

ADVERTISING INFORMATION FOR VMTA'S *NEWSNOTES* AND YEARBOOK

Please send your electronically* prepared ad on CD, a check made payable to VMTA, and the completed form to: Mun Lee Han, VMTA Treasurer, 3969 Wyckoff Dr., Virginia Beach, VA 23452, munleehan@gmail.com.

Ads may also be submitted via e-mail (stuffed or zipped if necessary) to Rose Brown, *NewsNotes* Graphic Artist, at design@rosebrown.com. Call Rose at 571-276-7577 (cell) if you have any questions about preparing your ad or submitting your ad electronically.

*Any combination of QuarkXPress (preferred), Illustrator, InDesign, PhotoShop, and PDF files are accepted. Do not send Microsoft Word or Publisher files. Include all fonts and imported graphics if you send native files.

ADVERTISING SIZES AND RATES

SIZE (width x height)	<i>NewsNotes</i> One Issue	<i>NewsNotes</i> Two Issues	Yearbook Only	Yearbook & <i>NewsNotes</i> Combo 1 [‡] or Combo 2 [‡]	
Full page (7.5" x 10")	\$165	\$300	\$200	\$350	\$450
3/4 page (7.5" x 7")	\$125	\$225	\$175	n/a	n/a
1/2 page (7.5" x 4.5")	\$110	\$200	\$140	\$225	\$290
1/2-H page (two @ 7.5" x 2.25")	\$110	\$200	\$140	\$225	\$290
1/4 page (3.625" x 4.5")	\$85	\$150	\$100	\$150	\$200
1/4-H page (7.5" x 2.25")	\$85	\$150	\$100	\$150	\$200
Business Cards (3.625" x 2")	\$25	\$40	\$30	\$50	\$65

[‡]Combo 1: Yearbook and one issue of *NewsNotes*; Combo 2: Yearbook and two issues of *NewsNotes*.

AD DEADLINES

July 15—Fall Issue *NewsNotes* & Yearbook

January 15—Spring Issue *NewsNotes*

VMTA ADVERTISING REQUEST FORM

Advertiser _____

Contact Person _____

Title or Department _____

Address _____

Phone _____ Fax _____

e-mail _____ Date _____

Size(s) of Ad(s): ☐ Full Page ☐ 3/4 Page ☐ 1/2 Page ☐ 1/2-H Page ☐ 1/4 Page ☐ 1/4-H Page ☐ Business Card

Advertisement Will Appear In: ☐ *NewsNotes*—One Issue ☐ *NewsNotes*—Two Issues ☐ Yearbook Only ☐ Combo 1 ☐ Combo 2

Begin with Issue: ☐ *NewsNotes* Spring Issue (Year _____) ☐ *NewsNotes* Fall Issue (Year _____) ☐ Yearbook (Year _____)

Special Instructions _____

Amount Enclosed \$ _____

Please complete the form, make your check payable to VMTA, and mail to: Mun Lee Han, 3969 Wyckoff Dr., Virginia Beach, VA 23452.