



Just for the Kids Campaign!

Welcome to the 2013-14 school year at Brookside Elementary School. As you may know, the Brookside PTA funds many vital programs. These programs, along with our outstanding teachers, staff, and parent volunteers, make Brookside Elementary School an amazing place for our children to learn, grow and play. But, we cannot do it **without your help!** It is for this reason that the Brookside PTA is asking every family to donate to the “Just for the Kids Campaign.” Your donation helps to pay for the following programs and services.

Classroom and Literacy Aides	\$47,000
P.E. Instructor and Supplies	\$22,000
Library Program	\$18,000
Computer Program	\$16,000
Music Program	\$14,000
Art Program	\$8,000
Additional Yard Duty	\$6,250
Science Program	\$3,600
Classroom Supplies	\$5,000
Educational Software	\$4,000
Instructional Materials	\$2,500
School Assemblies	\$1,000
Total	\$147,350

Let's work together to reach our **goal of \$147,350**. Please give as generously as you can. No one wants to see our children lose out on important programs and services due to inadequate State funding for public education.

Our suggested donation is \$180 per child— that is only **\$1 per day of school**. For less than the cost of a cup of coffee a day, you can help keep Brookside a superior and distinguished elementary school in California!

Thank you for your generous support!



Just for the Kids Campaign Form!

Yes, I wish to make a tax-deductible donation to the Just For The Kids Campaign.
Enclosed is my donation of \$_____. This donation will make me a _____ level
Sponsor. (See list of donor levels on next page.)

Student Names:

_____ \$ _____
_____ \$ _____
_____ \$ _____

Parent's Name(s): _____ Phone # _____

Email: _____

How would you like to be recognized for your donation (e.g., "The Smith Family" or "John and Sue Smith.")?

Check here if you wish your donation to remain anonymous.

Check here if you would like us to charge your Visa or MasterCard.

Credit Card # _____ Exp date _____

Name on Card _____

Billing address: _____ Zip code: _____

3 or 4 digit security code: _____

_____ One Payment of \$ _____

_____ I wish to split my donation into two equal payments (posting in Aug and Oct)

_____ I wish to split my donation into four equal payments (posting in Aug, Sept, Oct, and Nov)

Please make checks payable to Brookside PTA. Our Tax ID # is 95-6203985.

By law, any funds requested from parents by the PTA (Parent Teacher Association), Friends of Oak Park Schools, or by OPUSD are considered a donation and are not required.

CONTRIBUTION AND INCENTIVE LEVELS

□ **Platinum Level: \$1,500 + per family**

- Your name will appear on a plaque that will be permanently displayed at Brookside acknowledging your generous donation.
- You will be invited to a recognition breakfast with the principal and PTA President.
- You will receive 20 free raffle tickets for Movie Night and Family Bingo Night.
- You will receive free admission to Brookside's Family Science Night.
- You will receive one free 2013-14 Brookside Yearbook.
- You will receive a Community Discount Card worth hundreds of dollars.
- You will receive a Brookside "Stripes" backpack clip for each of your children.
- Your name will appear in the Brookside Tidbits and 2013-14 Brookside Yearbook.
- You will receive a Brookside Tiger car magnet.
- Your contribution will help qualify your child's class for a class party.

□ **Gold Level: \$750 per family**

- You will receive 20 free raffle tickets for Movie Night and Family Bingo Night.
- You will receive free admission to Brookside's Family Science Night.
- You will receive one free 2013-14 Brookside Yearbook.
- You will receive a Community Discount Card worth hundreds of dollars.
- You will receive a Brookside "Stripes" backpack clip for each of your children.
- Your name will appear in the Brookside Tidbits and 2013-14 Brookside Yearbook.
- You will receive a Brookside Tiger car magnet.
- Your contribution will help qualify your child's class for a class party.

□ **Silver Level: \$250 per child**

- You will receive a Brookside "Stripes" backpack clip for your child.
- Your name will appear in the Brookside Tidbits and 2013-14 Brookside Yearbook.
- You will receive a Brookside Tiger car magnet.
- Your contribution will help qualify your child's class for a class party.

■ **Bronze Level: \$180 per child**

- Your name will appear in the Brookside Tidbits and 2013-14 Brookside Yearbook.
- You will receive a Brookside Tiger car magnet.
- Your contribution will help qualify your child's class for a class party.

□ **Donor Level: Under \$180 per child:**

- Your contribution will help qualify your child's class for a class party.

PTA Parent Survey

The Brookside PTA wants to hear from you!
Please take a moment to fill out this short survey.

1. Please check your top three choices.

Classroom Aides_____ (Current classroom student teacher ratios are minimum 28:1
in primary grades and even higher in grades 4 & 5.)

Additional Yard Duty Supervision_____

Artist in Residence Program_____

PE Program _____

Music Program_____

Computer Program_____

Library Program_____

Science Program_____

Educational Software (e.g., Brain Pop, IXL)_____

2. What do you think the PTA can do to improve Brookside this coming year?

3. What types of fundraisers would you prefer to have at Brookside? Smaller, more periodic fundraisers or one or two larger fundraisers (e.g. dinner out, boutique and/or silent auction)?

4. General Comments? Please tell us in what ways you think the PTA can do better.

Thank you for taking the time to share your opinions with us. We look forward to seeing you in September at the first general association PTA meeting at Back to School Night.