



8TH ANNUAL PARTNERSHIP AWARDS DINNER

Wednesday, October 9, 2013

VIP Reception	5:30 – 6:30 p.m.
Dinner and Cash Bar	6:30 – 9 p.m.

Rochester Plaza Hotel, 70 State Street

***Featuring Rochester City School District Alumni Award Winner
Roland Williams
East High Graduate and NFL Super Bowl Champion***



Roland Williams, an 8-year National Football League veteran and Super Bowl Champion, graduated from East High School and went on to graduate from Syracuse University and the S.I. Newhouse School of Public Relations at Syracuse University. Upon leaving Syracuse University, Williams was signed by the St. Louis Rams to a three-year contract in the 1998 NFL draft. A multi-year starter for the Rams, Williams played for them when they won Super Bowl XXXIV in the thrilling victory over the Tennessee Titans. Williams then played three years for the Oakland Raiders, before being sidelined by a career-ending injury. In addition to his impressive football career, Williams has received many awards for his charitable

efforts including the prestigious NFL Unsung Hero Award, Oakland Raiders Man of the Year Award, and the Press Radio Club Pro Athlete of the Year Award. As a sports analyst for more than a decade, Mr. Williams has appeared on media outlets including CBS Sports Network, ESPN, MTV, NBC, NFL Network and many others. Currently, he is a motivational speaker, trainer and author of three books, including 365 Happy: The Simple & Funny Playbook for Happiness You Really Should Read ASAP.

8TH ANNUAL ROCHESTER EDUCATION FOUNDATION PARTNERSHIP AWARDS DINNER

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$5,000

The first committed PLATINUM SPONSOR will receive exclusive naming rights for the Alumni Award and have a representative on stage to hand out the Award. A second PLATINUM SPONSOR will have naming rights for one of our other prestigious partner awards.

Additional Benefits:

Meet and Greet Roland Williams from 5 to 5:30 p.m. before VIP Reception officially begins

Top listing in news releases promoting the dinner

Name on the print invitation and e-mail invitation

Name, linked to company or organization website, on REF event website

Name on all social media promoting the event

Recognition on event slide show and signage at dinner

Full page preferred placement advertisement in the event program

VIP table placement for 8 guests at dinner

GOLD SPONSOR \$2,500

*** Meet and Greet Roland Williams from 5 to 5:30 p.m. before VIP Reception officially begins***

Premium listing in news releases promoting the dinner

Name on the print invitation and e-mail invitation

Name, linked to company or organization website, on REF event website

Name on all social media promoting the event

Recognition on event slide show and signage at dinner

³/₄ page recognition ad in the event program

VIP table placement for 8 guests at dinner

SILVER SPONSOR \$1,200

Invitation for 8 to VIP Reception prior to dinner

Name, linked to company or organization website, on REF event website

Name on social media promotions for event, where appropriate

Recognition on event slide show and signage at dinner

¹/₂ page recognition ad in event program

Reserved table for 8 at dinner

BRONZE SPONSOR \$800

Invitation for 8 to VIP Reception prior to dinner

Name on social media promotions for event, where appropriate

Recognition on event slide show and signage at dinner

¹/₄ page recognition ad in event program

Reserved table for 8 at dinner

Dinner Tickets are \$75.00 per guest.

***Individual Patron Tickets are \$100 per guest, which includes entrance to the VIP Reception.**

*Registration and Sponsorships may be purchased through Rochester Education Foundation's website,
http://rochestereducation.org/events/partnership_awards_2013.shtml,
or by phone, e-mail or by filling out the attached page,
Rochester Education Foundation at 585-271-5790; info@rochestereducation.org.*

REF 8TH ANNUAL PARTNERSHIP AWARDS DINNER

Sponsor & Ticket Purchase Registration Form

Name of Organization or Individual _____

Mailing Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Title _____

Telephone Number _____ E-Mail Address _____

To reserve your sponsorship or tickets, please go to the following webpage,
<http://rochestereducation.org/events>, or you may make your selection by placing an “X” beside the appropriate category on this paper.

_____ Platinum (\$5,000) _____ Silver (\$1,200)

_____ Gold (\$2,500) _____ Bronze (\$800)

_____ Table(s) for 8 guests (\$600)

_____ Purchase _____ Dinner tickets at \$75 each.*

_____ Purchase _____ Patron tickets at \$100 each.

_____ Contribute to the REF City Student and Parent Fund in the amount of \$ _____.
(A \$75 contribution supports one student or parent attending. The contribution is fully tax-deductible.
Please note that after student and parent tickets are purchased, remaining contributions will be used to purchase books for students.)

_____ Contribute to REF in the amount of \$ _____.
(In honor of _____ or in memory of _____)

* For income tax purposes: Please note that the fair market value per person of this event is \$40. The balance may be considered a tax-deductible contribution.

**If you are unable to fill your reserved seats, please contact REF by October 1 and we will invite RCSD students and their parents to fill the seats.

Please make checks payable to “Rochester Education Foundation.” Mail your payments along with your Sponsorship Registration or Ticket Purchases to:

Rochester Education Foundation
250 Mill Street – Rochester, NY 14614

info@rochestereducation.org

Phone: 585-271-5790

Net proceeds from this dinner support REF programs such as *Spring for Music*, *Give Back*, *Give Books*, *National Academy Foundation internships*, and *Teachers’ Choice*.

**ADVERTISE IN THE
ROCHESTER EDUCATION FOUNDATION
8TH ANNUAL PARTNERSHIP AWARDS DINNER
PROGRAM BOOK**

Full Page Full Color Ad	4.5 inches horizontal X 7.5 inches	\$300
¾ Page Full Color Ad	4.5 inches horizontal X 5.5 inches	\$250
½ Page Full Color Ad	4.5 inches horizontal X 3.625 inches	\$200
¼ Page Full Color Ad	4.5 inches horizontal X 1.756 inches	\$150

**Not-for-profits may take 30% off the cost of their ad.*

*Special Page Congratulating Award Recipients:
We will list your name for a \$25 donation.*

ADVERTISEMENT SUBMISSIONS MUST BE RECEIVED BY SEPT 1, 2013.

Name: _____

Company: _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Contact info: E-mail _____ **Phone** _____

Ad size: _____ **Investment \$** _____

Signature of authorized buyer: _____

Please make checks payable to: "Rochester Education Foundation."

Mail payment along with your Advertising Registration to:

Rochester Education Foundation
250 Mill Street – Rochester, NY 14614
Phone: 585-271-5790

info@rochestereducation.org

*Net proceeds from Advertising support Rochester Education Foundation programs
such as Spring for Music, Give Back, Give Books, National Academy Foundation
internships and Teachers' Choice.*

*For more information on sponsorships or ads,
please contact Jane Lange or Pat Braus at 585-271-5790.*