



BERRY REWARDS PROMOTION 2011
 MARCH • APRIL • MAY • JUNE • JULY • AUGUST

BERRY
 PLASTICS CORPORATION
 AND SUBSIDIARIES
 LEADERSHIP BY DESIGN

Rewards for Your Vial Purchases!

- Hundreds of Gift Cards to choose from
- All of your favorite merchants plus new options
- Easy claim process
- NEW for 2011
The Berry Rewards Option

Berry Prescription Packaging Product Line

Featuring Friendly & Safe™ and PerfectPak™ Cap and Vial Systems

Friendly & Safe™
 Vials & Caps 7 vial sizes...
 only 4 cap sizes!



PERFECTPak™
 Vials & Caps 8 vial sizes...
 only 4 cap sizes!



FREE!
 Custom Imprint
 Child-Resistant Caps
 & Replacement
 Snap Caps for
 PERFECTPak™ Vials.



Our Product Line includes
 Ovals, Ointment Jars,
 Dropper & Applicator
 Bottles.



Friendly & Safe™
 Vials now available in
 Red and Green.



BERRY PLASTICS CORPORATION

1005 Lower Brownsville Road
Jackson, Tennessee 38301

Tel. (800) 767-5377 • Fax (800) 827-5377
www.berryplastics.com

LEADERSHIP BY DESIGN

Dear Berry Customer:

In this 44th consecutive year of our REWARDS Promotion, we are pleased to offer a huge selection of GIFT CARDS to your favorite shopping and dining establishments. We have listed only 22 of the many merchants for you to choose from. If you don't see your favorite merchant, let us know. If we can fill your request, we will be happy to do so.

PROMOTION PERIOD - Be sure to accumulate your Berry/Kerr invoices for the promotion period of **March 1 through August 31, 2011**.

GIFT CARDS - Most gift cards are available in \$25 increments (some exceptions apply). We have your favorites – Bass Pro Shops, JCPenney, Olive Garden, American Express, AND we added new cards – Walmart, Marriott, Chili's, Target – just to name a few.

REDEEM YOUR POINTS - Select the gift card(s) of your choice, select the dollar amount and number of gift cards, and be sure that your total matches the points for your Berry/Kerr purchases!

We thank you for your continued support of Berry Prescription Packaging products and for participating in our 44th consecutive REWARDS Promotion.

Call us at **800-767-5377**; fax **800-827-5377**; for additional information.

Sincerely,

BERRY PLASTICS PRODUCTS

Kathy Fuller
Sales & Marketing Assistant



Introducing
THE BERRY REWARDS OPTION

American Express Gift Cards

Just like cash!



Best Buy available in \$25, \$50 & \$100



Bed Bath & Beyond available in \$25 & \$50



Old Navy available in \$10, \$25 & \$50



Home Depot available in \$25 & \$100

Other Gift Cards available in this category, but not pictured:

- **Lowe's** available in \$50 & \$100
- **JCPenney** available in \$25, \$50 & \$100
- **Sears** available in \$25, \$50 & \$100
- **Dillards** available in \$25, \$50, \$100, \$200 & \$500
- **L.L. Bean** available in \$25, \$50 & \$100
- **Crate & Barrel** available in \$25, \$50 & \$100
- **American Eagle** available in \$25 & \$50

Choose Your Favorite Merchants & Restaurants!

Don't see your favorite store? Ask us about other gift cards or go to giftcertificates.com and make your selection.

Other Gift Cards available in this category, but not pictured:

- **Benihana** available in \$25, \$50 & \$100
- **Barnes & Nobel** available in \$5, \$25 & \$50
- **Olive Garden** available in \$25, \$50 & \$100
- **Sonic** available in \$5, \$10, \$15 & \$25
- **Boston Market** available in \$25 & \$50
- **McDonald's** available in \$5, \$10, \$15 & \$25
- **Pizza Hut** available in \$15, \$20 & \$25



Chili's available in \$10, \$25 & \$50



Red Lobster available in \$25, \$50 & \$100



American Express available in \$25, \$50 & \$100



Starbucks available in \$15 & \$25



Bass Pro Shops available in \$25, \$50 & \$100

