

Rewards for Your Vial Purchases!

- Hundreds of Gift Cards to choose from
- All of your favorite merchants plus new options
- Easy claim process
- NEW for 2011 The Berry Rewards Option

Berry Prescription Packaging Product Line

Featuring Friendly & Safe[™] and PerfectPak[™] Cap and Vial Systems





LEADERSHIP BY DESIGN

BERRY PLASTICS CORPORATION

1005 Lower Brownsville Road Jackson, Tennessee 38301 Tel. (800) 767-5377 • Fax (800) 827-5377 www.berryplastics.com

Dear Berry Customer:

In this 44th consecutive year of our REWARDS Promotion, we are pleased to offer a huge selection of GIFT CARDS to your favorite shopping and dining establishments. We have listed only 22 of the many merchants for you to choose from. If you don't see your favorite merchant, let us know. If we can fill your request, we will be happy to do so.

PROMOTION PERIOD - Be sure to accumulate your Berry/Kerr invoices for the promotion period of **March 1 through August 31, 2011**.

GIFT CARDS - Most gift cards are available in \$25 increments (some exceptions apply). We have your favorites – Bass Pro Shops, JCPenney, Olive Garden, American Express, AND we added new cards – Walmart, Marriott, Chili's, Target – just to name a few.

REDEEM YOUR POINTS - Select the gift card(s) of your choice, select the dollar amount and number of gift cards, and be sure that your total matches the points for your Berry/Kerr purchases!

We thank you for your continued support of Berry Prescription Packaging products and for participating in our 44th consecutive REWARDS Promotion.

Call us at **800-767-5377**; fax **800-827-5377**; for additional information.

Sincerely,

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BERRY PLASTICS PRODUCTS

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Kathy Fuller Sales & Marketing Assistant



Introducing THE BERRY REWARDS OPTION

American Express Gift Cards

Just like cash!

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Choose Your Favorite Merchants & Restaurants!

Don't see your favorite store? Ask us about other gift cards or go to giftcertificates.com and make your selection.



Other gift cards available at www.giftcertificates.com. Call for more information. Most cards are available in larger denominations in \$25 increments. All gift cards are accepted at participating merchants.

Follow These Easy Steps To Claim Your Gift Card(s):

HOW TO TOTAL YOUR BERRY POINTS:

- 1. One full case of vials = 1 point*
- 2. One full case of bottles = 1 point*
- 3. FOUR bags of caps = 1 point*
- 4. DOZENS OF OINTMENT JARS, DROPPERS & APPLICATOR BOTTLES DO NOT QUALIFY.
- *1 point = \$1.00

MAIL TO .

HOW TO SUBMIT YOUR CLAIM:

- 1. Complete the Claim Form and ATTACH YOUR INVOICES for the 2011 promotion period.
- 2. All gift cards will be sent via Federal Express with signature required.
- 3. Please write legibly to insure timely delivery.

HOW TO CLAIM YOUR BERRY REWARDS:

- 1. All claims must be postmarked by November 30, 2011.
- 2. All invoices must be dated during the promotion period 2011.
- 3. Allow 6 to 8 weeks for delivery.

For This Claim

If you have questions, please call **1-800-767-5377** or you may fax your questions to **1-800-827-5377** or email questions to **kathyfuller@berryplastics.com**

2011 BERRY CLAIM FORM

Berry Rewards 2011	Your Name (Please Type or Print) Signature will be required on all FedEx deliveries. Pharmacy Name				
1005 Lower Brownsville Road Jackson, TN 38301 Attn: 2011 Rewards					
	Address Check One: D Home D Business (Please do not use P.O. Box #) Signature Required				
C O R P O R A T I O N AND SUBSIDIARIES	City		_ State	Zip	
	Phone: Area Code Phone # Phone numbers should correspond with address.				
THE TOTAL NUMBER OF POINTS FROM MY INVOICES (ATTACHED) IS:					
ENTER YOUR GIFT CARD SELECTIONS ON THIS FORM					
NAME OF GIFT CAR	D	\$ VALUE		NUMBER OF CARDS	NUMBER OF POINTS
Attach Invoices dated Ma	rch, April, May,	June, July & August 20	11 only.	TOTAL	

Restrictions: This promotional offer is limited to pharmacies buying Berry Prescription Packaging through Berry wholesalers within the U.S.A. Berry reserves the right to substitute gift card(s) of equal value at any time.