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grapesfromcalifornia.com

Memorandum

Date: February 27, 2012

To: Export and Shippers Advisory Committee Members

Jim Beagle Harold McClarty Emily Ybarra

Nick Dulcich Justin Parnagian Jon Paul Zaninovich Steve Gilfenbain Shaun Ricks Marko B. Zaninovich

From: John Giumarra, Jr.

Re: Export Committee Meeting

An export committee meeting has been scheduled at the below time and location.

Date: Thursday, March 8, 2012

Time: 10:00 a.m. to 2:30 p.m.

Place: Visalia Convention Center

San Joaquin B

303 E. Acequia Ave. Visalia, CA 93291 559.713.4000

Please use the form included with this notice to indicate whether you will attend.

cc: David Marguleas
John V. Zaninovich

enclosures

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California Table Grape Commission Export Committee Meeting

Thursday, March 8, 2012 10:00 a.m. to 2:30 p.m. Visalia Convention Center – Visalia San Joaquin B

AGENDA TOPICS

10:00 a.m. 1. Call to Order John Giumarra, Jr.

A. Welcome

B. Approval of agenda

10:05 a.m. **2. Purpose of Meeting** Kathleen Nave

10:10 a.m. 3. International Marketing Program Susan Day / Carolyn Hughes

A. Review of 2011 exports

B. Strategic Plan update

C. Updated 2012 program proposal

D. Budget review 2012

E. Proposed adjustments to 2012 plan for 2013

F. Market access update

2:30 p.m. **4. Adjourn**

Lunch will be served at noon.

A copy of this meeting agenda can be found at www.grapesfromcalifornia.com.

California Table Grape Commission

Export Committee Meeting Thursday, March 8, 2012 10:00 a.m. to 2:30 p.m.

Visalia Convention Center San Joaquin B 303 E. Acequia Ave. Visalia, CA 93291

Phone: 559.713.4000

Participation Form

I plan to attend the export committee meeting on Thursday, March 8, 2012 from 10:0 a.m. to 2:30 p.m.)0
I will not attend the export committee meeting.	
(company/affiliation – please print)	

Please fax this form to the commission office at 559.447.9184 or send your reply via email to janette@grapesfromcalifornia.com.