

FREE PARKING
& ADMISSION

FORT SMITH

COMPLIMENTARY
LUNCH

Industrial & Tool Show

**Where Else Can You Put
Your Business In Front Of This
Many Companies!**

Thousands of Potential Customers
Who Receive Pre-Show Flyers Will Know:

Who You Are!
How To Contact You!
What You Sell or Service You Provide!

EXHIBITORS

ATTENDEES

OCTOBER 3-4, 2012

Fort Smith Convention Center
55 South 7th Street • Fort Smith, Arkansas

www.expoindustrialshows.com • (816) 554-8222 • (800) 648-2792

When You Participate In The Fort Smith Industrial Show, These Companies and More Will Know Who You Are!

Attendees will include plant maintenance, quality control, project and design engineers; plant and production supervisors; purchasing agents and buyers; presidents and management officials from regional manufacturing plants; INSTITUTIONS, GOVERNMENT and MILITARY. These are the decision makers that you may never see on sales calls.

A partial list of major employers that have attended the Fort Smith show include:

- | | | | | | |
|---------------------------------|------------------------------------|--------------------------------------|---------------------------|-------------------------|------------------------------|
| • ABF Freight | • Baldor Electric
(3 Locations) | • Gerber Products | • La-Z-Boy | • Planters | Center |
| • Acme Brick | • Bekaert Corp | • Gnb Technologies | • Macsteel | • Pradco | • Standard Register |
| • Acme Engineering & Mfg. | • Borg Warner | • Flanders Industries | • Magneticis of Arkansas | • Prescotech Industries | • Today's Plastics |
| • Air Systems Inc. | • Bradley Machine Co. | • Fort Smith Health & Rehabilitation | • Mccourt Manufacturing | • Q A Metal Fabricators | • Tokusen |
| • Allen Canning | • Butler & Cool Machine | • Hickory Springs Mfg. | • Merit Steel | • Rei Products | • Trane |
| • Alltrista Industrial Plastics | • City of Fort Smith | • Hiland Dairy | • Moll Industries | • Rheem Corp | • Twin River Foods |
| • Alpha Packaging, Inc | • City of Wagoner | • Hiram Walker | • Nulyne Inc. | • Riverside Furniture | • Tyson Foods (3 Locations) |
| • Anderson Martin Mach | • Cloyes Gear | • Inland Container Corp. | • O-K Foods | • Road Systems | • Vanburen Municipal Utl. |
| • Arkhola Sand & Gravel | • Consolidated Freightways | • Inland Paperboard & Packaging | • O-K Industries | • Simmons Cook Plant | • Whirlpool |
| • Ashland Chemicals | • Dixie Cup / Georgia Pacific | • Garner, John Meats | • Oklahoma Gas & Electric | • Smurfit -Stone | • Yale Hoists |
| • Baldwin Pianos | | • Klein Tools | • Pilgrams Pride | • Southern Steel & Wire | • Zero Mountain Inc. |
| | | | | • St Edwards Medical | |

Must register 30 days before show to be included in pre-show mailings.

EXPO INC.'S FORMULA FOR GOOD SHOW ATTENDANCE

- Expo Inc. will stimulate interest in attendance by promoting the show in Industrial Publications in Oklahoma, Kansas, Arkansas and Texas.
- Newspapers in the region will be used with ads and press releases.
- More than 10,000 pre-show flyers with exhibitor info will be sent to invite key personnel to attend the show. Admittance will be with Registration Ticket only.
- All Exhibitors will receive a free supply of Complimentary Show Passes for distribution to their customers and prospects.
- Complimentary lunch will be served for attendees and exhibitors.

EXHIBITOR'S SHOW KIT

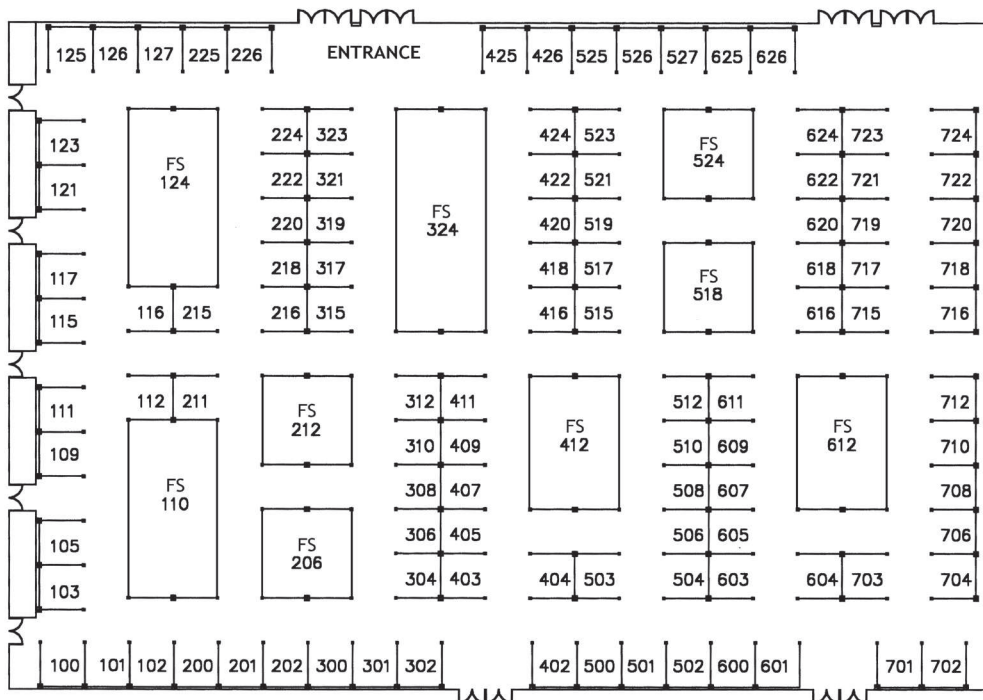
A detailed Exhibitor's Show Kit will be supplied to each exhibitor from Expo Inc. Exhibitors can make direct arrangements with the official drayer. This will be mailed approximately 6 weeks before the Show.

BOOTH PACKAGE

- An 8' high draped backdrop and 3' high draped side rails.
- A 7" x 44" I.D. Sign.
- A listing in the Show Guide distributed to all show attendees.
- An UNLIMITED supply of complimentary tickets for your customers and prospects.
- A list of all attendees

AT THE FORT SMITH CONVENTION CENTER

Show Hours: Wednesday, 11:00 a.m. to 5:00 p.m. • Thursday, 10:00 a.m. to 3:00 p.m.



SPACE ASSIGNMENTS

Expo Inc. reserves the right to shift space assignment after the contract has been signed if they find it necessary. Space is leased with the understanding that the Exhibitor will hold Expo Inc. harmless from any and/or all liability which may result from any cause whatsoever.

PAYMENT AND CANCELLATIONS

In applying for space, the Exhibitor will pay one-half the cost of the space with the application. In the event of cancellation by the Exhibitor at anytime, Expo Inc. shall have the right to rent the space to anyone else without obligation to return the amount already paid and the right to retain such amount as liquidated damages.

HOURS

Exhibit Hours, subject to changes authorized by the management, are as follows:

Industrial & Tool Show in Fort Smith, Arkansas.

Wednesday, October 3, 2012, 11:00 a.m. to 5:00 p.m.

Thursday, October 4, 2012, 10:00 a.m. to 3:00 p.m.

INSTALLATION OF EXHIBITS

Industrial & Tool Show in Fort Smith, Arkansas.

Exhibitors may have access to the booths starting 10:00 a.m. on Tuesday, October 2, 2012. Exhibitors must have their booths completed by 10:00 a.m. Wednesday, October 3, 2012.

DISMANTLING AND REMOVAL OF EXHIBITS

Industrial & Tool Show in Fort Smith, Arkansas.

Under no circumstances may dismantling occur before 3:00 p.m. Thursday, October 4, 2012. Exhibitors will have until 12:00 midnight Thursday, October 4, 2012 to remove their exhibits from the auditorium.

ARRANGEMENT OF EXHIBITS

Standard booth background and side rails, decorated with bengaline curtains and uniform two-line signs are provided without charge. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor at its own expense and responsibility. They may, at Exhibitor's discretion, be obtained through the official suppliers. Booth backgrounds are eight feet in height and divider rails are three feet in height. In the area three feet forward from the rear background of each booth, display materials may be placed up to a height not exceeding the facility's height limitations. In any portion of the booth beyond three feet from the rear background of the booth, all parts of the exhibit shall be placed not to exceed the height of the rail, which is three feet from the building floor. Any deviation must be submitted to Expo Inc. for prior approval. Exhibits not conforming to these specifications of which in design, operation or otherwise, are objectionable in the opinion of the management will be prohibited. All demonstrations and exhibits must be confined to the exhibit booths. No exhibitor shall assign, sub-let, or share the whole or any part of the booth space allotted.

GENERAL RESTRICTIONS

The use of flammable and volatile materials is prohibited. This includes: Tanks attached to machinery and vehicles. All vehicles must have the gas tank drained and a locked or taped gas cap. Battery cables must be disconnected. All butane, propane and/or any other kind of flammable gas pressure vessel, including empty vessels, are strictly prohibited.

Draping materials and other decorative materials must be flame proof and comply with all State and local regulations. Exhibitors are prohibited from using amplifying equipment that is objectionable. Exhibitors must confine their activities to their contracted space. Exhibitors will not be permitted to use strolling entertainment nor to distribute samples or souvenirs except from their own booths.

Concessionaire must approve all distribution of food. Exhibitors who use costumed girls or mannequins should be sure that their manner of appearance and dress is such as to not offend even the most critical. Expo Inc. reserves the right to require the modification of any questionable exhibit.

LIABILITIES

The Exhibitor agrees that Expo Inc. its agents, and employees and the hosting facility or its employees: (a) Will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, his representatives, agents or employees, all claims for such loss, damage, destruction or injury being expressly waived by the Exhibitor; (b) Will be exempted from or indemnified for any claims for injury to any of the Exhibitor's representatives, agents or employees.

Expo Inc. its agents and employees, will not be liable for failure to hold the Exhibits as scheduled. Payments for booth space will be returned in that event except that any actual expense incurred in connection with the Exhibits will be deducted if the Exhibits are called off because of fire, or any act of God, or the public enemy, or strike, or epidemic, or any law or regulation of public authority or any other act beyond the control of Expo Inc. which makes it impossible or impracticable to hold the Exhibition.

INSURANCE/SECURITY

Exhibitors wishing to insure their materials, goods and/or wares on display in the Exhibit against theft, damage by fire, accident, loss or liability of any kind, must do so at their own expense.

Expo Inc. will provide security guard service throughout the entire meeting, including the official periods of exhibit installation and dismantling. The furnishing of such service is in no case to be understood or interpreted by Exhibitors as guaranteeing them against loss or theft of any kind.

MATERIAL HANDLING-CRATE STORAGE

You may handle your own exhibits, machines or merchandise in most sites. Please read the cover letter in the Exhibitor's Show Kit. If you arrange special rigging you must coordinate the timing of this move with Decorating Services. Arrangements for this service and crate storage may be made with Decorator Services. Please see manual for shipping instructions and receipt services information and rates. Be sure your exhibit is on time. Take advantage of the 30- day storage before show included in the published rates.

BOOTH RENTAL FURNITURE, ELECTRICITY AND LABOR

You will receive an Exhibitor's Show Kit well in advance of the show. Advance order forms for furniture, carpet, tables, electrical service, set and dismantle labor will be included. Ordering this equipment and these services in advance will ensure better service and lower cost.

ADMISSIONS

Expo Inc. will have sole control over all admissions. All persons visiting the Exhibit area will be admitted according to the rules and regulations of the Exhibit as issued or amended by the authorized representative of the Corporation.

RULES AND REGULATIONS

Exhibitors will abide by all other provisions of these Rules and Regulations and with fire regulations and all other regulations of governmental agencies and the hosting facility. It is expressly understood and agreed by applicant that the Rules and Regulations of the exhibit as issued or amended by Expo Inc. are hereby made an integral part of the Contract and of the agreement between Applicant and Expo Inc. for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

NO MUSIC IS ALLOWED AT THIS EVENT. USE OF MUSIC IN ANY FORM MAY SUBJECT YOU TO ASCAP PENALTIES WHICH SHALL BE YOUR SOLE RESPONSIBILITY.