



2014 Co-Chairs

John Deegan  
Len Mitchell

**THE PEDIATRIC CANCER RESEARCH FOUNDATION  
PRESENTS THE  
7th ANNUAL DREAM-DISCOVER-CURE CHARITY GOLF TOURNAMENT**

Steering Committee

Tom Brennan  
Teri Burke  
Russell Carpentieri  
Ralph Fariello  
Billy Galasso  
Steven Sommer  
Jeri Wilson

Since 1982, the Pediatric Cancer Research Foundation has partnered with businesses, foundations and individuals to raise over \$31 million for pediatric cancer research. In that time, we've seen dramatic improvements in the treatment, care, and prevention of childhood cancers. However, as we look back and celebrate our progress, we also look forward -- knowing there is more work to be done. At PCRF we are committed to continuing to fund innovative research so that every child can have the hope of a cancer free future.

2014 Honoree

Steve Lavin

To that end, PCRF is once again hosting the **Annual Dream-Discover-Cure Golf Tournament**. We invite you to join us this year in our efforts to end the suffering of children who are afflicted with cancer.

Honorary Chairs

John Alfano  
Alec Cloke  
Robert Hariri  
John & Brenda Fareri  
Rob Quish  
Ed Rosenblum  
Pat Whalen

The Golf Tournament will be held on **Monday, July 14, 2014 at the Whippoorwill Club** in Armonk, NY. As in the past, all proceeds from the tournament will support the PCRF Laboratory directed by Mitchell Cairo, M.D. at the Maria Fareri Children's Hospital at New York Medical College.

PCRF is proud to announce the **2014 Dream Big Award Recipient is Steve Lavin**, St. John's head men's basketball coach. Coach Lavin has led more than 1,000 fans and the Red Storm men's and women's basketball teams in raising over \$125,000 for PCRF at the annual St. John's University Dribble for the Cure events three years running. His impact has helped raise both public awareness and additional funds going directly toward the fight against childhood cancers.

Please consider how you or your organization might partner with us in 2014. Your support and participation are critical to providing a brighter future for all the children and families facing pediatric cancer each day.

Sincerely,

John Deegan  
Co- Chair

Len Mitchell  
Co-Chair

Jeri Wilson  
Executive Director

## 2014 DREAM-DISCOVER-CURE GOLF SPONSORSHIP FORM

We want to support the **7<sup>th</sup> Annual Dream-Discover-Cure Charity Golf Tournament** at the following level(s):

**\$25,000 - TITLE SPONSOR SOLD OUT!**

- Three foursomes of golf with dinner guests
- Premium item with company logo given to all golfers
- Recognition in all event materials, including full page program ad and logo on PCRF website (with link)
- Recognition at Whippoorwill Club, including signage at awards dinner and tee signage on course



**\$20,000 – PRESENTING SPONSOR**

- Two foursomes of golf with dinner guests
- Premium item with company logo given to all golfers
- Recognition in all event materials, including full page program ad and logo on PCRF website (with link)
- Recognition at Whippoorwill Club, including signage at awards dinner and tee signage on course

**\$15,000 – DREAM SPONSOR**

- Two foursomes of golf with dinner guests
- Logo on golf carts and all event materials, including PCRF website (with link)
- Recognition at Whippoorwill Club including tee signage on course
- Full page program ad

**\$10,000 – DISCOVERY SPONSOR**

- One foursome of golf with dinner guests
- Logo on all event materials, including PCRF website (with link)
- Recognition at Whippoorwill Club including tee signage on course
- Full page program ad

**\$5,000 – CURE SPONSOR**

- One foursome of golf with dinner guests
- Logo on all event materials
- Recognition at Whippoorwill Club including tee signage on course
- Half page program ad

**\$3,000 – PARTNER SPONSOR**

- Two golfers with dinner guests
- Logo on all event materials
- One tee sign on course with organization logo
- Half page program ad

### UNDERWRITING OPPORTUNITIES

**\$10,000 – BAG SPONSOR WITH LOGO**

- Logo on PCRF website (with link)
- Logo on all event materials
- Full page program ad

**\$5,000 SPONSOR**  **BRUNCH,**  **LUNCH,**  **COCKTAIL**

- Signage
- Logo on all event materials
- Full page program ad

**\$2,000 SPONSOR**  **DRIVING RANGE,**  **PUTTING GREEN,**  **CONTEST HOLES**

- Signage
- Logo on all event materials
- Full page program ad

**PROGRAM EVENT ADS**

- Back page, \$3,000
- Inside front cover, \$2,000
- Full page, \$1,000
- Half page, \$500
- 50 Character Message, \$100

**\$3,000 – FOURSOME**

**\$750 – INDIVIDUAL GOLFER**

**\$200 – RECEPTION & DINNER ONLY**

**TEE SIGN, \$500**

- We request \_\_\_\_\_ tee signs



# 2014 DREAM-DISCOVER-CURE GOLF SPONSORSHIP FORM

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Daytime Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

All non-golfer spouses are invited to dinner free to charge. Please notify the PCRF office upon registration.

Title Sponsor	\$25,000	<b>SOLD OUT!</b>	Enclosed is my <b>check</b> made payable to: Pediatric Cancer Research Foundation
Presenting Sponsor	\$20,000		
Dream Sponsor	\$15,000		
Discovery Sponsor	\$10,000		Please <b>invoice</b> me
Cure Sponsor	\$5,000		Please <b>charge</b> my credit card: Name as it appears on card:
Partner Sponsor	\$3,000		
Individual Golfer	\$750/each		#:
Foursome	\$3,000		Expiration:
Reception & Dinner	\$200/each		Ver. Code:
Underwriting Opportunity			Signature:
Program Ad Request	Size:		
I would like to add a donation in the amount of,			
I am unable to attend. Enclosed is my donation of,			
<b>Total Enclosed</b>			
Golfer 1:	Email:		Shirt Size:
Golfer 2:	Email:		Shirt Size:
Golfer 3:	Email:		Shirt Size:
Golfer 4:	Email:		Shirt Size:

**PCRF Tax-Exempt ID #95-3772528**

**Fax or Mail your Sponsorship Form to:**

Pediatric Cancer Research Foundation  
 9272 Jeronimo Road, Suite 122 Irvine, CA 92618  
 Phone 949-859-6312 Fax 949-859-6323

Note: Each individual golfer will receive goods or services in the amount of \$325 in exchange for their contribution. Federal law requires us to acknowledge that PCRF provided you with certain goods or services in whole or partial consideration for your contribution.