty community members may participate by raising \$50 each for a minimum of \$1,000 per team to compete. Ask your family, friends, vendors, bosses to participate—those who would have a great time pulling a semi for a great cause! Have fun creating your own team spirit jingle and “identity.”



It's easy for the selected team captain to register and the team members can follow the team's progress at web: www.firstgiving.com/edfo or www.edfo.org

South Bend high school teams will earn any funds raised over \$500 for their approved team activity.

Where:

Truck Pull—Parking lot South of the Hall of Fame. Team check-in and team photos/activities will be held on the Hall of Fame South parking lot. **Please arrive one hour before your team is scheduled to pull.**

Why:

Your dollars support innovative and highly-successful reading programs in the South Bend Community School Corporation. Fifty percent of funds raised by South Bend school partnership teams will be returned for school projects and the remaining 50 percent will fund reading programs.



On average, it takes less than 8 seconds to pull an 18-wheeler 12 feet...
Less than 8 seconds to help a child learn to read!

www.firstgiving.com/edfo OR www.edfo.org

Schedule of Events

09.16.10—(10:00 am-6:00 pm)

Team Pre-Registration & Donation Turn-In

Team Captains turn in team donations and signed waivers @ the College Football Hall of Fame

09.22.11—Last day to register

09.24.11—Truck Pull Event Pulling Begins @ 8:00 am

Day of Event (Captains & Teams)

- **Check in with Registration**
Turn in last minute donations (Teams must stay together!)
- **Proceed to Red Light Tent**
Verification of waivers
- **Proceed to Yellow Light Tent**
Team Photo will be taken/
Last Team check
- **Teams will be escorted to the Standby Area before their turn to pull**
- **Truck Pull tshirts will be handed out after each team pulls.** (Additional t-shirts will be available in the vendor area in the Hall of Fame.)



Local Businesses and Schools are Pulling Together!

Businesses, large and small are joining forces with South Bend schools to build teams, help raise money and battle a big rig!

SOUTH BEND SCHOOL

High Schools—Super Duty

Adams High School
Clay High School
Riley High School
Washington High School
Rise Up Academy at Eggleston
New Tech High School

Intermediate Centers—King Cab

Brown Intermediate Center
Clay Intermediate Center
Dickinson Intermediate Fine Arts Academy
Edison Intermediate Center
Greene Intermediate Center
Jackson Intermediate Center
Jefferson Intermediate Traditional School
LaSalle Intermediate Academy
Marshall Intermediate Center
Navarre Intermediate Center

Primary Centers—Good Buddy

Coquillard Traditional School
Darden Primary Center
Hamilton Traditional School
Harrison Primary Center
Hay Primary Center
Kennedy Primary Center
Lincoln Primary Center
Madison Primary Center
Marquette Primary Montessori Academy
McKinley Primary Center
Monroe Primary Center
Muessel Primary Center
Nuner Primary Center
Perley Primary Fine Arts Academy
Swanson Primary Center
Tarkington Traditional School.
Warren Primary Center
Wilson Primary Center

BUSINESS SPONSOR

Baker & Daniels LLP
State Farm
Teachers Credit Union
Towne Air Freight
AM General
Best Buy

Meijer, South Bend Area Stores
South Bend Medical Foundation
Community Partner Needed!
McDonald's
Community Partner Needed!
Community Partner Needed!
Crowe Horwath LLP
Michelle & Alan Engel
O'Brien Fitness Center
Gibson Insurance Group

Community Partner Needed!

C.B.R.E.
Laven Insurance
100 Black Men
Communications of South Bend
Jones Obenchain LLC
Better World Books
Community Partner Needed!
PNC Bank
Brookshire Construction
Community Partner Needed!
Silver Streak
Community Partner Needed!
MutualBank
Community Partner Needed!
Pinnacle/Indiana Trust & Mgmt
Leadership SB/Mishawaka Alumni Assoc
Veldman's Service Center

Thank you!

Your dollars support the expansion of innovative reading programs for children in the South Bend Community School Corporation schools.

Each non-sponsored team member must raise \$50 or a minimum of \$1,000 per team to compete, but our goal is that each team member commit to raising at least \$150. Remember, the team and individual with the highest donation total will receive a “Top Fund Raiser” award!

It's easy for the selected team captain to register and the team members can follow the team's progress at web: www.firstgiving.com/edfo or www.edfo.org

The Team Captain will receive a Captain's Manual and tips for reaching your goal.

09.23.11 (10:00 am - 6:00 pm) Team Pre-registration & Donation Turn-In
Team Captains turn in team donations, signed waivers @ the College Football Hall of Fame.

Please make checks payable to: The Public Education Foundation, Inc.
P.O. Box 119, South Bend, IN 46624

Register and Collect Donations Online!

1. Visit the non-profit page www.firstgiving.com/edfo (or click link on edfo.org web site.)
2. On the blue bar, you will see HOME, ABOUT, FUNDRAISERS and TEAMS. Click “Teams”
3. Next to SORT BY, click “Team Name” and click on your school/business team
4. Click the orange “Join Now” button.
5. Register yourself online.
6. a) How many are you registering? Type in quantity “1”
b) Read and check waiver.
c) Click Continue
7. Add e-mail.

Questions? Visit www.edfo.org