



## Sponsorship Opportunities

Goodwill Industries of Southeastern Louisiana, Inc.'s Ghoulwill Ball will scare up fun and funds for a good cause and is destined to become the newest "Must Boo" Halloween tradition in New Orleans. Our costume/cocktail attire gala will include a costume contest with celebrity judges, live music, food, cash bar, silent auction, and plenty of fiendishly fun entertainment. Proceeds benefit Goodwill's employment, training and education services for people with disabilities or other barriers to employment. In 2011, Goodwill served 7,390 individuals and placed 1,781 people into employment.

**October 20, 2012**

**Generations Hall**

**www.goodwillno.org/  
ghoulwillball**

Become a sponsor of our 1<sup>st</sup> annual Ghoulwill Ball and help connect your company, employees and brand to Goodwill's mission of strengthening individuals and families in our community through the power of work.

### **\$10,000 – THE COUNT**

- 12 tickets to the Ghoulwill Ball
- Featured sponsor of the Ghoulwill Ball Costume Contest
- Premiere listing on event program
- Recognition in print advertisement
- Name on Ghoulwill Ball retail store signs (16 locations)
- Recognition on flyers placed in shopping bags (20,000)
- Listing on the Goodwill and Ghoulwill Ball websites
- Name in event program and signs

### **\$5,000 – TOP GOBLIN**

- 8 tickets to the Ghoulwill Ball
- Prominent listing on event invitations
- Recognition in print advertisements
- Name on Ghoulwill Ball retail store signs (16 locations)

- Recognition on flyers placed in shopping bags (20,000)
- Listing on the Goodwill and Ghoulwill Ball websites
- Name in event program and signs

### **\$2,500 – GOLDEN GHOUL**

- 6 tickets to the Ghoulwill Ball
- Recognition in print advertisements
- Name on Ghoulwill Ball retail store signs (16 locations)
- Recognition on flyers placed in shopping bags (20,000)
- Listing on the Goodwill and Ghoulwill Ball websites
- Name in event program and signs

### **\$1,500 – FRIENDLY GHOST**

- 4 tickets to the Ghoulwill Ball
- Name on Ghoulwill Ball retail store signs (16 locations)
- Listing on the Goodwill and Ghoulwill Ball websites
- Name in event program and signs

### **\$500 – BOO BUDDY**

- 2 tickets to the Ghoulwill Ball
- Listing on the Goodwill and Ghoulwill Ball websites
- Name in event program and signs

### **\$100 – INDIVIDUAL TICKET**

- 1 ticket to the Ghoulwill Ball
- 1 fiendishly fun time

### **Payment & Recognition Form**

**You may pay by mail via check or credit card or pay online by credit card at [goodwillno.org/ghoulwillball](http://goodwillno.org/ghoulwillball).**

*Please indicate how you would like your name or your company's name to appear in recognition material.*

Name(s) or Company Name(s) to recognize \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State and Zip Code \_\_\_\_\_

### **Sponsor Ship Level (Check One)**

- ☐ \$10,000 The Count
 ☐ \$1,500 Friendly Ghost  
☐ \$5,000 Top Goblin
 ☐ \$500 Boo Buddy  
☐ \$2,500 Golden Ghoul
 ☐ \$100 Individual Ticket

☐ Check Enclosed

Payable to **Goodwill Industries of Southeastern LA**

☐ Credit Card
 ☐ MasterCard
 ☐ Visa
 ☐ Amex
 ☐ Discover

Card Number \_\_\_\_\_

Expires \_\_\_\_\_ CVS Code \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

I am unable to attend; however, I would like to support Goodwill with a gift in the amount of \$ \_\_\_\_\_.

Checks/Completed form can be mailed to: Sabrina Written, Goodwill Industries of SELA, 3400 Tulane Avenue, Suite 1000, New Orleans, LA 70119.

For more information, please contact **Sabrina Written** at **504-456-3926** or via email at [swritten@goodwillno.org](mailto:swritten@goodwillno.org).

For sponsorship levels that include your logo, please email your high resolution logo to [swritten@goodwillno.org](mailto:swritten@goodwillno.org).