

# SCHOOL DANCE BUDGET

## YES! YOU CAN AFFORD A PROFESSIONAL DJ!

Use this convenient form to estimate your school dance budget.

### Projected Income/Revenue

Ticket Sales ( \$ \_\_\_\_\_/ticket x \_\_\_\_\_ (estimated students in attendance) \$ \_\_\_\_\_

Concessions (food, pop, other misc sales) \_\_\_\_\_

Proceeds from a fundraiser (car wash, bake sale, etc) \_\_\_\_\_

Contribution from your school \_\_\_\_\_

Other income/revenue sources \_\_\_\_\_

**Total projected Income/Revenue projected from all sources** \$ \_\_\_\_\_

### Projected Costs/Expenses

Pro Sound & Light Show DJ (call for a no obligation, fast quote) \$ \_\_\_\_\_

Dance location rental fee (if applicable) \_\_\_\_\_

Chaperones, Security and/or custodial fees \_\_\_\_\_

Cost of concessions (food, pop, other misc items for sale) \_\_\_\_\_

Decorations, misc supplies \_\_\_\_\_

Other expenses \_\_\_\_\_

**Total projected Costs/Expenses** \$ \_\_\_\_\_

**Total projected Income** (if fundraiser, etc.) \$ \_\_\_\_\_

Hint: Figure out all of your projected expenses first. Then figure out all of your projected revenue excluding ticket sales. Subtract your expenses from the revenue so far and then divide that total by the projected number in attendance to get your suggested ticket price. See example below.

### Example:

Total projected revenue before ticket sales \$ \_\_\_\_\_

Less: Total projected costs/expenses - \_\_\_\_\_

Less: (if fundraiser, \$\$ goal you want to raise) - \_\_\_\_\_

Total \$ \_\_\_\_\_

divided by \_\_\_\_\_  
(estimated attendance)

= \$ \_\_\_\_\_

**Your ticket price**



Pro Sound & Light Show • Disc Jockeys 888-347-5562

# School Event Checklist and Tips

- \_\_\_ Pick a date for your event and get approval early.
- \_\_\_ Reserve the space or location early.
- \_\_\_ Reserve a Pro Sound DJ right away for best availability and pricing.
- \_\_\_ Reserve security personnel and/or chaperones.
- \_\_\_ Buy decorations, get decorating committee together to help.
- \_\_\_ Return Song requests/directions to Pro Sound 2 weeks or more in advance.
- \_\_\_ Announce event with free Pro Sound posters 1 to 3 weeks in advance.
- \_\_\_ Confirm all of the above about a week before your event.

## **WARNING! SCHOOL DANCE PLANNERS - YOU NEED TO READ THIS!**

### **Just say no to IPODS!**

Be wary of DJs with IPODS or other home stereo equipment. This equipment is not designed for professional use and may cause an early end to and/or greatly reduce the quality of your event. Some dance planners think anyone can be a DJ if they have a big music library. This can be a recipe for a lot of complaining students and parents. Many of these non-professional DJs use questionable downloaded music that may not be appropriate or edited. Do you want to deal with those calls from parents?



Did you know that many cheap DJ companies are run part-time on the side by people that HAVE NOT received the appropriate training? No training means limited to no music knowledge, which also means complaints and an empty dance floor. Many of these so called "companies" are just a person and a cell phone and do not have the proper insurance. We get calls every year from frantic planners who thought they had a DJ reserved only to find that the company they choose is either out of business, double booked, or they just disappeared. We hear these stories all the time. Do you really need that additional stress?



## **Why choose Pro Sound & Light Show?**

- Experienced, Fun & Cool DJ's!
- Hot Music by request, see our website!
- Awesome Sound & Lights!
- Free Posters & Giveaways!
- Fully insured with complete references

Contact us with your questions and for a fast, no obligation quote.

A free information package is also available.

Limited budget? Lower quote from someone else?

Call us anyway. We'll do our best to meet your budget or beat their price!

Toll Free (888) 347-5562 • Minneapolis/St Paul (612) 724-7377 • Duluth (218) 722-1355

St. Cloud (320) 252-5310 • Brainerd (218) 828-6266

Plan online at: [www.pro-1.com](http://www.pro-1.com) • E-mail: [info@pro-1.com](mailto:info@pro-1.com)