



# Business Development & Networking Opportunity



## La Crosse

Join fellow ABC members for a great event! Mark your calendar for October 20th and join us at 5:00 pm for an opportunity to build relationships with area members or strengthen those contacts you already have. *This event follows our free mini HR session on Performance Management. (see other side of flyer)*

This is a free event but we do need to know if you are attending to be sure we have enough space available. Please be sure to register at least 48 hours prior to the reception.

Wednesday, Oct. 30, 2013 - 5:00-6:30 PM  
**The Freight House**  
107 Vine Street La Crosse, WI 54601  
(608) 784-6211

[Register Online Here](#)

*Be sure to bring your business cards*

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Attendee(s): \_\_\_\_\_

Fax this form to: 608-244-2401 or mail to: 5330 Wall St., Madison, WI 53718

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# Free HR Training Session October 30, 2013 La Crosse, WI

## Performance Management

Presented by Leanne Carlson, livingHR

### Did you know?:

- High performers are **12 times** more productive than low performers?
- Over 2/3 of the workforce is not engaged and yet profit margins for engaged workforces is 27% vs only 10% for non-engaged workforces?
- Most employees don't support their businesses in reaching goals simply because they do not know what the goals are or they are not clear on their role in reaching the goals?

### The top 3 challenges of business leaders are:

- retaining and rewarding the best employees
- developing the next generation of corporate leaders
- creating a corporate culture that attracts the best employees to organizations

This HR session will teach you how to engage employees, drive productivity, retain and develop top employees, and ultimately increase your profit margins through the development of an effective performance management program. Come to this session to learn the key elements of effective performance management programs, to be provided with customizable performance management tools, and to have your specific questions on performance management answered.

4:00-5:00 PM - HR Session

5:00-6:30 PM - Business Development & Networking

***The Freight House - 107 Vine Street La Crosse, WI 54601***

-For current ABC members and pre-registered invited guests only-

**This is a free event but we need to know you are coming. Email [lberg@abcwi.org](mailto:lberg@abcwi.org), call 608-244-5883/800-236-2224 or fax the form below to 608-244-2401 to let us know!**

I will attend the Performance Management Mini HR Course

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_