



## National Harbor

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Please read carefully.

Sponsors/Exhibitors are subject to approval by Surge 2013 organizers. Sponsorship/exhibitor fees are due and payable upon contract signing and are non-refundable.

Sponsors/Exhibitors assume responsibility and agree to indemnify and defend OmniTI and the Gaylord, National Harbor, and their respective employees and agents against any claims or expenses arising out of the use of the session and exhibition premises. The sponsor/exhibitor understands that neither Surge 2013, OmniTI nor the Gaylord, National Harbor maintain insurance covering the Sponsor's/Exhibitor's property and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance.

All Exhibitor slots are for Thursday, September 12 and Friday, September 13, 2013. The exhibition areas will be open for set up no later than 4 p.m. on Wednesday, September 11 and at 7 a.m. on Thursday, September 12. Unless otherwise noted, sponsorship does not include entrance into special activities for which separate entrance is charged.

Sponsor and Exhibitor spaces will be reserved on a first-come/first-served basis. Reserve early for choice of location.

All exhibit representatives must be pre-registered by name with Surge 2013 and receive exhibitor badges from the organizers.

Pamphlets, written materials and giveaways should be appropriate for this event and may be distributed within the exhibit area only, unless written permission is obtained from Organizers.

### Important

Information about shipping dates and Conference Bag Inserts will be sent separately, however, anything shipped to the Gaylord, National Harbor must be labeled with the Exhibitor/Sponsor name, and Surge 2013, September 12-13, 2013. The shipping address is:

Gaylord National Resort & Convention Center  
201 Waterfront Street  
National Harbor, MD 20745



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Please check off the sponsorship(s) of your choice. Then complete the signature and billing pages, and fax all applicable pages back to Sherry Schlossnagle at 301-497-2001 to secure your sponsorship.

### Sponsorship

#### Fee

#### Total

Platinum	\$10,000	_____
Gold	\$5,000	_____
Silver	\$2,500	_____
Lightning Talks Sponsor	\$3,500	_____
Conference Video (exclusive)	\$20,000	_____
Conference Video (co-sponsor)	\$10,000	_____

### Food and Beverage

Thursday a.m. Break *	\$800	_____
Thursday p.m. Break *	\$800	_____
Friday a.m. Break *	\$800	_____
Friday p.m. Break *	\$800	_____
Party (exclusive)	\$20,000	_____
Party (co-sponsor)	\$10,000	_____

### Bags, Tee-Shirts, Lanyards, Bag Inserts

Conference Bags (exclusive)	\$2,500	_____
Conference Bags (co-sponsor)	\$1,250	_____
Conference Tee-Shirt (exclusive)	\$3,500	_____
Conference Tee-Shirt (co-sponsor)	\$1,750	_____
Conference Lanyards	\$1,500	_____
Conference Bag Inserts (paper item)	\$500	_____
Conference Bag Inserts (small logo item) **	\$500	_____



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Sponsorship	Fee	Total
Media		
Registration Area Signage ***	\$500	_____
Registration Area Literature Placement	\$650	_____
Session Room Area Literature Placement	\$500	_____
Chair Drop, Keynote	\$1,000	_____
Chair Drop Any Regular Session	\$800	_____
Twitter Feed	\$1,500	_____
Keynote Sponsorship	\$1,500	_____
Power Station Sponsor	\$1,500	_____
Conference Guide Advertising		
Inside Front Cover, 4/C	\$1,000	_____
Back Cover, 4/C	\$1,000	_____
Inside Back Cover, 4/C	\$1,000	_____
Full Page, 4/C	\$750	_____
Full Page, B&W	\$500	_____
Half Page, B&W	\$400	_____

\* Sponsor responsible for food and beverage costs through the Organizers.

\*\* Item must be approved by Organizers; may be a small logo item, such as stress relievers, key chains, pens. Larger items, such as mugs, toys notebooks do not qualify and will be handled on a case-by-case basis, with additional cost.

\*\*\* Sponsor responsible for providing materials to Organizer's spec.



## National Harbor

Please sign and return all applicable pages of this form by mail, email or fax to:

Surge 2013/OmniTI  
11830 West Market Place, Suite F, Fulton, MD 20759  
Email: Sherry Schlossnagle: sherry@omniti.com  
Fax: 301-497-2001

### Acceptance of Agreement

Sponsor Name \_\_\_\_\_

Date \_\_\_\_\_

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

\_\_\_\_\_  
Authorized Signature for Sponsor

\_\_\_\_\_  
Authorized Signature for OmniTI (for OmniTI office use only)

### Primary Sponsor Contact Information for this Event

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Institution \_\_\_\_\_

Street Address \_\_\_\_\_

Mailstop/Suite/Department \_\_\_\_\_

City/Town \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone Number \_\_\_\_\_ Phone Number while at Surge 2013 \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_



## National Harbor

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### Payment Method

**Payment terms** 100% due with contract. Acceptable forms of payment include: Check, Money Order or American Express Credit Card.

- ☐ Check or money order payable to OmniTI
- ☐ Credit Card (American Express only)

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order or credit card.

### Credit Card Details

Name on Credit Card \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Phone Number \*\* \_\_\_\_\_

Email Address \*\* \_\_\_\_\_

\*\* This information will be used only to send a receipt and for questions related to billing.

- ☐ Check here if billing should go to the Primary Sponsor.

OR

- ☐ Please invoice me. Send the invoice to:

Sponsor \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Institution \_\_\_\_\_

Street Address \_\_\_\_\_

Mailstop/Suite/Department \_\_\_\_\_

City/Town \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_